

ACU Dallas Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Advise & Respond

Course Number: Approval of Shared Courses with Cross-Listing: SEE ATTACHED MEMO

B.S. Applied Communication

Circle the number that corresponds to the requested change.

		Program	Dean	College Academic	Provost	President
	Change to a Course					
1.	Title (description unchanged)	A	A	I	I	I
2.	Description (not affecting content)	A	A	I	I	I
3.	Course term(s)	A	A	I	I	I
4.	Content (substantive change)	A	A	A	A	I
5.	Number of credit hours	A	A	A	A	I
6.	Course number within the hundred	A	A	I	I	I
7.	Course number beyond the hundred	A	A	A	A	I
8.	Prerequisites	A	A	A	A	I
9.	Course fee(s)	A	A	--	A	I
10.	From U to G <i>or</i> G to U	A	A	A	A	I
11.	Cross list with another program or department	A	A	A	A	I
12.	Program/department of record	A	A	A	A	I
13.	Open or close a course	A	A	A	A	I
14.	New course (application required) / Adoption of Existing Course	A	A	A	A	I

		Program	Dean	College Academic	Provost	President	Board of Trustees
	Change to a Degree Plan						
1.	Major/Program — Revision	A	A	A	A	A	--
2.	Major/Program — Adopt or change admission requirements	A	A	A	A	A	--
3.	Major/Program — Add	A	A	A	A	A	--
4.	Major/Program — Offer existing university program on campus	--	A	A	A	A	--
5.	Major/Program — Discontinue (proposed by Program or College)	A	A	A	A	A	I
6.	Major/Program — Discontinue (proposed by Provost)	R	R	A	A	A	I
7.	GPA — Revise major/program or cumulative requirement	A	A	A	A	A	--
8.	Minor — Revise course selection	A	A	I	I	I	--
9.	Minor — Add	A	A	A	A	A	--
10.	Minor — Discontinue (proposed by Program or College)	A	A	A	A	A	--
11.	Minor — Discontinue (proposed by Provost)	R	R	A	A	A	--
12.	Degree — Add	A	A	A	A	A	I
13.	Degree — Discontinue (proposed by Program or College)	A	A	A	A	A	I
14.	Degree — Discontinue (proposed by Provost)	R	R	A	A	A	I

		Program	Dean	College Academic	UGEC	UUAC	Provost	Faculty	President
	Change to Undergraduate University Requirements								
15.	University Requirements — Change in approved course content	A	A	A	A	A	A	--	A
16.	University Requirements — Add or drop a required course from the University Requirements chart	A	A	A	A	A	A	A	A
17.	University Requirements — Add or drop a course from a menu within the University Requirements chart	A	--	--	A	A	A	--	A
18.	University Requirements — Change hours within a menu on the University Requirements chart	A	A	A	A	A	A	A	A
	Change to Catalog Information								
1.	General requirements for graduation including course requirements that are common to all majors for all degrees	--	--	A	--	A	A	A	A
2.	Admission requirements	--	--	A	--	A	A	A	A

Program Director/Department Chair

Dena Counts

Sep 27, 2020

Dena Counts, Program Director

Date

Signature

Date

Dean(s)

Joe L. Cope

Sep 26, 2020

Joe L. Cope, Dean

Date

Signature

Date

College Academic Council

Joseph Halbert, Chair

Date

Chair's signature

Date

University General Education Council

Chair's signature

Date

Undergraduate Academic Council

Chair's signature

Date

Provost

Robert Rhodes, Provost

Date

Faculty

Faculty Senate Chair's signature

Date

President

Phil Schubert

Date

M E M O R A N D U M

To: CGPS Academic Council
From: Dena Counts, Program Director
Joe L. Cope, Dean
Re: Shared Course Approvals with Cross-Listing
Applied Communication
Date: September 23, 2020

Courses that were approved by ACU Abilene departments, colleges, and councils are identified for inclusion in ACU Dallas programs. ACU Dallas adopts these previously approved courses, along with their course descriptions and student learning outcomes, as new courses and cross-lists them with the original course.

The courses listed below have been identified for use in ACU Dallas programs and for approval for adoption and cross-listing.

COMM 101

- Course Title: Introduction to Communication
- Credit Hours: 3
- Course Description: This course provides a survey of the terminology, methods, theories, and topics within the discipline of communication. May be used to satisfy University Requirements.
- Course Outcomes
 - Demonstrate understanding of key concepts and vocabulary within sub-disciplines of the communication discipline.
 - Apply a variety of communication theories to examine contemporary issues.
 - Explore the ethical, moral, and theological implications of current topics within the communication discipline.
 - Craft quality discussion questions and participate in productive group discussion.
- New cross-listed subject code and course number: **COMO 101**

COMM 231

- Course Title: Small Group Communication
- Credit Hours: 3

- Course Description: Training in the principles and practices of small group communication including practice with learning situations and problem-solving situations. May be used to satisfy University Requirements.
 - Course Outcomes
 - Demonstrate understanding of key terms and findings from small group communication theory, principles, and research.
 - Use problem solving and decision-making theory and procedures to solve a problem in a small group.
 - Apply communication theory and principles to describe, analyze, and evaluate task and relational communication in your small group at the individual and group levels.
 - Demonstrate the ability to manage virtual group meetings, including planning, conducting, and following up on meetings.
 - New cross-listed subject code and course number: **COMO 231**
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COMM 241

- Course Title: Interpersonal Communication
 - Credit Hours: 3
 - Course Description: Skills and theory of interpersonal relationships, including marriage, family, and work. Deals with communication variables that influence dyads. May be used to satisfy University Requirements.
 - Course Outcomes
 - Introduce you to interpersonal communication theory and research, and the implications for communication practices in interpersonal relationships.
 - Increase your awareness, knowledge, and understanding of the many facets of communication processes and their role in interpersonal interactions; and
 - Improve your diagnostic and analytical skills for identifying, analyzing and evaluating communication processes in interpersonal relationships.
 - New cross-listed subject code and course number: **COMO 241**
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COMM 291

- Course Title: Survey Methods and Research
- Credit Hours: 3
- Course Description: This course is designed to provide students with skills necessary to conceptualize, operationalize, analyze, and report basic survey research.
- Course Outcomes
 - Explain the role survey research plays in the advancement of knowledge about communication.

- Understand and apply basic principles of communication survey research.
 - Understand basic research and experimental design concepts.
 - Develop a basic understanding of the role of statistics and other analytical techniques in the research process.
 - Apply basic survey research principles to their own research designs
 - New cross-listed subject code and course number: **COMO 291**
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COMM 345

- Course Title: Intercultural Communication
 - Credit Hours: 3
 - Course Description: Stresses understanding of contrasting cultures and ways of communicating with individuals and groups from around the world as well as subcultures within the United States. May be used to satisfy University Requirements.
 - Course Outcomes
 - To conceptualize the study of intercultural communication, i.e., formulate key definitions and identify major topic areas.
 - To survey selected areas of research in intercultural communication.
 - To increase awareness of your strengths and weaknesses when communicating in intercultural situations.
 - To develop effective communication strategies leading to better intercultural skills.
 - To increase awareness of the importance of intercultural communication in business, education, and daily living.
 - New cross-listed subject code and course number: **COMO 345**
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COMM 376

- Course Title: Family Communication
- Credit Hours: 3
- Course Description: An in-depth analysis of communication theory and research related to the family.
- Course Outcomes
 - Understand the role of communication as family members co-create and transform family systems.
 - Understand several theoretical perspectives based upon communication patterns.
 - Be able to make better choices about your own family communication based on in-depth and up-to-date information on family interaction processes
 - Understand the various roles family members fulfill as they strive to make sense out of their created reality and seek to establish emotional equilibrium.

- New cross-listed subject code and course number: **COMO 376**
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COMM 408

- Course Title: Crisis Management in Organizations
 - Credit Hours: 3
 - Course Description: Examines the theory and practice of crisis management in organizations from both social science and rhetorical perspectives. Using a case study approach and best practices for crisis management, students explore how to use communication to prevent, mitigate, and learn from crises in a way that benefits both organizations and stakeholders. Prerequisite: Sophomore standing.
 - Course Outcomes
 - Understand crisis management theory and its importance.
 - Understand the role of communication in crisis management.
 - Be able to apply various communication theories and empirical research findings to the practice of crisis management.
 - Be able to effectively apply principles for managing uncertainty, communication, and leadership in crises.
 - Know how to scan and monitor for crisis warning signals.
 - Know components of an effective crisis response.
 - Use theory and research to analyze crisis messages for degree of effectiveness.
 - Understand ethical constraints on messages in crisis situations.
 - Understand the opportunities organizations can gain from crises.
 - New cross-listed subject code and course number: **COMO 408**
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COMM 421

- Course Title: Leadership and Communication
- Credit Hours: 3
- Course Description: The study of leadership emerging from communication skills, personal traits, group and historical situations. Special focus on small group and organizational leadership. Prerequisite: Sophomore standing.
- Course Outcomes
 - Demonstrate understanding of classic and contemporary leadership theories through tests, quizzes and research.
 - Apply primary research and theory related to leadership scholarship through the application of materials to seminal leadership texts.
 - Critique intentional and unintentional leadership practices through case study analysis.

- Increase research, writing, and critical thinking skills through the application of principles in research.
- Contextualize course material through a personal assessment of student's individual leadership strengths and challenges.
- New cross-listed subject code and course number: **COMO 421**

COMM 460

- Course Title: Health Communication
- Credit Hours: 3
- Course Description: This course is a survey of communication in the healthcare context. The course explores the role of communication in healthcare delivery, health promotion and media, disease prevention, risk communication, social support, and human subjects protections. Prerequisite: Sophomore standing.
- Course Outcomes
 - Define Health Communication and analyze its usefulness as a discipline.
 - Develop a critical awareness of your own production and consumption of health messages.
 - Identify the communication challenges to healthcare delivery among minority populations, lower income populations, and older adults.
 - Articulate an agency approach to communicating in cross-cultural healthcare settings and situations.
 - Analyze case studies from a theoretical lens to suggest more effective health communication.
- New cross-listed subject code and course number: **COMO 460**

COMM 475

- Course Title: Persuasion
- Credit Hours: 3
- Course Description: Includes theories and principles of communication useful in a number of contexts where individual or group change is important. Prerequisite: Sophomore standing.
- Course Outcomes
 - Understand theory and research related to persuasion and attitude change.
 - Analyze persuasive messages for both effectiveness and appropriateness using appropriate theory and research .
 - Create effective and appropriate persuasive messages using appropriate theory and research.

- New cross-listed subject code and course number: **COMO 475**
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COMM 485

- Course Title: Organizational Communication
 - Credit Hours: 3
 - Course Description: The theory and function of communication within business, government, hospitals, schools, industrial firms, and other organizations, with emphasis on concepts and principles for effective information management. Prerequisite: Sophomore standing.
 - Course Outcomes
 - Compare and contrast major theories of organizational communication and their implications for organizations.
 - Develop a respectful appreciation of global and multicultural perspectives on organizational communication.
 - Develop critical sensitivity to organizational communication as “world-making.”
 - Cultivate diagnostic and analytical skills for identifying and evaluating communication processes in organizational contexts.
 - Directly apply critical organizational communication theory to question unjust organizational practices and improve a real-life organizational setting.
 - New cross-listed subject code and course number: **COMO 485**
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COMM 486

- Course Title: Training and Development
- Credit Hours: 3
- Course Description: The theory and skills involved in doing human resource training in organizations. Provides knowledge, skills, and experience in developing, presenting, and evaluating training programs. Prerequisite: Sophomore standing; COMO 211.
- Course Outcomes
 - To gain experience in developing, implementing, and evaluating a training program.
 - Become familiar with the philosophy, issues and processes of training and development.
 - Enhance critical thinking abilities.
 - Explain the rationale for training in the workplace and respond to the typical criticisms and deterrents to effective training. In other words, be able to make the case for training and respond effectively to objections raised about the value of training.

- Describe in detail with relevant examples the training design process including: needs assessment, instructional design principles, training objectives, adult learning concepts, selection of training methods, delivery of training, and multi-level assessment of training results.
- Demonstrate the ability to prepare a basic training package through class projects including: conducting and reporting a needs assessment, developing training goals and objectives, preparing a training manual according to instructional design principles with emphasis on the use of interactive and active learning techniques, delivering effective training, demonstrating the use of Powerpoint as a multimedia presentation aid, and preparation and analysis of a training evaluation.
- New cross-listed subject code and course number: **COMO 486**