



ABILENE CHRISTIAN UNIVERSITY

ACU ENTREPRENEURSHIP FELLOWS COURSES

MUST COMPLETE AT LEAST 9 HOURS

BUSA 120 INTRODUCTION TO BUSINESS

A broad preview of business and entrepreneurial thinking. Topics include accounting, finance, information systems, management and marketing.

MGMT 305 FOUNDATIONS OF ENTREPRENEURSHIP

Introduces students to the entrepreneurial process. Students will examine entrepreneurship as a calling in their life and career and assess their own aspirations and skills as they relate to entrepreneurship. The course also includes a focus on opportunity recognition and evaluation.

MGMT 320 SOCIAL ENTREPRENEURSHIP

Social Entrepreneurship will prepare students to start or join a business that has a social mission at its core. These businesses may utilize for-profit, nonprofit, or hybrid structures. Topics covered include personal and organizational mission, balancing mission and profit, choosing the optimal structure, networking, social media, measuring success, and expansion.

MGMT 419 GLOBAL ENTREPRENEUR

This course examines different aspects of operating an entrepreneurial venture in other countries, including economic, political, and cultural influences. This course is offered exclusively through study abroad programs outside the United States and will include a focus on unique issues associated with the particular country or region being visited.

MGMT 430 ENTREPRENEURIAL VENTURE MANAGEMENT

Focuses on the challenges of managing an entrepreneurial enterprise effectively throughout the launch and growth phases of a venture. Students will learn the importance of developing and implementing systems and processes in such areas as operations, human resources and legal issues.

MGMT 432 LAUNCHING THE VENTURE

Provides hands-on experience in the process of launching a business. Topics will be introduced primarily through preparation of a written business plan for an actual venture which the student plans to implement in the future. Students will submit drafts of the plan and make oral presentations throughout the course.

FIN 420 ENTREPRENEURIAL FINANCE

This course is focused on the financial aspects of a new venture from idea to operation to harvest. The course will help students develop understanding and proficiency with respect to the concepts and tools of entrepreneurial finance and help foster an entrepreneurial spirit.

ECON 438 INTERNATIONAL POVERTY AND DEVELOPMENT

Global poverty and development, including challenges facing economically poor countries and individuals, material and non-material views of poverty, relief and development paradigms and organizations, and assessment and intervention tools used by development agencies.

MGMT 440 / FIN 440: CASH AND VALUATION FOR STARTUPS

Hosted at the Acton School of Business in Austin, Texas, this course is designed to be an intensive exploration of valuing businesses. The unique case-based course taught by industry experts is invaluable for students seeking to understand the economics of their future company.

HON 440: STRATEGIC PHILANTHROPY

Students will work in teams to evaluate giving opportunities with Abilene non-profits. At the end of the course, teams will make recommendations to the entire class, which will serve as a foundation's board of directors and decide how and where to distribute at least \$15,000 in funding. Through the process, students will also be asked to develop a personal approach to philanthropy that will serve them in their future giving.

CONTACT GRIGGSCENTER@ACU.EDU
FOR MORE INFORMATION