

ABILENE CHRISTIAN UNIVERSITY

Educating Students for Christian Service and Leadership Throughout the World

College of Business Administration

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To the tenure and promotion committee at ACU:

John Homer is a treasured friend and true asset to ACU and the local community. My friendship with him and the friendship and interdependency of our families has only deepened since I wrote a letter to this same committee on his behalf a few years ago.

From working together on research projects or discussing teaching ideas, John has always offered excellent perspectives. On-campus, we have co-taught an Honors Colloquium on a topic neither of us know very much about (Christian apologetics), we have co-hosted an Adams Center series on playing games (which consisted of playing games), and, off-campus, our families go camping together annually. It is safe to say that we benefit by his intelligence and friendly humor and I believe John is worthy of promotion to full professor.

Please feel free to contact me via email ryan.jessup@acu.edu or phone (325-674-2569) if you have any further questions.

Sincerely,

Ryan K. Jessup, PhD
Associate Professor of Marketing
College of Business Administration
Abilene Christian University