

FIELD OF DREAMS

Brian Durette

Data

Seat Type	Seat Width (ft)	Seat Revenue	Other Revenue	Parking/Seat Ratio	Crite
general		\$ 10.00	\$ 5.00	1:8	row length =
yellow	2.75	\$ 20.00	\$ 10.00	1:5	100 r
blue	3	\$ 25.00	\$ 15.00	1:3	15,000 ma
red	3.25	\$ 35.00	\$ 25.00	1:3	44,000 - 46,00
box	3.5	\$ 50.00	\$ 30.00	1:2	

Option 1 - Max Box and Red seats

Seat Type	Rows	Total Seats	Seat Revenue	Other Revenue	Parking
general		1000	\$ 10,000.00	\$ 5,000.00	125
yellow	26	13000	\$ 260,000.00	\$ 130,000.00	2600
blue	14	6412	\$ 160,300.00	\$ 96,180.00	2138
red	30	12690	\$ 444,150.00	\$ 317,250.00	4230
box	30	11760	\$ 588,000.00	\$ 352,800.00	5880
Totals	100	44862	\$ 1,462,450.00	\$ 901,230.00	14973

Total Revenue	\$ 2,363,680.00
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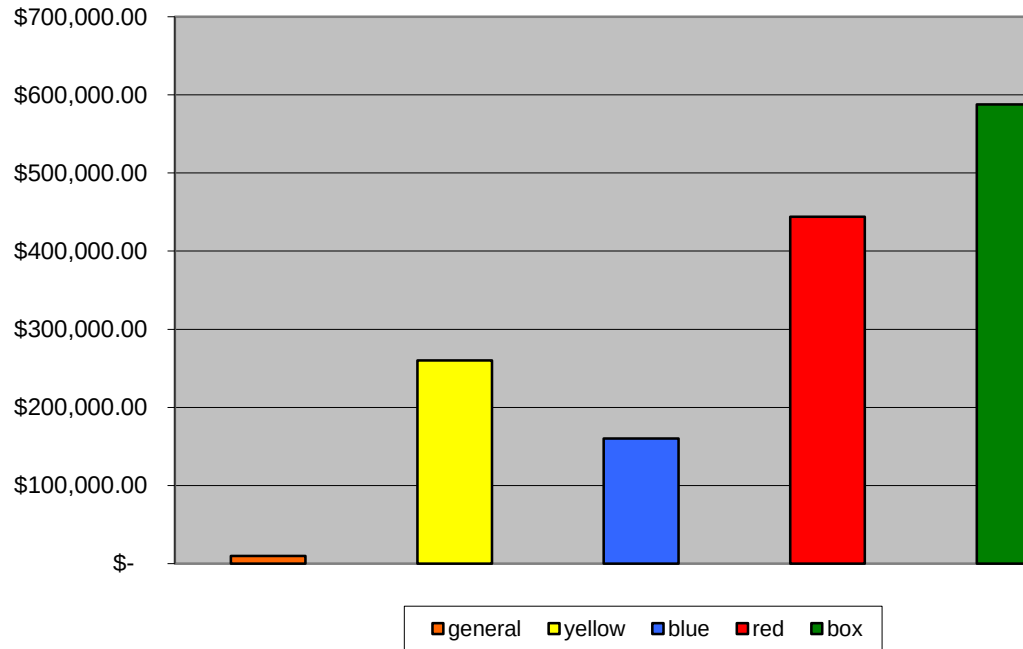
Option 2 - Max Yellow and Blue seats

Seat Type	Rows	Total Seats	Seat Revenue	Other Revenue	Parking
general		1000	\$ 10,000.00	\$ 5,000.00	125
yellow	32	16000	\$ 320,000.00	\$ 160,000.00	3200
blue	30	13740	\$ 343,500.00	\$ 206,100.00	4580
red	10	4230	\$ 148,050.00	\$ 105,750.00	1410
box	28	10976	\$ 548,800.00	\$ 329,280.00	5488
Totals	100	45946	\$ 1,370,350.00	\$ 806,130.00	14803

Total Revenue	\$ 2,176,480.00
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1375
ows
x parking
0 seat range

Option 1 Seat Revenue



Option 1 Other Revenue

