

# ABILENE CHRISTIAN UNIVERSITY

*Educating Students for Christian Service and Leadership Throughout the World*

## College of Business Administration

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September 4, 2015

To Whom It May Concern:

Re: Orneita Burton's Application for Promotion to Professor

I am writing to state my strong support for Orneita's promotion to the rank of professor.

Orneita has been a leader in the incorporation of technology into the classroom from the world's largest provider of business application software (SAP). She has spent countless hours of her time away from home over several summers becoming certified in this software and is a nationally known participant in this multi-university alliance with SAP.

She has been a role model for integrating faith and learning in the classroom. On a personal interaction level, she has connected with and encouraged and mentored students and urged them to be everything that they are capable of being. Several of her students have joined with her in research projects and some have co-presented papers at national conferences.

External to ACU, in addition to the SAP Alliance mentioned above, she was elected to serve on the Executive Committee of the Management Spirituality and Religion (MSR) interest group of the Academy of Management - the largest international gathering of management researchers, business leaders, academics and professionals in the world. She has cycled through the various leadership roles of that committee, including chair.

Here at ACU, she has served in numerous organizations and committees within COBA and the university and worked closely with faculty across the campus.

Overall, Orneita has worked tirelessly in support of ACU's mission. COBA is fortunate to have Orneita in our midst and we consider ourselves blessed to work with her. She is fully deserving of promotion to the rank of professor.

Don Pope  
Associate Professor of Management Sciences  
ACU College of Business Administration