Individual Instructor Report for IS 680.W1 - Data Mining - 30364-201830 Orneita Burton

Project Title: **Student Opinion of Instruction Summer 2018**
Project Audience: **24**
Responses Received: **12**
Response Ratio: **50.0%**

Creation Date: **Tue, Aug 21, 2018**

Powered by blue

Course Questions:

	Mean	Count	Strongly Disagree 1	Disagree 2	Agree 3	Strongly Agree 4
As a result of this course experience, I have a better understanding of the subject matter.	3.33	12	0.0 %	8.3 %	50.0 %	41.7 %
My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	3.25	12	0.0 %	0.0 %	75.0 %	25.0 %

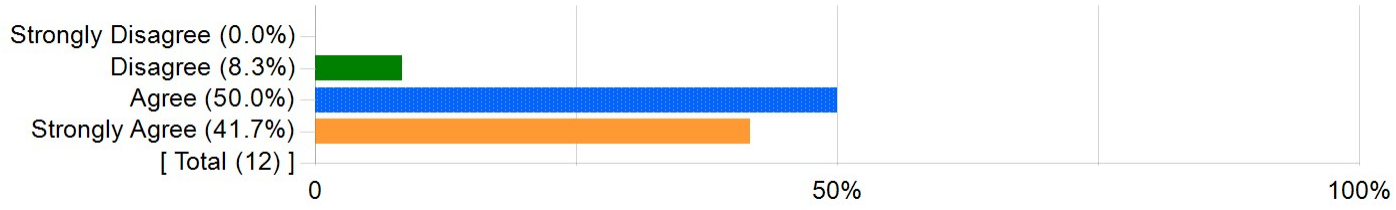
Instructor Questions:

	Mean	Count	Strongly Disagree 1	Disagree 2	Agree 3	Strongly Agree 4
The instructor communicated the course material clearly.	3.58	12	0.0 %	0.0 %	41.7 %	58.3 %
The instructor showed a genuine interest in the subject and a desire to share it with the students.	3.92	12	0.0 %	0.0 %	8.3 %	91.7 %
The instructor was well prepared for class.	3.75	12	0.0 %	0.0 %	25.0 %	75.0 %
The instructor graded assignments and/or exams in a timely manner.	3.83	12	0.0 %	0.0 %	16.7 %	83.3 %
The instructor created a hospitable environment for learning.	3.83	12	0.0 %	0.0 %	16.7 %	83.3 %
The instructor treated me with respect and fairness.	3.92	12	0.0 %	0.0 %	8.3 %	91.7 %
The instructor was receptive and responsive to my questions and concerns.	3.83	12	0.0 %	0.0 %	16.7 %	83.3 %

Copyright Abilene Christian University

Course Questions:

1. As a result of this course experience, I have a better understanding of the subject matter.



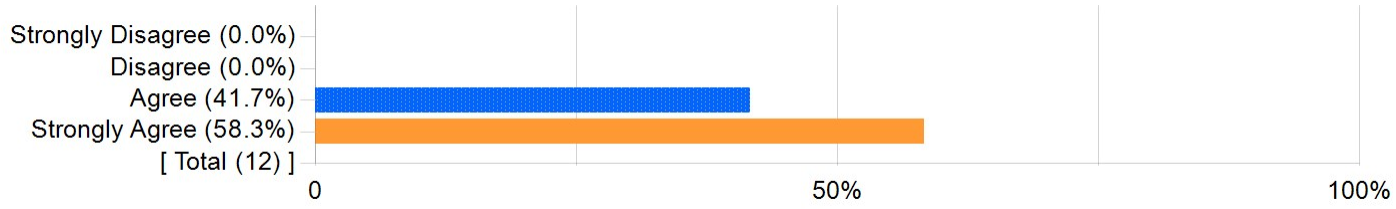
Statistics	Value
Mean	3.33
Standard Deviation	0.65

2. My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.

Statistics	Value
Mean	3.25
Standard Deviation	0.45

Instructor Questions:

1. The instructor communicated the course material clearly.



Statistics	Value
Mean	3.58
Standard Deviation	0.51

2. The instructor showed a genuine interest in the subject and a desire to share it with the students.

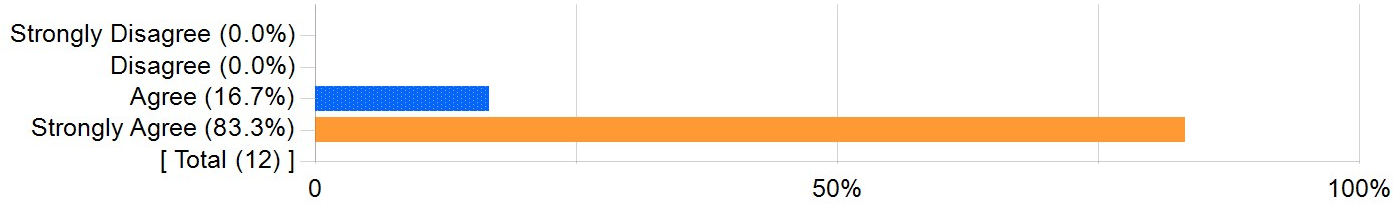
Statistics	Value
Mean	3.92
Standard Deviation	0.29

Copyright Abilene Christian University

3. The instructor was well prepared for class.

Statistics	Value
Mean	3.75
Standard Deviation	0.45

4. The instructor graded assignments and/or exams in a timely manner.

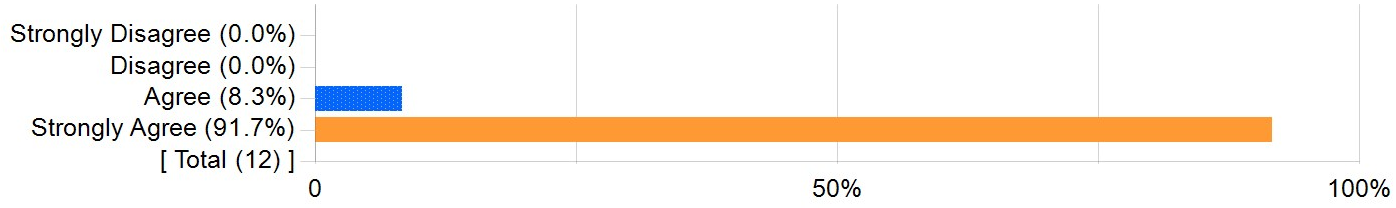


Statistics	Value
Mean	3.83
Standard Deviation	0.39

5. The instructor created a hospitable environment for learning.

Statistics	Value
Mean	3.83
Standard Deviation	0.39

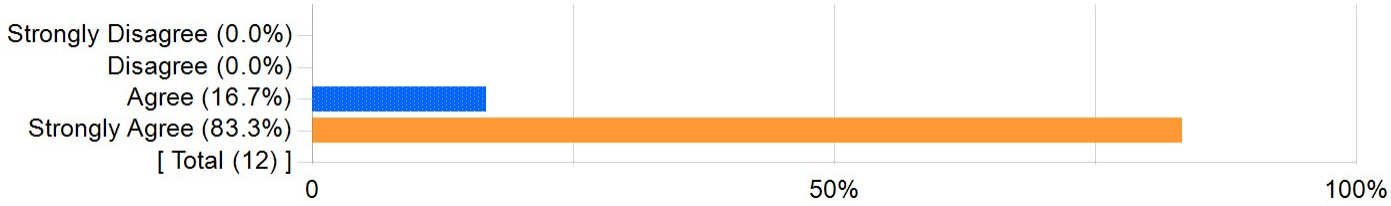
6. The instructor treated me with respect and fairness.



Statistics	Value
Mean	3.92
Standard Deviation	0.29

Copyright Abilene Christian University

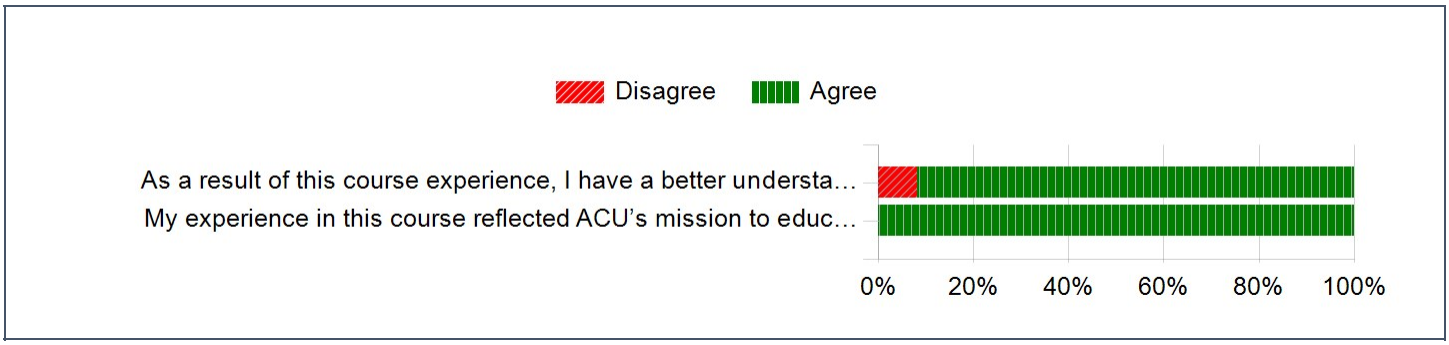
7. The instructor was receptive and responsive to my questions and concerns.



Statistics	Value
Mean	3.83
Standard Deviation	0.39

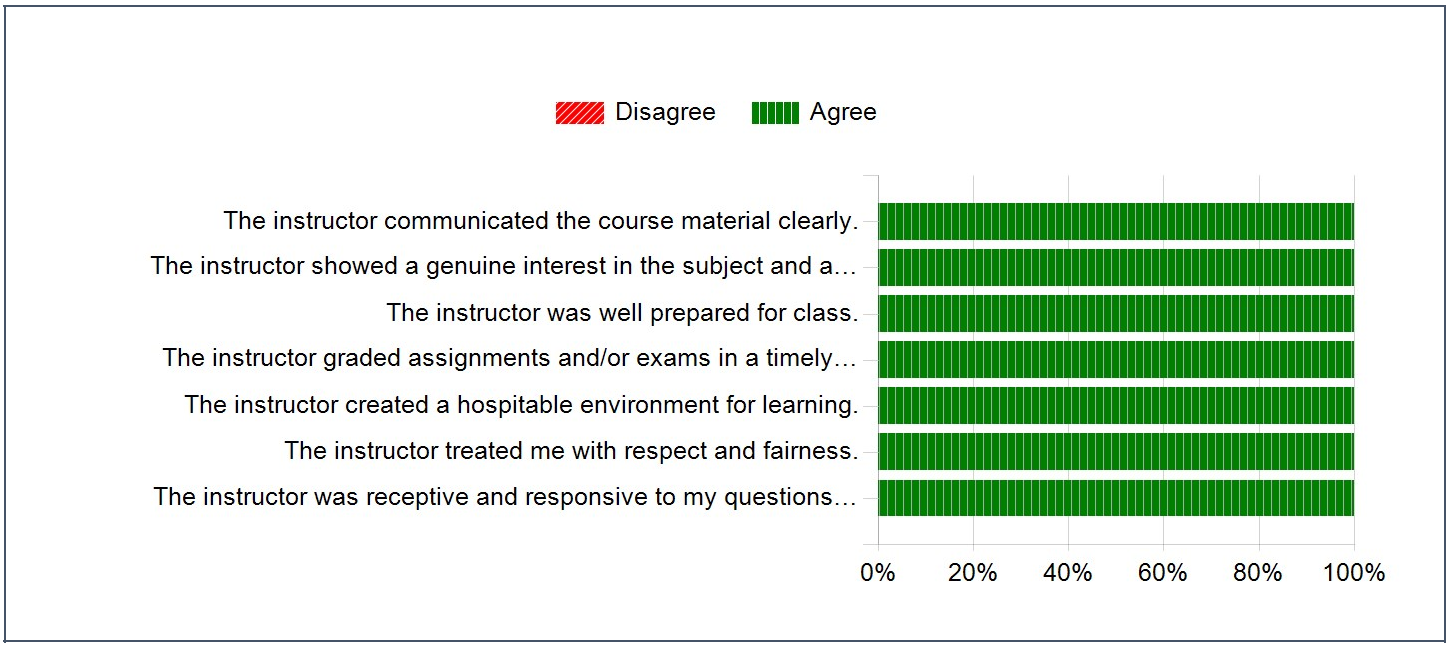
Course Questions: - Aggregate Chart

Note that in the following aggregate chart "Strongly Agree" and "Agree" have been grouped together as "Agree" while "Strongly Disagree" and "Disagree" have been grouped together as "Disagree".



Instructor Questions: - Aggregate Chart

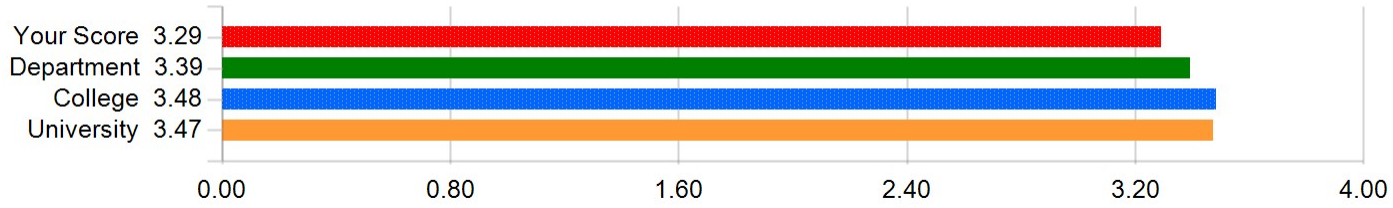
Note that in the following aggregate chart "Strongly Agree" and "Agree" have been grouped together as "Agree" while "Strongly Disagree" and "Disagree" have been grouped together as "Disagree".



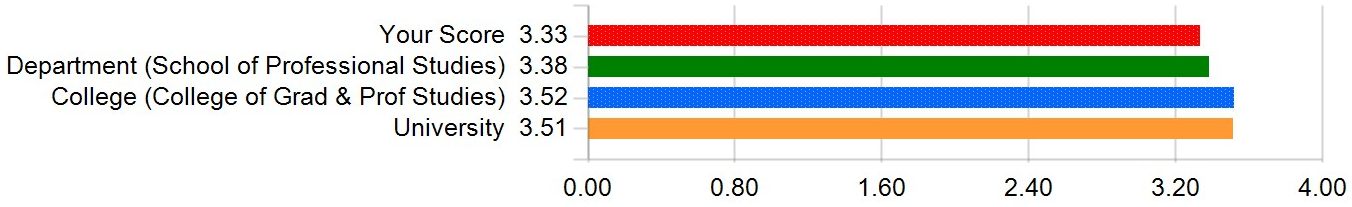
Copyright Abilene Christian University

Course Questions: - Comparative Scores

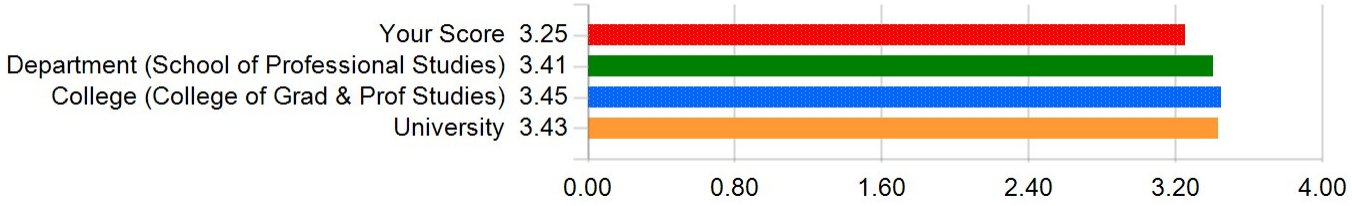
Overall



1. As a result of this course experience, I have a better understanding of the subject matter.

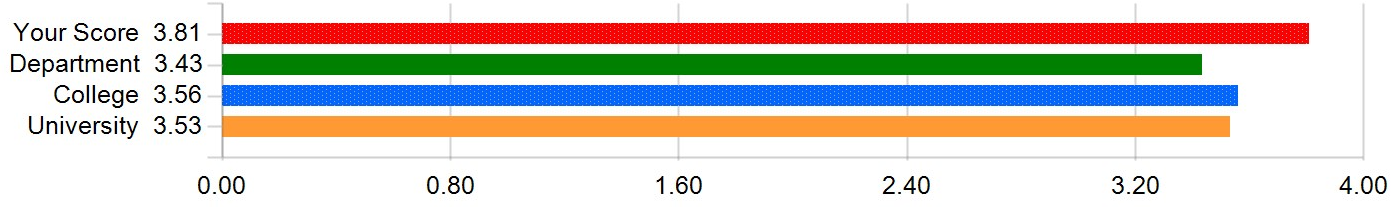


2. My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.

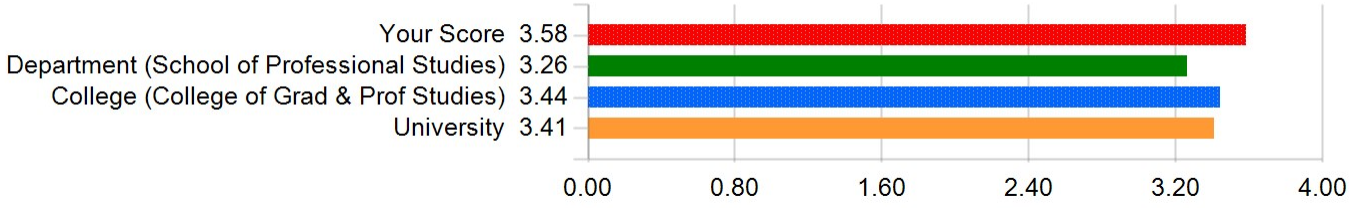


Instructor Questions: - Comparative Scores

Overall

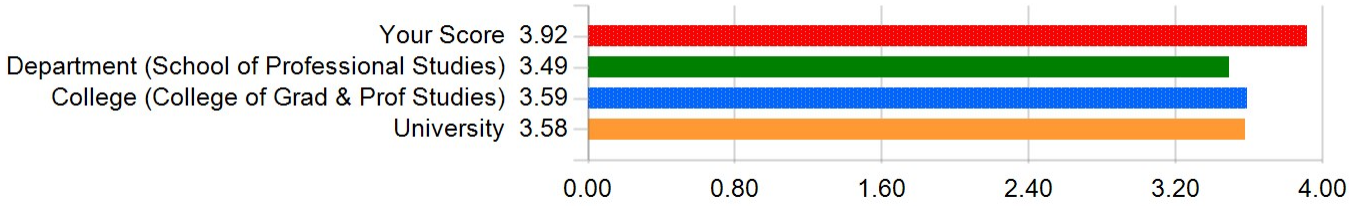


1. The instructor communicated the course material clearly.

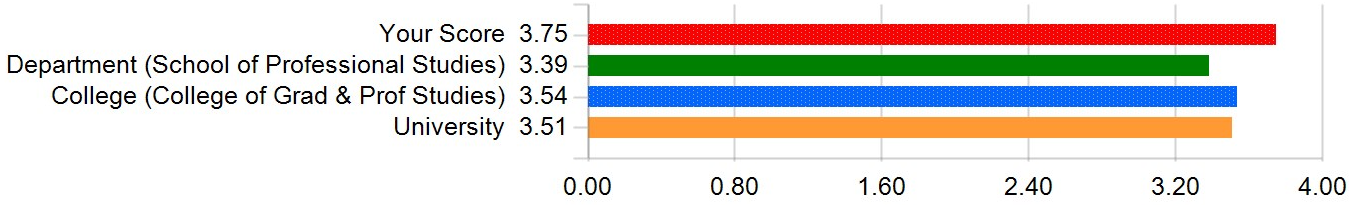


Copyright Abilene Christian University

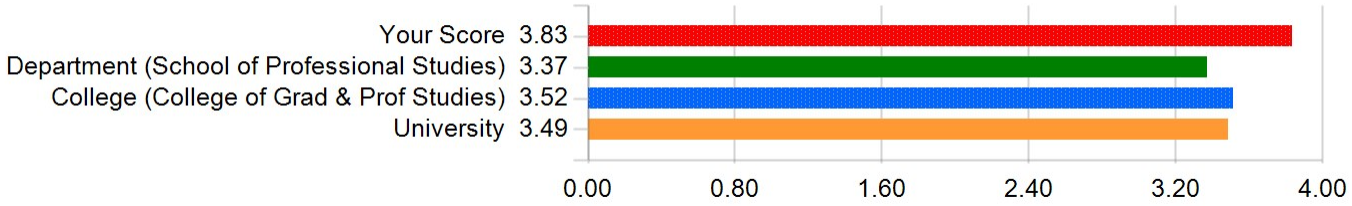
2. The instructor showed a genuine interest in the subject and a desire to share it with the students.



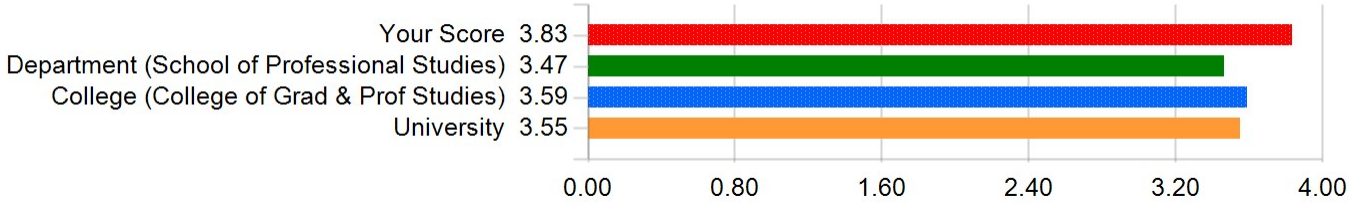
3. The instructor was well prepared for class.



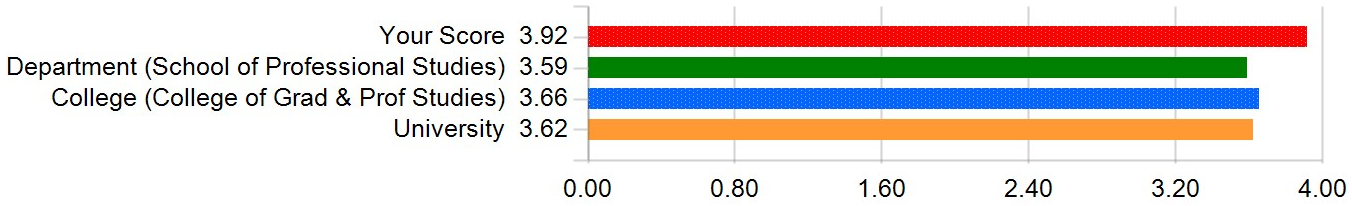
4. The instructor graded assignments and/or exams in a timely manner.



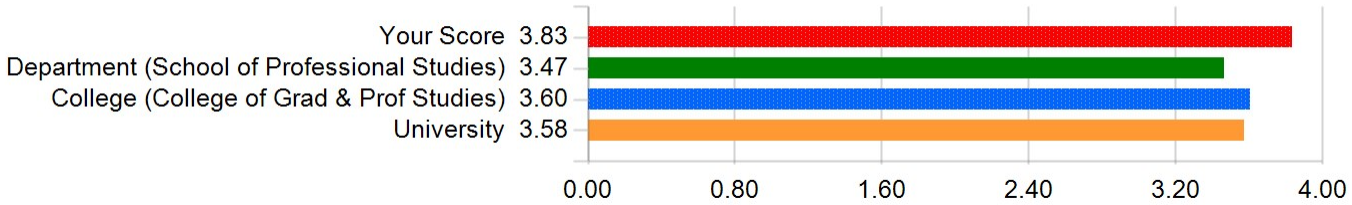
5. The instructor created a hospitable environment for learning.



6. The instructor treated me with respect and fairness.



7. The instructor was receptive and responsive to my questions and concerns.



Copyright Abilene Christian University

Rating scale questions, top and bottom ranks

Strengths			
1	The instructor showed a genuine interest in the subject and a desire to share it with the students.	Instructor Questions:	3.92
2	The instructor treated me with respect and fairness.	Instructor Questions:	3.92
3	The instructor graded assignments and/or exams in a timely manner.	Instructor Questions:	3.83

Areas for Improvement			
1	My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	Course Questions:	3.25
2	As a result of this course experience, I have a better understanding of the subject matter.	Course Questions:	3.33
3	The instructor communicated the course material clearly.	Instructor Questions:	3.58

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
Dr. Burton was prompt in grading and responding to questions. In addition, when the system was the problem, she gave additional time to accomodate.
Dr. Burton was very helpful with answering questions and addressing students concerns. She was always very positive and kind.
Having the class do assignments on the SAP program.
She listened and worked with us
Dr. Burton was extremely accessible and responsive to students. She is one of the best professors I have had so far through the masters program with her attentiveness to the students and she is extremely accommodating. Being all online there are glitches that happen with technology and she is very adaptable and understanding with all of us. She also knows this material really well so it has been great having her as the professor.
Dr. Burton provided a variety of resources in addition to her expertise which made the course effective for me. The discussions were also beneficial.
She gave real world examples from her experiences as well as supplemental text and readings that helped give examples.
Dr. Burton is very knowledgable on the subject manner. When a technology challenge presented itself, she was able to assist.
Gave clear examples and insight during the synchronous sessions. Made sure we had what we needed to complete our work.
Dr. Burton is committed to her students. She treated us as adults and understood flexibility in an online MBA program with students who mostly work full time jobs is essential. I feel most professor miss this aspect.
Allowed the students to interact and learn the material.
She was always open to questions and feedback. She gave a good history of the subject and explained how the subject will be so impactful in the future.

Copyright Abilene Christian University

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
The course has several pieces of the material that is inaccurate or from a prior semester. The course requires a substantial amount of work and most of the class needed to do the work at night and weekends and when a student sits down to do the work and there is an error that prevents it, that makes it hard. She is prompt in providing the correct information, but that may be an hour later which prevents the student with family and work responsibilities from being able to complete the work in the "window" they had allocated.
Dr. Burton offered extensive insight into job opportunities for Data Mining and even sent current job openings to the students.
To have a more clearer and precise instructions to follow through when doing the SAP program. The instructions were not to detailed.
N/A
Nothing, she was great about being in constant communication with us when things would change and would address any issues we all had collectively and would resolve them as quickly as possible.
Nothing I can think of at this time.
I think the instructor did a good job based on the various backgrounds and concentrations the students had who were in the course. My issue is more with the course itself.
Go into depth more about our readings and expectations for the week.
N/A
NA
be more precise and down to the point when in the weekly conference. Seemed long and run on
It was really effective.

Do you have additional comments about your experience in this course?

Comments
The course needs someone to work through each exercise just before they are assigned using the instructions and available information to assure its accuracy and completeness before the student attempts to complete the work.
No
This course seemed to be a good general or core course to take for MBA students. However, as far as concentration coursework for Marketing I think marketing research, marketing analytics strategy, stakeholder persuasion through data visualization (this is touched on during week 4), or customer analytics would have been more relevant.
I had a great experience with this course.

Copyright Abilene Christian University