

QEP Development Team

1/25/10

Present: Allen Teel, Autumn Sutherlin, Phyllis Bolin (chair), Brenda Bender, Mark McCallon, Jeff Arrington, Greg Powell, Jamie Goff, Jared Elk (jte07b@acu.edu).

1. QEP Blog update
 - a. now available: <http://blogs.acu.edu/qep>
 - b. to post email, send message to qep@blogs.acu.edu
 - c. ¿What other types of information should be made available for committee or broader community?
2. Updates from Defining Subcommittee
 - a. Current focus is on soliciting input from as many sources as possible. Greg Powell (Dir of UG Research) will forward to subcommittee information gathered by his office last year.
 - b. Conversations to date with deans of CAS, CBS, CEHS.
 - c. Conversations planned with dean of COBA, AISN representative and Provost Varner.
 - d. Strategies
 - i. Substantial email communication developed by Defining Subcommittee discussed and revised to include objective of Best Practices Subcommittee. Draft will be reviewed with Kris Evans to help develop an engaging question to open the message.
 - ii. Simple two question Zoomerang Survey.
 - iii. Subcommittee members will be visiting with
 1. CAS Chairs – Allen Teel
 2. CEHS Chairs – Jeff Arrington
 3. CBS Chairs – Jeff Arrington
 - e. Timeline
 - i. Email out W 1/27
 - ii. Zoomerang out R 1/28
 - iii. All input due by R 2/4
 - iv. Subcommittee meet on F 2/5
 - v. Draft to full Dev Team for M 2/8 meeting
3. Update on developing a logo for QEP

- a. New Plan A - Kris Evan and Mike Wiggins suggested asking two different academic classes (Brandon Young – Identity and Branding, and Joyce Haley – Advertising) to consider adopting this project as a consulting job and as an interclass competition.
4. Best Practices Subcommittee
- a. Phyllis developed and shared a draft subcommittee objective. Subcommittee (McCallon) will finalize at meeting on Thursday 1/28.
 - b. Subcommittee will address BP for
 - i. Facilitating the development of research literacy, and
 - ii. Assessing student learning facilitated through development of research literacy.