

## Posters

Student Name(s):

**Please place an X over the description you think most accurately describes the student's performance of each category. (Each row is a new category.)**

### Research Design

	Poor/Not Addressed	Fair	Good	Great (Rare Rating)	Exceptional (Very Rare Rating)
<b>Introduction of Research</b>	No Introduction	Present but not clear or informative	Provided basic information about research design	Informative and insightful	Provided unique insight and exceptional clarity
<b>Statement of Hypothesis/ Research Question</b>	No Hypothesis/ RQ Given, Or was exceptionally weak	Hypothesis/RQ was not clear or well constructed	Hypothesis/ RQ was clearly presented and well constructed	Hypothesis/ RQ provided insight into the rationale for the project.	Student argued that the hypothesis/ RQ addresses a pressing question in the field
<b>Goals and Objectives</b>	Not presented or of poor quality.	Presented but not clearly explained.	Clearly and thoughtfully presented.	Provided an excellent overview of the project.	Presented in a way to fill a unique gap in the field.
<b>Explanation of Methodology</b>	Not or poorly explained	Explained, but seemed inadequate for the study goals/ purpose	Adequate and clearly explained	Clearly connected to the hypothesis/ research question and study's goals	Showed evidence of exceptional insight and meticulous investigation.
<b>Presentation of Results and Conclusions</b>	Not presented	Presented, but unclear	Clearly Presented	Illustrated insight and achievement	Emphasized the impact of the results on the field.
<b>Understanding of The Problem or Challenge Addressed</b>	Presentation did not illustrate student understanding	Presentation illustrated minimal understanding.	Presentation illustrated clear understanding	Presentation illustrated unique understanding	Presentation illustrated exceptional understanding
<b>Use of Literature in The Field</b>	Relied on little or no literature	References to literature did not illustrate understanding	References to literature that illustrated knowledge of the field	References to literature that illustrated insight into the field	Referenced an exceptional breadth and depth of the field.

**Please Turn Over!**

## Presentation and Persuasiveness

	Poor/Not Addressed	Fair	Good	Great (Rare Rating)	Exceptional (Very Rare Rating)
<b>Overall Poster Design</b>	Disorganized and hard to follow	Adequate organization, but somewhat hard to follow	Well organized	Attractive and the organization added in the understanding of the topic	Poster had a professional appearance
<b>Use of images and text</b>	Images detracted from the message of the poster. Text is unreadable.	Images did not add or detract from the effectiveness. Text is readable but not easily so.	Images added to the understanding of topic. Text is easily readable	Images added clarity and insight to the topic. Text is easily readable and well organized.	Images and the arrangement of text greatly enhanced the understanding of the topic.
<b>Grammar, spelling and style</b>	Gross spelling and grammatical errors, inappropriate writing style for the medium	Some spelling and grammatical errors	Well written with few or no spelling or grammatical errors	Well written, no spelling or grammatical errors. Style increases the understanding of the topic	Exceptionally well written.
<b>Verbal presentation</b>	Did not interact with listener, movements, expression detracted from the presentation.	Movements and expression did not add or take away from the presentation. Interacted poorly with the listener.	Movement and expression added to presentation. Interacted with the listener. Made good eye contact.	Movement and expressions emphasized key points. Interacted well with the listener	Movement and expressions conveyed poise and enthusiasm while explaining the project.
<b>Explanation of the significance of the project</b>	Did not explain significance of the topic	Persuaded the listener that the topic was important, but not significantly so.	Argued that the topic was important significant.	Persuaded the listener that the topic filled a need in the field.	Persuaded the listener of the critical significance of the project.
<b>Answers to Questions</b>	Unable to address questions	Able to partially address some of the questions	Able to address most of the questions	Answers added to and extended the topics discussed	Answers showed exceptional insight into the field.