

To The Members of the Tenure and Promotion Committee,

It is my honor to write this letter in support of Dr. Ryan Jessup's Tenure and Promotion to Associate Professor. I would like to speak specifically to Ryan's collegiality. I have worked with Ryan on several projects, both research projects and on the University Undergraduate Research Council. Ryan is a great example of what it means to have a strong, positive, collaborative relationship with one's colleagues.

Ryan is a great data analysis and research designer. As the person in charge of research conducted in the Adams Center, it is important that I am able to identify faculty members who have these skills and are willing to consult and share their knowledge. Ryan is someone who I can always count on to support his colleagues in this way.

Ryan and I also share a research interest in the area of marketing and consumer behavior. We worked for several years together to develop an experimental research project, gather the data, analyze the data, and prepare our students to present the data at both the ACU Undergraduate Research Festival and a regional psychology conference. Ryan worked tirelessly on the development of this project and the preparation of the students with whom we were working. His scholarly knowledge and persistence enabled the project to move forward in a timely manner. He is an excellent research partner, who brings knowledge, persistence, and joy to every project.

I have also worked with Ryan on the University Undergraduate Research Council. Ryan is consistent in his service to this committee, helping us develop strong processes and procedures so that we can serve our undergraduate students well. He is easy to work with, asks great questions, and proposes changes that will help our council function better.

ACU is blessed to have Ryan as a part of our community. He exemplifies excellence in scholarship, teaching, service, and collegiality. I highly recommend him for tenure and promotion to Associate Professor.

Sincerely,



Jennifer W. Shewmaker, Ph.D.

Professor of Psychology

Executive Director of the Adams Center for Teaching and Learning

Abilene Christian University