

Instructor Full Term Summary Report Fall 2018 for Sarah Easter: MGMT 330.01 - Mgmt.& Organizational Behavior - 10963- 201910, MGMT 439.01 - Strategic Management - 10900-201910, MGMT 439.02 - Strategic Management - 10908-201910

Project Title: **Student Opinion of Instruction Fall 2018**

Courses Audience: **109**

Responses Received: **56**

Response Ratio: **51.38%**

Report Comments

Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

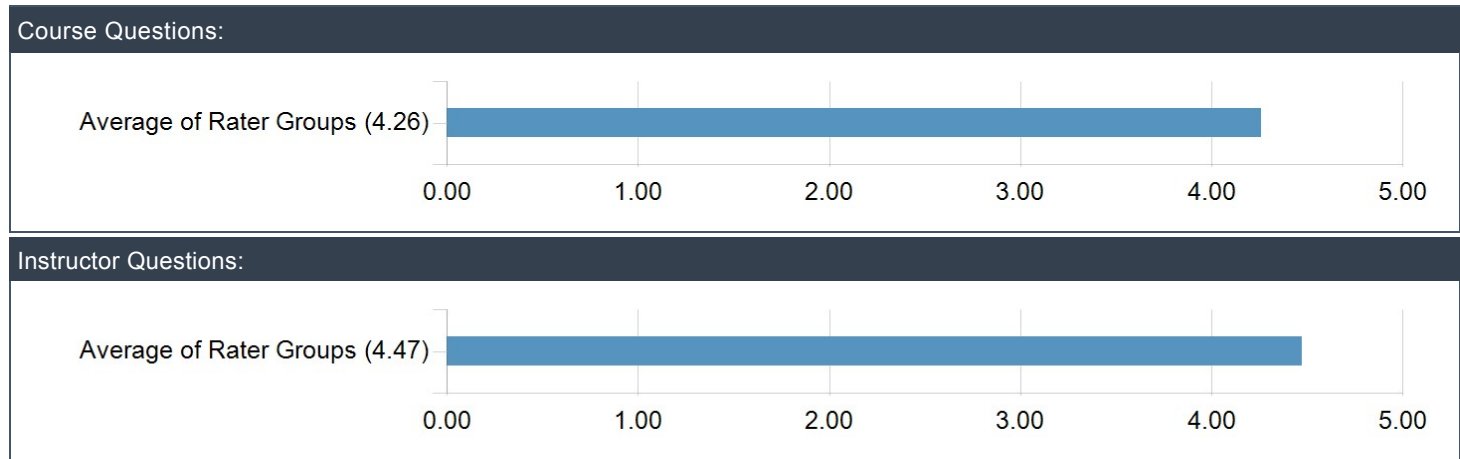
Uploading the reports in your Scheduled Teaching listings in Activity Insight can be a good place to keep track of them.

If you have technical problems accessing a report, please contact Educational Technology at courseeval@acu.edu. If you would like help interpreting your results or looking for teaching techniques to respond to this feedback, please contact Cliff Barbarick, the director of faculty development in the Adams Center, at cab11c@acu.edu.

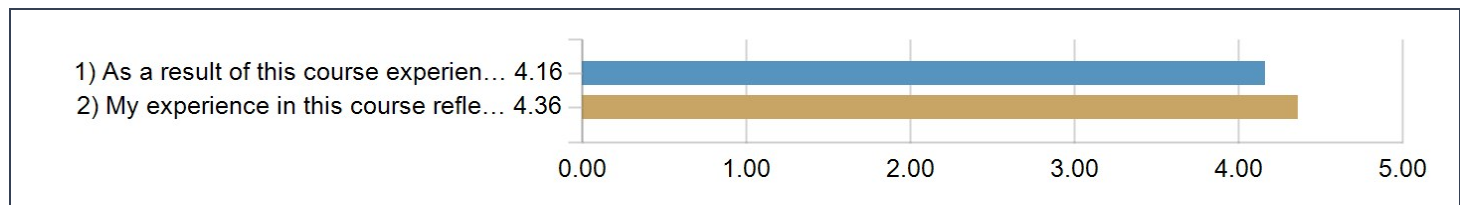
Creation Date: **Tuesday, August 20, 2019**

Summary

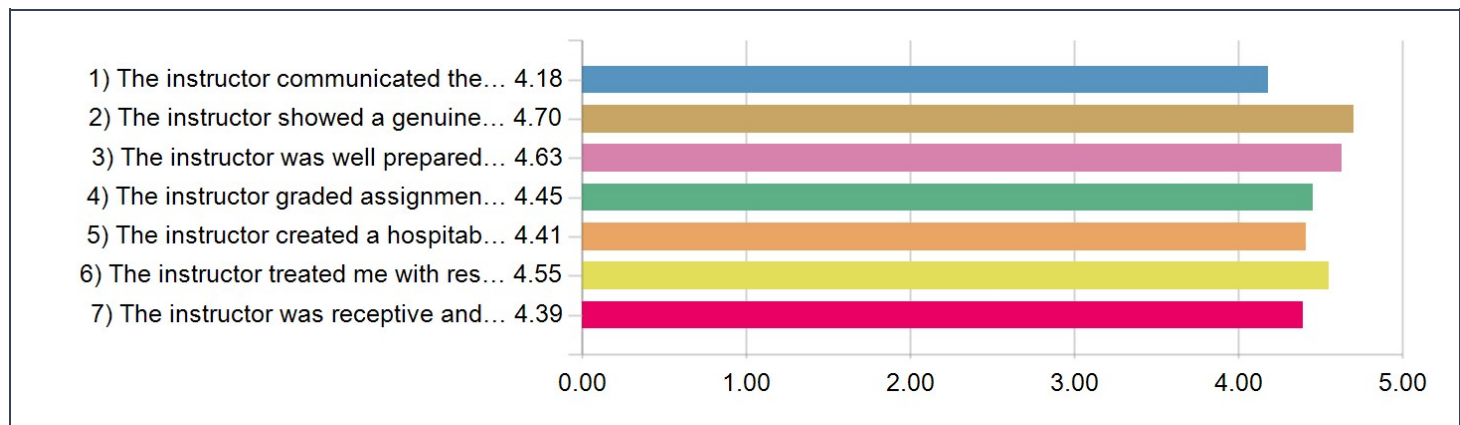
Course and Instructor Means



Course Questions:



Instructor Questions:



Instructor Strengths and Improvements

Instructor Strengths and Areas of Improvement

Top Questions			
1	The instructor showed a genuine interest in the subject and a desire to share it with the students.	Instructor Questions:	4.70
2	The instructor was well prepared for class.	Instructor Questions:	4.63
3	The instructor treated me with respect and fairness.	Instructor Questions:	4.55
Lowest Questions			
1	The instructor communicated the course material clearly.	Instructor Questions:	4.18
2	The instructor was receptive and responsive to my questions and concerns.	Instructor Questions:	4.39
3	The instructor created a hospitable environment for learning.	Instructor Questions:	4.41

Quantitative Analysis

Course Questions:

As a result of this course experience, I have a better understanding of the subject matter.											Dept Avg	College Avg	Univ Avg
Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely				
Overall	109	51.38%	4.13	1.06	1	6	3	19	27		4.23	4.32	4.35
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.35	1.15	1	2	0	5	15		4.23	4.32	4.35
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.11	0.99	0	2	2	7	8		4.23	4.32	4.35
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	3.93	1.00	0	2	1	7	4		4.23	4.32	4.35

My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.											Dept Avg	College Avg	Univ Avg
Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely				
Overall	109	51.38%	4.36	0.88	1	1	6	17	31		4.30	4.31	4.34
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.30	1.06	1	1	1	7	13		4.30	4.31	4.34
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.42	0.84	0	0	4	3	12		4.30	4.31	4.34
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.36	0.63	0	0	1	7	6		4.30	4.31	4.34

Instructor Questions:

The instructor communicated the course material clearly.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	109	51.38%	4.16	1.01	1	4	6	18	27	4.17	4.22	4.28
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.17	1.11	1	2	0	9	11	4.17	4.22	4.28
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.32	0.89	0	1	2	6	10	4.17	4.22	4.28
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.00	1.04	0	1	4	3	6	4.17	4.22	4.28

The instructor showed a genuine interest in the subject and a desire to share it with the students.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	109	51.38%	4.69	0.71	1	0	2	9	44	4.69	4.67	4.63
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.70	0.93	1	0	1	1	20	4.69	4.67	4.63
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.79	0.42	0	0	0	4	15	4.69	4.67	4.63
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.57	0.65	0	0	1	4	9	4.69	4.67	4.63

The instructor was well prepared for class.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	109	51.38%	4.62	0.80	1	1	2	10	42	4.51	4.50	4.50
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.57	1.08	1	1	1	1	19	4.51	4.50	4.50
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.79	0.42	0	0	0	4	15	4.51	4.50	4.50
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.50	0.65	0	0	1	5	8	4.51	4.50	4.50

The instructor graded assignments and/or exams in a timely manner.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	109	51.38%	4.41	0.95	2	1	3	14	36	4.35	4.39	4.30
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.48	0.95	1	0	1	6	15	4.35	4.39	4.30
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.74	0.56	0	0	1	3	15	4.35	4.39	4.30
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.00	1.24	1	1	1	5	6	4.35	4.39	4.30

The instructor created a hospitable environment for learning.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	109	51.38%	4.38	0.99	2	1	5	12	36	4.48	4.51	4.49
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.48	1.16	2	0	0	4	17	4.48	4.51	4.49
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.58	0.69	0	0	2	4	13	4.48	4.51	4.49
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.07	1.00	0	1	3	4	6	4.48	4.51	4.49

The instructor treated me with respect and fairness.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	109	51.38%	4.53	0.95	2	1	3	8	42	4.62	4.66	4.62
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.57	1.16	2	0	0	2	19	4.62	4.66	4.62
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.74	0.65	0	0	2	1	16	4.62	4.66	4.62
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.29	0.91	0	1	1	5	7	4.62	4.66	4.62

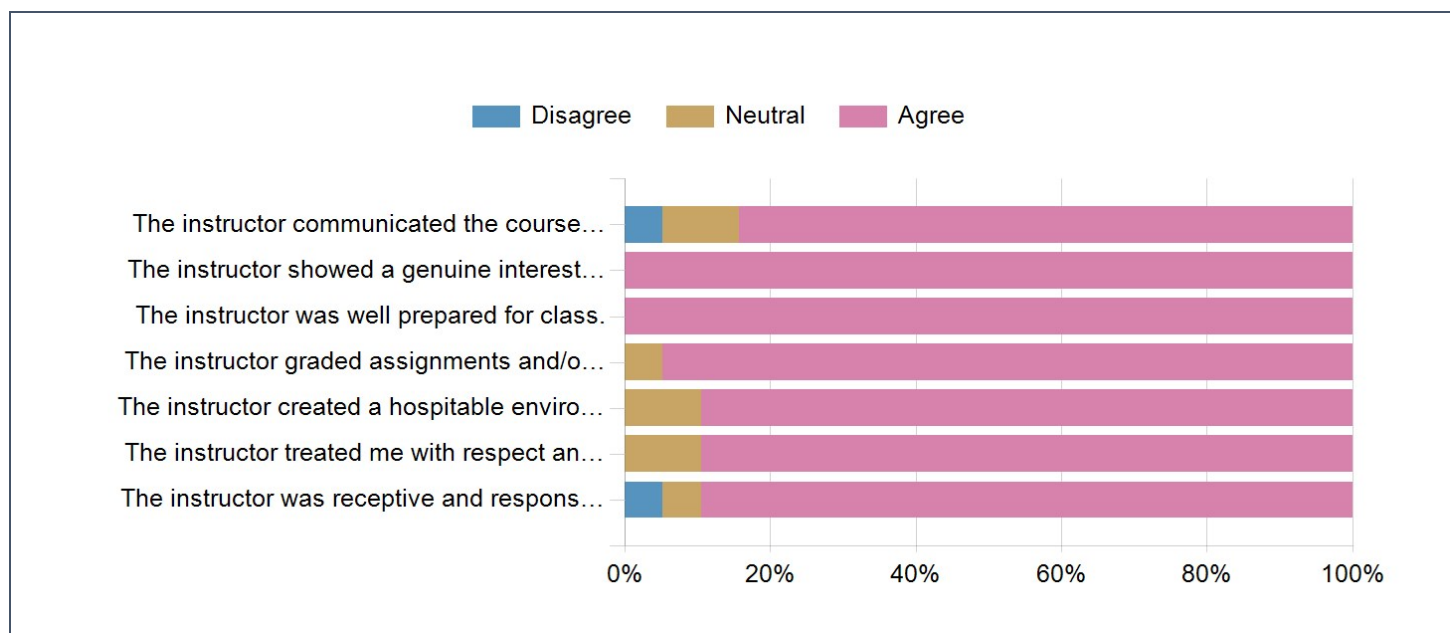
The instructor was receptive and responsive to my questions and concerns.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	109	51.38%	4.38	1.12	3	2	4	8	39	4.52	4.57	4.54
MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910	32	71.88%	4.30	1.36	3	0	0	4	16	4.52	4.57	4.54
MGMT 439.01 - Strategic Management - 10900-201910	42	45.24%	4.68	0.82	0	1	1	1	16	4.52	4.57	4.54
MGMT 439.02 - Strategic Management - 10908-201910	35	40.00%	4.14	1.03	0	1	3	3	7	4.52	4.57	4.54

Breakdown by Course

Details for the course MGMT 439.01 - Strategic Management - 10900-201910

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	42	45.24%	4.32	0.89	0	1	2	6	10	4.17	4.22	4.28
The instructor showed a genuine interest in the subject and a desire to share it with the students.	42	45.24%	4.79	0.42	0	0	0	4	15	4.69	4.67	4.63
The instructor was well prepared for class.	42	45.24%	4.79	0.42	0	0	0	4	15	4.51	4.50	4.50
The instructor graded assignments and/or exams in a timely manner.	42	45.24%	4.74	0.56	0	0	1	3	15	4.35	4.39	4.30
The instructor created a hospitable environment for learning.	42	45.24%	4.58	0.69	0	0	2	4	13	4.48	4.51	4.49
The instructor treated me with respect and fairness.	42	45.24%	4.74	0.65	0	0	2	1	16	4.62	4.66	4.62
The instructor was receptive and responsive to my questions and concerns.	42	45.24%	4.68	0.82	0	1	1	1	16	4.52	4.57	4.54

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

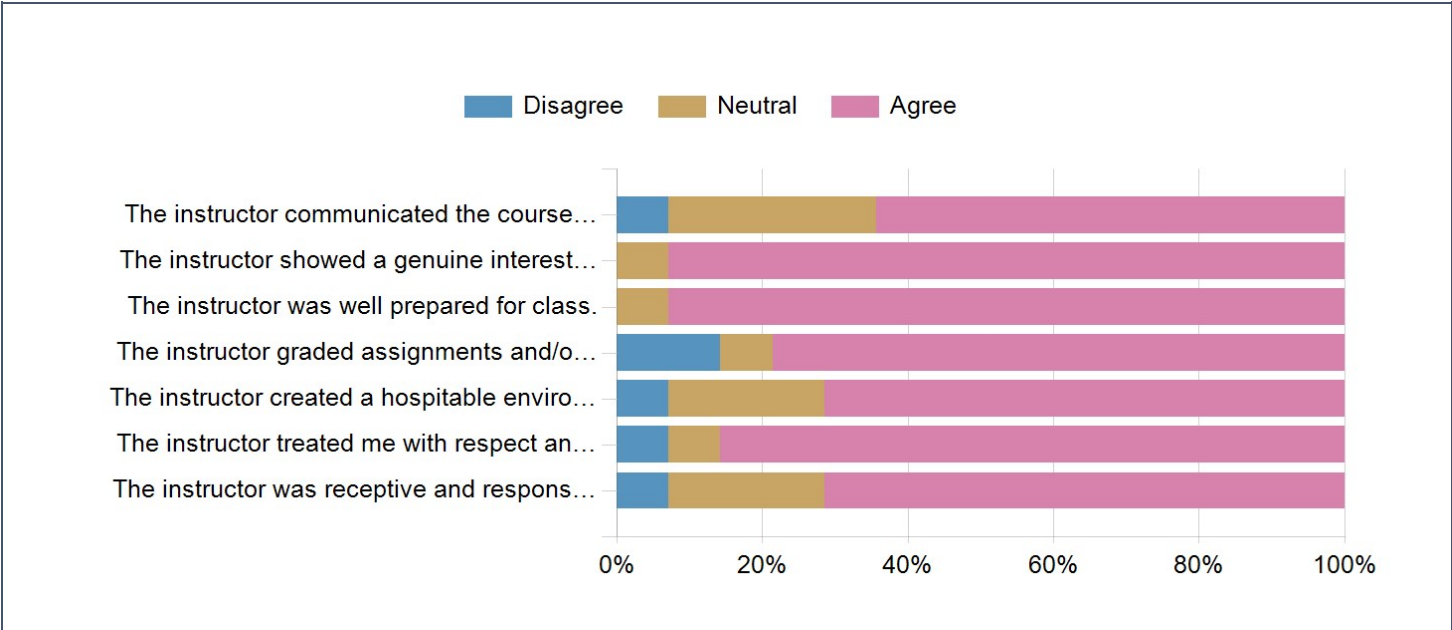
Comments
N/A
Dr.Easter provided great passion and knowledge for the course which allowed us to engage and understand how to strategically analyze and apply what we learned to a live case. This is valuable information I plan on using in my future career.
Dr. Easter has made this course effective by having us do a group project, group work, individual project, and case studies done outside of class and discussed further during class time. Also the fire side chats allow us to see how businesses and business people us strategies in their everyday life.
Dr. Easter expected students to be attentive and responsible. Real world application was emphasized strongly, and I believe that this class has prepared me for the work field more than any other class at ACU.
She related it to real world case studies (case analysis homework, exams, presentations, paper).
The thorough analysis style helped to inspire new ways of addressing and assessing situations.
Dr. Easter was always well prepared for lectures, and included her powerpoint presentations in Canvas so students had a chance to revisit what they may have missed in the lecture.
I enjoyed the case-based discussions we had throughout the course. By participating in these discussions, I was forced to prepare better for class and was able to further my understanding of course material. Strategic Management is definitely one of those "you get out of it what you put into it" kinds of classes, which suited me well.
Was very interested in materia.
Case based tests and assignments really helped me get some real world application to what we were learning in class.
She had a genuine interest in the subject matter. I could tell the course was very meaningful to her.
Plenty of case study work and discussion
Having a very interactive course
good use of class discussion to learn how to analyze situations
Made groups on first day of class and throughout the semester called on them and required us to answer questions relating to topics discussed and cases that where assigned as homework.
She was always willing and ready to help and answer questions. She used whatever resources she could think of to make the material applicable to real life situations we will face.
Team learning and projects.
Case studies were interesting, I like the intervals of having to do a write-up
She explained well about strategic management because she has enough knowledge to teach us. I really liked team activity that was creating and drawing a car for specific people. It was a fun way to learn about the topic.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
N/A
I think more guest speakers who use these implications in their career would be valuable to add.
I believe that the changes the Dr. Easter made last semester have benefited this semester greatly. I see no changes that need to take place at this time.
N/A
More concepts can be taught.
Not doing one or two case studies each week would help to keep the class from seeming repetitive and the value of case studies from being lost.
In regards to the MFT, I do find it ridiculous to be counting such a large portion of our grade for a test that covers the subject matter that not all students have been taught. Also the study materials given to us were inadequate in making any difference in the scores we made.
N/A
Given the nature of the subject, I believe Dr. Easter did a quality job making the course effective. I can't think of any specific areas for improvement.
Class seemed to be a bunch of busy work, not sure how much material will actually help in the workforce.
Maybe dive a little more into how we can use the strategic process in our current situation of approaching graduation and searching for jobs.
Maybe she could have been a little easier with grading assignments.
The class grading should focus more on the class content rather than other various school required assignments. Grades on assignments that do not relate to the course should not affect the overall grade as much as they do in the course currently. Communication was inconsistent at times. Very limited study material – no handouts, no textbook, and very limited lecture presentation material available. Very menial, sometimes childlike group assignments, such as drawing pictures.
Have better slides so that we can go home and review off of them even if it is posted after class
Let the class direct discussions a bit more at times it seemed forced.
More relative topics; cases are outdated in my opinion. Cases should be added that are discussing things that are going on CURRENTLY, they should be related to trending issues/struggles in a business, accomplishments of trending companies, or current competing companies. This would help keep students engaged more in class, in my opinion.
I am not saying get rid of all the cases discussed but I do think replacing the more outdated ones would help.
More opportunities to work in our teams. Fun projects our teams could do in class to help us to get to know each other better at the beginning. I loved my team, but didn't feel like I knew them very well.
unsure
keep checking on student feedback, it makes us feel like people actually listen.
N/A

Details for the course MGMT 439.02 - Strategic Management - 10908-201910

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	35	40.00%	4.00	1.04	0	1	4	3	6	4.17	4.22	4.28
The instructor showed a genuine interest in the subject and a desire to share it with the students.	35	40.00%	4.57	0.65	0	0	1	4	9	4.69	4.67	4.63
The instructor was well prepared for class.	35	40.00%	4.50	0.65	0	0	1	5	8	4.51	4.50	4.50
The instructor graded assignments and/or exams in a timely manner.	35	40.00%	4.00	1.24	1	1	1	5	6	4.35	4.39	4.30
The instructor created a hospitable environment for learning.	35	40.00%	4.07	1.00	0	1	3	4	6	4.48	4.51	4.49
The instructor treated me with respect and fairness.	35	40.00%	4.29	0.91	0	1	1	5	7	4.62	4.66	4.62
The instructor was receptive and responsive to my questions and concerns.	35	40.00%	4.14	1.03	0	1	3	3	7	4.52	4.57	4.54

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

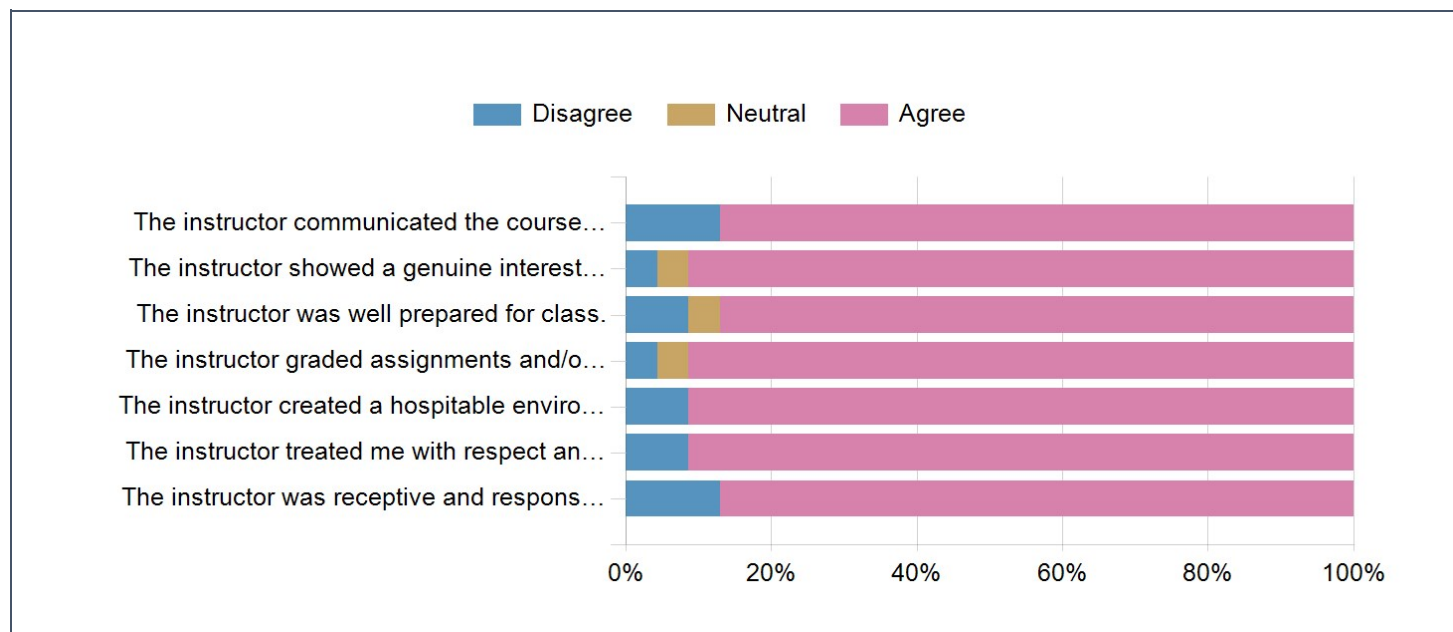
Comments
I thought all of the assignments were the perfect amount of work for this class, and I like the repetition of analyzing a lot of different cases, because the practice really gave me a better understanding of how to analyzes cases in general.
The instructor assigned us with cases almost every week. We also had individual capstone projects and team case project presentations.
The case study structure of the class is good, but it became repetitive as the year went on. The structure of assigning half the case studies to half the class generates more conversation from different people, n my opinion, because it allows certain individuals to have a little bit of a better understanding and become more likely to speak out then just listening to the same five people give answers all the time.
She related everything in class to real world applications
n/a
All assignments seemed relevant to me and well thought out.
it was fine
Made consistent with real world situations.
Really liked the group based cases, being able to focus on one every couple of weeks and just listen the other week
Nothing. This course was terrible and I even engaged with them class and discussion.
Dr. Easter did a great job leading and teaching about cases, and I feel very prepared now in terms of strategy moving into the workplace.
The instructor always promoted class discussions and allowed us to share our thoughts instead of just telling us what she thought.
Dr. Easter is the perfect teacher to teach this class. She brings in a lot of enthusiasm into the classroom that frankly the majority of teachers are incapable of bringing. I really like how she actually listens to her students concerns from the course evals.
She also values humor and good memes, which in invaluable.
I thought the case studies were interesting and helped me apply the theories that we were learning in class, which made later assignments (presentation and final paper) easier since I had practice with the application of theories.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
The only thing I could think of would be to organize or label the Canvas files (rubrics and group assignments) a little more clearly, and if there is a way to, separate the different classes' files.
Everything went well in her class. I can't think of anything that she needs to do to improve the effectiveness of the course.
There was never a clear picture for what was expected from us for assignments. Some assignments just had a sentence or so giving us general instruction, but no understanding of how we were going to be graded, so how are we supposed to provide what is being asked of us. If there is not a clear grading system supplied then the assignment should be graded based off of whether we answered the one or two sentence prompt, which most should be able to do easily, but points were often taken off for things that we did not know we were supposed to do. The class is very repetitive, because the case studies are similar, and Dr. Easter steered the conversation based upon what she wanted to teach, without really allowing room for speculation that she had not planned for. If someone gave an answer that was not the answer she was looking for then she would say "What I think you were trying to say is..." and then lead the conversation in a new direction. I felt that I had to only supply the answer she was looking for instead of what I might be thinking.
Some of the assignments were a little vague
n/a
While I appreciate the reading of scripture and worship music at the beginning of class, I think it would be more beneficial to students to integrate Christian ethics directly into the material. I made it through all of my major classes without having a strong ethical discussion, and I think it is important for students to participate in before leaving ACU.
it was fine
Nothing
Felt like a lot of the random things we did was because this is a capstone course and maybe didn't really understand all the capstone areas
The MFT assesement is absolutely ridiculous. Way to make a senior feel prepared by putting this test in front of them.
I think that more team cases and less individual cases would help.
Nothing that I can think of at this time.
I wish that she would explain the terms further in writing on the PowerPoints. This could be done in the notes of the PowerPoints. This would be extremely helpful for someone that does not take good notes.
One way that might add more thought and application to what we learn in class is to divide us into groups based on major diversity (ex: a group has one accounting, marketing, mgmt, finance, etc. major). The course content felt similar to a lower level management course, but with more stringent and more subjective grading. The professor began the course by saying that some people find the class 'redundant and not useful' if they do not apply themselves. However, I applied myself and tried my hardest in the course, yet still did not feel challenged or like I learned anything valuable in the class and did poorly in the class. I feel like if the introduction to the class includes such a description, the material and the nature of the course should be changed. Something that would be more constructive would be a group project across the majors where they act as strategic analysts, similar to the Venture Out but structured as a senior-level, exit-measure project that actually challenges student to apply their skills and work together across departments, which would better prepare us for careers and working with others.

Details for the course MGMT 330.01 - Mgmt.& Organizational Behavior - 10963-201910

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	32	71.88%	4.17	1.11	1	2	0	9	11	4.17	4.22	4.28
The instructor showed a genuine interest in the subject and a desire to share it with the students.	32	71.88%	4.70	0.93	1	0	1	1	20	4.69	4.67	4.63
The instructor was well prepared for class.	32	71.88%	4.57	1.08	1	1	1	1	19	4.51	4.50	4.50
The instructor graded assignments and/or exams in a timely manner.	32	71.88%	4.48	0.95	1	0	1	6	15	4.35	4.39	4.30
The instructor created a hospitable environment for learning.	32	71.88%	4.48	1.16	2	0	0	4	17	4.48	4.51	4.49
The instructor treated me with respect and fairness.	32	71.88%	4.57	1.16	2	0	0	2	19	4.62	4.66	4.62
The instructor was receptive and responsive to my questions and concerns.	32	71.88%	4.30	1.36	3	0	0	4	16	4.52	4.57	4.54

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
Very interactive class and was always willing to meet after or outside of class for questions or concerns of the student
bringing in the day in the life of the guest speakers allowed me to connect what we learn in class to real life examples
group projects
Had in class discussions and was very effective and timely when it came to answering questions/concerns.
Interactive Group Work. Specific study reading, rather than fluffed out textbooks.
Our group presentations helped me to understand the class concepts better because I was going to be presenting on them. All the discussions were great too.
She made us constantly have conversations with others in the class so we had to be paying attention at all times.
Dr. Easter had well organized presentations and tons of interactive activities that gave us a first-hand experience of the material. There were many class discussions. There was also a large group project at the end.
She brought in people that are working in different fields to come and speak to us, which was really helpful as it gave us information about what the real work is like.
She always made sure to have many interactive activities and assignments to keep the class engaged.
She created real life scenarios that made us think through things and apply the concepts that we learned in that specific section. Our team discussions in class were helpful because they helped us foster collaborative ideas and learn new ideas and perspectives from each other. I also enjoyed that this wasn't a lecture class, but was very hands on and interactive.
she made sure we really had a good grasp on the concept we were learning before moving on
She made the class interactive which helped me understand more information overall.
She had us do a lot of team activity and class discussions that helped in my overall learning experience.
She would lecture and let us talk about any given situation and we would talk and come to an agreement of what was right to do in most situations.
Good in class work focus.
fostered an environment of open discussion that made it more interesting and enjoyable to learn and share the course with peers
The powerpoints and lecture style
Having a variety of learning activities made the course more enjoyable and interactive.
Strengths essay was cool.
I love her use of adding activities where we get out of our seats. She also used more than just Power Point and I really appreciate that.
The quizzes made me actually read which was beneficial and she had very good lectures.
Nothing, the course was not effective

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
Have a less strict attendance policy
i wouldve liked to have my laptop out to follow the slides a lot, sometimes my pace was a little slower than yours and my eyesight sucks
a physical review document. more info to study with on the test.
Not go as quick during the lectures.
The material of the course is rather superficial, mundane and non-consequential to the point one cannot be sure if one has actually learned or gained anything.
Cover the material slower. Use more examples in the PPT so that we can go back and study concepts.
I think that maybe helping us feel more prepared for the final would be something she could improve on.
I would have rather done more projects or worked with groups to make presentations on specific materials rather than just reading articles and taking quizzes over them. I personally learn more, in a subject like this, if I am constantly doing example work rather than paper work and reading about it.
May be have us in groups, but not the entire semester. My group was great, but I can't imagine being stuck with a group of people that don't care or don't wanna do the work because it's likely to happen.
Maybe a couple more comprehensive assignments throughout the course to make sure that everyone is retaining course material.
There is only one final that is comprehensive and I don't really like this, because I have no idea what her tests are like. I think maybe giving a midterm test would help us better prepare for the final comprehensive exam.
maybe give tests? I hate tests, but I feel like I would have a better idea about what the final will be like if I knew her testing style
I dont think anything. I liked the course.
I think having more assignments that the students have over the course material so that when the final comes around they are more prepared for.
She could provide handout note sometimes she goes to fast during the lectures.
Testing during the semester similar to the structure of the final to prepare students.
literally nothing, she's the bomb.com
Loved this class, but I wish the groups could have been rearranged after people dropped the class
Maybe less role play assignments. I felt like they really didn't help much and people would get off topic easily. I also think implementing tests, maybe a midterm and then a final, would help students grasp the information more.
I didn't like the quizzes and readings. I made better grades on the quizzes I didn't read for.
I don't think she could do anything else, I just need to not be as lazy.
I didn't get much from the acting scenarios so I feel like the class would be more effective without having to act.
Let students learn by reading a book or watching topics that are related to the course. This course is just theoretical and all of it cannot be implemented in real life. Teach students something that is going to be helpful to them.

Instructor Full Term Summary Report Spring 2019 for Sarah Easter MGMT 439.01 - Strategic Management - 20889-201920, MGMT 439.02 - Strategic Management - 20904-201920, MGMT 440.01 - ST: Enterprise Consulting - 21424-201920, MGMT 440.J1 - ST: Business Sustainability - 20967-201920

Project Title: **Student Opinion of Instruction Spring 2019**

Courses Audience: **118**
Responses Received: **97**
Response Ratio: **82.20%**

Report Comments

Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

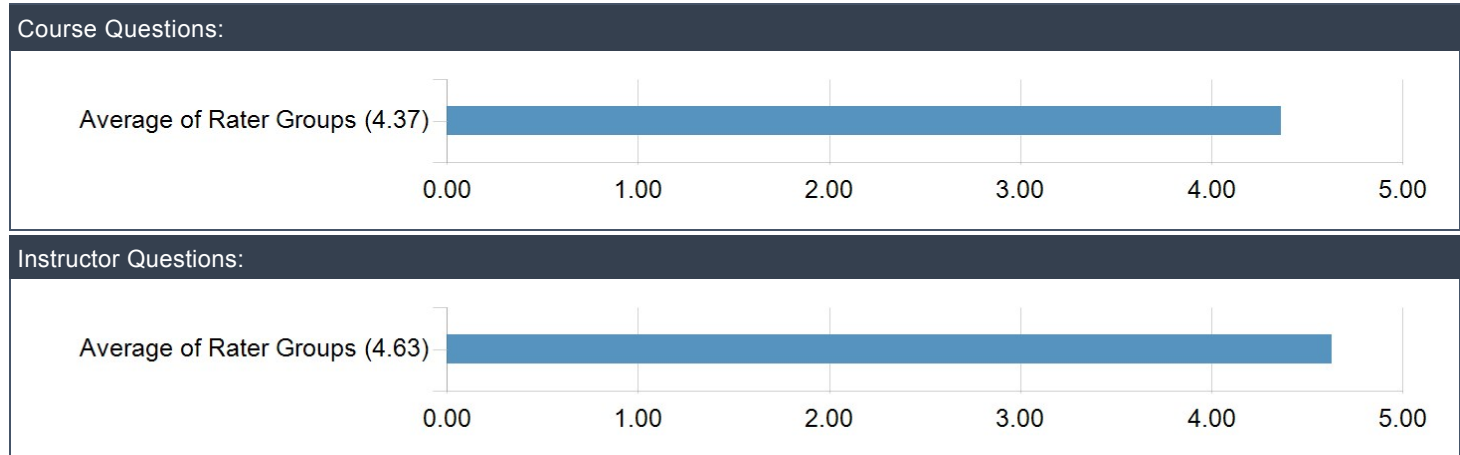
Uploading the reports in your Scheduled Teaching listings in Activity Insight can be a good place to keep track of them.

If you have technical problems accessing a report, please contact Educational Technology at courseeval@acu.edu. If you would like help interpreting your results or looking for teaching techniques to respond to this feedback, please contact Cliff Barbarick, the director of faculty development in the Adams Center, at cab11c@acu.edu.

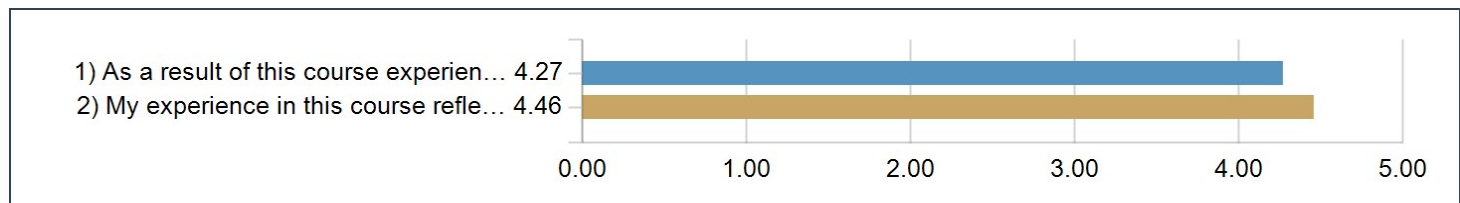
Creation Date: **Friday, August 23, 2019**

Summary

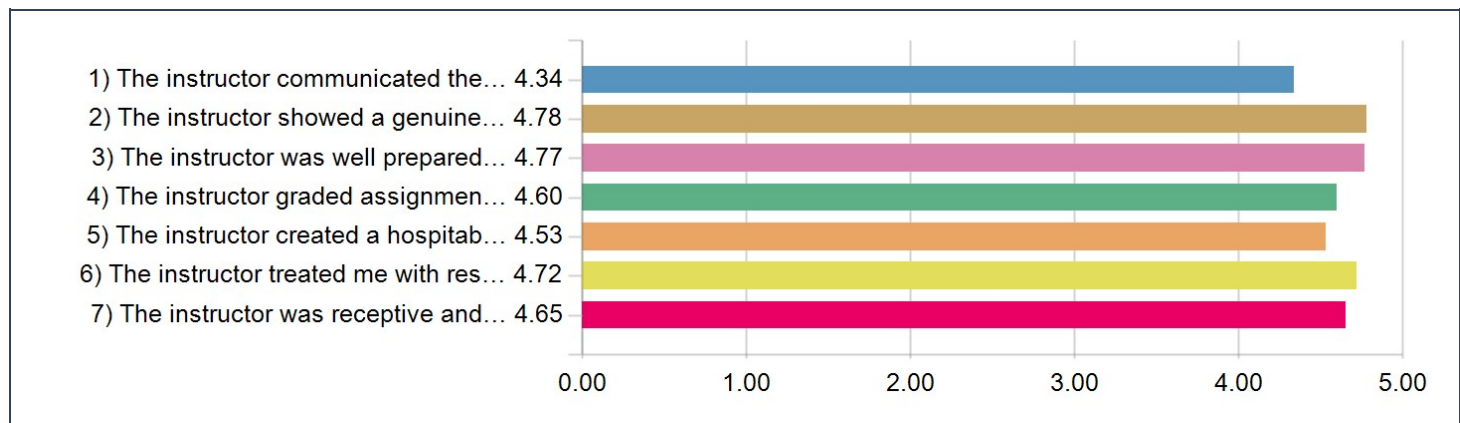
Course and Instructor Means



Course Questions:



Instructor Questions:



Instructor Strengths and Improvements

Instructor Strengths and Areas of Improvement

Top Questions			
1	The instructor showed a genuine interest in the subject and a desire to share it with the students.	Instructor Questions:	4.78
2	The instructor was well prepared for class.	Instructor Questions:	4.77
3	The instructor treated me with respect and fairness.	Instructor Questions:	4.72
Lowest Questions			
1	The instructor communicated the course material clearly.	Instructor Questions:	4.34
2	The instructor created a hospitable environment for learning.	Instructor Questions:	4.53
3	The instructor graded assignments and/or exams in a timely manner.	Instructor Questions:	4.60

Quantitative Analysis

Course Questions:

As a result of this course experience, I have a better understanding of the subject matter.											Dept Avg	College Avg	Univ Avg
Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely				
Overall	118	82.20%	4.41	0.87	0	6	9	35	47		4.34	4.42	4.46
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.00	1.09	0	5	4	10	14		4.34	4.42	4.46
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.08	0.72	0	1	5	21	10		4.34	4.42	4.46
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	4.67	0.52	0	0	0	2	4		4.34	4.42	4.46
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.90	0.30	0	0	0	2	19		4.34	4.42	4.46

My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.

Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely			
										Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.58	0.66	0	0	9	34	54	4.39	4.44	4.44
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.36	0.74	0	0	5	11	17	4.39	4.44	4.44
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.27	0.65	0	0	4	19	14	4.39	4.44	4.44
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	4.83	0.41	0	0	0	1	5	4.39	4.44	4.44
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.86	0.36	0	0	0	3	18	4.39	4.44	4.44

Instructor Questions:

The instructor communicated the course material clearly.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.50	0.91	1	4	11	26	55	4.24	4.30	4.37
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.12	1.11	1	3	3	10	16	4.24	4.30	4.37
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.14	0.86	0	1	8	13	15	4.24	4.30	4.37
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	4.83	0.41	0	0	0	1	5	4.24	4.30	4.37
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.90	0.30	0	0	0	2	19	4.24	4.30	4.37

The instructor showed a genuine interest in the subject and a desire to share it with the students.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely			
										Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.85	0.50	0	0	4	13	80	4.70	4.72	4.70
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.67	0.65	0	0	3	5	25	4.70	4.72	4.70
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.73	0.51	0	0	1	8	28	4.70	4.72	4.70
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	5.00	0.00	0	0	0	0	6	4.70	4.72	4.70
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	5.00	0.00	0	0	0	0	21	4.70	4.72	4.70

The instructor was well prepared for class.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely			
										Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.84	0.51	0	1	1	17	78	4.62	4.62	4.57
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.67	0.65	0	1	0	8	24	4.62	4.62	4.57
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.73	0.51	0	0	1	8	28	4.62	4.62	4.57
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	5.00	0.00	0	0	0	0	6	4.62	4.62	4.57
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.95	0.22	0	0	0	1	20	4.62	4.62	4.57

The instructor graded assignments and/or exams in a timely manner.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.72	0.66	0	1	6	24	66	4.45	4.47	4.37
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.55	0.75	0	1	2	8	22	4.45	4.47	4.37
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.38	0.68	0	0	4	15	18	4.45	4.47	4.37
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	5.00	0.00	0	0	0	0	6	4.45	4.47	4.37
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.95	0.22	0	0	0	1	20	4.45	4.47	4.37

The instructor created a hospitable environment for learning.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.67	0.77	1	0	10	22	64	4.53	4.59	4.58
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.48	0.94	1	0	4	5	23	4.53	4.59	4.58
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.24	0.72	0	0	6	16	15	4.53	4.59	4.58
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	5.00	0.00	0	0	0	0	6	4.53	4.59	4.58
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.95	0.22	0	0	0	1	20	4.53	4.59	4.58

The instructor treated me with respect and fairness.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.80	0.55	0	0	5	17	75	4.69	4.73	4.69
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.67	0.60	0	0	2	7	24	4.69	4.73	4.69
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.59	0.64	0	0	3	9	25	4.69	4.73	4.69
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	5.00	0.00	0	0	0	0	6	4.69	4.73	4.69
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.95	0.22	0	0	0	1	20	4.69	4.73	4.69

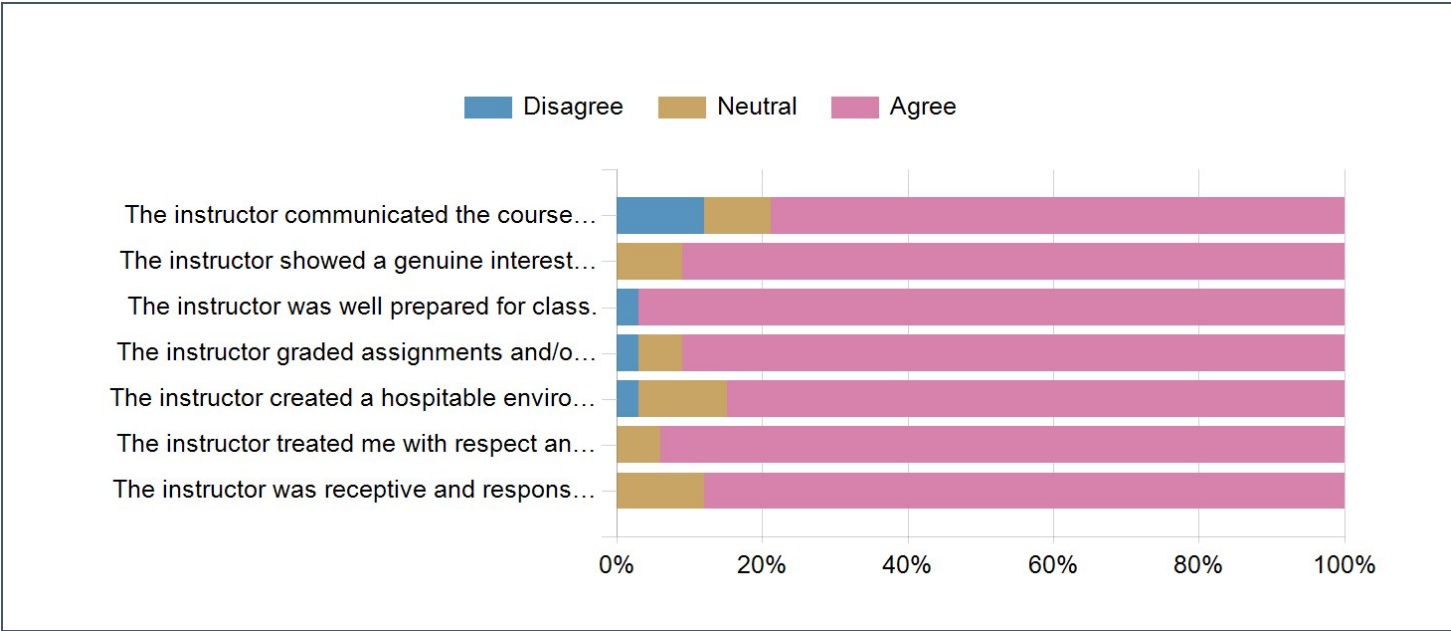
The instructor was receptive and responsive to my questions and concerns.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	118	82.20%	4.75	0.61	0	0	7	20	70	4.61	4.66	4.63
MGMT 439.01 - Strategic Management - 20889-201920	43	76.74%	4.58	0.71	0	0	4	6	23	4.61	4.66	4.63
MGMT 439.02 - Strategic Management - 20904-201920	45	82.22%	4.49	0.65	0	0	3	13	21	4.61	4.66	4.63
MGMT 440.01 - ST: Enterprise Consulting - 21424-201920	8	75.00%	5.00	0.00	0	0	0	0	6	4.61	4.66	4.63
MGMT 440.J1 - ST: Business Sustainability - 20967-201920	22	95.45%	4.95	0.22	0	0	0	1	20	4.61	4.66	4.63

Breakdown by Course

Details for the course **MGMT 439.01 - Strategic Management - 20889-201920**

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	43	76.74%	4.12	1.11	1	3	3	10	16	4.24	4.30	4.37
The instructor showed a genuine interest in the subject and a desire to share it with the students.	43	76.74%	4.67	0.65	0	0	3	5	25	4.70	4.72	4.70
The instructor was well prepared for class.	43	76.74%	4.67	0.65	0	1	0	8	24	4.62	4.62	4.57
The instructor graded assignments and/or exams in a timely manner.	43	76.74%	4.55	0.75	0	1	2	8	22	4.45	4.47	4.37
The instructor created a hospitable environment for learning.	43	76.74%	4.48	0.94	1	0	4	5	23	4.53	4.59	4.58
The instructor treated me with respect and fairness.	43	76.74%	4.67	0.60	0	0	2	7	24	4.69	4.73	4.69
The instructor was receptive and responsive to my questions and concerns.	43	76.74%	4.58	0.71	0	0	4	6	23	4.61	4.66	4.63

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

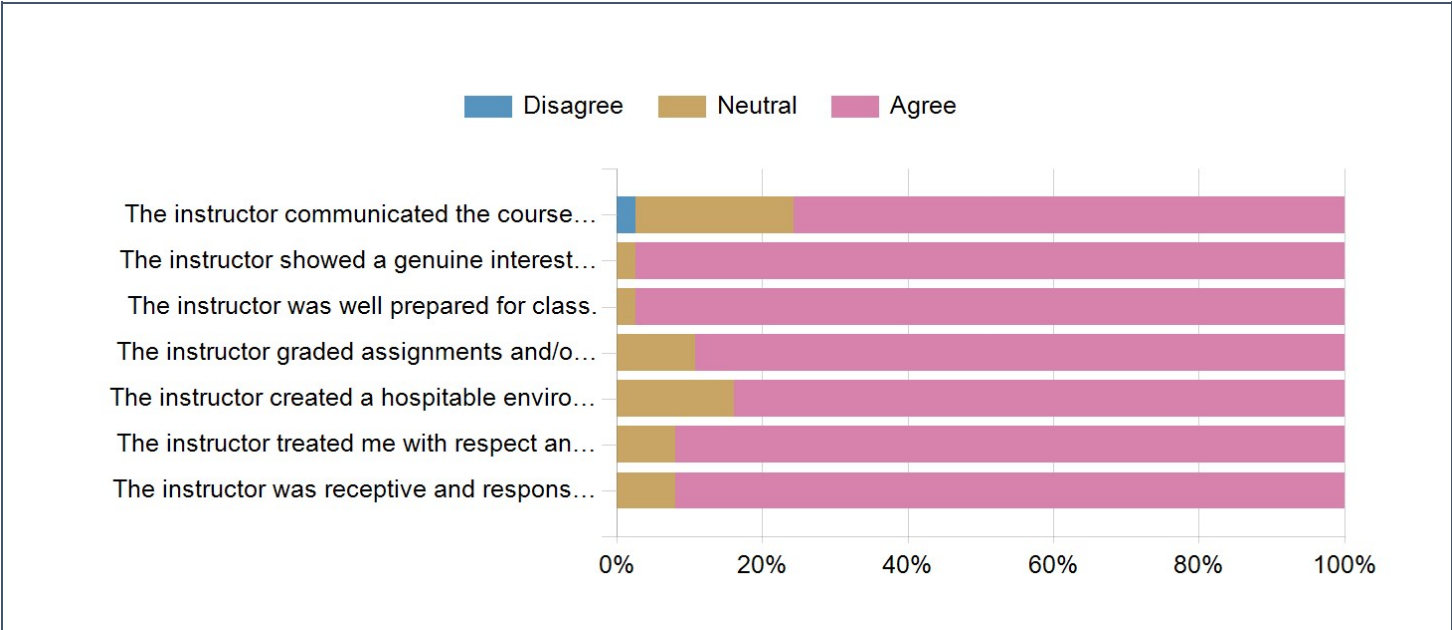
Comments
Very instructive and often gave great advice
They strongly encouraged group work and collaboration. This helped with group think and creating effective strategy.
She let us to write report based on the reading of some cases. The questions are related with her classes materials.
Active participation along with group assignments allowed students to develop their critical thinking skills (projects and case studies)
I enjoyed how students had to participate in class. It gave everyone an opportunity to speak their mind.
As much as I don't like group projects, having to work in them all semester was a realistic experience I know I will have in the future. Also, making quizzes required forced me to read.
Dr. Easter is very knowledgeable professor who truly cares about how she teaches the class.
Case studies allowed us to apply more theories into real world based situations.
Mostly clear instructions
This course used practical and real world examples of how to solve complex problems. I appreciated that there wasn't one right answer to a problem. Critical thinking was needed to do well.
made us read a lot
She present the material in away that challenged me to think critically and to strategically apply concepts to a real word scenario.
She pounded the key events in the timeline every class day.
case study presentation
Made a great discussion environment that allowed anyone to participate which I believe engages learning much more rather than just a lecture.
individual write-up really helps me a lot to understand this course
Group work
Our discussions over case studies and our group project was effective in teaching the material.
Evaluated case studies with us to help us improve our critical thinking
n/a
The best way the instructor made the course effective was through case studies. We would learn about certain strategies in the course, then real a case and be able to apply the strategies we had just learned.
Class was ineffective. She did well to engage and support the students to help fit the educational model she uses. But we learned very little
Allowed us to work our way through Case Studies. This enabled us to implement the material we have learned in our time at ACU.
I like that the Capstone paper is available in different tracks that allows people to choose how structured they wish to be while writing.
Lots of group discussion.
Debates
We Had great interactive discussions and assignments on real life cases. It made everyone think critically and act strategically.
nothing comes to mind
My favorite part of the class was the case discussions. I do not think there is a better way to teach strategic management than to take real cases like we did and talk through them.
Told students the daily schedule in a clear way.
I think this class was really effective in teaching us skills we need in real life. The case analysis were great to get used to real life situations.
She made learning fun. She created assignments that challenged us.
The live case analysis was helpful and useful, it is a good assignment.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
Nothing really. She's great
Nothing.
She has done a great job on this part.
n/a, i generally really enjoyed this course and dont see any flaws with the way it works.
less lecture and more application
Spent a lot of time over viewing things we already knew from other classes, so spend less time on lecture and more time on application
Less group presentations, and more situational activities.
Provide more feedback for cases and opinions during class.
Give her opinion on case analysis recommendations instead of just stopping after we give ours
The tests are overwhelming. Ask less questions or ask questions with shorter answers.
not as much reading
N/a
Perhaps using city-wide real businesses like how Marketing Research uses a real business to apply what we're learning.
more games to gain the attention
Could have made team presentations more of a debate rather than back to back presentations. Also could have made quizzes more straight forward instead of mostly true/false questions.
I've nothing else to complain about
Less harsh on grading and less work
I think the quizzes should be given at the end of class versus the beginning and more in class time to work on our individual project
Discuss more of the key ideas and concepts that are included in the class
n/a
Dr. Easter effectively taught this course and I can not say there was anything to change this semester.
Less cases and make it a class that centers around one big team project that involves different majors. Allow students to learn how they fit into a team that operates as a business would.
Change classrooms. Having a class where a group could sit together, could help us work more diligently and get to know each other better.
While I understand reasoning, the workload is fairly heavy for students who have a full class load.
require write-ups for every case.
Better study guides
I think Dr. Easter could give out some easier assignments to help students with their grades and should not emphasize so much on class participation for a grade. Students grades are dropping anywhere from 2-5 points for not actively participating as much as others, but at the same time, those students are still coming to class and are prepared and listen attentively. Students should not be punished and lose that many points when some students do not even come to class at all.
n/a
I honestly cannot think of anything – I really enjoyed this class and felt like I learned a lot.
Remove the participation policy. It is ridiculous and only benefits those that are more outgoing. Students pay for this course with their money, showing up should be enough and anything further is not reasonable or fair.
I would make some of the tests multiple choice, but not all of it.
Nothing
Not do the strategy in the news assignment. That project added very little since we just completed a similar project with the head to head cases.

Details for the course MGMT 439.02 - Strategic Management - 20904-201920

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	45	82.22%	4.14	0.86	0	1	8	13	15	4.24	4.30	4.37
The instructor showed a genuine interest in the subject and a desire to share it with the students.	45	82.22%	4.73	0.51	0	0	1	8	28	4.70	4.72	4.70
The instructor was well prepared for class.	45	82.22%	4.73	0.51	0	0	1	8	28	4.62	4.62	4.57
The instructor graded assignments and/or exams in a timely manner.	45	82.22%	4.38	0.68	0	0	4	15	18	4.45	4.47	4.37
The instructor created a hospitable environment for learning.	45	82.22%	4.24	0.72	0	0	6	16	15	4.53	4.59	4.58
The instructor treated me with respect and fairness.	45	82.22%	4.59	0.64	0	0	3	9	25	4.69	4.73	4.69
The instructor was receptive and responsive to my questions and concerns.	45	82.22%	4.49	0.65	0	0	3	13	21	4.61	4.66	4.63

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
It was obvious that Dr. Easter was well prepared for each class, and communicated her expectations very clearly
Case studies were a key component to the course. Team presentations were a good opportunity to develop teamwork skills
Had us participate in class and was always prepared
The instructor did a great job explaining what we were doing every day, and helped us learn the real life situations very well.
Very prepared, several case studies from different areas of business
A large amount of assignments and reading.
I enjoyed the fact that Dr. Easter made us read various real-life cases and had us attempt the analysis first, before going through it with us in class.

Comments
Analyzing cases was extremely effective, as it helped to refine my analytical skills and learn more about executive decision making.
Case analysis discussions made the course interesting and effective. Allowed subject matter to be taught through practical examples.
Tests were in an emphasized "hands-on" format, allowing students to apply concepts learned throughout the course of undergraduate education to topics at hand.
The head to head presentations was a great project that tied in all the material we had learned over the course of the semester.
Class discussions.
Allowed for us to explore and dissect things in our own individual way.
Reading cases for debate
Assigned us teams to communicate and work with throughout the entire semester.
She made sure that each of us had to contribute by presenting in class and understanding what we have been learning. She also gave us opportunities to express our opinion in front of the entire class.
The class discussions on the cases were really effective in helping the students to understand the material.
She engaged her audience very well and had us answer questions to make it engaging
She had us do case studies and allowed us to think through what we would do in real life situations.
I like the case approach and being able to hear other people's suggestions because they came up with things I wouldn't have thought of.
She had us do case studies that helped us analyze our subject material better
She used a socratic style of teaching that centered around class discussions.
The instructor used collaborative and cooperative assignments that required the dynamic application of the course material, instead of just the memorization of facts regarding the course subject. This made the experience much more rounded and much more effective for preparing me for the business world. Using case-study format for assignments made the course material more engaging and required the involvement of various different disciplines from the business background. This made the course a beneficial and impactful way to end the business school curriculum.
She provided an overview of how to analyze cases in the real business world and I feel like I have a much better idea of what I am looking for in regards to businesses. However, it has mainly be general things and not necessarily specific financial analyzation like may be required in some cases.
Going over many cases that were all so different helped.
She was very well prepared, and interested in the subject matter.
The activities within our small groups that forced us to think critically, and to come up with our own solution was effective in increasing my confidence heading into the business world.
She made a course which was both challenging but was fun to be apart of.
She did her best to push back on our responses to make us dive deeper into more well rounded and more educated responses.
It was very interactive so everyone had their chance to speak up.
Was passionate about the material and displayed that in her teachings
She had us read cases before class that made us think critically about the situation at hand.
Discussion based class
I think having the case-based tests is an effective way to gage students' progress, because the skills required in analyzing the case is what students are practicing on a weekly bases through our case discussions.
Discussion based class has made room for listening to others ideas. Capstone presentation allowed for critical thinking.
She made it very interactive
Application based tests helped me learn the material.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
Allow a little more grace for late assignments.
Fix reading quizzes: reading quizzes were tedious and in my opinion did not gage whether or not a student read the cases.
Not just read slides.
She could probably go a little bit away from the framework that she teaches. For example internal external, and SWOT analysis and

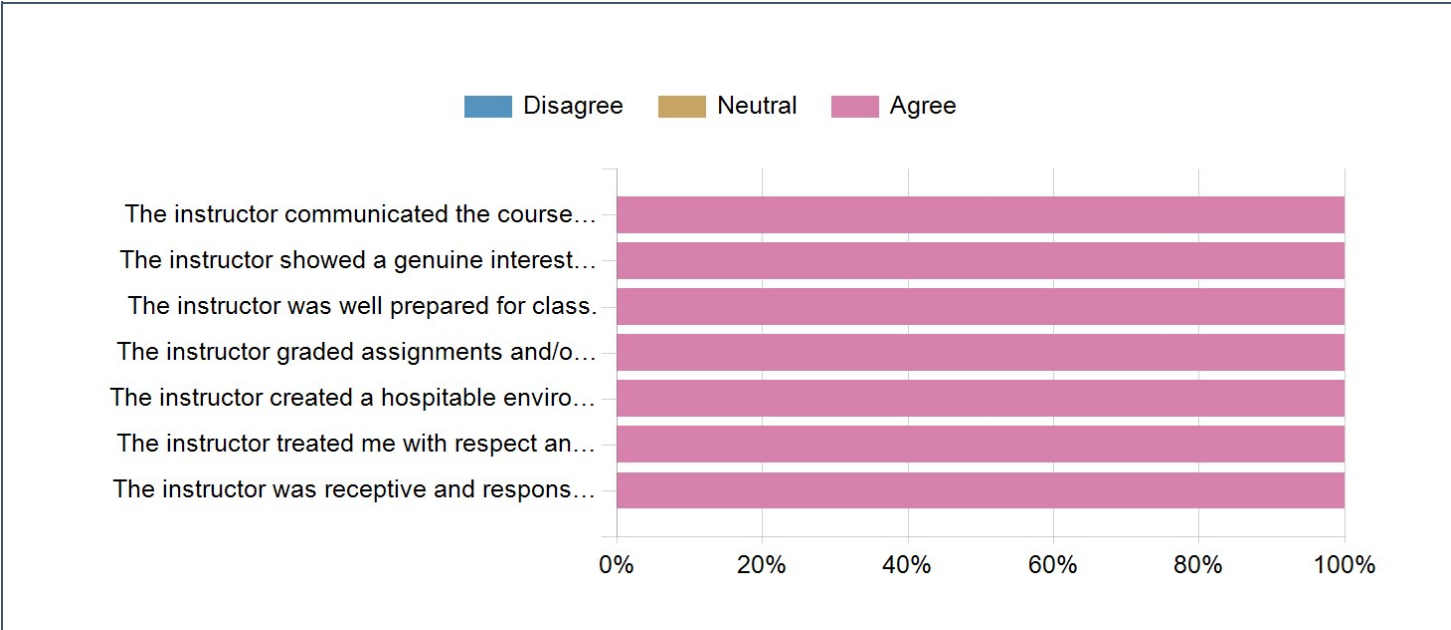
Comments
just go deeper into the case.
I liked the course
None
At this moment in time I do not see anyway in which the professor can improve the course.
I'm not sure.
During case discussions, if no one is answering, call specific people to answer rather than teams. When a team is called, it is usually one or two people that answer but if you called out specific people, it would get a wider range of people speaking.
Be more specific regarding exam content.
In order to improve the effectiveness of this course the only thing I would really suggest is that there were not as many quizzes but instead way heavier on the case write ups.
I think it is good as it is. Perhaps set up the seating chart for teams in advance to ensure everyone fits in the proximity of their team to ensure they can talk to each other without shouting across a long section.
Use Canvas in a way that is easier to follow and not make things so difficult to find.
more emphasis on quizzes
Give 10x more quizzes. Students love quizzes because it requires them to read and do more work.
In some instances, if she could give more people the ability to talk. Not everyone was able to say something because often times the same people would answer questions. I know she tried to improve this by calling on groups, but some people would continue to be quiet.
The reading quizzes were honestly a waste of time. No one read the cases anyway and giving a quiz does not make students actually read the material, just hurts everyone's grades.
Lower the quizzes
I think having the quizzes makes it more of a burden to read instead of wanting to learn from the case.
More interactive case analysis rather than the in class discussion with Dr. Easter writing the info on the board. The case write-ups were boring and provided no more incentive for me to read because I dreaded the write-up as much as reading.
I thought that the quizzes, in general, were too in depth. I read all but one case two times and I was never able to get more than one perfect score even though I prepared for class each time and it was extremely discouraging.
I would advise going into more depth on each case and having less of them. I think we should spend more time diving into solutions maybe even doing additional research.
There were times when i felt the subject being taught was repetitive, however I understood that there were simply overlapping sub-points within the course curriculum.
It is difficult to study for tests because of how subjective the material is. I went over powerpoints and class notes but was not always sure of how to regurgitate them back onto the test related to the concepts.
Cut the cases in half and go much deeper in them. We never actually concluded anything as the best solution and even though we can now identify strengths/issues, how do we decide which option is best.
In order to get students more interested with career development, she could implement more fireside chats.
Possibly turn the air down in the classroom, as a warmer environment made it physically harder to stay awake when already tired from other classes/work. (Not joking). Allow computer use, as that is a primary method of effective note taking for many students, including myself, since it is quicker to type than write. While the temptation to stray is real, that is on the students to be responsible.
I have no recommendations at this point.
Push us and teach us to think of "out of the box" solutions that challenge us to think about other options rather than the low hanging obvious answers.
The amount of quizzes was up there but i understand it was to get students to read.
Maybe less emphasis on memorizing theories and more emphasis on coming up with innovative solutions and strategies
Maybe less calling on the class and more teaching about what to do in situations.
She could have used cases that I could relate more to and that are more local.
I wish that instead of doing so many cases, that we had focused on fewer cases and explored them more deeply. It started to feel repetitive and I felt like I started to experience diminishing returns from the process as the semester went along. I think the reading quizzes are fine, even though I didn't always do so well even if I read, but the number of cases is a bit much.
Talking to a local strategist for real world examples that a close to home rather than discussing Apple. Just a discussion in class with him to get their point of view.
Less grading based on opinion

Comments

More instruction on outside-of-class assignments.

Details for the course MGMT 440.J1 - ST: Business Sustainability - 20967-201920

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	22	95.45%	4.90	0.30	0	0	0	2	19	4.24	4.30	4.37
The instructor showed a genuine interest in the subject and a desire to share it with the students.	22	95.45%	5.00	0.00	0	0	0	0	21	4.70	4.72	4.70
The instructor was well prepared for class.	22	95.45%	4.95	0.22	0	0	0	1	20	4.62	4.62	4.57
The instructor graded assignments and/or exams in a timely manner.	22	95.45%	4.95	0.22	0	0	0	1	20	4.45	4.47	4.37
The instructor created a hospitable environment for learning.	22	95.45%	4.95	0.22	0	0	0	1	20	4.53	4.59	4.58
The instructor treated me with respect and fairness.	22	95.45%	4.95	0.22	0	0	0	1	20	4.69	4.73	4.69
The instructor was receptive and responsive to my questions and concerns.	22	95.45%	4.95	0.22	0	0	0	1	20	4.61	4.66	4.63

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

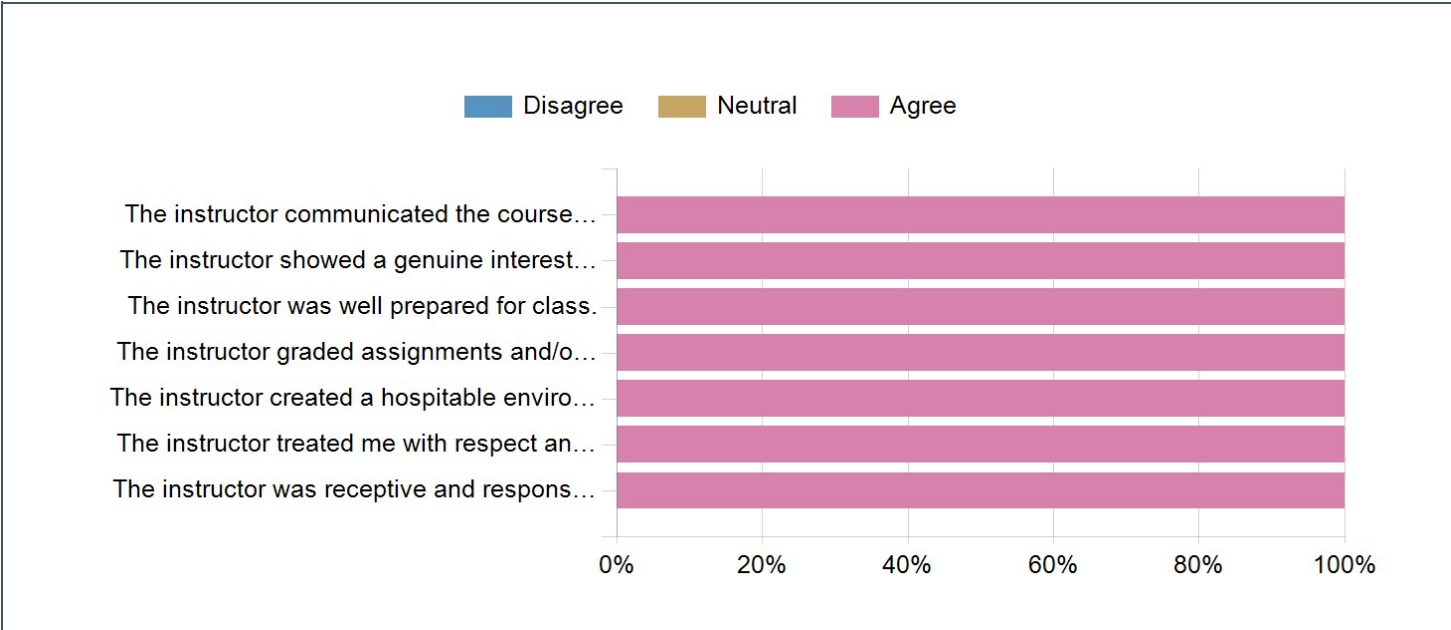
Comments
I liked the field trip to cisco, and all the business owners that participated in the panel.
I appreciate the variety of speakers and discussions. The field trips were very involved and useful.
it was interactive and used many different ways to teach us the subject matter. we did field trips to hear real stories and see it ourselves, we also had people come in and talk to us that were helpful in explaining how they implement sustainability into their jobs, and getting the class to participate where ever was possible was very helpful to learning the subject.
She used multiple ways of applying the course material that made it easy to engage with and understand.
I believe the guest speaker method was very effective for conducting this course. I enjoyed hearing from the various perspectives.
I thought the instructor did a great job of using a variety of teaching techniques to inform us of business sustainability.
Dr. Easter was prepared everyday for class and made this course interactive and truly easy to grasp. She made it fun to learn and made a 10 hour day go by quickly!!!
Made it very interactive and discussion and reflection based and I really enjoyed that aspect.
Informative Videos
Teach in an engaging manner
Had many guest speakers that were extremely passionate about sustainability that come from different backgrounds.
Brought in good guest speakers.
Super fun field trips and guest speakers made it a great class!
The field trips made the class involving and exciting. She also brought in tons of guest speakers which created a bunch of different perspectives to learn from.
Had speaker to share different opinions of sustainability
Included a diverse group of speakers and field trips which made us more immeresed in the subject matter.
Appreciated her use of guest speakers, and field trips to understand concepts
field trips
Timed all of our activities out appropriately, brought in speakers from all perspectives
Kept the class engaged, brought a fun perspective to the learning environment.
The course was very short and I was skeptical about how hands on this course would be but we spent a lot of time interacting with real people and real environments.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
Maybe an informal lunch or brunch with a panel of local business owners here in abilene, like the one we did in cisco but focused in abilene. Maybe just one presentation
More assignments involving creativity besides discussion.
sine it was an all day class, an activity to get us moving and learning in the morning would have been nice? but other than our personal energy levels the course was great
Not much, dr Easter did a great job teaching through guest speakers, field trips, and class discussion.
I think it would be helpful to coordinate the team presentations, material and speakers for each day. So if a group is talking about poverty initiatives we would hear from Professor Baldrige. And when a team presents on short term missions we hear from Dodd Roberts in the same day so on and so forth.
nothing
I personally felt like she made the course run as smoothly as it could've possibly gone. I really don't have any suggestions for improvement.
I thought the class was structured extremely well.
More video
Take more breaks
Nothing.
Shorter class time.
Longer lunch? Nothing really :) it was great!
The amount of activities was great and the field trips were great to. I mean if she wanted to add more It would be cool but I enjoyed everything.
N/a
Nothing!
Less discussion/ reflection in class. Gets repetitive, and takes away from reflection assignments in my opinion
nothing it was perfect
I thought this course was well done for a full semester
She did great for the time she had
Not much honestly, perhaps give us some more resources that we could use after the class is over that maybe she didn't have time to include.

Details for the course MGMT 440.01 - ST: Enterprise Consulting - 21424-201920

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	8	75.00%	4.83	0.41	0	0	0	1	5	4.24	4.30	4.37
The instructor showed a genuine interest in the subject and a desire to share it with the students.	8	75.00%	5.00	0.00	0	0	0	0	6	4.70	4.72	4.70
The instructor was well prepared for class.	8	75.00%	5.00	0.00	0	0	0	0	6	4.62	4.62	4.57
The instructor graded assignments and/or exams in a timely manner.	8	75.00%	5.00	0.00	0	0	0	0	6	4.45	4.47	4.37
The instructor created a hospitable environment for learning.	8	75.00%	5.00	0.00	0	0	0	0	6	4.53	4.59	4.58
The instructor treated me with respect and fairness.	8	75.00%	5.00	0.00	0	0	0	0	6	4.69	4.73	4.69
The instructor was receptive and responsive to my questions and concerns.	8	75.00%	5.00	0.00	0	0	0	0	6	4.61	4.66	4.63

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
Dr. Easter is always a gracious and informative professor that provides feedback and relational support.
Very intentional about assignments and being successful in our work.
Working through what makes a good consultant was helpful. Several resources were used to explore these practices. We also put these practices into action by doing a field-note observation assignment.
Professional feedback and input in discussions. Expertise and experience with consulting was very helpful and eye opening.
Dr. Easter always had a positive attitude and encouraged us frequently throughout the course. She was very on top of things and was diligent in helping us gain a better understanding of consulting. She also previously had experience in consulting and was able to provide very practical advice.
Gave videos and articles to read, in order to understand what the goal of this project.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
Perhaps have one on one meetings with students to go over their feedback on the reports.
nothing
I think more hands on assignments like the practice field-note assignment would be helpful.
Maybe reach out to people who might be interested in this type of experience and work on a survey to see what they would be interested. Market segment testing.
In general both instructors could be a little bit clear on assignments dates because sometimes it was a bit unclear
More instruction on how to take better notes for the in-country observations