



Instructor Full Term Summary Report Fall 2020 for Sarah Easter HON 415.H1 - HCol: Abilene Food Industry - 11126-202110, MGMT 439.01 - Strategic Management - 10385-202110, MGMT 439.02 - Strategic Management - 10386-202110

Project Title: **Student Opinion of Instruction Fall 2020**

Courses Audience: **79**

Responses Received: **19**

Response Ratio: **24.05%**

Report Comments

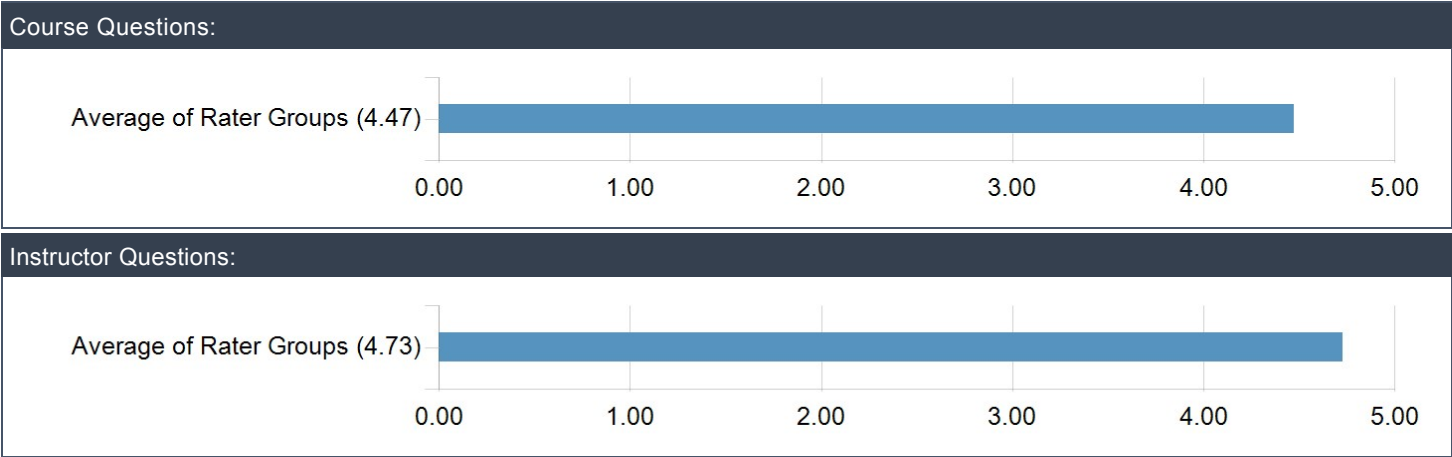
Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

Uploading the reports in your Scheduled Teaching listings in Activity Insight can be a good place to keep track of them.

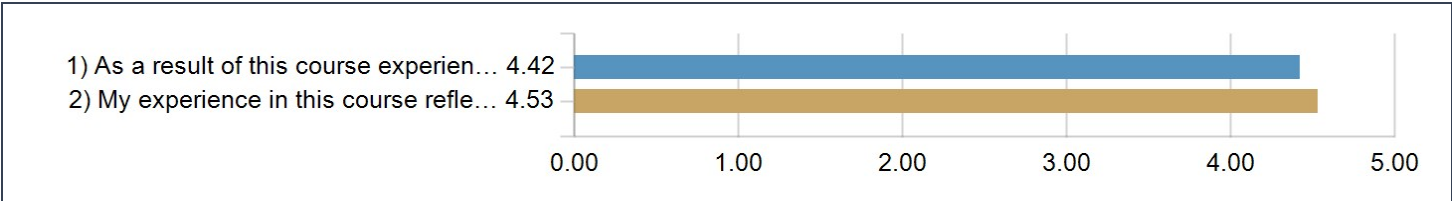
If you have technical problems accessing a report, please contact Educational Technology at courseeval@acu.edu. If you would like help interpreting your results or looking for teaching techniques to respond to this feedback, please contact Cliff Barbarick, the director of faculty development in the Adams Center, at cab11c@acu.edu.

Summary

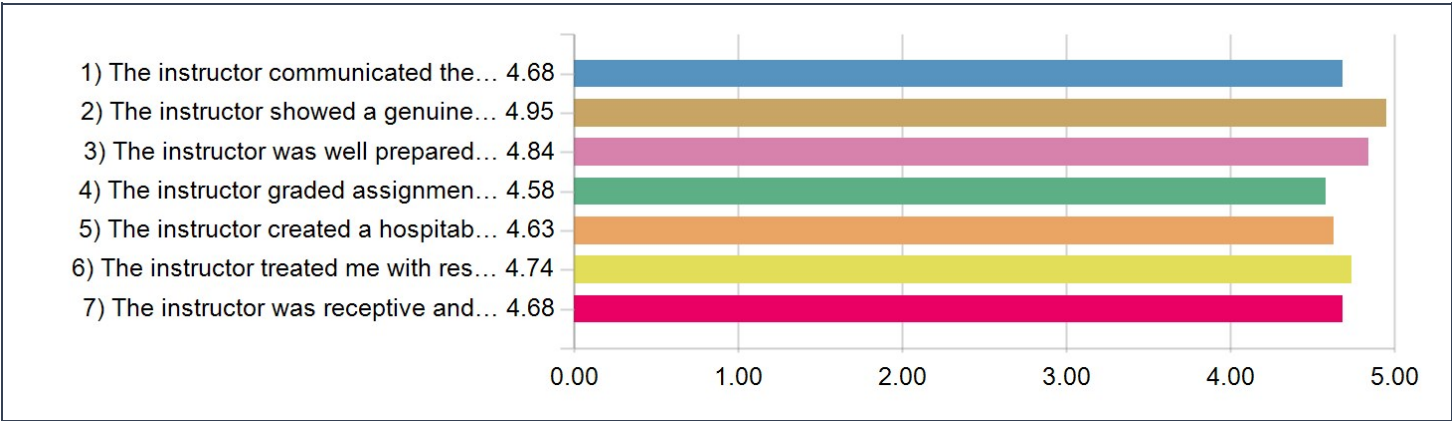
Course and Instructor Means



Course Questions:



Instructor Questions:



Instructor Strengths and Improvements

Instructor Strengths and Areas of Improvement

Top Questions			
1	The instructor showed a genuine interest in the subject and a desire to share it with the students.	Instructor Questions:	4.95
2	The instructor was well prepared for class.	Instructor Questions:	4.84
3	The instructor treated me with respect and fairness.	Instructor Questions:	4.74
Lowest Questions			
1	The instructor graded assignments and/or exams in a timely manner.	Instructor Questions:	4.58
2	The instructor created a hospitable environment for learning.	Instructor Questions:	4.63
3	The instructor communicated the course material clearly.	Instructor Questions:	4.68

Quantitative Analysis

Course Questions:

As a result of this course experience, I have a better understanding of the subject matter.													
Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely		Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.51	1.02	1	0	1	5	12		N/A	N/A	4.46
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	4.75	0.50	0	0	0	1	3		4.80	4.80	4.46
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.11	1.36	1	0	1	2	5		4.35	4.39	4.46
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	4.67	0.52	0	0	0	2	4		4.35	4.39	4.46
My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.													
Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely		Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.46	0.70	0	0	2	5	12		N/A	N/A	4.51
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	4.00	0.82	0	0	1	2	1		4.67	4.67	4.51
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.56	0.73	0	0	1	2	6		4.57	4.52	4.51
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	4.83	0.41	0	0	0	1	5		4.57	4.52	4.51

Instructor Questions:

The instructor communicated the course material clearly.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.76	0.58	0	0	1	4	14	N/A	N/A	4.42
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	5.00	0.00	0	0	0	0	4	4.76	4.76	4.42
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.44	0.73	0	0	1	3	5	4.34	4.38	4.42
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	4.83	0.41	0	0	0	1	5	4.34	4.38	4.42

The instructor showed a genuine interest in the subject and a desire to share it with the students.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.96	0.23	0	0	0	1	18	N/A	N/A	4.71
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	5.00	0.00	0	0	0	0	4	4.97	4.97	4.71
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.89	0.33	0	0	0	1	8	4.74	4.72	4.71
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	5.00	0.00	0	0	0	0	6	4.74	4.72	4.71

The instructor was well prepared for class.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely		Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.89	0.37	0	0	0	3	16		N/A	N/A	4.59
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	5.00	0.00	0	0	0	0	4		4.87	4.87	4.59
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.67	0.50	0	0	0	3	6		4.62	4.57	4.59
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	5.00	0.00	0	0	0	0	6		4.62	4.57	4.59

The instructor graded assignments and/or exams in a timely manner.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely		Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.56	0.84	0	1	1	3	14		N/A	N/A	4.43
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	4.25	1.50	0	1	0	0	3		4.73	4.73	4.43
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.44	0.73	0	0	1	3	5		4.49	4.48	4.43
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	5.00	0.00	0	0	0	0	6		4.49	4.48	4.43

The instructor created a hospitable environment for learning.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.63	0.60	0	0	1	5	13	N/A	N/A	4.61
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	4.50	0.58	0	0	0	2	2	4.82	4.82	4.61
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.56	0.73	0	0	1	2	6	4.58	4.60	4.61
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	4.83	0.41	0	0	0	1	5	4.58	4.60	4.61

The instructor treated me with respect and fairness.

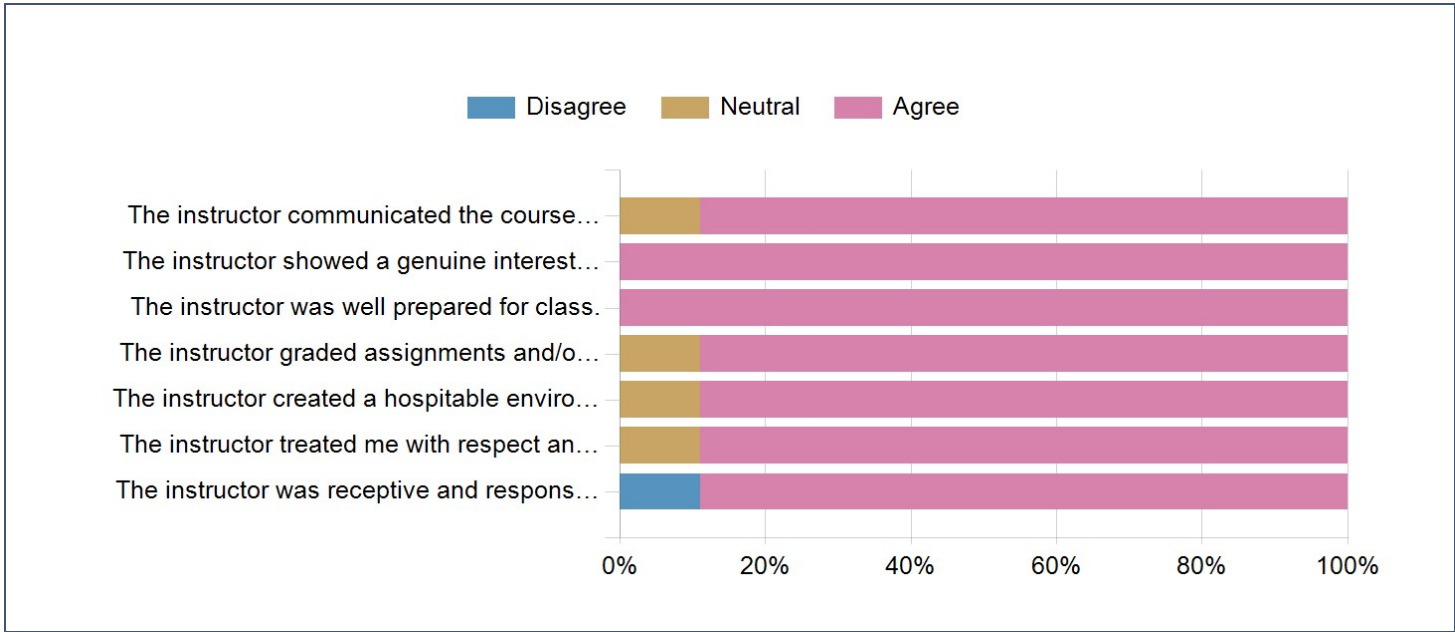
Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.80	0.56	0	0	1	3	15	N/A	N/A	4.73
HON 415.H1 - HCol: Abilene Food Industry - 11126-202110	10	40.00%	5.00	0.00	0	0	0	0	4	4.97	4.97	4.73
MGMT 439.01 - Strategic Management - 10385-202110	35	25.71%	4.56	0.73	0	0	1	2	6	4.71	4.73	4.73
MGMT 439.02 - Strategic Management - 10386-202110	34	17.65%	4.83	0.41	0	0	0	1	5	4.71	4.73	4.73

The instructor was receptive and responsive to my questions and concerns.													
							Agree and Disagree in Equal Amounts						
Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally		Agree Generally	Agree Completely		Dept Avg	College Avg	Univ Avg
Overall	79	24.05%	4.71	0.75	0	1	0	3	15		N/A	N/A	4.66
HON 415.H1 - HCol: Abilene Food Industry - 11126- 202110	10	40.00%	4.75	0.50	0	0	0	1	3		4.91	4.91	4.66
MGMT 439.01 - Strategic Management - 10385- 202110	35	25.71%	4.56	1.01	0	1	0	1	7		4.67	4.67	4.66
MGMT 439.02 - Strategic Management - 10386- 202110	34	17.65%	4.83	0.41	0	0	0	1	5		4.67	4.67	4.66

Breakdown by Course

Details for the course MGMT 439.01 - Strategic Management - 10385-202110

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	35	25.71%	4.44	0.73	0	0	1	3	5	4.34	4.38	4.42
The instructor showed a genuine interest in the subject and a desire to share it with the students.	35	25.71%	4.89	0.33	0	0	0	1	8	4.74	4.72	4.71
The instructor was well prepared for class.	35	25.71%	4.67	0.50	0	0	0	3	6	4.62	4.57	4.59
The instructor graded assignments and/or exams in a timely manner.	35	25.71%	4.44	0.73	0	0	1	3	5	4.49	4.48	4.43
The instructor created a hospitable environment for learning.	35	25.71%	4.56	0.73	0	0	1	2	6	4.58	4.60	4.61
The instructor treated me with respect and fairness.	35	25.71%	4.56	0.73	0	0	1	2	6	4.71	4.73	4.73
The instructor was receptive and responsive to my questions and concerns.	35	25.71%	4.56	1.01	0	1	0	1	7	4.67	4.67	4.66

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

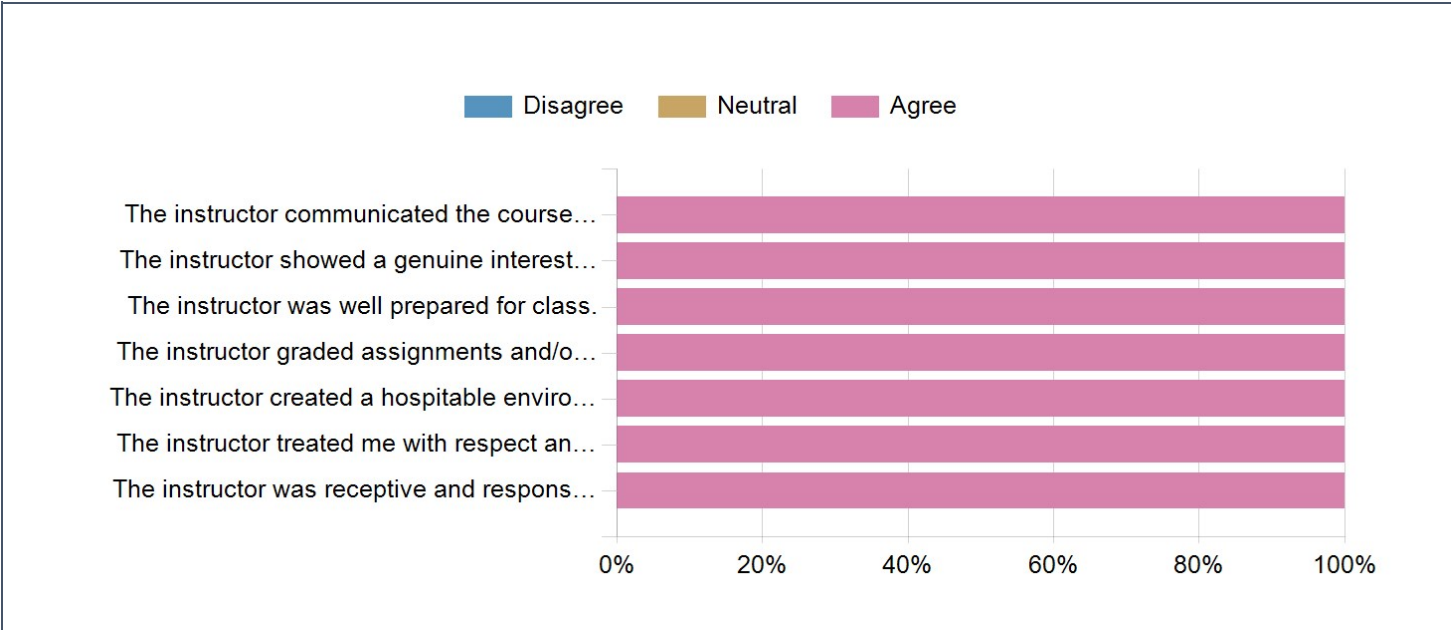
Comments
She always did a good job giving assignments to students that dealt with real life scenarios.
All her classes were discussion and application base. This helped me learn the concepts.
I did not find the course very effective. The final capstone paper challenged students more than any other assignment. Much of the class was "going through the motions" and extremely broad. Did not require critical thinking
The course was material was relevant. The group assignments brought a good example of how working as an analyst in a group would be.
She was always encouraging and made sure that we understood what we needed to do. This class was very well taught and she was always prepared. She got everyone involved in the class too.
The way she teaches the class is very different from most classes. It is a more of we learn and then use what we learned to apply it in the real world. It is not just reading from a text book.
Was very clear as to what we needed to do to be successful in the class
i liked the projects and that the course wasn't another lecture. the interview was helpful even though I do have a job after college
Case Studies were good and the application was great in discussing afterward. Then the projects all displayed a great outlet to test knowledge on content in class.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
Find a way to make it more interesting.
Go over the rubric and expectations in more detail. There was a rubric for every assignment, but expectations were always higher than students thought. I think it would be beneficial to go over the assignment instructions, rubric, and expectations more so students could really now what is expected.
More open to real discussion, not just simple, easy answers. Less group work and more debate style discussions. USe real world examples more not just key words like "swot analysis" and "porters five forces" but instead analyze real world issues with more difficult solutions
The instructor could be more clear on grading, for example being short a few sentences on an assignment shouldnt be counted as a 0
I don't think she could have done anything better. I am not a fan of the group work with people I do not get to pick. The way this class is though that needs to be done so that the majors are spread out.
be more specific on what she wants on some of the projects.
given us more material to use in the final capstone
the assignments with Steph brown were kind of unorganized but I think they will change that for next year. group projects were a hit or miss. i had one good and one not so good
The grading was a little tough, but overall great class.

Details for the course MGMT 439.02 - Strategic Management - 10386-202110

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	34	17.65%	4.83	0.41	0	0	0	1	5	4.34	4.38	4.42
The instructor showed a genuine interest in the subject and a desire to share it with the students.	34	17.65%	5.00	0.00	0	0	0	0	6	4.74	4.72	4.71
The instructor was well prepared for class.	34	17.65%	5.00	0.00	0	0	0	0	6	4.62	4.57	4.59
The instructor graded assignments and/or exams in a timely manner.	34	17.65%	5.00	0.00	0	0	0	0	6	4.49	4.48	4.43
The instructor created a hospitable environment for learning.	34	17.65%	4.83	0.41	0	0	0	1	5	4.58	4.60	4.61
The instructor treated me with respect and fairness.	34	17.65%	4.83	0.41	0	0	0	1	5	4.71	4.73	4.73
The instructor was receptive and responsive to my questions and concerns.	34	17.65%	4.83	0.41	0	0	0	1	5	4.67	4.67	4.66

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

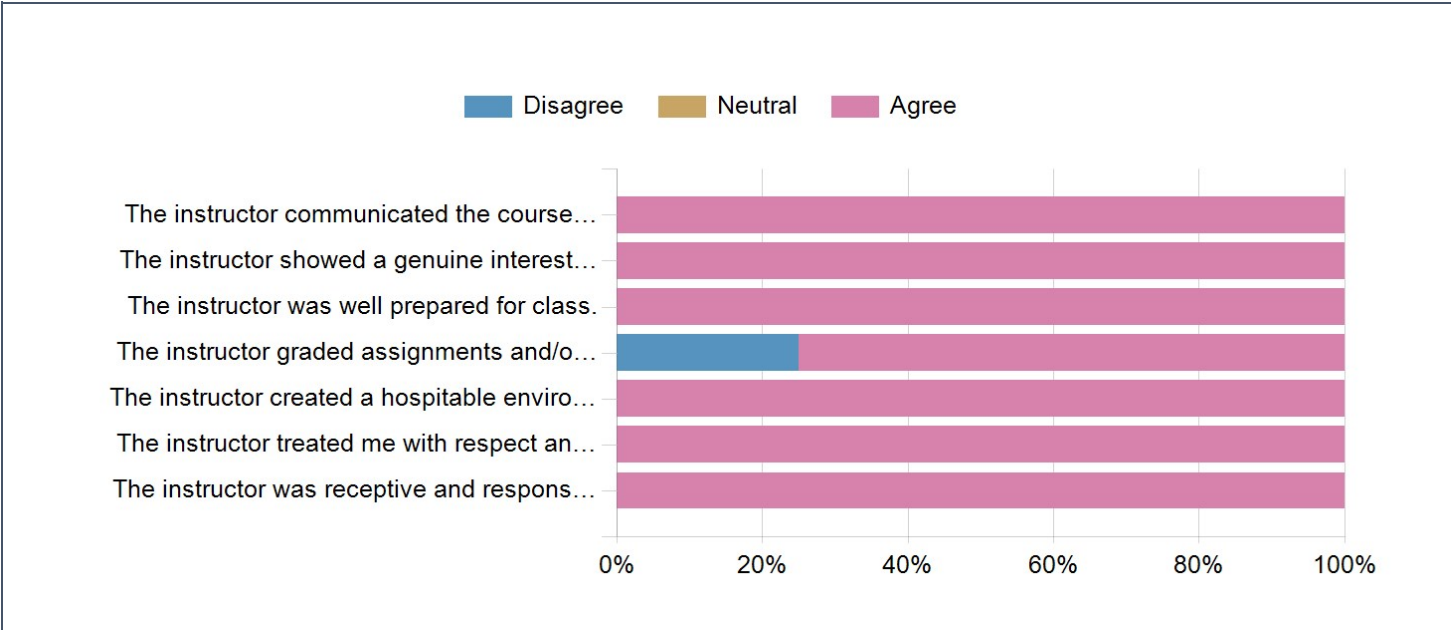
Comments
The projects helped students apply the information we learned in ways that helped us develop and understand the information better than if we had had exams.
Both of the final projects did a great job of giving me a real world opportunity to consult and analyze businesses of different levels. I also particularly enjoy case studies.
She was engaging, resourceful, and really cared about the students.
n/a
Gave very useful assignments
Keeping the class up to date on any changes while always working on constructive feedbacks from students.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
The class was great and I cannot think of a way to improve it.
The case study discussions, however, were rough. I think this may have been a COVID thing, since there's no one within 6 feet of you and we were in a huge auditorium, but this is something to take into consideration as COVID craziness looks to continue next semester.
Not much, I she ran the class really well.
n/a
Could've graded a little bit faster
Nothing.

Details for the course HON 415.H1 - HCol: Abilene Food Industry - 11126-202110

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	10	40.00%	5.00	0.00	0	0	0	0	4	4.76	4.76	4.42
The instructor showed a genuine interest in the subject and a desire to share it with the students.	10	40.00%	5.00	0.00	0	0	0	0	4	4.97	4.97	4.71
The instructor was well prepared for class.	10	40.00%	5.00	0.00	0	0	0	0	4	4.87	4.87	4.59
The instructor graded assignments and/or exams in a timely manner.	10	40.00%	4.25	1.50	0	1	0	0	3	4.73	4.73	4.43
The instructor created a hospitable environment for learning.	10	40.00%	4.50	0.58	0	0	0	2	2	4.82	4.82	4.61
The instructor treated me with respect and fairness.	10	40.00%	5.00	0.00	0	0	0	0	4	4.97	4.97	4.73
The instructor was receptive and responsive to my questions and concerns.	10	40.00%	4.75	0.50	0	0	0	1	3	4.91	4.91	4.66

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
Facilitating discussions about the restaurants that were fun and informative. I also loved the restaurants we went to!
She was always available for questions, and her enthusiasm for the course material was very apparent.
Both professors had an awesome understanding of the restaurants we visited before we got there, as well as positive relationships with the owners/managers/employees that we met with there. This helped the class feel much more comfortable with both the professors and the professionals that we were learning from when we met with them. They also were courteous and flexible with students with dietary needs, which was very highly appreciated!
n/a

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
N/A
I would like to see a follow-up course for the subsequent semester.
Considering the pandemic, I think they handled everything incredibly well! We were very COVID-safe with everything that we did, and we were in and out of class in a timely manner every week. Overall it was one of the more well-managed classes I took this semester, even as it is 'just' a colloquium!
n/a



Instructor Full Term Summary Report Spring 2021 for Sarah Easter MGMT 439.01 - Strategic Management - 20835-202120, MGMT 439.02 - Strategic Management - 20836-202120

Project Title: **Student Opinion of Instruction Spring 2021**

Courses Audience: **54**

Responses Received: **42**

Response Ratio: **77.78%**

Report Comments

Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

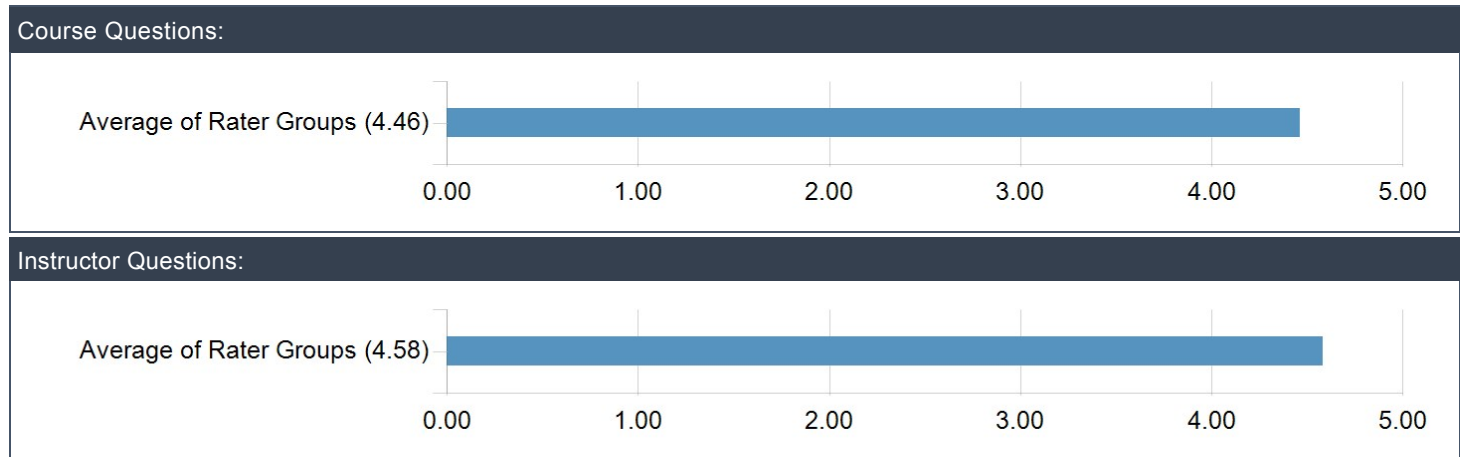
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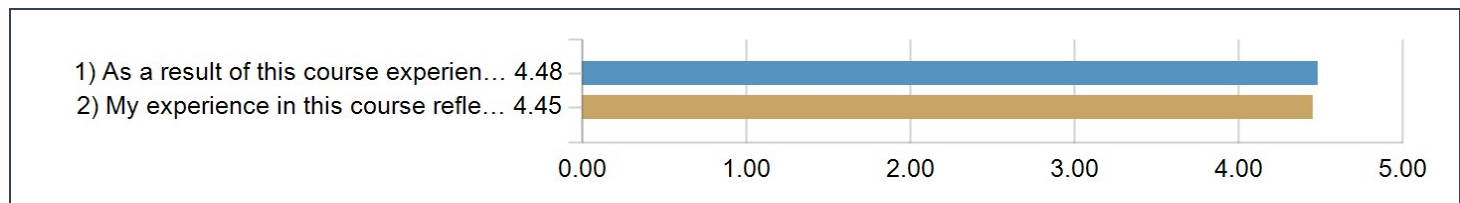
Creation Date: **Thursday, June 17, 2021**

Summary

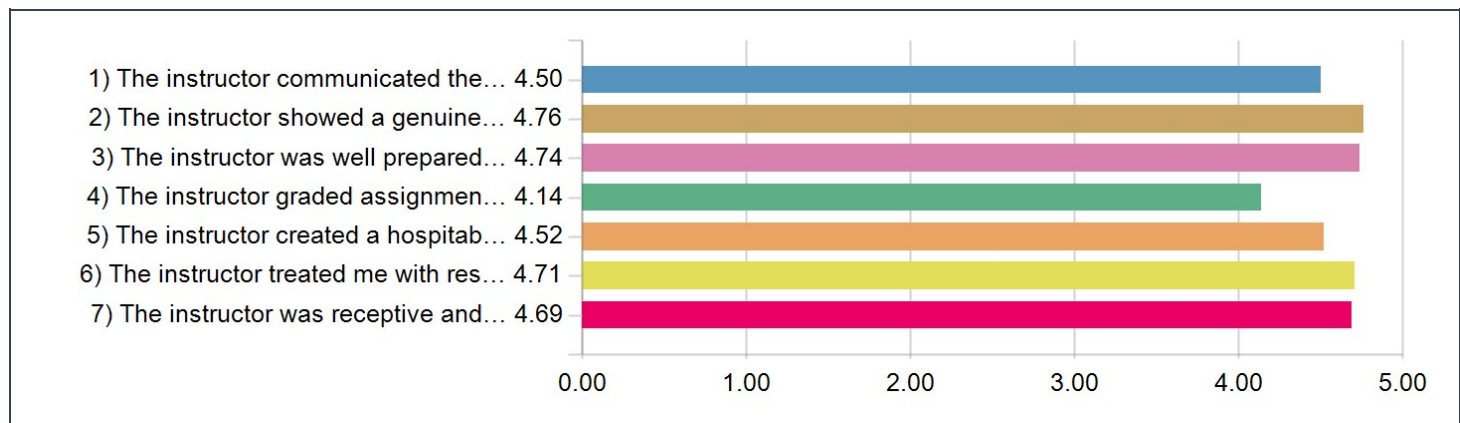
Course and Instructor Means



Course Questions:



Instructor Questions:



Instructor Strengths and Improvements

Instructor Strengths and Areas of Improvement

Top Questions			
1	The instructor showed a genuine interest in the subject and a desire to share it with the students.	Instructor Questions:	4.76
2	The instructor was well prepared for class.	Instructor Questions:	4.74
3	The instructor treated me with respect and fairness.	Instructor Questions:	4.71
Lowest Questions			
1	The instructor graded assignments and/or exams in a timely manner.	Instructor Questions:	4.14
2	The instructor communicated the course material clearly.	Instructor Questions:	4.50
3	The instructor created a hospitable environment for learning.	Instructor Questions:	4.52

Quantitative Analysis

Course Questions:

As a result of this course experience, I have a better understanding of the subject matter.												
Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.48	0.67	0	1	1	17	23	4.42	4.45	4.46
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.43	0.73	0	1	0	10	12	4.42	4.45	4.46
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.53	0.61	0	0	1	7	11	4.42	4.45	4.46

My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.												
Name	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.46	0.74	0	1	3	14	24	4.54	4.49	4.48
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.39	0.84	0	1	2	7	13	4.54	4.49	4.48
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.53	0.61	0	0	1	7	11	4.54	4.49	4.48

Instructor Questions:

The instructor communicated the course material clearly.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.52	0.63	0	1	0	18	23	4.41	4.42	4.40
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.35	0.71	0	1	0	12	10	4.41	4.42	4.40
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.68	0.48	0	0	0	6	13	4.41	4.42	4.40

The instructor showed a genuine interest in the subject and a desire to share it with the students.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.76	0.43	0	0	0	10	32	4.73	4.72	4.69
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.83	0.39	0	0	0	4	19	4.73	4.72	4.69
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.68	0.48	0	0	0	6	13	4.73	4.72	4.69

The instructor was well prepared for class.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.73	0.45	0	0	0	11	31	4.66	4.60	4.57
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.78	0.42	0	0	0	5	18	4.66	4.60	4.57
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.68	0.48	0	0	0	6	13	4.66	4.60	4.57

The instructor graded assignments and/or exams in a timely manner.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.13	0.95	0	3	7	13	19	4.44	4.48	4.41
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.30	0.93	0	1	4	5	13	4.44	4.48	4.41
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	3.95	0.97	0	2	3	8	6	4.44	4.48	4.41

The instructor created a hospitable environment for learning.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.53	0.77	0	1	4	9	28	4.55	4.59	4.58
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.48	0.85	0	1	2	5	15	4.55	4.59	4.58
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.58	0.69	0	0	2	4	13	4.55	4.59	4.58

The instructor treated me with respect and fairness.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.71	0.60	0	0	3	6	33	4.71	4.75	4.70
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.74	0.54	0	0	1	4	18	4.71	4.75	4.70
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.68	0.67	0	0	2	2	15	4.71	4.75	4.70

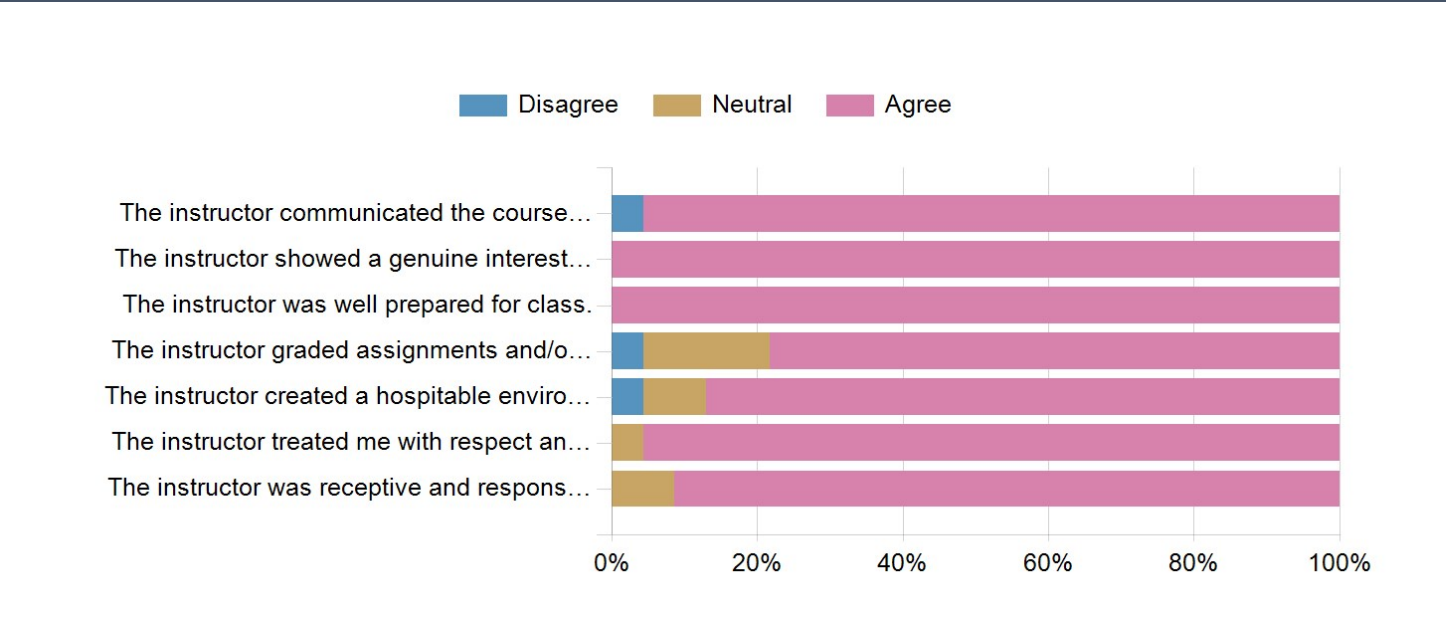
The instructor was receptive and responsive to my questions and concerns.

Name	Invited #	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
Overall	54	77.78%	4.69	0.60	0	0	3	7	32	4.66	4.68	4.64
MGMT 439.01 - Strategic Management - 20835-202120	25	92.00%	4.65	0.65	0	0	2	4	17	4.66	4.68	4.64
MGMT 439.02 - Strategic Management - 20836-202120	29	65.52%	4.74	0.56	0	0	1	3	15	4.66	4.68	4.64

Breakdown by Course

Details for the course MGMT 439.01 - Strategic Management - 20835-202120

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	25	92.00%	4.35	0.71	0	1	0	12	10	4.41	4.42	4.40
The instructor showed a genuine interest in the subject and a desire to share it with the students.	25	92.00%	4.83	0.39	0	0	0	4	19	4.73	4.72	4.69
The instructor was well prepared for class.	25	92.00%	4.78	0.42	0	0	0	5	18	4.66	4.60	4.57
The instructor graded assignments and/or exams in a timely manner.	25	92.00%	4.30	0.93	0	1	4	5	13	4.44	4.48	4.41
The instructor created a hospitable environment for learning.	25	92.00%	4.48	0.85	0	1	2	5	15	4.55	4.59	4.58
The instructor treated me with respect and fairness.	25	92.00%	4.74	0.54	0	0	1	4	18	4.71	4.75	4.70
The instructor was receptive and responsive to my questions and concerns.	25	92.00%	4.65	0.65	0	0	2	4	17	4.66	4.68	4.64

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

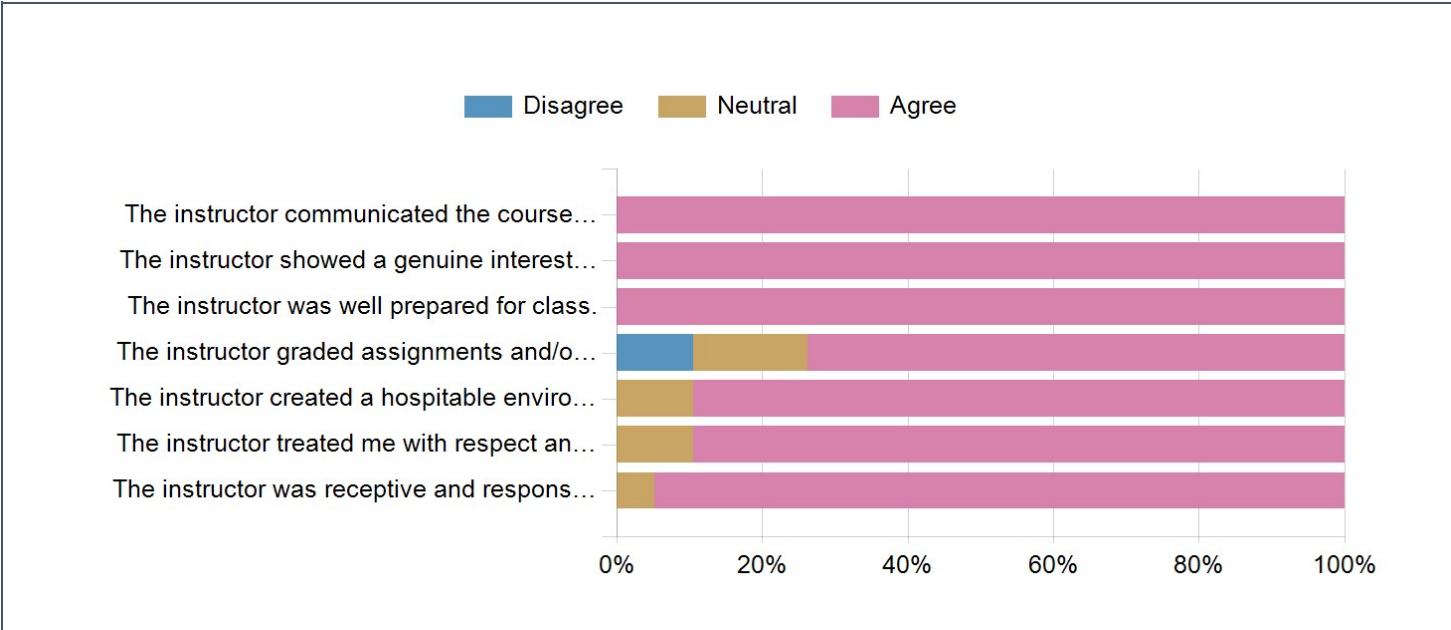
Comments
She just made the class very enjoyable.
The instructor did well at explaining the material for an assignment beforehand. Everything was well written and easy to follow.
Dr. Easter created a good structure for this course that enables effectiveness and learning in the area of business strategy. She incorporated team work as an integral piece of the course; while at times it is uncomfortable, she knows how important it is to develop those team-building skills, and I know I am better prepared for the workplace because of it. She gave us real-life experience by partnering with a local business, and she gave us autonomy to complete our projects and tasks while being available for help along the way. I have learned so much from this course.
The consulting project was an fun and interesting project to actually give a real company real recommendations that they'll end up applying
The use of real clients and the application of case studies was great.
I liked that we didn't have the same group all semester, but having the first group be for quite a while was tougher if one group member didn't participate as much. For the most part, all the assignments and project details came across clearly.
A few particular things that made this course effective were the ability to complete professional development assignments within the course. That really helped me feel more prepared for life post graduation. Another assignment that made the course effective was the consulting project. I thoroughly enjoyed getting to dissect a company from an outside perspective and I felt like it helped me be more ready for a real world application.
The case studies are useful real world examples especially since they include the perceptions of others so you can get more ideas
Group projects and cases really helped make this class more world life based and helped us better expect what we should be expecting when leaving college.
She is energetic and shows genuine interest in student's opinions. The environment that she hosted prompted my interest in participating. She did a great job setting up team projects and preparing a client project.
Dr. Easter was very intentional. She always wanted everyone to chip into the conversation at hand. She did a great job of being inclusive.
The back to back case studies taught me how to write and business terms better.
The instructor provided presentations and discussions that allowed us to better understands the topics. Also, the assignments were helpful.
I think she structured this class quite well I really like the schedule or timeline of this class.
Real life projects help so much and we get to see the impact we make in the future.
Application to real life situations
Doing the case studies instead of simply lecturing made us apply what we learnt in class.
She made sure to give adequate time for large projects. One example was the Team Case Presentation. She also met one on one with each of us in our two largest projects both in a group and individually.
Discussions and in-class group work over the materials
Good amount of lecture to discussion
The case studies were a great way for us to be exposed to real world situations for us to apply and retain previous knowledge.
The students preparing to enter the workforce need to be able to think strategically and be able to work with anybody on anything. The professor did a wonderful job of splitting people into teams that have various backgrounds and majors and having them work together to achieve a singular goal. Working through the case studies was also advantageous to the growth and betterment of each individual student.
Engaged with the class.
Had a complete understanding of the material she was teaching. She also taught in in a none boring way.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
As I see it she doesn't have to change anything
The only gripe I had with this course was the client we had to work with. The Community Foundation of Abilene, while I am sure they are making a difference, is not a very exciting company to work with. Their goal of obtaining people's wills before they die seems wrong. The employees also talked about how they leveraged the COVID pandemic to gain more donations, since the pandemic made donors question their own mortality.
Nothing I can think of! Email is my primary method of communication, and sometimes I forget to check Canvas announcements. I would prefer email communication regarding scheduling items for the new week, but I also should link my Canvas announcements to my email.
The consulting project and the capstone don't need to be right after the other. If she wanted a quality capstone, maybe assign it earlier as a secondary assignment. The other capstone class has been working on their all semester and we're given two weeks to write it right after a big project? Timing could've been better
Let one team lead the case study discussion of each case (although everyone's should still complete their individual case report). Add the personal development deadlines to the class syllabus. Make the case analysis that we cover in class more engaging (for example, debates among two team etc.)
Create more deadlines for projects, so students are aware about where they should be at each point in the semester. With work and extracurricular activities filling up a lot of free time, it is tough not to just wait to do everything, especially when we have tons of papers, assignments, and exams throughout the semester we would have to prioritize.
Something that the instructor could do to improve the effectiveness of this course is to change how the individual capstone is structured. I know for the other course, their capstone was more about themselves as a person rather than dissecting a company. We have already dissected so many companies within this class it felt a little redundant to do it again. Instead, dissecting myself and seeing my areas of weakness, seeing how I have grown throughout my time at ACU and really reflecting on areas of growth, I would be able to better myself and prepare myself more for my future.
avoid the 8am time slot as students will be more attentive
I felt like she was looking for "correct" answers when in real life there are multiple ways to answer a problem.
8 am class makes it really hard to focus on this subject. There could have been smaller assignments that required a more clear structure for learning contents and frameworks.
Nothing
Give a few more days to write the 1 page summary.
The instructor could make the class later on the day. She could also use less team discussions and focus more on the testing the concepts.
Stick with the original group or just having individual projects other than group projects
Incomplete/complete grading is not an effective grade scale. It affected my grade greatly because I misunderstood one part of the question I get an incomplete instead of 4/5 points. This is very frustrating for students as they spend a lot of time on these and to not get any points for a hour+ assignment is very annoying. I'd recommend you think about going back to points based for everything.
n/a
Nothing
Create more opportunity for any edits to professional development assignments.
Maybe planning better groups when it comes to teamwork for projects outside of class
Projects were not fully developed, felt rushed
I would say overall, communication with students about the assignments and expectations could have been done better.
I think having the teams made out earlier in the semester and having them work together on the end projects a little at a time would help have better results for the end consultation presentations.
NA

Details for the course MGMT 439.02 - Strategic Management - 20836-202120

Instructor Questions:



Instructor Questions:

	Invited	Resp %	Mean	SD	Disagree Completely	Disagree Generally	Agree and Disagree in Equal Amounts	Agree Generally	Agree Completely	Dept Avg	College Avg	Univ Avg
The instructor communicated the course material clearly.	29	65.52%	4.68	0.48	0	0	0	6	13	4.41	4.42	4.40
The instructor showed a genuine interest in the subject and a desire to share it with the students.	29	65.52%	4.68	0.48	0	0	0	6	13	4.73	4.72	4.69
The instructor was well prepared for class.	29	65.52%	4.68	0.48	0	0	0	6	13	4.66	4.60	4.57
The instructor graded assignments and/or exams in a timely manner.	29	65.52%	3.95	0.97	0	2	3	8	6	4.44	4.48	4.41
The instructor created a hospitable environment for learning.	29	65.52%	4.58	0.69	0	0	2	4	13	4.55	4.59	4.58
The instructor treated me with respect and fairness.	29	65.52%	4.68	0.67	0	0	2	2	15	4.71	4.75	4.70
The instructor was receptive and responsive to my questions and concerns.	29	65.52%	4.74	0.56	0	0	1	3	15	4.66	4.68	4.64

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
Dr. Easter is a wonderful professor, truly. She is passionate, extremely helpful/responsive to my questions, and not only taught well but also created an effective learning environment because of all of the application-based projects.
Hand's on projects were good. Learned a lot by applying course material to an actual company's strategic issues.
The schedule was balanced, and I appreciated the mandatory check-ins.
every class was a discussion so I was able to communicate the material with other classmates and learn through their dialogue.
Made everything apply to a real world scenario with real companies.
I liked the case studies early on in the semester but it got a little bit more heavy at the end
She made us get into groups and discuss class concepts every single class period. This was not always something that I was excited about, because group work tends to be more participatory and takes up more effort. However, I learned a lot in class discussions that I am now able to apply to individual situations in my own life.
Working in groups provided a lot of interpersonal communication practice
The case assignments and write ups are effective. I think that they give us a good opportunity to dig deep and reflect.
The class discussions while being beneficial, do seem repetitive after analyzing several case studies. I agree that preparing a report on the case beforehand is beneficial to ensuring that the students have read the case, but I would recommend lowering the number of case studies that are analyzed and perhaps creating additional assignments that still incorporate the terms needed to learn but in a new and refreshing way.
Dr. Easter came prepared to class, and she was motivated in her efforts. She communicated the material with passion and always tried to include real world examples. I appreciated the use of case studies to practice strategy frameworks at different levels, and the ability to implement strategy with a real client was invaluable.
She created a classroom where it was not a chore to go into. It was clear from the start that we were going to learn a lot.
The case studies and real world applications were good learning experiences.
Was very well prepared for class and helped up apply the knowledge we have learned to real world scenarios. The consulting project was challenging but very applicable and beneficial
Used real-world examples and projects that pertained to the course.
Dr. Easter made all requirements very clear and set the class up for success. Also allowed for open discussion between professor and the class.
I really enjoy having discussion about a topic because that is my primary way of learning and retaining information.
Using real world assignments and cases. I enjoyed the consulting project with the X-BATT team. Group work was tough but good to learn how to work in a group.
I enjoyed the independence of this course while still receiving great feedback from Dr. Easter.

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
I personally didn't love all of the group projects, but I also recognize that group projects are common in the real-world, so even though I don't love them all the time, they are a good learning experience.
I had a great team that I worked well with on the first project. The second project i was assigned to a complete downgrade in team members. I don't know how you decided to change teams but yeah
Being able to pick our groups would be helpful. Also, I wish the professional development activities accounted for a larger percentage of the grade.
NA
Give more time in between the group consulting project to work on the individual consulting project.
It would have been nice if it were all in person, but with COVID that wasnt entirely possible
I can't think of anything really!
Have one test about course material excluding all case study
I did not like how the semester ended. The consulting project and capstone paper were very overwhelming. I believe we should have been introduced to the capstone paper with more time on our hands, for example before spring break. It felt very rushed to have such a broad topic provided to us, and then have a week to find a company that was having issues and essentially turn in an outline of the paper. I also did not enjoy the consulting project. For one, the client was extremely complex. I don't see how it was equal between the 8am section and 12pm section in terms of their clients, as I believe it is much easier to grasp a non profit than a battery company. The team aspect was also frustrating. The first group project I did not have a strong team, just in terms of numbers, which put us at a bit of a disadvantage. The second round by team was made up of half athletes from the same sport, so when they had events, we were down to just two members. This put us at another disadvantage when other teams had work days but half of our team was gone.
In terms of going over case discussions in class – I feel like something can be changed up. It's a bit frustrating to go over the same exact thing that we had typed up and turned in before class, I think it would be better to either ask different questions or try to dig deeper into the case, present something different.
As I previously mentioned, incorporate other assignments than back-to-back case studies which appear repetitive.
I was pleased with where my consulting project for Xbatt finished, and I felt that we did the best we could with the information we had at hand. Something that would have been beneficial, however, would be another information point with Xbatt. Initially, I was so overwhelmed by the complexity of the issue at hand, it was hard to know what I needed to ask. I got good information from our first question session, but would have really benefited from a midpoint conversation.
Try to balance the groups better if that is possible. My first group was a train wreck that had really bad chemistry. However, my second group was great and we got things done in a timely matter.
I didn't like the repetitive nature of the case studies since we had to read them and write on our own and then discuss the same exact thing in class. The class discussions didn't seem to add and was mainly just me regurgitating what I had written on my own. As far as the groupwork went, my groups were never diverse and had all of the same major and I wish there was less groupwork just because it can be so hard when people don't put in the work. Or at least let us choose our own groups.
Provide a few examples for the group projects, in addition to the individual paper examples. Projects are very broad, so it would be helpful to get an idea
I feel like the learning foundation could have been better constructed for the course. I wish I had a better understanding of the purpose of a case analysis rather than being instructed on how to perform a case analysis. Understanding the why of the work we do is important.
Nothing that I can think of. Well set up course.
I like the course as is.
I think potentially having a little more individual work to determine grades. I felt my second team hurt my grade which was disappointing for myself.
Nothing– it was great!



Individual Instructor Report for BUSA 645.W1 - International Business - 30365-202130 Sarah Easter

Project Title: **ACU Online Student Opinion of Instruction Summer 2021 Term 1**

Courses Audience: **7**

Responses Received: **4**

Response Ratio: **57.1%**

Report Comments

Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

Uploading the reports in your Scheduled Teaching listings in Activity Insight can be a good place to keep track of them.

If you have technical problems accessing a report, please contact Educational Technology at courseeval@acu.edu.

Creation Date: **Tuesday, June 29, 2021**

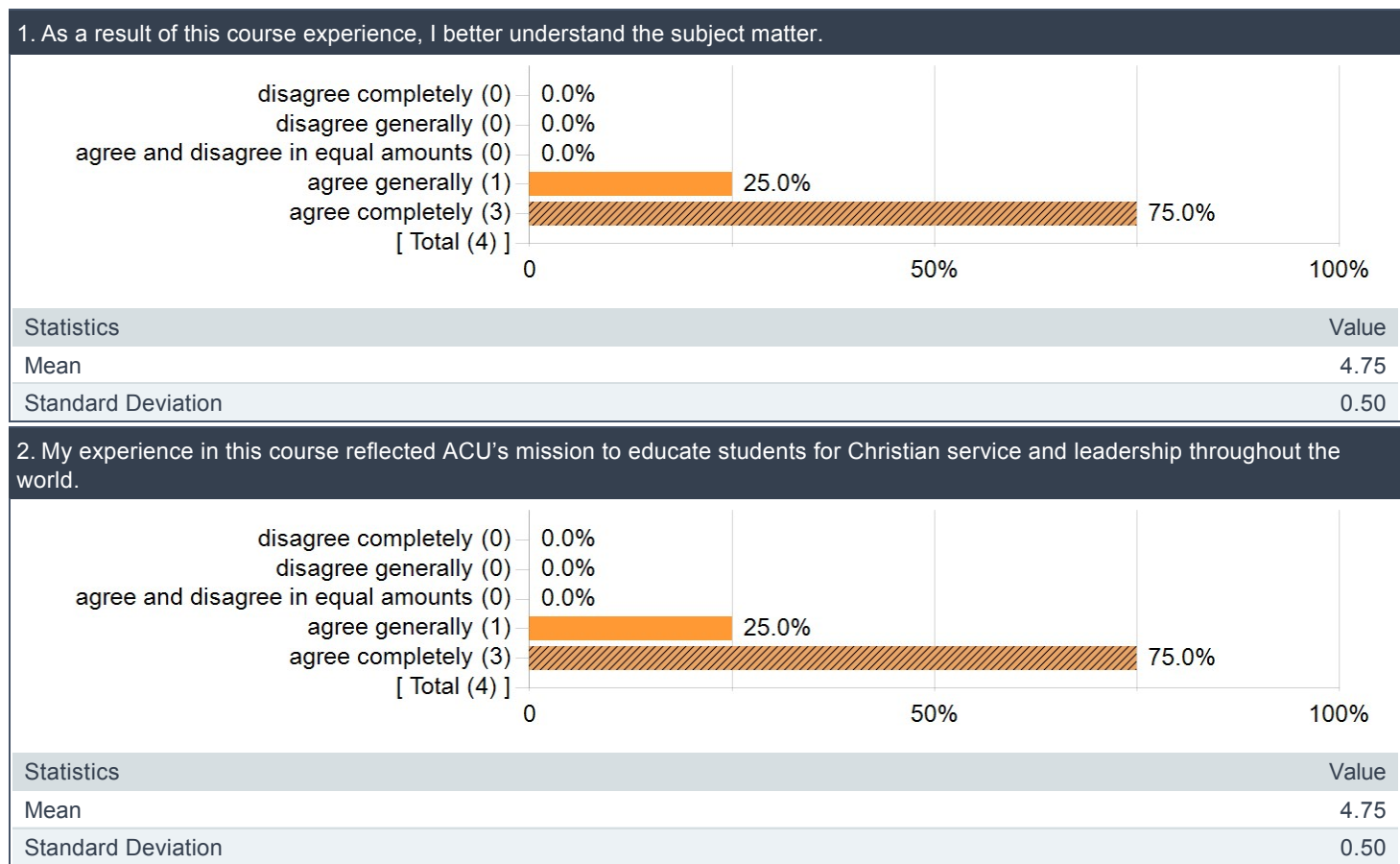
Course Questions:

	Mean	Count	%(1)	%(2)	%(3)	%(4)	%(5)
As a result of this course experience, I better understand the subject matter.	4.75	4	0.0%	0.0%	0.0%	25.0%	75.0%
My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	4.75	4	0.0%	0.0%	0.0%	25.0%	75.0%
Resources (e.g., writing center, library, Canvas tutorials, etc.) were sufficient to allow me to achieve the outcomes of the course.	4.75	4	0.0%	0.0%	0.0%	25.0%	75.0%
The course encouraged me to connect content to other areas of my life, such as job, family, and faith community.	4.75	4	0.0%	0.0%	0.0%	25.0%	75.0%

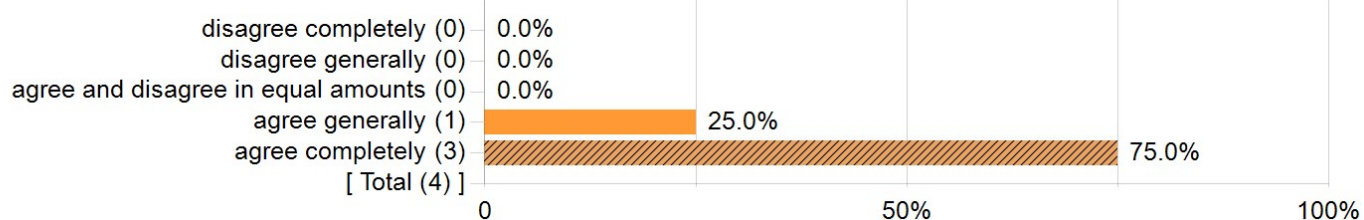
Instructor Questions:

	Mean	Count	%(1)	%(2)	%(3)	%(4)	%(5)
The instructor displayed a genuine interest in the subject.	5.00	4	0.0%	0.0%	0.0%	0.0%	100.0%
The instructor engaged in discussion threads regularly.	5.00	4	0.0%	0.0%	0.0%	0.0%	100.0%
The instructor graded assignments in a timely manner.	5.00	4	0.0%	0.0%	0.0%	0.0%	100.0%
The instructor offered constructive feedback that encouraged critical thinking.	4.75	4	0.0%	0.0%	0.0%	25.0%	75.0%
The instructor treated me with respect and fairness.	5.00	4	0.0%	0.0%	0.0%	0.0%	100.0%
The instructor clearly communicated availability, providing office hours and contact information, and responded in a timely manner.	4.75	4	0.0%	0.0%	0.0%	25.0%	75.0%
The instructor was receptive and responsive to my questions and concerns.	4.75	4	0.0%	0.0%	0.0%	25.0%	75.0%

Course Questions:

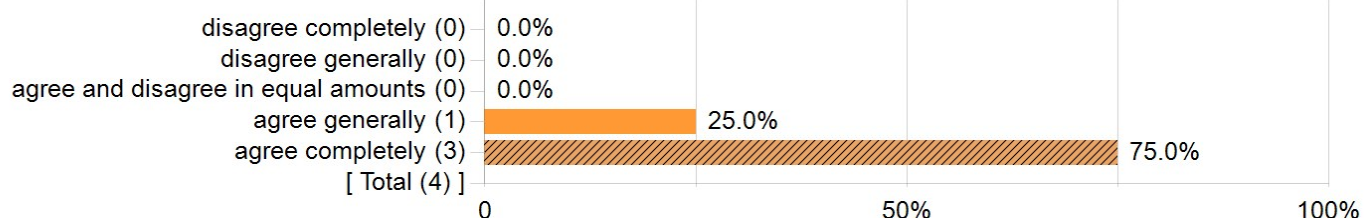


3. Resources (e.g., writing center, library, Canvas tutorials, etc.) were sufficient to allow me to achieve the outcomes of the course.



Statistics	Value
Mean	4.75
Standard Deviation	0.50

4. The course encouraged me to connect content to other areas of my life, such as job, family, and faith community.



Statistics	Value
Mean	4.75
Standard Deviation	0.50

As a result of this course experience, I better understand the subject matter.

Comment

[No Response]

My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.

Comment

[No Response]

Resources (e.g., writing center, library, Canvas tutorials, etc.) were sufficient to allow me to achieve the outcomes of the course.

Comment

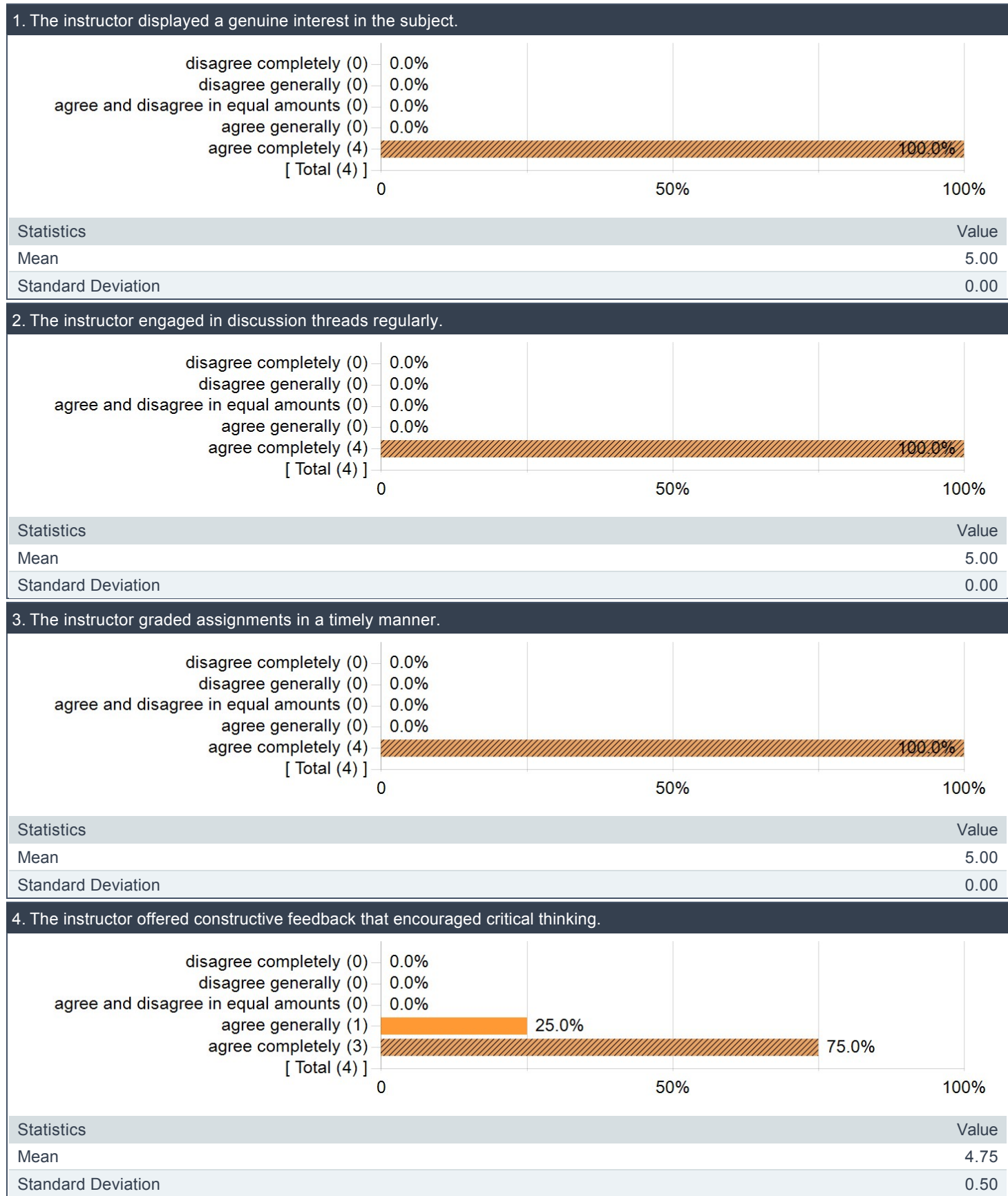
[No Response]

The course encouraged me to connect content to other areas of my life, such as job, family, and faith community.

Comment

[No Response]

Instructor Questions:

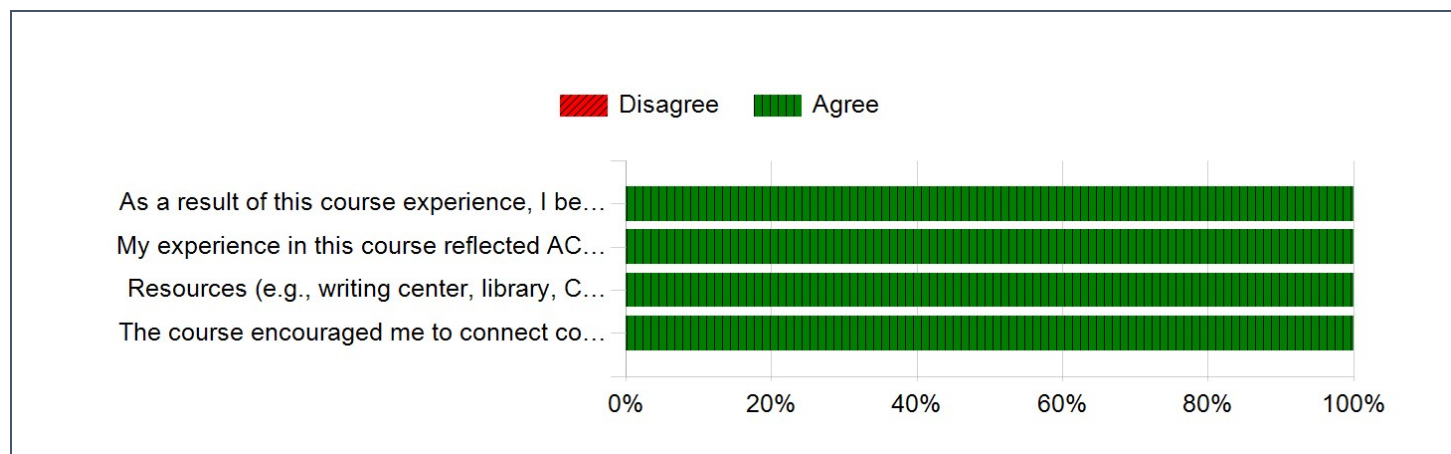


5. The instructor treated me with respect and fairness.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (0)	0.0%
agree completely (4)	100.0%
[Total (4)]	
0	50%100%
Statistics	Value
Mean	5.00
Standard Deviation	0.00
6. The instructor clearly communicated availability, providing office hours and contact information, and responded in a timely manner.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (1)	25.0%
agree completely (3)	75.0%
[Total (4)]	
0	50%100%
Statistics	Value
Mean	4.75
Standard Deviation	0.50
7. The instructor was receptive and responsive to my questions and concerns.	
disagree completely (0)	0.0%
disagree generally (0)	0.0%
agree and disagree in equal amounts (0)	0.0%
agree generally (1)	25.0%
agree completely (3)	75.0%
[Total (4)]	
0	50%100%
Statistics	Value
Mean	4.75
Standard Deviation	0.50
The instructor displayed a genuine interest in the subject.	
Comment	
[No Response]	
The instructor engaged in discussion threads regularly.	
Comment	
[No Response]	
The instructor graded assignments in a timely manner.	
Comment	
[No Response]	
The instructor offered constructive feedback that encouraged critical thinking.	
Comment	
[No Response]	
The instructor treated me with respect and fairness.	
Comment	

Comment
[No Response]
The instructor clearly communicated availability, providing office hours and contact information, and responded in a timely manner.
Comment
[No Response]
The instructor was receptive and responsive to my questions and concerns.
Comment
[No Response]

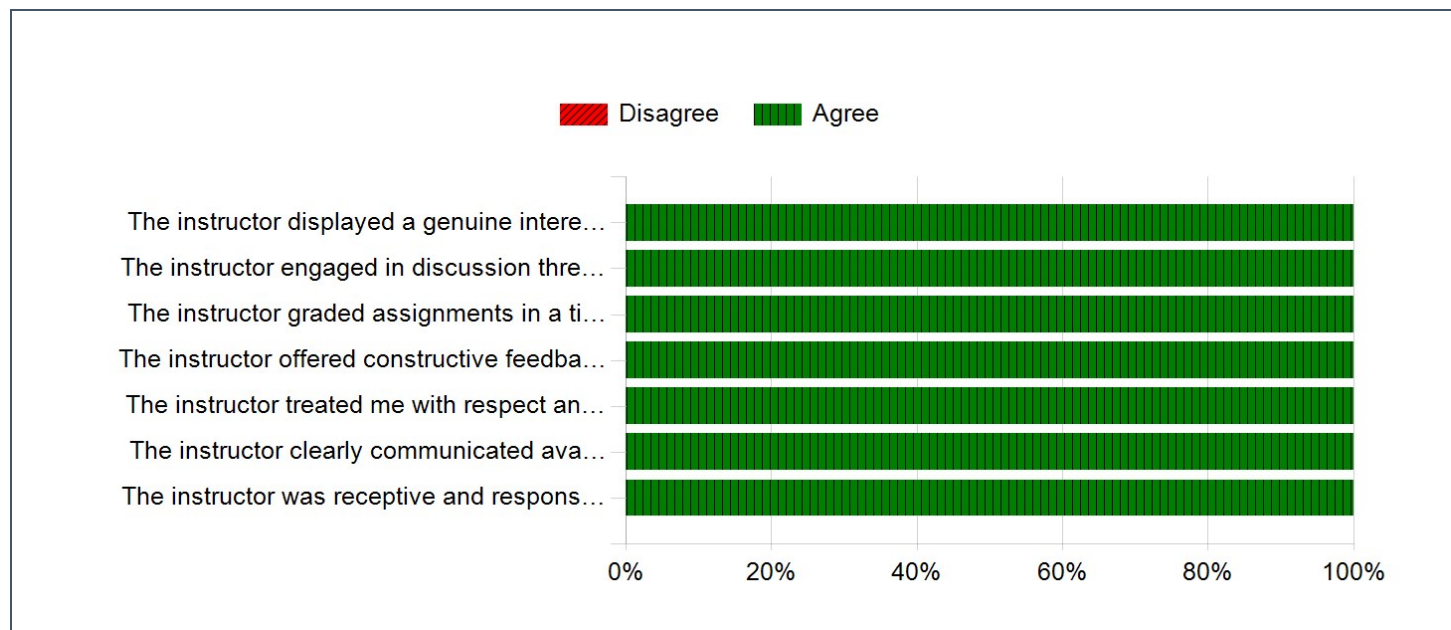
Course Questions: - Aggregate Chart

Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.



Instructor Questions: - Aggregate Chart

Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.

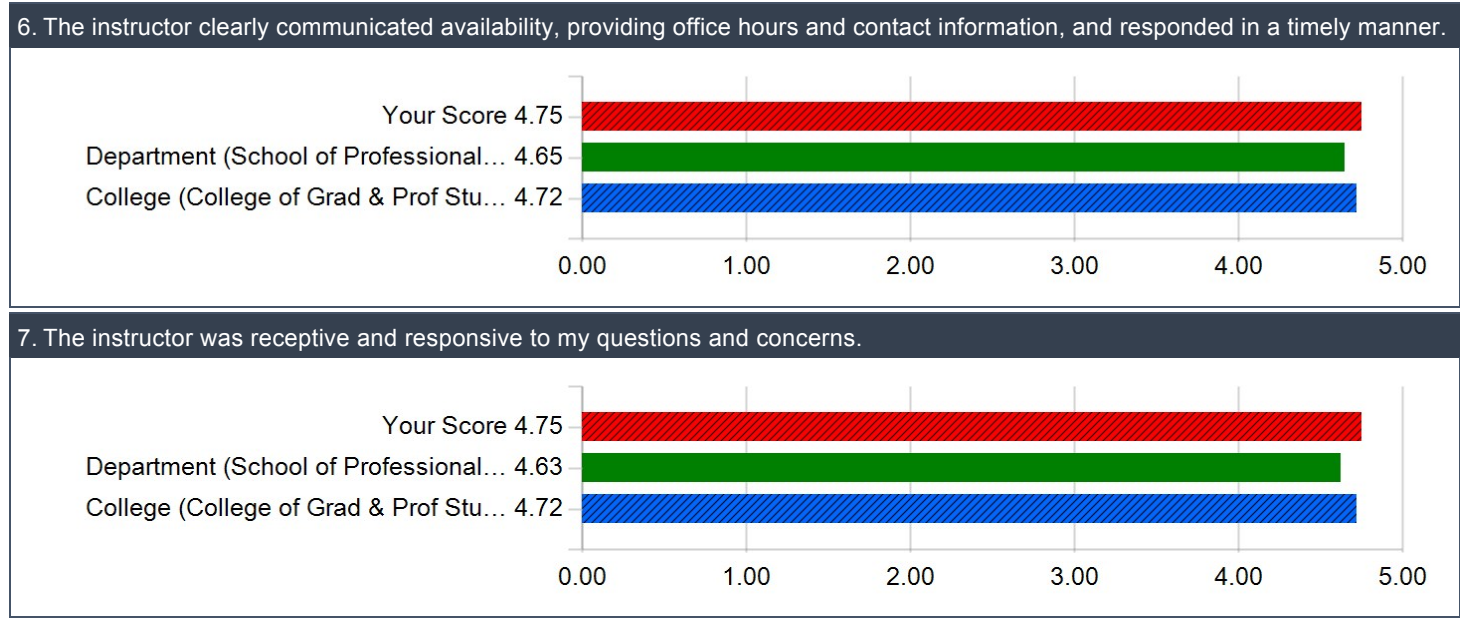


Course Questions: - Comparative Scores



Instructor Questions: - Comparative Scores





Rating scale questions, top and bottom ranks

Strengths			
1	The instructor displayed a genuine interest in the subject.	Instructor Questions:	5.00
2	The instructor engaged in discussion threads regularly.	Instructor Questions:	5.00
3	The instructor graded assignments in a timely manner.	Instructor Questions:	5.00
Areas for Improvement			
1	As a result of this course experience, I better understand the subject matter.	Course Questions:	4.75
2	My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	Course Questions:	4.75
3	Resources (e.g., writing center, library, Canvas tutorials, etc.) were sufficient to allow me to achieve the outcomes of the course.	Course Questions:	4.75

What made the course effective? Be specific (for example particular assignments, discussions, presentations, etc.).

Comments
Wonderful Professor. Engaging lessons and stimulating conversations. The class was a lot of work, but the Tuesday night syncs made all the effort worth it. More classes should follow this format.
High engagement made this course effective. This course was far more interactive than any other. The small class size made interaction easy, but Dr. Easter facilitated and encouraged interaction better than any other professor.
Dr. Easter was effective because of how interactive she was in the course. She focused on communication (almost) everyday throughout the seven weeks which was helpful to make sure we knew her expectations.
The discussions were relevant and challenged us to think deeper into our weekly reading assignments. I also enjoyed the welcoming atmosphere of the class. It was nice to begin class with an introduction question and it helped us feel more comfortable sharing answers/thoughts throughout the class.

How could course effectiveness be improved? Be specific.

Comments
Nothing from my perspective.
The workload for this course was far more than any other course. It became a bit overwhelming at times and took away from the enjoyment of the course.
The final project can have a section due each week instead of all of it at once.

Do you have additional comments about your experience in this course?

Comments
One last callout; this was by far the best group project I've ever (in the history of my education) been a part of. I cant really tell if it was due to the small size of the class, the direction from Professor Easter or the quality of my classmates. But I've never clicked to this degree with 3 other people. There should be a study done on why this class produced such effective group collaboration.