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*The mission of the College of Business Administration
is to create a distinctively Christian environment in which
excellent teaching, combined with scholarship,
promotes the intellectual, personal, and spiritual growth of business students,
and educates them for Christian service and leadership
throughout the world.*

Global Competency Mandate:

Over and over again, studies have shown that American students lack even basic geographic knowledge, not to mention exposure to world regions, languages and cultures. Given our global economy, this deficit leaves US students educationally and economically handicapped.

In today's business world, the educational status quo is tantamount to a kind of intellectual isolationism, which is unacceptable. This course will help develop a new cadre of highly qualified graduates who understand the international dimensions of business. As a result of taking this course you will be prepared for the opportunities and challenges of globalization, which will enhance your global competency. Global Competency is a set of individual characteristics that help global leaders better influence individuals, groups, and organizations unlike themselves.

Your global competency can be developed and improved. As citizens of the kingdom, our allegiance is not to any one country, but to the global kingdom of Christ. Our citizenship is in heaven. As a result of taking this course, your globally competency will grow as we emphasize the following global competency traits:

1. Intellectual Capital

- o Global Business Savvy – understanding the complexities, risks and opportunities of multinationals through case analysis.
- o Cognitive Complexity – develop and demonstrate necessary analytical skills to anticipate and appreciate global management processes.
- o Cosmopolitan Outlook – appreciate the changing demands of global business and economic conditions.

2. Psychological Capital

- o Passion for Diversity – demonstrate an understanding of the various factors that impact global business decisions.
- o Quest for Adventure – develop the ability to make decisions in a case environment with incomplete data and simulated risk.
- o Self-Assurance – identify personal values and management style preferences as a result of global case scenarios.

3. Social Capital

- o Intercultural Empathy – recognize various country values and their impact on the foreign business environment.
- o Interpersonal Impact – evaluate the human elements impacting a business situation to determine the best course of action.
- o Diplomacy – identify negotiation and management styles by geographic region.

4. Spiritual Capital

- o Spiritual intelligence – discerning God's will, voice and work in the world.
- o Kingdom vision – exchanging capitalism for tent-making kingdom principles.
- o Heart alignment – exchanging the American dream for God's value system and heart.

QuickTime™ and a
decompressor
are needed to see this picture.

The following grid illustrates what chapters cover the global competency learning objectives. More specific objectives will be shared at the beginning of each chapter in an introductory video.

Global Competency	Skill	Chapter														
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Intellectual Capital	Global business savvy				✓	✓	✓				✓	✓	✓	✓		
	Cognitive complexity				✓	✓	✓				✓	✓	✓			
	Cosmopolitan outlook			✓	✓	✓	✓		✓	✓	✓	✓	✓	✓		
Psychological Capital	Passion for diversity	✓				✓	✓	✓	✓	✓				✓		
	Quest for adventure	✓	✓	✓					✓	✓				✓		
	Self assurance	✓	✓	✓		✓			✓					✓		
Social Capital	Intercultural empathy	✓		✓		✓	✓				✓	✓		✓		
	Interpersonal impact	✓				✓	✓				✓	✓		✓		
	Diplomacy	✓				✓	✓				✓	✓		✓		
Spiritual Capital	Spiritual intelligence		✓					✓			✓				✓	✓
	Kingdom vision		✓					✓			✓				✓	✓
	Heart Alignment		✓					✓			✓				✓	✓

Prerequisites: FIN 310 or concurrent enrollment; MGMT 330; MKTG 340, all with a grade of C or better.

Grading:

Journal – to be submitted at the end of the session 50 %

5 Individual case solutions – submitted throughout the session 1 50 %

Total **100 %**

Journal and case solution grades are based on relative merit - the way your paper compares to your peers, reasonableness of your analysis and good writing mechanics. Consider therefore this grading rubric before you make a journal entry or case solution submission.

Criteria	Full Credit: 90-100%	Partial Credit: 70-89%	Limited Credit: Less than 70%	Possible Points
Content Knowledge	Response demonstrates an in-depth understanding, appropriate use, and correct implementation of theories, concepts, and/or strategies presented.	Response demonstrates a minimal understanding of the theories, concepts, and/or strategies presented in the course. Theories, concepts, and/or strategies may not always be used appropriately or implemented correctly.	Response demonstrates a lack of understanding, inappropriate use, and incorrect implementation of the theories, concepts, and/or strategies presented in the course.	50
Support	Opinions or ideas expressed are well substantiated with numerous explicit references to the content and/or personal references. The references cited support the opinions or positions expressed.	Opinions or ideas expressed are substantiated with references to the content and /or personal references. The references cited may or may not support the opinions or positions expressed.	Opinions or ideas expressed are unsubstantiated with references to the content and/or personal references. The references cited do not support the opinions or positions expressed, or are missing.	25
Comprehensive	All aspects of the assignment are explicitly addressed.	Most aspects of the assignment are satisfactorily addressed.	Few aspects of the assignment are addressed.	10
Writing	Writing is clear, concise, and well organized, with excellent sentence/paragraph construction. Thoughts are expressed in a coherent and logical manner. If spelling, grammar, or syntax errors exist, they are minimal and do not detract from the message.	Writing is mostly clear, concise, and well organized, with good sentence/paragraph construction. Thoughts are mostly expressed in a coherent and logical manner. Spelling, grammar, or syntax errors detract from the message.	Writing is unclear and/or disorganized. Thoughts are not expressed in a coherent and logical manner. Spelling, grammar, or syntax errors significantly detract so that the message is unclear.	15
Total Points				100

The following grading scale will be used to determine final course grades:

90-100 A
80-89 B
70-79 C
60-69 D
Below 60 F

1 WARNING! The casework will be challenging, making you think in ways you are not use to. This is intentional, getting you ready for the real world. You will be able to answer the question: 'Do I have what it takes?' with these real world trial runs. The standard of quality is high and A's are possible, but the work must be exceptional.

Journal:

Each student will maintain a journal during the session to track critical learning from the readings and post case evaluations and teacher feedback. The journal will be snail mailed to me at the end of the session: **Michael Winegeart, 3 Lamar Circle, Abilene, TX 79601**

To avoid any unpleasant surprises, a sample draft of one of your entries will be emailed to your Professor for a preliminary grade and coaching during the first week of the summer session.

The journal must be:

- typed,
- single spaced,
- 12 pt. Arial font,
- have a corresponding header for each assignment,
- contain a creative cover and a table of contents page,
- spiral bound with a clear plastic cover.

Experiential Learning & Engagement:

Our online time together will be **very** interactive. The story narrative, videos and exercises, simulate a scenario in which you are asked to go abroad for your employer as an expat.

The one regret graduates have at the conclusion of their undergraduate career is that they wished that they had studied abroad. We are going to simulate going abroad to the continents of Europe, Asia and Latin America by way of this experiential learning course. Assume that you are the main character in the book. Personal engagement is essential to the success of this learning experience.

Text & Supplements:

- Confessions of a Kingdom Expat. To be purchased in the Campus Store.

ADMINISTRATIVE COMMENTS:

This is a required senior level course and it is considered a capstone experience, which means it synthesizes and integrates many of the concepts and principles you learned throughout your COBA academic career. The traditional rule of thumb is that for each hour spent in the classroom, there is a corresponding 2 hours of preparation and homework required.

That is why an 18 hour academic schedule is equivalent to a normal workweek in the real world ($18 \times 2.5 = 45$ hours a week). A typical classroom lecture course has the equivalent hours during a semester:

- 3 hours a week in lecture +
- 5 hours a week in preparation
- times 15 week semester
- = 120 hours of total work per course taken.

This online course will require the same workload over a shorter period.

Online summer duration: 6 weeks or 20 hours a week of required work. The online course is not easier than the semester-long course. It is more concentrated and self-paced.

It is therefore not recommended that you try to take two summer courses in the same session or work full time while taking this course.

Do not get behind! There is a date parameter for each learning module before it is closed to ensure that you keep pace. Because of these parameters, you cannot work ahead of the group.

Firefox is the preferred browser to use with Blackboard.

Be sure to do the Technology Assessment Module to make sure the computer they are using will work for the class. <http://www.acu.edu/academics/distanceeducation/tam/>

If you need TECHNICAL SUPPORT, please call (325) 674-5555.

Blackboard tutorials will help you learn how to navigate:

<http://ondemand.blackboard.com/students.htm>

PACING

Week

- | | |
|---|---|
| ① | THE ADVENTURE BEGINS
GLOBAL AMBITIONS
CULTURE SHOCK |
| ② | GROWING PAINS
NETWORKING |
| ③ | DIVINE APPOINTMENT
WORLDVIEW |
| ④ | ERIC ADAMS
WHERE TO GROW |
| ⑤ | WHEN IN ROME
ケンタッキーは鶏を揚げた |
| ⑥ | ROAD WARRIOR
COMING HOME
KINGDOM CITIZEN
AND THE WALL CAME TUMBLING DOWN |