

ACU Dallas Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Advise & Respond

Course Number: MGM0 438

or Degree Plan(s):

Circle the number that corresponds to the requested change.

		Program	Dean	College Academic	Provost	President
	Change to a Course					
1.	Title (description unchanged)	A	A	I	I	I
2.	Description (not affecting content)	A	A	I	I	I
3.	Course term(s)	A	A	I	I	I
4.	Content (substantive change)	A	A	A	A	I
5.	Number of credit hours	A	A	A	A	I
6.	Course number within the hundred	A	A	I	I	I
7.	Course number beyond the hundred	A	A	A	A	I
8.	Prerequisites	A	A	A	A	I
9.	Course fee(s)	A	A	--	A	I
10.	From U to G or G to U	A	A	A	A	I
11.	Cross list with another program or department	A	A	A	A	I
12.	Program/department of record	A	A	A	A	I
13.	Open or close a course	A	A	A	A	I
14.	New course (application required)	A	A	A	A	I

		Program	Dean	College Academic	Provost	President	Board of Trustees
	Change to a Degree Plan						
1.	Major/Program — Revision	A	A	A	A	A	--
2.	Major/Program — Adopt or change admission requirements	A	A	A	A	A	--
3.	Major/Program — Add	A	A	A	A	A	--
4.	Major/Program — Offer existing university program on campus	--	A	A	A	A	--
5.	Major/Program — Discontinue (proposed by Program or College)	A	A	A	A	A	I
6.	Major/Program — Discontinue (proposed by Provost)	R	R	A	A	A	I
7.	GPA — Revise major/program or cumulative requirement	A	A	A	A	A	--
8.	Minor — Revise course selection	A	A	I	I	I	--
9.	Minor — Add	A	A	A	A	A	--
10.	Minor — Discontinue (proposed by Program or College)	A	A	A	A	A	--
11.	Minor — Discontinue (proposed by Provost)	R	R	A	A	A	--
12.	Degree — Add	A	A	A	A	A	I
13.	Degree — Discontinue (proposed by Program or College)	A	A	A	A	A	I
14.	Degree — Discontinue (proposed by Provost)	R	R	A	A	A	I

		Program	Dean	College Academic	UGEC	UUAC	Provost	Faculty	President
	Change to Undergraduate University Requirements								
15.	University Requirements — Change in approved course content	A	A	A	A	A	A	--	A
16.	University Requirements — Add or drop a required course from the University Requirements chart	A	A	A	A	A	A	A	A
17.	University Requirements — Add or drop a course from a menu within the University Requirements chart	A	--	--	A	A	A	--	A
18.	University Requirements — Change hours within a menu on the University Requirements chart	A	A	A	A	A	A	A	A
	Change to Catalog Information								
1.	General requirements for graduation including course requirements that are common to all majors for all degrees	--	--	A	--	A	A	A	A
2.	Admission requirements	--	--	A	--	A	A	A	A

Mark Phillips
Mark Phillips (Aug 4, 2020 15:33 MDT)

Program Director/Department Chair

Aug 4, 2020

Mark Phillips, Program Director

Date

Dean(s)

Joe L. Cope

Aug 4, 2020

Joe L. Cope, Dean

Date

College Academic Council

J. Halbert

Aug 4, 2020

Joseph Halbert, Chair

Date

University General Education Council

Jessica Smith

Date

Undergraduate Academic Council

N/A

Chair's signature

Date

Provost

Robert Rhodes, Provost

Date

Faculty

N/A

Faculty Senate Chair's signature

Date

President

Phil Schubert

Date

Application for a New Course v10.7

Discard instructional pages A-C before submitting application. Consult with program director and dean before changing responses in red type.

Course ID (<i>Subject and Number</i>)	MGMO 438
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I. Systems and Catalog Information Complete each item.

1	Course Developer	Mark Phillips
2	Course Instructor	
3	Course Title	Global Strategy
4	Course Abbreviation for Banner if title is more than 30 characters	
5	College	College of Graduate and Professional Studies
6	Department or School	School of Undergraduate Studies
7	Number of Credit Hours	3
8a.	Number of contact hours – lecture	3
8b.	Number of contact hours – lab/activity	0
9	Is the course for a fixed or variable number of credit hours?	Fixed
10	Explanation for variable credit	N/A
11	Is the course repeatable for additional credit?	no
12	Maximum total number of credit hours a student can earn for this course	3
13	What type of course is this? (Select one option. Please see Schedule Type definitions on Page C.)	☒ Traditional lecture ☐ Traditional lab ☐ Traditional lecture/lab ☐ Experiential Learning ☐ Seminar ☐ Studio ☐ Thesis ☐ Dissertation

14	Number of faculty workload hours	3
15	Grade Mode	☒ Standard ☐ Credit/No Credit (undergrad only)
16	Maximum Enrollment	25
17	Catalog Description (50 words or less)	An applied examination of top-level business strategy, looking at how leaders guide organizations to meet objectives. This course specifically focuses on this topic from a global perspective, with the understanding that the future of business is global. This course is classified as writing-intensive and capstone.
18	List any prerequisites (course/s, test scores, class standing, major, etc.)	90 hours earned credit or Senior standing
19	List any corequisites (these <i>must</i> be taken at the same time; note that a single requirement cannot be both a prerequisite <i>and</i> a corequisite)	
20	If the course is cross-listed, specify the Course ID(s)	N/A
21	Does this course require any additional student course fees?	☒ No ☐ Yes If yes, attach a completed "Request to Add or Change Course Fees" form. Describe in section IV-7.
22a	Will the course be offered in fall terms?	☐ No ☒ Yes If yes: all, even, or odd years?
22b	Will the course be offered in spring terms?	☐ No ☒ Yes If yes: all, even, or odd years?
22c	Will the course be offered in summer terms?	☐ No ☒ Yes If yes: all, even, or odd years?
23	First semester this course will be offered under new Course ID. <i>May not be earlier than two parts of the term in the future.</i>	Spring 2 2022
24	Is this course required for a degree/s?	☐ No

		☒ Yes
25	Should the addition of this course be retroactively applied to the degree plan it supports? <i>This is rare, and rationale should explain compelling extenuating circumstances.</i>	☒ No ☐ Yes If yes, provide rationale:
26	Has this course been offered as a Special Topics course? <i>New courses are not required to be taught as Special Topics courses prior to approval.</i>	☒ No ☐ Yes If yes, provide course ID, term, and enrollment:
27	List any courses in which the content overlaps the proposed course. (Course ID and Name) <i>Attach a statement from the instructor/dept chair of the existing course justifying the new offering in Section IV-4.</i>	This course covers content currently taught in BUSA 419 (International Business) and MGMT 439 (Strategic Mgmt (Capstone, WI)) in the residential BBA program. These two courses are not offered to BS students, so the new course replaces them.

II. Curriculum

- A. Explain effect on degree plans. If the addition of the course alters degree requirements, submit a separate Approval Chart for Curriculum Change to update the degree plan.

No effect. Part of a new degree.

- B. Justify the addition of this course to the current curriculum, explaining the gap it meets.

This course covers content included in two of our current BBA courses: International Business and Strategic Management, neither of which is offered in our BS degree plan. This course reflects the increasingly global nature of strategic planning and analysis.

III. Course Design

- A. Audience and Course Goal

- Describe the intended audience, including prerequisite skills.
Students majoring in Marketing or Management.
- State the overarching course goal(s) in performance terms.
Students will develop practical skills and learn to use relevant tools in this field.

B. Student Learning Outcomes and Measurements

	Student Learning Outcome	Measurement
1	Develop a “toolkit” of strategy tools, concepts and frameworks to apply in organizations	Assignments and case analysis
2	Reflect on their personal strategy as they prepare for graduation	Capstone project
3	Explain the impact of globalization and the political, economic, cultural, technical, legal, and ecological environments on businesses	Assignments and discussion postings
4	Utilize analytical frameworks to understand foreign markets and modes of market entry	Assignments and discussion postings
5	Analyze decisions faced by global organizations and managers, including ethical implications	Assignments and discussion postings

3. Text and Resources

Give the full publication information of the textbook/s and other required resources and outside readings.

For **combined undergraduate/graduate** courses, make two lists:

- A. full publication information; label **Undergraduate**.
- B. full publication information; label **Graduate**.

Global Strategy (4), Ping, 2017. The e-book (ISBN-13: 978-0357039182) is available at Vital Source (SKU: 9781337655712R120) for a rental price of \$48.05.

IV. Supporting Documentation

- 1. Approval chart Sent via Adobe Sign
- 2. Course syllabus [MGMT 438 Syllabus](#)
- 3. Library approval



ABILENE CHRISTIAN UNIVERSITY

GLOBAL STRATEGY

Note: Please see the Canvas course for information on the faculty as well as all due dates.

MISSION STATEMENTS

University Mission Statement

The mission of Abilene Christian University (ACU) is to educate its students for Christian service and leadership throughout the world.

This mission is achieved through the following:

- Exemplary teaching, offered by a faculty of Christian scholars, that inspires a commitment to learning;
- Significant research, grounded in the university's disciplines of study, that informs issues of importance to the academy, church, and society; and
- Meaningful service to society, the academic disciplines, the university, and the church, expressed in various ways, by all segments of the Abilene Christian University community.

College Mission Statement

The mission of the College of Graduate and Professional Studies (CGPS) is to prepare students for Christian service and leadership by providing them with the knowledge and skills to advance their careers, thereby placing them in positions of influence for the expansion of God's purposes in the world.

Mission of the College of Business Administration:

We educate business and technology professionals for Christian service and leadership throughout the world. This mission is accomplished through holistic student learning and development, research and innovation, and service and leadership.

Program Mission Statement

The mission of the B.S. in Marketing and BS in Management programs is to prepare business professionals with a foundation in business principles and strategies that will be applicable to a career in business and other fields.

INTEGRATION OF CHRISTIAN FAITH

Within the College of Graduate and Professional Studies, faith integration is the intentional and comprehensive focus on the intersection of faith, education, and context. Students will engage in theological reflection and lived practice as they pursue their academic discipline resulting in a more grounded understanding of their identity, relationship to the world, and connection to the life and mission of God.

COURSE DESCRIPTION

An applied examination of top-level business strategy, looking at how leaders guide organizations to meet objectives. This course specifically focuses on this topic from a global perspective, with the understanding that the future of business is global. This course is classified as writing-intensive and capstone; approximately 80% of the points possible are tied to written work.

REQUIRED TEXTS AND RESOURCES

Global Strategy (4), Ping, 2017. The e-book (ISBN-13: 978-0357039182) is available at Vital Source (SKU: 9781337655712R120)

COURSE REQUIREMENTS

The requirements for this course include participating in online discussions and completing all of the assignments. General descriptions of the course requirements are below. See the Canvas modules for detailed assignment instructions.

Course Requirements

Discussion Questions

Participation in online discussions is mandatory. In order to actively participate in discussions, you will need to log in multiple days each week. This will help you stay up-to-date on the discussions and allow you to make more thoughtful postings. You are expected to answer all of the discussion questions assigned in a week in a substantive manner. All initial postings and responses will be due by 11:59 pm CST by the due date indicated in Canvas. No late posting will be accepted.

Weekly Assignments

Note: the full assignment description, due date and instructions for each are found in the Modules section in your online classroom (Canvas). Please pay careful attention to the instructions provided and the rubrics for each assignment.

Week 1: Business Strategy, part 1

The four basic strategies.

Resources & capabilities: development and use.

Week 2: Business Strategy, part 2

External analysis and positioning.

SWOT analysis.

Week 3: Personal strategy and life planning

What is your life strategy?
Professional resumé creation.

Week 4: Working and thinking globally, part 1

NAFTA 1994: winners and losers.
The nuts and bolts of global commerce.

Week 5: Working and thinking globally, part 2

“The Liability of Foreign-ness”: how bad is it?
Governance models outside the US.

Week 6: God and business

The Foreign Corrupt Practices Act of 1977.
Faith and vocation.

Week 7: In conclusion...

Corporate Social Responsibility (CSR).
Capstone paper.

COURSE POLICIES

Engaged Learning in an Online Format

This online course invites students into a community of engaged scholarship. The course consists of seven weekly modules, with a new module beginning each Tuesday morning in the Canvas LMS (Learning Management System). We expect students to log in to the course frequently, master the course material, whether written or in other digital media formats, and to engage the professor and fellow students through the Canvas medium.

***Note:** If a student fails to submit at least one assignment (paper, quiz, discussion post, or project) in the course by Monday at 8AM CST in week 5 of the session and has not otherwise indicated his/her intent to remain in the course, the student will be administratively withdrawn from the course on or before the Withdrawal Deadline (usually the Wednesday of week 5). If a life situation occurs that will prevent the student from participating in the course for a brief period of time, the student is responsible for communicating with his/her instructor and Student Services Advisor so appropriate arrangements can be made.*

Technology Requirements

Students should ensure they meet the technology requirements as outlined in the ACU Online Student Handbook. Reliable technology is the responsibility of the student.

Paper Specifics

In this course, specific instructions for each paper are given in the assignment directions. Please pay attention to the instructions given, such as the number of resources needed and how to cite sources.

Papers should be submitted through the Canvas submission portal as a .docx, .doc, or .pdf files, no email submissions will be accepted. All papers should be neat, contain no misspellings, contain no typing errors, and employ proper grammar and syntax. If your paper contains pervasive grammatical errors, the professor may return the paper without grading it and ask for a rewrite for a maximum grade of 80%. Your faculty will determine the date for submission of the revised paper.

Late Assignments, Make-Up Exams, & Extra Credit

Assignments are due by 11:59 pm Central Standard Time on the due date. Refer to the Canvas Syllabus link or the Canvas Modules link for a list of all due dates. Penalty for late assignments is 10% per calendar day late, except for discussion responses, which will not be accepted late. Weekend days are counted as late days. Extra credit will not be available in this course.

Academic Integrity

The University Policy for Academic Integrity and Honesty is as follows:

1. Academic Integrity is defined as academic work completed as assigned for each class by the individual or group responsible for the work. Academic work includes but is not limited to reading assignments, assessments and examinations, attendance at required out-of-class activities, written or oral presentations, laboratory experiments and research.
2. Assignments may or may not be submitted through the TurnItIn plagiarism checker.
3. The Academic Integrity and Honesty Policy is available on the ACU Provost's Office webpage, where you may find detailed information regarding what constitutes academic dishonesty and resultant disciplinary actions. The student should seek clarification from the instructor regarding the re-use of work, as this may or may not be appropriate and is dependent on the assignment. Academic dishonesty may have, but not be limited to, the following consequences:
 - a. losing points on an assignment.
 - b. failing an assignment.
 - c. failing a course.
 - d. having a record of improper conduct in the dean's office which oversees the course in which the infraction was made.
 - e. being dismissed from the university.

The process and timeline for appeals can be found on the ACU Provost's Office webpage.

ACU LEARNER SUPPORT, RESOURCES, AND SERVICES

Harassment

Harassment will not be tolerated at Abilene Christian University. As a Christian community, Abilene Christian University has committed itself, unequivocally, to ensuring a working and learning environment in which the dignity of every individual is respected. Harassment is defined as unwelcome behavior or conduct based on sex, religion, race, age, color, national origin, veteran's status, disability, or any other characteristic protected by law when (1) submission to such conduct is made either explicitly or implicitly a term or condition of an individual's employment, education, or participation in University programs or activities, (2) submission to, or rejection of, such conduct by an individual is used as the basis for a decision affecting an individual's employment, education, or participation in University programs or activities, or (3) such conduct has the purpose or effect of unreasonably interfering with an individual's work or academic performance or creating an intimidating, hostile, or offensive environment for work, education, or participation in a University

program or activity. Therefore, it is the purpose of the Anti-Harassment Policy to maintain a work and academic environment that is free of harassment, sexual or otherwise. This policy applies to all members of the ACU community, including trustees, faculty, staff, students, and volunteers at Abilene Christian University. For a more in-depth review of the university's anti-harassment policy, the full definition of harassment, and procedure for reporting, visit: <http://www.acu.edu/student-life/anti-harassment.html>.

As a professor, one of my responsibilities is to help create a safe learning environment on our campus. I also have a mandatory reporting responsibility related to my role as a professor. It is my goal that you feel able to share information related to your life experiences in classroom discussions, in your written work, and in our one-on-one meetings. I will seek to keep the information you share private to the greatest extent possible. However, I am required to share with the Title IX coordinator information regarding sexual misconduct or information about an incident that may have occurred at ACU. Students may speak to someone confidentially by contacting the ACU Counseling Center.

ACU Online Student Handbook

The current version can be found at <https://online.acu.edu/group/acu/resources>.

ACU Dallas Student Code of Conduct

The ACU Online Student Handbook contains an online student Code of Conduct which describes appropriate and inappropriate forms of electronic communication and online behavior as well as information about student integrity in scholarly work. Students may be dismissed from the university for failing to adhere to the Code of Conduct.

ADA Compliance Statement

Abilene Christian University is dedicated to removing barriers and opening access for students with disabilities in compliance with ADA and Section 504 of the Rehabilitation Act. The Alpha Scholars Program facilitates disability accommodations in cooperation with instructors. In order to receive accommodations, you must be registered with Alpha Scholars Program, and you must complete a specific request for each class in which you need accommodations. If you have a documented disability and wish to discuss academic accommodations, please call their office directly at (325) 674-2667.

Library

Abilene Christian University provides library services to online students through the Distance Learning Portal at <http://guides.acu.edu/distance>. Students will use their single sign-on credentials to gain access to the library content. The Distance Learning Portal contains information about citation help, requesting materials, research guides, and degree program specific resources. Video tutorials on how to search the library's resources, including electronic journal titles, are available for students to view at any time. ACU also has dedicated staff that serve our online students, for help with refining topics, including dissertation and final project topics, searching databases, or other library help. To contact the online librarian, please visit <http://guides.acu.edu/c.php?g=824708&p=5887421>. For research assistance, you can visit <http://asklibrary.acu.edu> and submit your question through the web form or get help via text or chat.

GRADING

Grades are awarded based on point accumulation. Each assignment has a maximum number of points that can be earned by successfully completing the assignment. Partial points will be awarded for meeting some but not all of the standards identified for each project or assignment.

Letter grades correspond to the percentage of points accumulated as outlined in the table below. No extra credit will be given.

Range	Grade Assigned
89.5% - 100%	A
79.5% to <89.5%	B
69.5% to <79.5%	C
59.5% to <69.5%	D
0% to <59.5%	F

Course Outline, Assignment Points, and Aligned Student Learning Outcomes (SLO)

(Schedule subject to change; See the Canvas course for information on due dates.)

Week	Deliverables	Points
Week 1	Discussion Question: Getting to Know Your Class	5
	Discussion Question: The four basic strategies	20
	Assignment: Resources & capabilities-development and use	90
Week 2	Discussion Question: SWOT Analysis	25
	Assignment: External analysis and positioning	90
	Assignment: Paper A* Outline & 5 refs	10
Week 3	Discussion Question: What is your life strategy?	25
	Assignment: Professional Resume	90
	Assignment: Paper A* Draft	30
Week 4	Discussion Question: NAFTA 1994-winners and losers	25
	Assignment: The nuts and bolts of global commerce	90

	Assignment: Paper A* (final)	110
Week 5	Discussion Question: "Foreignness": how big a liability?	25
	Assignment: Paper B* Outline	25
	Assignment: Governance models outside the US	90
Week 6	Discussion Question: The Foreign Corrupt Practices Act of 1977	25
	Assignment: Paper C* Faith and Vocation (final)	50
Week 7	Discussion Question: Corporate Social Responsibility (CSR)	25
	Assignment: Paper B* (final)	100
	Assignment: Letter to your school	50
--	Total Points	1000

* Paper A satisfies the university WAC assessment requirements

Paper B satisfies the university Capstone assessment requirements

Paper C satisfies the university Faith and Vocational reflection requirements

PROGRAM and STUDENT LEARNING OUTCOMES

Week	Course Level Objective	Assessment	Aligned Program SLO*
1	1. Develop a "toolkit" of strategy tools, concepts and frameworks to apply in organizations	Assignment: The four basic strategies	3.3
2	1. Develop a "toolkit" of strategy tools, concepts and frameworks to apply in organizations	Assignment: External analysis and positioning	3.3
3	2. Reflect on their personal strategy as they prepare for graduation	Assignments: What is your life strategy? Resume creation	1.2

4	3. Explain the impact of globalization and the political, economic, cultural, technical, legal, and ecological environments on businesses	Assignment: The nuts and bolts of global commerce	2.1
5	4. Utilize analytical frameworks to understand foreign markets and modes of market entry	Discussion: "Foreignness": how big a liability? Assignment: Governance models outside the US	2.1
6	2. Reflect on their personal strategy as they prepare for graduation 5. Analyze decisions faced by global organizations and managers, including ethical implications	Discussion: The Foreign Corrupt Practices Act Assignment: Faith and Vocation	1.2, 3.1
7	2. Reflect on their personal strategy as they prepare for graduation 5. Analyze decisions faced by global organizations and managers, including ethical implications	Assignments: Capstone paper, letter	1.2, 3.1

*1.2 Sense of vocation as they prepare for and pursue their career and life goals.

2.1 Understanding of the economic, legal, and social environment of global business.

3.1 Abilities to think, analyze, reason, and communicate appropriately, informed by evidence and values.

3.3 Abilities to evaluate, deploy, and use changing technologies to maximize value to all stakeholders.

ABILENE CHRISTIAN UNIVERSITY**LIBRARY**

M E M O R A N D U M

DATE: May 5th, 2020
TO: Dr. Mark Phillips
FROM: Mark McCallon, Associate Dean for Library Information Services
RE: Course Application for MGMT 438 – Global Strategy

Thank you for the opportunity to review the course application and syllabus. The library can provide adequate support for the course. Please continue to work with the library by providing information about new books and other resources that are published or made available in this field of study.

4. Writing intensive application [Link](#)
5. Capstone application [Link](#)

Application for a Capstone Course at Abilene Christian University

Course Code and Title: MGMO 380 Global Strategy

Course Description:

An applied examination of top-level business strategy, looking at how leaders guide organizations to meet objectives. This course specifically focuses on this topic from a global perspective, with the understanding that the future of business is global. This course is classified as writing-intensive and capstone.

Course Developer: Mark Phillips

Briefly explain how your course or courses will meet the learning outcomes:

- Habits of mind that foster integrative thinking between the liberal arts core curriculum and their major field of study.

The course includes an assignment in which students will reflect on their learning and how it has impacted them. They will also be asked to integrate elements of the core with the more applied aspects of a business degree. Finally they will analyze the role of business and business people in the context of Kingdom work and service, attempting to define for themselves what God's expectations are for Christians in business.

- Achievement and demonstration through advanced research and/or creative projects, the ability to frame questions, carry out critical analysis, and produce work of substantial complexity and quality related to their chosen field of study.

The capstone project (Paper B) in this course is a business plan. A successful business plan requires extensive research, analysis, and reflection, constituting an applied research project. The business plan submitted for this assignment will consist largely of a researched, referenced proposal, justifying why the submitted plan is viable, and supporting its fundamental arguments with valid data. It is largely conceptual, rather than financial.

- Reflect and demonstrate their ability to think critically, globally, and missionally about their discipline.

Several course artifacts will contribute to this set of outcomes.

- In the 'global' section of this course, students will be confronted with the position of the United States as a global economic Goliath, along with the challenges that come with being so wealthy and powerful. They will be asked to consider critically how the US behaves in the context of being a good neighbor and a good Samaritan.
- The course will review an outstanding work entitled "Why God Cares About Business," in which the author, a Business School Dean, argues that business, at its core, must

be redemptive and dedicated to God's objectives as a first priority. His position is well-argued, but somewhat extreme, and students will have to think critically about his position, as well as their own. They will create a faith and vocation reflection based on this presentation, facilitating consideration of the missional dimension of their lives and careers.

Explain how your course or courses will meet the required assignments:

- Research assignment

Item: Market research paper (Syllabus Paper B).

A majority of the 2000 word business plan will be structured in essay/report format, and will include the required number and quality of references. The document will be making an argument for a particular business opportunity, supporting that argument with relevant, authoritative sources, and proposing a specific procedure to implement it. While it is not a literary work, it will follow a similar structure, proposing a hypothesis, providing supporting information, and offering conclusions and recommendations.

- Faith and vocation assignment

Item: Reflection (Syllabus Paper C).

Students will reflect on the nature of Christian vocation and develop their own personal philosophy of how their careers should be structured in order to glorify God and benefit the world. They will be challenged to see how their work fits with Kingdom purposes. This assignment will invite them to evaluate what they have learned in their program and to establish a rule of vocation that they can follow as they advance their careers.

- Comprehensive skills and accomplishments inventory

Item: Professional resumé.

Students will create a professional resume appropriate to their field of work, which will include work history, past achievements, and competencies, and appropriate for practical use.



Sarah Lee <skm00c@acu.edu>

WI course approval

3 messages

Mark Phillips <mhp04a@acu.edu>
To: Cole Bennett <cole.bennett@acu.edu>
Cc: Sarah Lee <skm00c@acu.edu>

Tue, Jul 21, 2020 at 5:45 PM

Hi Cole.

Nice seeing you in Council today.

We got approval for a new capstone/WI course for our online programs a few months back. We did this early so it could be put in the system for advising to use, even though we won't offer it for over a year. Since that accomplished our immediate goal, I didn't do the Capstone and WI pieces at that time.

Recently we have learned that it won't go into the system without those, so I'm circling back to check those boxes.

I've attached the syllabus for our capstone course. Can you please evaluate it and let me know how to proceed?

Thanks.

--



Mark Phillips
Director
Online Undergraduate Business Programs

ABILENE CHRISTIAN UNIVERSITY
College of Business Administration
ACU Box 29338, Abilene, Texas 79699-9338
325-674-2993



Copy of Syllabus MGMO 438 Global Strategy.docx

57K

Cole Bennett <cole.bennett@acu.edu>
To: Mark Phillips <mhp04a@acu.edu>
Cc: Sarah Lee <skm00c@acu.edu>

Wed, Jul 22, 2020 at 8:23 AM

Mark, this fits the parameters of a Writing Intensive course. Best wishes as you offer this new course!

[Quoted text hidden]

--

B. Cole Bennett, Ph.D.
Professor and [Writing Center Director](#)
Dept. of Language and Literature
Abilene Christian University
325.674.2406

Mark Phillips <mhp04a@acu.edu>
To: Cole Bennett <cole.bennett@acu.edu>
Cc: Sarah Lee <skm00c@acu.edu>

Wed, Jul 22, 2020 at 9:43 AM