

University General Education Council
April 23, 2025, 3:30 p.m. – 4:30 p.m.
Zoom Meeting

Present: K. Witemeyer, J. Smith, M. Isbell, K. Carroll, L. Reed Senter, A. Randrianasolo, M. Deeg, D. Kneip, D. Jackson, A. Pittman

Absent: S. Marshall

Ex-officio: E. Gumm (B. Reeves, C. Riley were absent)

Guests: D. Kennamer, S. Jones, D. Garcia, L. Phillips, M. Howard, J. Jones, C. Bennett

The meeting began at 3:30 p.m.

- Call to order by J. Smith
- Minutes from 4/9/25

No corrections were presented, so minutes were accepted as approved.

Action Items

1. ENGL 106/006, 107/007 – Remove from Written Communication Options

C. Bennet – We would like to close these courses since we are moving to a new model and remove them from the general education. We will not be teaching these courses any longer. J. Smith – We have been piloting the new courses with success. C. Bennett – These courses have not been taught in two years, so there is nothing to teach out.

Motion to approve by D. Kneip; seconded by M. Deeg; 7 in favor, 1 abstention, motion passed.

2. ENGW 111 – Add to Written Communication Options

J. Smith – ENGW 111 will be known by the same title as ENGL 111. That is a change made at AUAC. It will have an embedded lab. C. Bennett – The model for these courses across the nation has changed from a stretch model to this new corequisite model. D. Kneip – I don't see ENGW in the catalog. E. Gumm – It is a new subject code. J. Smith – This is a similar method to what is happening with Math workshop courses. E. Gumm – The current policy states that students cannot withdraw from ENGL 106/006 and 107/007. That is not the case with the MATW courses. C. Bennett – I don't have a particular preference. We can keep the non-withdrawal policy for 003/004 but allow students to withdraw from the ENGW 111 and 112 courses.

3. ENGW 112 – Add to Written Communication Options

J. Smith – ENGW 112 will be known by the same title as ENGL 112. That is a change made at AUAC. It will have an additional embedded lab. D. Kneip – If a student drops ENGW 111, they cannot take ENGW 112 without it? C. Bennett – Correct. And students have to remain on the same sequence, so students who take ENGW 111 cannot take ENGL 112. They have to take ENGW 112.

Motion to approve items 2-3 by M. Deeg; seconded by A. Pittman; 7 in favor, 1 abstention, motion passed.

4. BUSA 311 – Add to Cultural Literacy Selection Menu (tabled at previous meeting)

L. Phillips – I read through the minutes from the last meeting and visited with Daniel and Matt. I'm happy to address the questions that were raised previously. One question centered on the opportunities for non-business students in these classes. By expanding our international offerings with new courses BUSA 311 and 312, we will have much more room for non-business students. Another issue was a question about the courses being too business specific. The business content in these courses is similar to the International Business course that is already included in the CL menu. These courses actually have more emphasis on culture since we are doing so much prep to get our students ready to work with people from other cultures. The content itself can relate to any major as they are general world citizen types of topics – tariffs, interest rates, etc. The consultant piece focuses on non-business qualities like listening, working with a business partner, etc. that are very similar to the general consulting skills that are broadly applicable to students in any field.

A. Pittman – Having more time to read through the syllabi and hearing the input today has satisfied my questions. D. Kneip – I would say the same.

5. BUSA 312 – Add to Cultural Literacy Selection Menu (tabled at previous meeting)

See discussion above.

6. BUSA 423 – Add to Cultural Literacy Selection Menu (tabled at previous meeting)

See discussion above.

Motion to approve items 4-6 by K. Carroll; seconded by D. Kneip; all in favor, motion passed.

7. ENTR 419 – Add to CL Menu

D. Kneip – With other COBA courses having an international orientation, is this one similar? How does it fit? M. Howard – We basically took BUSA 419 and applied it to entrepreneurship. We cover many of the same topics but focus on applying them to starting a business. L. Phillips – All of these courses are in our international menu within COBA. When we were developing these courses, we worked together to ensure that the same basic learning outcomes were being covered in each course. D. Kneip – The assignments seemed pretty similar. M. Howard – In the past, this course was tied to a trip. That is now being taken away. M. Deeg – Will the catalog reflect that change? L. Phillips – The course description is being changed through AUAC.

Motion to approve by D. Kneip; seconded by A. Randrianasolo; all in favor, motion passed.

8. FIN 489 – Add Capstone Designation

J. Jones – We have been reworking our COBA core to allow either a COBA general capstone or a major-specific capstone. We have historically offered a general capstone. We are looking to add a finance specific capstone for our finance majors. The writing component will be much more discipline-specific, so our students will be doing research pertaining to their major. This will help with our CFA accreditation. Students will reflect on how faith fits with finance as well. J. Smith – This course will become the capstone and writing-intensive course for finance. It is a new course.

Motion to approve by K. Carroll; seconded by A. Pittman; all in favor, motion passed.

J. Smith – Coming in the fall, we will continue looking at our assessment data and see how we are doing with student achievement. We will continue to look at how to assess study abroad courses as well as looking at any faculty-initiated items.

The meeting adjourned at 4:13 p.m.