

ABILENE CHRISTIAN UNIVERSITY
Syllabus Fall, 2012

ACU Mission

The mission of Abilene Christian University is to educate students for Christian service and leadership throughout the world.

INSTRUCTOR	DEPARTMENT/COURSE NUMBER	COURSE TITLE
Odies L. Wright, Ph.D. Associate Professor Office: Gibson 138C, Ext. 2724 Home: 665-2550	EXSC 201.01(3 Hour) TTh 1:30-2:50 p.m. E-mail: wrighto@acu.edu Office Hours: MW 9:00-10:00 p.m.; TTh 7:00-8:00 a.m., 1:30-3:00 (app't only)	Introduction to Sport and Recreation Management Place: Gibson 135

College of Education and Human Services Mission

The mission of the College of Education and Human Services is to equip leaders for global ministry through exemplary practice and service in education and human services.

Department of Exercise Science and Health Mission

The mission of this department is to prepare students to serve and lead through the development of healthful lifestyles.

Students

Students taking this class are interested in information about sport and recreation management.

Course Content

This course examines the field of Sport and Recreation Management; history of the development of the sport and recreation profession; an overview of all facets of sport and recreation, including career opportunities, marketing and promotion, public relations, fund raising, and event and facilities management.

Synopsis: Students should leave the course with a better understanding of the framework that Sport and Recreation Management fall within the Leisure industry.

Course Outline: The purpose of the class is to assist students in the following:

1. Develop an awareness and understanding of the scope and significance of sport and recreation in the pattern of behavior and culture across all elements of American society
2. Develop awareness and understanding of the roles of the sport and recreation professional
3. Recognize and relate how sport and recreation is integrated into our lives as an essential part of our basic lifestyles
4. Assess personal career paths in relationship to the sport and recreation profession
5. Examine the philosophies of multiculturalism and diversity as they relate to service delivery in the sport and recreation field

Teaching and Learning Methods and Format of Class Sessions

The teaching methodologies will include students collaborating to resolve problems posed during simulations and activities. Students will use class discussions, lectures, and research to complete individual projects. In addition, the course will facilitate students' thinking critically, speaking publicly, and articulating their positions in writing.

Text

McLean, D, Hurd, A. 2011. *Recreation and Leisure in Modern Society 9th Ed.* Sudbury, MD: Jones & Bartlett.

Nagel, M. Southall, R. 2010. *Introduction to Sport Management.* Dubuque, IA: Kendall Hunt.
(Library Reserve for outside readings)

Christian Perspective

“Do you not know that your body is a temple of the Holy Spirit, who is in you, whom you have received from God? You are not your own, you were bought with a price. Therefore honor God with your body.”(1Cor. 6:10-20)

Faith and Learning: The book, *My Utmost for His Highest* will be used to consistently remind students that believing Jesus, and not just my beliefs about Jesus, is basic to choosing what is consistently good for the soul, mind, and body.

Evaluation Methods:

Students will be evaluated by tests, written papers, class participation/presentations, and projects

Competencies

	Student Outcomes After finishing this class, you will be able to:	Measurement Instrument	Measurement Standard
1	Explain the varied views of Sport and Recreation Management	Test, Quizzes	a. explain 3 views of Sport and Recreation
2	Explain why we study Sport and Recreation	Test, Quizzes Class discussion	a. explain 3 reasons why we study Sport and Recreation
3	Explain the history of Sport and Recreation Management	Test Class discussions	a. Explain the roots of sport and recreation
4	Explain philosophy of Sport and Recreation Management	Test	a. Explain why philosophy matters b. describe the contemporary philosophy of sport and recreation c. explain how to solve ethical dilemmas in sport and recreation management
5	Explain sport and recreation for individuals in Society	Observation during site visits Test	a. explain sport, leisure, recreation, and gender b. explain sport, recreation, ethnicity, and race c. explain sport, leisure, recreation, and religion d. identify good and bad sport and recreation
6	Identify the delivery systems in Sport, Recreation and Leisure	Test	a. explain four ways in which recreation, sport, and leisure is delivered b. explain the facets of each of the four systems/ways
7	Explain Ethics and Ethical Decision Making and compare it to Christian Decision making	Test Compare/Contrast Paper	a. define ethics b. identify the four part ethical-reasoning model c. list the obstacles to ethical decision making d. compare and contrast the text's idea of ethics and ethics from a Christian perspective
8	Explain the legal aspects of sport and recreation	Test Study Question Handout	a. explain negligence b. explain the defenses against negligence d. explain common liability issues regarding participants
9	Describe Sport and Recreation Marketing	Guest speakers Test Learning Activities	a. define Marketing and sport marketing b. discuss market segmentation c. describe Branding and Positioning
10	Summarize Facility Management	Guest speakers Site visits Test Facility Project	a. explain the history of sport and recreation facilities b. discuss risk management c. identify career opportunities
11	Summarize Travel and Tourism	Site visits and speakers Test Class discussions	a. explain why tourism is the world's largest industry. b. explain sport, religion-based, health-related, tourism

Grading Criteria

Tests (3)	20%
Quizzes	5%
Classroom Assignments	10%
Compare/Contrast Paper	5%
Observations (Log of 10 hours)	10%
Accountability/Participation	15%
Research Paper	20%
Final Exam	15%

A = 90-100

B = 80-89

C = 70-79

D = 60-69

F = 0-59

Course Policies

Attendance:

Come to class! Call 674-2724 when you miss class and leave a message with your name, phone number, and date of absence. **Two (2) are allowed.** Each **unexcused absence after the two (2) that are allowed**, will result in a **6 point deduction** from the student's accountability grade. After 7 absences (which includes the two allowed absences), the student will receive a grade of **"F"**. Students who do not officially withdraw from class will receive a grade of **"F"**.

Participation:

Students are expected to participate in activities of the class, which include, but not limited to:

Cooperative learning activity

Class speaking assignments

Game play

Active Learning activities

Projects

Failure to participate will reduce your Accountability/Participation Grade by 6 points or more (Teacher discretion) for each event. Students who refuse to participate will be asked to leave the class.

Late Work:

All make-up tests, if allowed, will be available for one week after the absence. If you miss the make-up, you will receive a grade of zero. Make-up tests will be allowed if the student has a **documented excused absence**. Generally, students will not be allowed to take more than one (1) make-up test and must take the make-up test within the time line.

Academic Integrity

ACU expects its students to practice absolute academic integrity. Plagiarism, cheating and other forms of academic dishonesty are not acceptable at ACU. Students should consult the university's Academic Integrity Policy (located in the Student Guide) for a fuller description of the expectations of students and procedures for dealing with violations of the policy.

Apparel: Dress out for activity in modest clothing. You will be asked to change if the professor deems it inappropriate. 6 points will be deducted from the accountability/participation portion of your grade if apparel is inappropriate or if you fail to dress out.

Special Needs (ADA) Abilene Christian University is dedicated to removing barriers and opening access for students with disabilities in compliance with ADA and Section 504 of the Rehabilitation Act. The Alpha Scholars Program facilitates disability accommodations in cooperation with instructors. In order to receive accommodations, you must be registered with Alpha Scholars Program, and you must complete a specific request for each class in which you need accommodations. If you have a documented disability and wish to discuss academic accommodations, please call our office directly at (325) 674-2667.

