

Application for a New Course v9

Course ID <i>Subject and Number</i>	MGMT 419
Date APPROVED	
Date DENIED	

I. Systems and Catalog Information Complete each item.

1	Course Developer	Jim Litton
2	Course Teacher	Jim Litton or Phil Vardiman
3	Course Title	Global Entrepreneur
4	Course Abbreviation (if title is over 30 characters)	Global Entrepreneur
5	College	College of Business Administration
6	Department	Management Science
7	Number of Credit Hours	3 hours
8	Is the course Fixed Credit or Variable Credit?	Fixed credit
9	Is the course repeatable?	No
10	Maximum number of times course may be repeated	N/A
11	Maximum number of hours credit	3 hours
12	Explanation for variable credit	N/A
13a	Course contact hours - LEC	
13b	Course contact hours - Lab	
13c	Course contact hours - Practicum	
13d	Course contact hours - Seminar	
13e	Course contact hours - Studio	
13f	Course contact hours - Online	1 hour
13g	Course contact hours - Colloquium	
13h	Course contact hours – Field Experience	
13j	Course contact hours - Internship	
13k	Course contact hours - Research	
13m	Course contact hours - Workshop	
13n	Course contact hours – Other (specify)	2 hours (study abroad experience, including class time, field visits, cultural experiences, etc)
14	Instructor Workload	3 hours
15	Grade Mode (check all appropriate):	☒ X Standard Credit/No Credit (undergrad only)
16	Maximum Enrollment	25 students per section
17	Catalog Description (50 words or less)	This course examines different aspects of operating an entrepreneurial venture in other countries, including economic, political, and cultural influences. This course is offered

		exclusively through study abroad programs outside the United States and will include a focus on unique issues associated with the particular country or region being visited.
18	List any prerequisites (course/s, test scores, class standing, major, etc.)	Junior standing, GPA of 2.5 or higher, and acceptance into related study abroad program
19	List any co-requisites	N/A
20	If the course is cross listed, specify the Course ID(s) MUST have signature in Section V off all Department Chairs	N/A
21	Does this course have any special student costs? Yes/No <i>Attach a completed "Request to Add or Change Course Fees" form. Describe in section IV-F.</i>	No
22	How often will it be offered? Fall	No
23a	How often will it be offered? Spring	Yes (winter break)
23b	How often will it be offered? Summer	Yes
23c	How often will it be offered? Fall	No
24	Frequency?	Expectation is for at least one section to be offered each academic year
25	First semester this course will be offered <i>New courses may not be taught under their approved course ID until they appear in the catalog, therefore, no earlier than the coming fall.</i>	Spring 2014 (during winter break in Australia) and Summer II in 2014 (in Central America)
26	List course/s that should be deleted, include the last semester for course/s being deleted <i>A course cannot be deleted when it is a requirement in a degree plan in any department.</i>	N/A
27	Is this course required for a degree/s? Yes/No <i>If "Yes," attach a revised degree plan(s) reflecting the placement of the new course.</i>	No. However, the course will be included as an option for students to satisfy a 3-hour course requirement included in the Business Foundations portion of the MGMT, ACCT, MKTG, FIN, and IS degree plans.
28	Has this course been offered as a Special Topics course? Yes/No <i>If "Yes," specify the Course ID and enrollment for each term it was taught.</i>	Yes. The course was offered as MGMT 440: Social Entrepreneurship in Developing Countries during the Summer IV session in 2012. The course had 10 students enrolled and an additional 5 who audited the course. Upon reflection, we determined it was best to make slight changes to the course to cover international entrepreneurship in a general context rather than social ventures in developing countries.
29	List any courses in which content overlaps the proposed course. (Course ID and Name) <i>Attach statement from instructor/dept chair of existing course justifying the new offering in Section IV-D.</i>	N/A

II. Curriculum

1	Degree Plan Explanation of how this course affects degree requirements.	See response to Section I-27 and Appendix C.
2	Justification State the justification for adding this course to the current curriculum. Represent the need	See Appendix D.

III. Course Design

1. Audience and Course Goal

1	Describe the intended audience, including prerequisite skills.	The course is designed for all ACU students with an interest in entrepreneurship and cultures outside of the United States, regardless of a student's major or field of study. The course is targeted towards junior- and senior-level students. The class standing and GPA prerequisites are intended to ensure students have sufficient experience, maturity and ability to complete the course and participate in the related study abroad program.
2	State the overarching course goal(s) in performance terms.	The course is interactive in nature and will require students to work hard, both individually and in groups. After completing the course, students will have an understanding of entrepreneurship in other countries, with an enhanced focus on the country or region visited. Students pursuing a degree from the College of Business must earn a grade of "C" or better in the course.

2. Competencies and Measurements

	Competency	Measurement
1	Demonstrate understanding of issues and the concepts, tools, and practices common to entrepreneurship outside of the United States.	<i>Quizzes</i> over assigned readings and lectures.
2	Explore and reflect upon personal awareness, experiences and views related to the local culture, including business, social and faith issues.	<i>Reflection papers</i> prior to and following traveling outside the U.S (assessment is based on clarity and content of paper).
3	Demonstrate ability to interact with entrepreneurs or business leaders in the local culture	<i>Interviews</i> of local entrepreneurs or business leaders, typically during field visits (assessment is based on appropriateness of questions and ability

		to effectively communicate).
4	Demonstrate understanding of cultural differences in verbal and nonverbal communication between the United States and the local culture	<i>Interviews</i> (assessment is based on clarity and content of a paper, submitted following the completion of all course interviews, demonstrating the student's understanding of the differences in communication in the local culture, and its potential impact on entrepreneurs doing business in that region)
5	Analyze and critique business practices of entrepreneurs operating in different cultures	<i>Class blog</i> asking students to provide written analysis and responses regarding issues and specific situations relevant to entrepreneurs outside of the U.S (assessment will be based on clarity and content of posts and responses). <i>Class participation</i> (assessment will be based on student's level of engagement and quality of contribution to discussion, field visit, etc.)

3. Text and Resources

1. Give the full publication information of the textbook/s and other required resources and outside readings.
2. For **combined undergraduate/graduate** courses, make two lists:
 - a. full publication information; label **Undergraduate**.
 - b. full publication information; label **Graduate**. Indicate number of pages required.

The assigned readings for the course will be:

International Entrepreneurship: Starting, Developing, and Managing a Global Venture Second Edition by Robert D. Hisrich

Additional articles, case studies and other readings may be assigned during the course as well. These will be made available on OpenClass.

IV. Supporting Documentation

Supporting documents must accompany proposal prior to preliminary approval by chair and dean.

Supporting Documentation	Location
Library — Submit new course application and syllabus to the Director of the Library. Consult with the director and establish a deadline for completion of the library report. Attach the signed copy of the library director's report.	Appendix A
Instructional Design — The application and syllabus must be reviewed by the Adams Center. Attach a copy of the Adams Center Review Letter.	Appendix B
Degree Plan — The impact of the course must be reviewed by the Director of Curriculum. Attach degree plan signed by the Director of Curriculum.	Appendix C
Content Overlap — Include one document for each course you listed in Section I-I.	N/A

Attach statement from instructor/dept chair of existing course justifying the new offering.	
Departmental Resources — List the resources that support the course and are available only through the department, if applicable. Attach the list of the holdings and the location/s.	N/A
Resources — List resources (other than library or departmental resources) that are needed to support this course (computers, lab equipment, other technology, etc.). Attach a complete list of all items and indicate possible sources or estimated cost of each. List the sources of any needed funds.	N/A
Expenses — List additional expenses needed to implement this course (full-time or part-time faculty, graduate or lab assistants, student employees, travel, special student costs, room renovation, storage facility, etc.). Attach a complete list of all items, the estimated cost of each and the source of the funds.	N/A
Justification — Attach all documents referred to in Section II-2	Appendix D
Syllabus — Attach the syllabus for the course based upon the anticipated first-semester offering.	Appendix E
Provide documentation for all additional attachments here	N/A

V. Preliminary Approvals

All supporting documentation has been assembled and attached to this application. I believe this course is ready to be presented to appropriate councils. We have a plan to fund this new course.

Primary Department

duPree
Department Chair
4-15-13
Date

Monty L Lyle
Dean of the College
4/15/13
Date

Cross-listing Department *Add more lines if multiple departments are cross-listing*

Department Chair

Date

Dean of the College

Date

Cross-listing Department *Add more lines if multiple departments are cross-listing*

Department Chair

Date

Dean of the College

Date

VI. Approvals *Place all approvals on one page.*

A. Course ID: MGMT 419

Course Title: Global Entrepreneur

1. College Academic Council Action: (for all courses)

Note: Insert additional lines for College Academic Council action for each college involved in cross-listed courses.

Approved ____ Denied ____ _____
College Dean or Director Date

Approved ____ Denied ____ _____
College Dean or Director Date

2. Graduate Council Action: (for graduate level courses)

Approved ____ Denied ____ _____
Dean of Graduate School Date

3. University Undergraduate Academic Council Action:

For undergraduate level courses only

Approved ____ Denied ____ _____
Associate Provost Date

4. University General Education Council Action: (when applicable)

Approved ____ Denied ____ _____
Provost or designee Date

5. University Budget Committee Action: (when applicable)

When applicable – see New Course Application Instructions

Approved ____ Denied ____ _____
Chair, University Budget Committee Date

6. Academic Provost Action: (for all courses)

Approved ____ Denied ____ _____
Provost Date

7. President of the University Action: (for all courses)

Approved ____ Denied ____ _____
President Date

Attach notes, comments, or conditions from appropriate councils:

APPENDIX A

**Library Report
(attached hereto)**

ABILENE CHRISTIAN UNIVERSITY

LIBRARY

M E M O R A N D U M

DATE: April 8, 2013

TO: Jim Litton

FROM: Mark McCallon, Associate Dean for Library Resources

RE: Course Application for MGMT 419 – Global Entrepreneur

After reviewing the course application and syllabus, the library can adequately support the proposed course. Please let assigned faculty know that they can contact the library liaison Mark McCallon(mccallonm@acu.edu) to suggest specific resources that the library needs to purchase for future revisions to the course. Thank you for letting us examine the course proposal.

APPENDIX B

**Adams Center Report
(attached hereto)**



April 11, 2013

Jim Litton

Director, Griggs Center for Entrepreneurship and Philanthropy
Mabee Business Building, Room 260
ACU Box 29342
Abilene, TX 79699-9342

RE: COBA course applications

Hello, Jim – thank you for sending three new course applications to the Adams Center for review. We were pleased to see new courses being developed in the area of entrepreneurship. The work you've done to demonstrate growing demand for this sort of class, combined with course descriptions from other schools for similar courses, serves to highlight the potential success of each course.

Overall, each course application looks good. I'll list here the specific feedback which was sent to you via email for inclusion in the course applications as they move on to consideration by UUAC.

MGMT419 Global Entrepreneur

- Overall, this seems to be a great addition to the Study Abroad program and COBA curriculum.
- We wonder if contacts with local entrepreneurs in the Study Abroad sites have already been made? How will the noted field visits and interviews be set up? Will students receive a list of suggested contacts or have to make those connections on their own? (This item is more curiosity than a suggested change.)
- The stated course goal listed in the application of "work hard" in an "interactive course" is inadequate. What will students who successfully complete this course be able to do?
- The information provided in the syllabus for OpenClass help from Team55 should also include their email address for out-of-the-country communication needs.
- The items listed in the grading scale do not add to 100% - only 85%. Is an assignment missing, or should the listed assignments receive a different percentage of the total course grade?

FIN420 Entrepreneurial Finance

- We're glad to see an increased emphasis on entrepreneurship in COBA and believe that the additional courses being developed in this area will be well-received.
- The stated course goal listed in the application of "work hard" in an "interactive course" is inadequate. What will students who successfully complete this course be able to do?
- The list of "student responsibilities" included in the syllabus mention a stock trading simulation which is not mentioned elsewhere in the course calendar or list of graded items. Should this be included?



MGMT320 Social Entrepreneurship

- This course provides a solid addition to COBA's curriculum and is immediately applicable to ACU's stated mission.
- The stated course goal listed in the application of "work hard" in an "interactive course" is inadequate. What will students who successfully complete this course be able to do?
- The class has an excellent balance of textbook readings and guest speakers to help put "hands and feet" on concepts introduced in the readings.

The Instructional Design Team in the Adams Center stands ready to assist the course developers at any step of the teaching process. Don't hesitate to contact us if we can provide additional help.

Blessings,

Melinda (Mindi) Thompson, Ph.D.
Director of Instructional Design
Adams Center for Teaching and Learning
255 Brown Library
ACU Box 29201
Abilene, TX 79699-9201

APPENDIX C

Summary of Planned Changes for COBA Majors

The proposed new course, MGMT 419: Global Entrepreneur, is part of a broader plan to enhance and add depth to entrepreneurship as a field of study in the College of Business Administration. For all five COBA majors, this course will be added alongside BUSA 419: International Business as an option to satisfy a three-hour requirement in the Business Foundations section of the degree plan. In addition, this new course will be added to a menu of elective courses students may take to fulfill requirements for a 9-hour concentration in Entrepreneurship and Philanthropy that is available to all COBA majors and/or fulfill degree plan requirements for advanced business course electives (if not taken to fulfill the Business Foundations requirement).

The following Management degree plan (MGMT) reflects the addition of MGMT 419: Global Entrepreneur as well as two other courses that are being submitted concurrently for approval. The changes reflected in the Business Foundations portion of the degree plan would also be made for the remaining COBA degrees (ACCT, FIN, MKTG, IS). The required signature of a representative of the Registrar's office is included immediately following this revised MGMT degree plan.

Management (BBA) Business

- | | |
|---|------------------------|
| • ACCT 210 Financial Accounting | 3 hours |
| • BUSA 120 Introduction to Business | 3 hours |
| • ECON 260 Macroeconomics | (3 hours) ¹ |
| • ECON 261 Microeconomics | 3 hours |
| • FIN 310 Financial Management | 3 hours |
| • IS 322 Business Statistics | 3 hours |
| • MGMT 330 Management and Organizational Behavior | 3 hours |
| • MGMT 331 Operations Management | 3 hours |
| • MGMT 439 Strategic Management (writing-intensive course) | 3 hours |
| • MKTG 320 Principles of Marketing | 3 hours |
| • Choose one: BUSA 419, FIN 419, MGMT 419 , MKTG 419 | 3 hours ² |

Mathematics

- | | |
|--|------------------------|
| • Choose one: MATH 130, 131, 185, or 186 | (3 hours) ¹ |
|--|------------------------|

TOTAL

30 hours

¹Hours (in parenthesis) may also fulfill university requirements and are not included in total major hours.

²Fulfills university requirement for cultural competency

MANAGEMENT CORE

- | | |
|--|----------|
| • ACCT 211 Managerial Accounting or ACCT 302 Cost Accounting I | 3 hours |
| • BLAW 363 Legal Environment of Business | 3 hours |
| • IS 324 Management Information Systems | 3 hours |
| • MGMT 345 Introduction to Management Science | 3 hours |
| • Choose four courses: Advanced business selections | 12 hours |

MGMT 305
MGMT 332
MGMT 342 or 452
BUSA 435 or MGMT 335
MGMT 499

TOTAL	24 hours
MANAGEMENT EMPHASES (CHOOSE ONE)	
Business Leadership (BL)	
Choose two or three courses: (3 hours may meet MGMT core).	(3)/6 hours
BUSA 435 Christian Business Leadership Perspectives	
MGMT 335 Leadership in Organizations	
MGMT 459 Project Management	
Choose zero or one courses:	0-3 hours
COMS 421 Leadership and Communication	
PSYC 388 Teams and Team Leadership	
Total	6 hours
Human Resource Management (HR)	
MGMT 332 Human Resources Management (may meet MGMT Core)	3 hours
Choose two courses:	6 hours
MGMT 337 Safety, Health and Security	
MGMT 373 Employee Planning, Recruitment and Selection	
MGMT 375 Employee and Labor Relations	
MGMT 447 Compensation and Benefits Management	
Total	6 hours
Entrepreneurship and Philanthropy (EP)	
MGMT 305 Foundations of Entrepreneurship	3 hours
Choose two courses:	6 hours
MGMT 320 Social Entrepreneurship	
FIN 420 Entrepreneurial Finance	
MGMT 419 Global Entrepreneur (may meet Business Foundations)	
MGMT 430 Entrepreneurial Venture Management	
MGMT 432 Launching the Venture	
Total	9 hours
Advanced business or business concentration or support field (advanced selections from same non-business prefix)	6 hours
TOTAL	12 hours
ELECTIVES	
Minimum	
TOTAL MAJOR HOURS	72 hours
OTHER GRADUATION REQUIREMENTS	
Minimum grade in each business and emphases course	C
Minimum GPA for graduation	2.5
Minimum advanced hours	33
Minimum total hours	128

Courses numbered 0** do not count in minimum hours required for degree.

APPROVED BY:

Name:

Title:

APPENDIX D

Justification for MGMT 419

Entrepreneurship has been one of the fastest growing areas of study in higher education over the past 10-15 years. Entrepreneurship curricula are also common among the colleges and universities with which ACU competes and looks to in various comparison groups. See below for descriptions of similar courses offered at some of ACU's peer and aspirational universities. In addition, each of ACU and COBA have emphasized study abroad opportunities as part of its strategic vision and this course is part of an effort to increase study abroad programs focused on entrepreneurship. As a result of the goal to enhance study abroad opportunities for ACU students, interest in entrepreneurship, and the offerings in entrepreneurship among other business programs, it is beneficial for ACU, COBA and our students to add this new course.

Course Descriptions from peer and aspirational universities

Baylor:

ENT 3350 (International Entrepreneurship)

Examines entrepreneurship in other countries by focusing on the unique opportunities and problems associated with the particular country being studied. Comparisons are made between the host country and the United States. General issues related to doing business across national boundaries are included. This course is taught only outside the United States.

Belmont:

ETP 4200. International Entrepreneurship (3).

This course provides students with an overview of key trends and developments in international commerce as it influences the entrepreneurial sector of the economy. The course familiarizes students with selected theories and concepts of international business and with the ways in which they affect entrepreneurial ventures. Students will work on projects that will examine the international dimensions of starting and growing an entrepreneurial venture.

St. Mary's University

EP4398 Global Entrepreneurship

This course is designed to prepare students in the E-Scholar Program at St. Mary's University to acquire the necessary tools to conduct international business successfully. Specifically, this course focuses on the skills and knowledge useful for developing a new global business. Using the perspectives of a startup entrepreneur we will examine the key success factors in creating a new business in one or more non-US countries, as well as understand the differences and similarities between global entrepreneurs. The emphasis of the course is on analyzing how markets and competition (the economic dimension), power (the political dimension), and culture (the social dimension) influence start up decisions around the world. Prerequisite: Admission into the E- Scholar Program, EP 4397.

APPENDIX E

**Course Syllabus
(attached hereto)**

MGMT 419.01
GLOBAL ENTREPRENEUR
SYLLABUS – SUMMER II, 2014
CENTRAL AMERICA, 3 CREDIT HOURS



GRIGGS CENTER
FOR ENTREPRENEURSHIP & PHILANTHROPY

To educate students for Christian service and leadership throughout the world. (ACU Mission)

To glorify God by creating a distinctively Christian environment in which excellent teaching, combined with scholarship, promotes the intellectual, personal, and spiritual growth of business students, and educates them for Christian service and leadership throughout the world. (ACU COBA Mission)

Professor's Contact Information

Professor: Jim Litton, J.D., M.B.A.
Director, Griggs Center for Entrepreneurship & Philanthropy
Assistant Professor of Entrepreneurship
Phone: 325.674.2210 (while in Abilene)
Email: jim.litton@acu.edu
Office: COBA # 260 (while in Abilene)
Office Hours: By appointment

Course Description (from ACU Course Catalog)

This course examines different aspects of operating an entrepreneurial venture in other countries, including economic, political, and cultural influences. This course is offered exclusively through study abroad programs outside the United States and will include a focus on unique issues associated with the particular country or region being visited.

About the Course

This is a study abroad course focused on entrepreneurship in other countries. The course will introduce you to issues generally faced by entrepreneurs doing business outside the United States. The course will also provide you with opportunities for field visits, cultural experiences, case studies faced by local entrepreneurs, and more. You will be immersed in the culture as you examine first-hand issues faced by entrepreneurs in a different culture. You will also engage in readings, class discussions, written reflections, and various site visits related to the local culture, history, politics, and economy, all of which have an impact on entrepreneurial activity in a particular country. This course will be interactive in nature and require you to work hard, both individually and in groups. High performance in this course requires participation and preparation in all aspects of the course, including class sessions and assignments prior to departure. Throughout this course please keep an open mind, think outside the box, re-evaluate your own views of entrepreneurship, and intellectually challenge your peers.

Blended Course Design

This course includes assignments and class interactions prior to departing the U.S. While some of this class time may be held in a face-to-face setting, many of these interactions will be conducted solely online. Online sessions will be a blend of self-paced and group activities. Activities may include, but are not limited to assigned readings, lectures, related quizzes, blog posts, discussion forums, email, and journaling.

OpenClass

The online portion of this course will be delivered through OpenClass. To access this course on OpenClass, you will need access to the Internet and a supported Web browser (Google Chrome is recommended). If you need technical assistance or to report a problem with OpenClass, you can contact Team 55 at 325.674.5555 or team55@acu.edu.

Prerequisites

Students must meet the following requirements:

- At least a junior standing
- Overall GPA of 2.75 or higher, with a GPA of 3.00 or higher in business courses
- Complete the application process and be approved to participate in the study abroad program

Course Objectives

The primary learning objectives of this course are listed below along with the assignments used to assess your achievement of each objective.

Objective	Related Assignment(s)
Demonstrate understanding of issues and the concepts, tools, and practices common to entrepreneurship outside of the United States.	Quizzes
Explore and reflect upon personal awareness, experiences and views related to the local culture, including business, social and faith issues.	Reflection papers
Demonstrate ability to interact with entrepreneurs or business leaders in the local culture	Interviews
Demonstrate understanding of cultural differences in verbal and nonverbal communication between the United States and the local culture	Interviews
Analyze and critique business practices of entrepreneurs operating in different cultures	Class blog, class participation

Course Materials

International Entrepreneurship: Starting, Developing, and Managing a Global Venture, Second Edition, Hisrich, Robert D.

In addition to the above textbook, a collection of readings, including articles and case studies will be used for the second module of the course. These readings will be made available through OpenClass.

Grades and Assignments

All grades will be given on a 100 point scale. Final grades will be determined as follows: A = 90 or higher; B = 80 – 89; C = 70 – 79; D = 60 – 69; F = below 60.

While I am happy to discuss any grade that you receive, please note that you must wait **48 hours** before talking with me about your grade on a particular assignment.

Class assignments and the percentage of the final grade represented by each assignment are listed below. Detailed descriptions of the assignments are included later in this syllabus.

Assignment	Individual / Group	Percentage of Final Grade
Quizzes	Individual	40%
Class blog	Individual / Group	15%
Reflection papers	Individual	15%
Class participation	Individual / Group	15%
Interviews	Individual / Group	15%

Attendance Policy

Given the nature of this course, you must attend all pre-trip meetings and in-country experiences in order to receive academic credit. If for some reason you are seriously ill or otherwise unable to attend all events, please work with us to create alternative arrangements.

Academic Accommodations

If you have a documented disability and want to request academic accommodations, contact the ACU Student Disability Services Office (a part of Alpha Academic Services). To receive accommodations you must be registered with Disability Services and complete a specific request for individual classes. Call 325.674.2667 for an appointment with the Director of Disability Services.

COBA Honor Code

Objective

COBA faculty, staff and students will strive to proclaim in their lives competence, character and community. In joining COBA, students, faculty, and staff covenant to abide by the following ethical principles.

Competence

To lead and serve well requires competence. And to become competent requires diligence and hard work. We owe it to all who have prepared the way and who will follow in our footsteps, to be good stewards of opportunities and resources. Thus, in all you do: set priorities, seek excellence and professionalism in your work, satisfy requirements, and take responsibility for your learning and performance. You cannot build competence if you lie, cheat, steal, or tolerate those who do.

Character

A reputation of good character is built slowly through testing, yet can be destroyed in an instant by compromise or careless work, just as it can through injustice. Guard your character; it is worth more than a grade or promotion. "A good name is more desirable than great riches; to be esteemed is better than silver or gold" (Proverbs 22:1). You cannot build character if you lie, cheat, steal, or tolerate those who do.

Community

A spirit of fellowship and mutual encouragement holds each community member accountable. Accountability leads to a healthy community through adequate preparations for the tasks at hand, respectful truthfulness in all situations, and adding value to the tasks at hand. As a community, we must hold each other accountable to the principles of competence, character, and community. You cannot build community if you lie, cheat, steal, or tolerate those who do.

Academic Integrity Policy

We support ACU's Academic Integrity Policy located at:

http://www.acu.edu/campusoffices/studentlife/judicial/Documents/Acad_Integ_Policy_20.pdf

This important policy offers examples of academic infractions and a process for assigning consequences and voicing appeals. Ignorance of this policy is never an excuse. Individual instructors will define course specific definitions, however, in general you should avoid:

- Plagiarism: Copying or even paraphrasing words or ideas from another source (including current or past students) without giving adequate credit.
- Lying: Inventing data or sources or making false attributions about the origin of material or offering a deceptive reason for an absence or delay in the completion of academic work.
- Cheating: Facilitating or participating in any process that circumvents the intent of any exam, test, quiz, paper, or assignment.

Any dishonest act observed or reported will be investigated and if proven, be reported in administrative offices and records, and may be subject to any or all of the following outcomes:

- A zero for the assigned work
- A reduction of one letter grade for the course
- A failing grade for the course
- Dismissal from the university

Late Work

Given the nature of the course, no late work will be accepted for the primary deliverables.

Description of Assignments

The following are summaries of each graded assignment for the course. Please see the course schedule in this syllabus for the submission deadlines for each assignment.

Quizzes (40% of Final Grade)

Quizzes will be given to assess comprehension and understanding of the assigned readings and lectures for the course. These quizzes will be taken through OpenClass. You will have a limited amount of time to take each quiz. The quizzes may include true/false, multiple choice, matching, short answer, and essay questions. Additional instructions are included at the beginning of each quiz. Please consult the course schedule included elsewhere in this syllabus for when quizzes must be completed.

Class Blog (15% of Final Grade)

The class will maintain a blog where students will analyze (1) current events related to international entrepreneurship prior to leaving the U.S., (2) their experiences while in the host country or region, and (3) specific situations presented in case studies and field visits. Topics will include cultural, political and business issues and how those affect entrepreneurs in other parts of the world, and in particular, the host country or region.

Reflection Papers (15% of Final Grade)

Students will submit a paper prior to leaving for the study abroad program about their perspectives on the host country or region and what they hope to gain during the program. Approximately two weeks after returning to the U.S., students will submit another paper reflecting on their experiences during the study abroad program and how it compared to their expectations.

Class Participation (15% of Final Grade)

Participation in class is evaluated by the quantity AND quality of your input. Thus, students are expected to adequately prepare and be fully engaged in all class sessions (online and face-to-face), field visits, cultural excursions, etc. Each student will be responsible for presenting or leading certain class

discussions, either online or in-person. You will receive a class participation grade at the end of the course.

Interviews (15% of Final Grade)

Each student will be given responsibility to lead, individually or as part of a team, an interview or discussion with an entrepreneur or business leader from the region being visited. These interviews may take place prior to leaving for the trip but will likely occur during field visits while out of the country. Following completion of all the interviews during the course, each student will submit a 1-page paper outlining their understanding of the differences in communication (both verbal and non-verbal) between the local culture and United States, and how these differences might affect entrepreneurs doing business in the region.

Course Schedule

This schedule is subject to change. A more detailed itinerary for the portion of the trip outside of the U.S. will be provided as part of the planning and orientation sessions for the study abroad program.

Date	Topic	Assignment(s)
February – May 2014 (all online)	Module I: International entrepreneurship Module II: Entrepreneurship in Central America	Quizzes (five separate quizzes with one due every third week)
March 26, 2014	Guest Entrepreneur: Jarrod Brown, Co-Founder of Mission Lazarus	Pre-trip reflection paper
June 1 – 15, 2014	Living and doing business in Central America Launching and operating a social venture in a developing country	Various field visits and cultural excursions Class discussion groups Class blog (periodic entries) Interviews
June 30, 2014	Course wrap-up and evaluations	Post-trip reflection paper