

MGMT 419.01
GLOBAL ENTREPRENEUR
SYLLABUS – SUMMER II, 2014
CENTRAL AMERICA, 3 CREDIT HOURS



GRIGGS CENTER
FOR ENTREPRENEURSHIP & PHILANTHROPY

To educate students for Christian service and leadership throughout the world. (ACU Mission)

To glorify God by creating a distinctively Christian environment in which excellent teaching, combined with scholarship, promotes the intellectual, personal, and spiritual growth of business students, and educates them for Christian service and leadership throughout the world. (ACU COBA Mission)

Professor's Contact Information

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Course Description (from ACU Course Catalog)

This course examines different aspects of operating an entrepreneurial venture in other countries, including economic, political, and cultural influences. This course is offered exclusively through study abroad programs outside the United States and will include a focus on unique issues associated with the particular country or region being visited.

About the Course

This is a study abroad course focused on entrepreneurship in other countries. The course will introduce you to issues generally faced by entrepreneurs doing business outside the United States. The course will also provide you with opportunities for field visits, cultural experiences, case studies faced by local entrepreneurs, and more. You will be immersed in the culture as you examine first-hand issues faced by entrepreneurs in a different culture. You will also engage in readings, class discussions, written reflections, and various site visits related to the local culture, history, politics, and economy, all of which have an impact on entrepreneurial activity in a particular country. This course will be interactive in nature and require you to work hard, both individually and in groups. High performance in this course requires participation and preparation in all aspects of the course, including class sessions and assignments prior to departure. Throughout this course please keep an open mind, think outside the box, re-evaluate your own views of entrepreneurship, and intellectually challenge your peers.

Blended Course Design

This course includes assignments and class interactions prior to departing the U.S. While some of this class time may be held in a face-to-face setting, many of these interactions will be conducted solely online. Online sessions will be a blend of self-paced and group activities. Activities may include, but are not limited to assigned readings, lectures, related quizzes, blog posts, discussion forums, email, and journaling.

OpenClass

The online portion of this course will be delivered through OpenClass. To access this course on OpenClass, you will need access to the Internet and a supported Web browser (Google Chrome is recommended). If you need technical assistance or to report a problem with OpenClass, you can contact Team 55 at 325.674.5555 or team55@acu.edu.

Prerequisites

Students must meet the following requirements:

- At least a junior standing
- Overall GPA of 2.75 or higher, with a GPA of 3.00 or higher in business courses
- Complete the application process and be approved to participate in the study abroad program

Course Objectives

The primary learning objectives of this course are listed below along with the assignments used to assess your achievement of each objective.

Objective	Related Assignment(s)
Demonstrate understanding of issues and the concepts, tools, and practices common to entrepreneurship outside of the United States.	Quizzes
Explore and reflect upon personal awareness, experiences and views related to the local culture, including business, social and faith issues.	Reflection papers
Demonstrate ability to interact with entrepreneurs or business leaders in the local culture	Interviews
Demonstrate understanding of cultural differences in verbal and nonverbal communication between the United States and the local culture	Interviews
Analyze and critique business practices of entrepreneurs operating in different cultures	Class blog, class participation

Course Materials

International Entrepreneurship: Starting, Developing, and Managing a Global Venture, Second Edition, Hisrich, Robert D.

In addition to the above textbook, a collection of readings, including articles and case studies will be used for the second module of the course. These readings will be made available through OpenClass.

Grades and Assignments

All grades will be given on a 100 point scale. Final grades will be determined as follows: A = 90 or higher; B = 80 – 89; C = 70 – 79; D = 60 – 69; F = below 60.

While I am happy to discuss any grade that you receive, please note that you must wait **48 hours** before talking with me about your grade on a particular assignment.

Class assignments and the percentage of the final grade represented by each assignment are listed below. Detailed descriptions of the assignments are included later in this syllabus.

Assignment	Individual / Group	Percentage of Final Grade
Quizzes	Individual	40%
Class blog	Individual / Group	15%
Reflection papers	Individual	15%
Class participation	Individual / Group	15%
Interviews	Individual / Group	15%

Attendance Policy

Given the nature of this course, you must attend all pre-trip meetings and in-country experiences in order to receive academic credit. If for some reason you are seriously ill or otherwise unable to attend all events, please work with us to create alternative arrangements.

Academic Accommodations

If you have a documented disability and want to request academic accommodations, contact the ACU Student Disability Services Office (a part of Alpha Academic Services). To receive accommodations you must be registered with Disability Services and complete a specific request for individual classes. Call 325.674.2667 for an appointment with the Director of Disability Services.

COBA Honor Code

Objective

COBA faculty, staff and students will strive to proclaim in their lives competence, character and community. In joining COBA, students, faculty, and staff covenant to abide by the following ethical principles.

Competence

To lead and serve well requires competence. And to become competent requires diligence and hard work. We owe it to all who have prepared the way and who will follow in our footsteps, to be good stewards of opportunities and resources. Thus, in all you do: set priorities, seek excellence and professionalism in your work, satisfy requirements, and take responsibility for your learning and performance. You cannot build competence if you lie, cheat, steal, or tolerate those who do.

Character

A reputation of good character is built slowly through testing, yet can be destroyed in an instant by compromise or careless work, just as it can through injustice. Guard your character; it is worth more than a grade or promotion. "A good name is more desirable than great riches; to be esteemed is better than silver or gold" (Proverbs 22:1). You cannot build character if you lie, cheat, steal, or tolerate those who do.

Community

A spirit of fellowship and mutual encouragement holds each community member accountable. Accountability leads to a healthy community through adequate preparations for the tasks at hand, respectful truthfulness in all situations, and adding value to the tasks at hand. As a community, we must hold each other accountable to the principles of competence, character, and community. You cannot build community if you lie, cheat, steal, or tolerate those who do.

Academic Integrity Policy

We support ACU's Academic Integrity Policy located at:

http://www.acu.edu/campusoffices/studentlife/judicial/Documents/Acad_Integ_Policy_20.pdf

This important policy offers examples of academic infractions and a process for assigning consequences and voicing appeals. Ignorance of this policy is never an excuse. Individual instructors will define course specific definitions, however, in general you should avoid:

- Plagiarism: Copying or even paraphrasing words or ideas from another source (including current or past students) without giving adequate credit.
- Lying: Inventing data or sources or making false attributions about the origin of material or offering a deceptive reason for an absence or delay in the completion of academic work.
- Cheating: Facilitating or participating in any process that circumvents the intent of any exam, test, quiz, paper, or assignment.

Any dishonest act observed or reported will be investigated and if proven, be reported in administrative offices and records, and may be subject to any or all of the following outcomes:

- A zero for the assigned work
- A reduction of one letter grade for the course
- A failing grade for the course
- Dismissal from the university

Late Work

Given the nature of the course, no late work will be accepted for the primary deliverables.

Description of Assignments

The following are summaries of each graded assignment for the course. Please see the course schedule in this syllabus for the submission deadlines for each assignment.

Quizzes (40% of Final Grade)

Quizzes will be given to assess comprehension and understanding of the assigned readings and lectures for the course. These quizzes will be taken through OpenClass. You will have a limited amount of time to take each quiz. The quizzes may include true/false, multiple choice, matching, short answer, and essay questions. Additional instructions are included at the beginning of each quiz. Please consult the course schedule included elsewhere in this syllabus for when quizzes must be completed.

Class Blog (15% of Final Grade)

The class will maintain a blog where students will analyze (1) current events related to international entrepreneurship prior to leaving the U.S., (2) their experiences while in the host country or region, and (3) specific situations presented in case studies and field visits. Topics will include cultural, political and business issues and how those affect entrepreneurs in other parts of the world, and in particular, the host country or region.

Reflection Papers (15% of Final Grade)

Students will submit a paper prior to leaving for the study abroad program about their perspectives on the host country or region and what they hope to gain during the program. Approximately two weeks after returning to the U.S., students will submit another paper reflecting on their experiences during the study abroad program and how it compared to their expectations.

Class Participation (15% of Final Grade)

Participation in class is evaluated by the quantity AND quality of your input. Thus, students are expected to adequately prepare and be fully engaged in all class sessions (online and face-to-face), field visits, cultural excursions, etc. Each student will be responsible for presenting or leading certain class

discussions, either online or in-person. You will receive a class participation grade at the end of the course.

Interviews (15% of Final Grade)

Each student will be given responsibility to lead, individually or as part of a team, an interview or discussion with an entrepreneur or business leader from the region being visited. These interviews may take place prior to leaving for the trip but will likely occur during field visits while out of the country. Following completion of all the interviews during the course, each student will submit a 1-page paper outlining their understanding of the differences in communication (both verbal and non-verbal) between the local culture and United States, and how these differences might affect entrepreneurs doing business in the region.

Course Schedule

This schedule is subject to change. A more detailed itinerary for the portion of the trip outside of the U.S. will be provided as part of the planning and orientation sessions for the study abroad program.

Date	Topic	Assignment(s)
February – May 2014 <i>(all online)</i>	Module I: International entrepreneurship Module II: Entrepreneurship in Central America	Quizzes (five separate quizzes with one due every third week)
March 26, 2014	Guest Entrepreneur: Jarrod Brown, Co-Founder of Mission Lazarus	Pre-trip reflection paper
June 1 – 15, 2014	Living and doing business in Central America Launching and operating a social venture in a developing country	Various field visits and cultural excursions Class discussion groups Class blog (periodic entries) Interviews
June 30, 2014	Course wrap-up and evaluations	Post-trip reflection paper