

JMC 260 (current course) course objectives

- 260.1 Demonstrate fluency in all roles of a video studio production
- 260.2 Make effective decisions in a fast-paced, high-pressure environment
- 260.3 Take direction to quickly adjust composition
- 260.4 Cue talent using standard hand signals
- 260.5 Offer constructive critique of the work of others
- 260.6 Demonstrate teamwork in collaborating with others

JMC 360 (current course) course objectives

- 360.1 Demonstrate the ability to shoot and edit video to professional standards
- 360.2 Capture, mix and edit audio for video.
- 360.3 Integrate audio and video into a consistent whole that becomes a television production.
- 360.4 Demonstrate an understanding of non-linear editing to the accomplishment of non-linear projects.
- 360.5 Operate cameras, editors, microphones, audio mixers, lights and other video equipment
- 360.6 Critique and evaluate video and film productions
- 360.7 Demonstrate an understanding of the responsibility of individuals to use their professional gifts and skills in Christian service to others
- 360.8 Understand the ethical corollaries of television field production

JMC 261 (proposed) course objectives

- 261.1 Demonstrate proficiency in television and radio production
- 261.2 Implement professional practices in creating messages through audio, video, lighting and studio direction
- 261.3 Apply communication principles in editing media
- 261.4 Critique video and audio production techniques

JMC 361 (proposed) course objectives

- 360.1 Demonstrate the ability to shoot and edit video to professional standards
- 361.1 Perform leadership roles in production management
- 361.2 Translate storyboards and scripts into effective visual messages
- 361.3 Apply creative thinking to solve visual and technical challenges
- 361.4 Evaluate emerging technology and production techniques