

Approval Chart for Curriculum Changes

A = Approve I = Information Item¹ R = Advise & Respond²

Course Number **JMC 352** or Degree Plan(s) _____
 State the requested change and reason. A memo may be attached if more space is necessary.

The course name, description and goals will be updated to reflect the maturation of terminology related to Web publishing. The course title will change from Advanced Digital Media to Advanced Web Publishing. References in the course description and goals to "software," "information architecture," "communication theory" and "interface design" will be updated to "code," "content management tools," "content strategy" and "adaptive design."

Circle the number that corresponds to the requested change. Degree plan changes are on the second page.

Change to a Course		COUNCIL ³							
		Dept./School	College Academic	Deans	TEC	UGEC	UAC	GRAD	Provost
1.	Title (description unchanged)	A	A	A	I			I	I
2.	Description (not affecting content)	A	A	A	I			I	I
3.	Content (substantive change)	A	A	A	I			A	A
4.	Number of hours (lecture, lab, contact)	A	A	A	A			A	A
5.	Course number within the hundred	A	A	I	I			I	I
6.	Course number beyond the hundred	A	A	A	A			A	A
7.	Prerequisites	A	A	A	I			I	I
8.	Course fee(s)	A	--	A	--			A	I
9.	From U to G or G to U	A	A	A	A			A	A
10.	Cross list with another department: U or G level	A	A	A	A			A	A
11.	Department of record	A	A	A	A			A	A
12.	Open or close a course	A	A	A	A			A	A
13.	New course — See website for application and process. This change includes combining or splitting a course(s).	A	A	A	A			A	A

Note: When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

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		COUNCIL ³										
	Change to a Degree Plan	Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	Faculty	President	Board of Trustees
1.	University Requirements — Change in approved course content ⁶	A	A	A	A				A	--	A	--
2.	University Requirements — Add or drop a required course from the University Requirements chart ⁶	A	A	A	A				A	A	A	--
3.	University Requirements — Add or drop a course from a menu within the University Requirements ⁶	A	A	A	A				A	--	A	--
4.	University Requirements — Change hours within a menu on the University Requirements chart ⁶	A	A	A	A				A	A	A	--
5.	Major — Revision of major ^{4,5}	A	A	A	A				A	--	A	--
6.	Major — Adopt or change admission requirements	A	A	A	A				A	--	A	--
7.	Major — Add ^{4,5}	A	A	A	A				A	A	A	I
8.	Major – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I
9.	Major – Discontinue (proposed by the Provost)	See below.										
10.	GPA — Revise major or cumulative requirement	A	A	A	A				A	A	A	--
11.	Minor — Revise course selection	A	A	A	I				I	--	I	--
12.	Minor — Add	A	A	A	A				A	--	A	--
13.	Minor – Discontinue (proposed by the department or college)	A	A	A	A				A	--	A	--
14.	Minor – Discontinue (proposed by the Provost)	See below.										
15.	Degree — Add	A	A	A	A				A	A	A	I
16.	Degree – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I
17.	Degree – Discontinue (proposed by the Provost)	See below.										
18.	Any change to a graduate degree program	A	A	A	A				A	--	A	--

COUNCIL ³										
	Provost-Proposed Change	Provost	Department	Dean	TEC	UUAC	Graduate	Faculty	President	Board of Trustees
1.	Major/Graduate Program – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I
2.	Minor – Discontinue (proposed by the Provost)	A	R	R	A			--	A	--
3.	Degree – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I

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COUNCIL ³										
	Change to the Catalog Information	Dept./School	College Academic	Deans	UGEC	UUAC	GRAD	Provost	Faculty	President
1.	General requirements for graduation including course requirements that are common to all majors for all degrees ⁷	--	--	--	A			A	A	A
2.	Admission requirements	--	--	--	A			A	A	A
3.	Policies governing academic probation and suspension	--	--	--	A			A	A	A
4.	Requirements for graduating with honors	--	--	--	A			A	A	A
5.	Other academic policy changes	--	--	--	A			A	--	A

¹ Councils may request additional information about "Information" items. These items are approved as "Consent Agenda."

² The Dean and Department should respond to the Provost's recommendation to close a program in writing. Advise & Respond (R) requires that the voting body should receive the written responses at least one week prior to the vote.

³ All courses that meet University Requirements for general education must go through UGEC. Courses or degrees offered only to students seeking teacher certification must go through the Teacher Education Council. All undergraduate changes must go before the UUAC. All graduate degree plan changes must go through the Graduate Council.

⁴ A minimum of 30 hours is required for a major. A maximum is specified for each degree (e.g., BA, BS). The university minimum for elective hours is 6, unless the requirements of external accrediting bodies make it impossible.

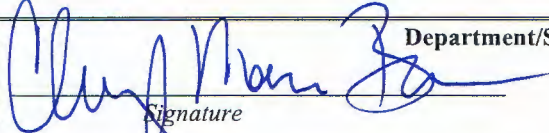
⁵ Program or course changes that apply to any major that includes Teacher Certification will be reviewed by the college, the Teacher Education Council (TEC), and then the UUAC.

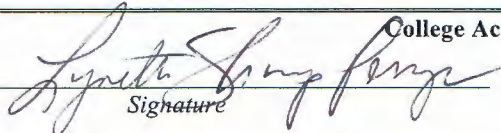
⁶ Courses that satisfy ACU's University Requirements (General Education) will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and "not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession" (SACS 2.7.3). Departments may request exceptions to the first three criteria.

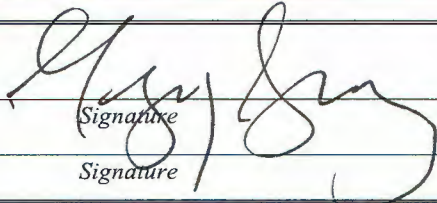
⁷ The UUAC approved the clarification that "general requirements for graduation" means the enumerated items in the "General Requirements for Bachelor's Degrees" section of the catalog.

Revised 10-16-13

Curriculum/Catalog Changes Signature Page

Department/School Chair(s)	
 Signature	<u>3-1-15</u> Approval date
_____ Signature	_____ Approval date

College Academic Council(s)	
 Signature	<u>3-27-15</u> Approval date
_____ Signature	_____ Approval date

Dean(s)	
 Signature	<u>4/6/15</u> Approval date
_____ Signature	_____ Approval date

Teacher Education Council	
_____ Chair's signature	_____ Approval date

General Education Council	
_____ Chair's signature	_____ Approval date

Undergraduate Academic Council	
_____ Chair's signature	_____ Approval date

Graduate Council	
_____ Chair's signature	_____ Approval date

Provost	
_____ Signature	_____ Approval date

Faculty	
_____ Chair of faculty senate	_____ Approval date

President	
_____ Signature	_____ Approval date

Proposed Changes

Course Title

Current

Advanced Digital Media

Proposed

Advanced Web Publishing

Course Description

Current

(3-0-3), fall, odd years. An active study of the theory and application of digital media techniques. emphasizing real-life projects, information architecture and professional Web-building software. Prerequisite: JMC 351.

Proposed

(3-0-3), fall, odd years. An active study of the theory and application of web publishing techniques emphasizing adaptive, multi-platform design and development principles. Prerequisite: JMC 351.

Course Goals

Current

- Understand, plan and implement Internet publishing tasks using current Web publishing software
- Be knowledgeable regarding information architecture as it relates to Website organization
- Effectively apply communication theory to Web publishing
- Effectively apply user interface design principles to Web publishing
- Be prepared for leadership positions in new and converged media

Proposed

- Understand, plan and implement Web markup optimized for search engines and users through semantic and accessible code
- Be knowledgeable regarding content management tools in Web publishing
- Effectively apply content strategy and user experience design
- Effectively apply adaptive design principles to display digital media on diverse browsers and devices
- Be prepared for leadership positions in Web project management