

Application for a New Course v10.5

Course ID <i>Subject and Number</i>	JMC 441 Topics in Convergence Journalism
Date APPROVED	
Date DENIED	

I. Systems and Catalog Information Complete each item.

1	Course Developer	Kenneth Pybus
2	Course Teacher	Kenneth Pybus
3	Course Title	Topics in Convergence Journalism
4	Course Abbreviation (if title is over 30 characters)	Topics in Conv. Jourm.
5	College	CAS
6	Department	JMC
7	Number of Credit Hours	3
8	Is the course Fixed Credit or Variable Credit?	Fixed Credit
9	Is the course repeatable?	Yes
10	Maximum number of times course may be repeated	Once
11	Maximum number of hours credit	6
12	Explanation for variable credit	Course content will vary from semester to semester based on the focus of the course as dictated by the professor.
13a	Course contact hours - LEC	3
13b	Course contact hours - Lab	0
13c	Course contact hours - Practicum	
13d	Course contact hours - Seminar	
13e	Course contact hours - Studio	
13f	Course contact hours - Online	
13g	Course contact hours - Colloquium	
13h	Course contact hours - Field Experience	
13j	Course contact hours - Internship	
13k	Course contact hours - Research	
13m	Course contact hours - Workshop	
13n	Course contact hours - Other (specify)	
14	Instructor Workload	3
15	Grade Mode (check all appropriate):	☒ Standard ☐ Credit/No Credit (undergrad only)
16	Maximum Enrollment	15
17	Catalog Description (50 words or less)	Topics in Convergence Journalism: (3-0-3) Intensive study of an issue or current topic in modern journalism. Applies advanced journalism principles. May be repeated for a maximum of 6 hours of credit.
18	List any prerequisites (course/s, test	JMC 223, JMC 324

	scores, class standing, major, etc.)	
19	List any co-requisites	
20	If the course is cross listed, specify the Course ID(s) MUST have signature in Section V off all Department Chairs	
21	Does this course have any special student costs? Yes/No <i>Attach a <u>completed</u> "Request to Add or Change Course Fees" form. Describe in section IV-F.</i>	No.
22a	How often will it be offered? Fall	Yes
22b	How often will it be offered? Spring	
22c	How often will it be offered? Summer	
23	Frequency? All, odd, or even years?	Annually
24	First semester this course will be offered <i>New courses may not be taught under their approved course ID until they appear in the catalog, therefore, no earlier than the coming fall.</i>	Fall 2015
25	List course/s that should be deleted, include the last semester for course/s being deleted <i>A course cannot be deleted when it is a requirement in a degree plan in any department.</i>	
26	Is this course required for a degree/s? Yes/No <i>If "Yes," attach a revised degree plan(s) reflecting the placement of the new course.</i>	Yes. See attached degree plan.
27	Should the addition of this course be retroactively applied to the degree plan it supports? Yes/no and explain	
28	Has this course been offered as a Special Topics course? Yes/No <i>If "Yes," specify the Course ID and enrollment for each term it was taught. (Note: New courses are NOT required to be taught as Special Topics courses prior to being approved. However, courses may be taught once as Special Topics before it is proposed. See the Course Descriptions section of the Catalog for details.)</i>	Yes, Subject matter in this course has been taught as Sports Reporting (3 times) and Business Reporting (once).
29	List any courses in which content overlaps the proposed course. (Course ID and Name) <i>Attach statement from instructor/dept chair of existing course justifying the new offering in Section IV-D.</i>	

II. Curriculum

1	Degree Plan Explanation of how this course affects degree requirements.	This course serves as part of a menu of upper-level courses JMC students. Rotating topics will include, but are not limited to sports reporting, business reporting, advanced public affairs reporting, education reporting, and the like. Alumni are working in each of those specialized areas, which indicate a need for a course that teaches student how to more deeply focus their source and story development skills.
2	Justification State the justification for adding this course to the current curriculum. Represent the need.	The fracturing nature of mass communication has created the need for a course that would allow instructor and student focus on a specific area of journalism and reporting. And the continued development of niche publications and the maturing of online media outlets have created the need to give students an opportunity for specialized reporting projects. Larger programs in journalism and mass communication commonly offer specialized courses for students to allow for deeper experience in a particular journalism field. Such courses at larger universities, in addition to the subjects listed above, include urban affairs reporting, health reporting, science writing and the like. Creation and addition to the course catalog of such specialized journalism classes is impractical for a department and university our size. However, the creation of this course will create an opportunity for skills advancement for students and allow faculty members to be sensitive to the career goals of our cohort of students at any given time.

III. Course Design

1. Audience and Course Goal

1	Describe the intended audience, including prerequisite skills.	The class is among a menu of upper-level writing courses for convergence journalism majors and available as an elective for other qualifying students who have an interest in careers in journalism and deepening their
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		journalistic abilities. To succeed in the course, students must evidence basic new judgment, be able to gather and assimilate complex information and write in a variety of journalistic styles.
2	State the overarching course goal(s) in performance terms.	Learn advanced methods and tactics of journalism for print, video or audio storytelling for a specialized subject matter.

2. Competencies and Measurements

	Competency	Measurement
1	Develop an understanding of the history of specific journalism-related topic.	Performance in class discussion based on assigned course readings Reading of a book by a journalist about a course-related journalism topic and completion of a book report describing and analyzing the themes contained in the book
2	Analyze and write about common subjects related to a specific journalism-related topic.	Development, reporting and completion of several types of news stories, including news, features and indepths appropriate to selected topic.
3	Study and understand modern trends and current events affecting a journalism-related topic.	Performance in class discussion based on assigned course readings Reading of a book by a journalist about a course-related journalism topic and completion of a book report describing and analyzing the themes contained in the book
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3. Text and Resources

1. Give the full publication information of the textbook/s and other required resources and outside readings.

Text will vary based on chosen topic for semester.

2. For **combined undergraduate/graduate** courses, make two lists:
 - a. full publication information; label **Undergraduate**.
 - b. full publication information; label **Graduate**. Indicate number of pages required.

IV. Supporting Documentation

Supporting documents must accompany proposal prior to preliminary approval by chair and dean.

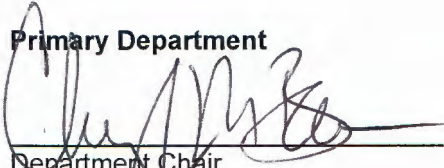
1	Library — Submit new course application and syllabus to the Dean of the Library. Consult with the director and establish a deadline for completion of the library report. Attach the signed copy of the Library report.
2	Instructional Design — The application and syllabus must be reviewed by the Adams Center. Attach a copy of the Adams Center Review Letter.
3	Content Overlap — Include one document for each course you listed in Section I-I. Attach statement from instructor/dept chair of existing course justifying the new offering.
4	Departmental Resources — List the resources that support the course and are available only through the department, if applicable. Attach the list of the holdings and the location/s.
5	Resources — List resources (other than library or departmental resources) that are needed to support this course (computers, lab equipment, other technology, etc.). Attach a complete list of all items and indicate possible sources or estimated cost of each. List the sources of any needed funds.
6	Expenses — List additional expenses needed to implement this course (full-time or part-time faculty, graduate or lab assistants, student employees, travel, special student costs, room renovation, storage facility, etc.). Attach a complete list of all items, the estimated cost of each and the source of the funds.
7	Justification — Attach all documents referred to in Section II-2
8	Syllabus — Attach the syllabus for the course based upon the anticipated first-semester offering.
9	Provide documentation for all additional attachments here

V. Preliminary Approvals

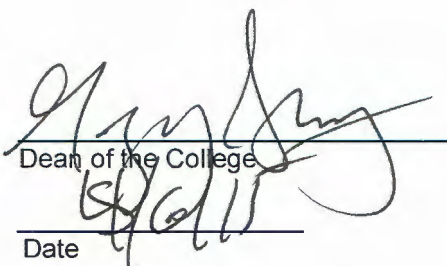
All supporting documentation has been assembled and attached to this application. I believe this course is ready to be presented to appropriate councils. We have a plan to fund this new course.

Course Number and Name JMC 441: Topics in Convergent Journalism

Primary Department


Department Chair

3-30-15
Date


Dean of the College

6/6/15
Date

Cross-listing Department *Add more lines if multiple departments are cross-listing*

Department Chair

Date

Dean of the College

Date

Cross-listing Department *Add more lines if multiple departments are cross-listing*

Department Chair

Date

Dean of the College

Date

VI. Actions *Place all actions on one page.*

Course ID: JMC 441

Course Title: Topics in Convergence Journalism

1. College Academic Council: (for all courses)

Note: Insert additional lines for College Academic Council action for each college involved in cross-listed courses

Approved ☒ Denied ☐ *Lynetta Simpson* 3-31-15
College Dean or Director Date

Approved ☒ Denied ☐ *[Signature]* 4/6/15
College Dean or Director Date

2. Graduate Council: (for graduate level courses)

Approved ☐ Denied ☐ _____
Dean of Graduate School Date

3. Teacher Education Council: (when applicable)

Approved ☐ Denied ☐ _____
TEC Chair Date

4. University General Education Council: (when applicable)

Approved ☐ Denied ☐ _____
Provost's designee Date

5. University Undergraduate Academic Council: (*undergraduate level courses*)

Approved ☐ Denied ☐ _____
Vice Provost Date

6. Academic Provost: (for all courses)

Approved ☐ Denied ☐ *[Signature]* _____
Provost Date

7. President of the University: (for all courses)

Approved ☐ Denied ☐ _____
President Date

Attach notes, comments, or conditions from appropriate councils: