

Approval Chart for Curriculum Changes

A = Approve I= Information Item¹ R= Advise & Respond²

*College of Arts
and Sciences*

SEP 04 17

Dean's Office

Course Number COMM 101 or Degree Plan(s) COMM
State the requested change and reason. A memo may be attached if more space is necessary.

Most communication programs include a foundation course that introduces students to the discipline, but ACU currently does not have this type of survey course. This class is intended for both communication majors/minors and for any student at ACU interested in learning the fundamentals of a variety of sub-fields within the discipline of communication.

We are requesting to both add this course to the catalog and add it to the communication major.

Circle the number that corresponds to the requested change. Degree plan changes are on the second page.

		COUNCIL ³								
	Change to a Course	Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	President
1.	Title (description unchanged)	A	A	A	I				I	I
2.	Description (not affecting content)	A	A	A	I				I	I
3.	Course term(s)	A	I	A	I				I	I
4.	Content (substantive change)	A	A	A	I				A	A
5.	Number of hours (lecture, lab, contact)	A	A	A	A				A	A
6.	Course number within the hundred	A	A	I	I				I	I
7.	Course number beyond the hundred	A	A	A	A				A	A
8.	Prerequisites	A	A	A	I				I	I
9.	Course fee(s)	A	--	A	--				A	I
10.	From U to G or G to U	A	A	A	A				A	A
11.	Cross list with another department: U or G level	A	A	A	A				A	A
12.	Department of record	A	A	A	A				A	A
13.	Open or close a course	A	A	A	A				A	A
14.	New course — See website for application and process. This change includes combining or splitting a course(s).	A	A	A	A				A	A

Note: When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

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					COUNCIL ³									
	Change to a Degree Plan	Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	Faculty	President	Board of Trustees		
1.	University Requirements — Change in approved course content ⁶	A	A	A	A				A	--	A	--		
2.	University Requirements — Add or drop a required course from the University Requirements chart ⁶	A	A	A	A				A	A	A	--		
3.	University Requirements — Add or drop a course from a menu within the University Requirements ⁶	A	--	--	A				A	--	A	--		
4.	University Requirements — Change hours within a menu on the University Requirements chart ⁶	A	A	A	A				A	A	A	--		
5.	Major — Revision of major ^{4,5}	A	A	A	A				A	--	A	--		
6.	Major — Adopt or change admission requirements	A	A	A	A				A	--	A	--		
7.	Major — Add ^{4,5}	A	A	A	A				A	A	A	I		
8.	Major – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I		
9.	Major – Discontinue (proposed by the Provost)	See below.												
10.	GPA — Revise major or cumulative requirement	A	A	A	A				A	A	A	--		
11.	Minor — Revise course selection	A	A	A	I				I	--	I	--		
12.	Minor — Add	A	A	A	A				A	--	A	--		
13.	Minor – Discontinue (proposed by the department or college)	A	A	A	A				A	--	A	--		
14.	Minor – Discontinue (proposed by the Provost)	See below.												
15.	Degree — Add	A	A	A	A				A	A	A	I		
16.	Degree – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I		
17.	Degree – Discontinue (proposed by the Provost)	See below.												
18.	Any change to a graduate degree program	A	A	A	A				A	--	A	--		

		COUNCIL ³								Board of Trustees
Provost-Proposed Change		Provost	Department	Dean	TEC	UUAC	Graduate	Faculty	President	
1.	Major/Graduate Program — Discontinue (proposed by the Provost)	A	R	R		A		A	A	I
2.	Minor — Discontinue (proposed by the Provost)	A	R	R		A		--	A	--
3.	Degree — Discontinue (proposed by the Provost)	A	R	R		A		A	A	I

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COUNCIL ³										
	Change to the Catalog Information	Dept./School	College Academic	Deans	UGEC	UUAC	GRAD	Provost	Faculty	President
1.	General requirements for graduation including course requirements that are common to all majors for all degrees ⁷	--	--	--	A			A	A	A
2.	Admission requirements	--	--	--	A			A	A	A
3.	Policies governing academic probation and suspension	--	--	--	A			A	A	A
4.	Requirements for graduating with honors	--	--	--	A			A	A	A
5.	Other academic policy changes	--	--	--	A			A	--	A

¹ Councils may request additional information about "Information" items. These items are approved as "Consent Agenda."

² The Dean and Department should respond to the Provost's recommendation to close a program in writing. Advise & Respond (R) requires that the voting body should receive the written responses at least one week prior to the vote.

³ All courses that meet University Requirements for general education must go through UGEC. Courses or degrees offered only to students seeking teacher certification must go through the Teacher Education Council. All undergraduate changes must go before the UUAC. All graduate degree plan changes must go through the Graduate Council.

⁴ A minimum of 30 hours is required for a major. A maximum is specified for each degree (e.g., BA, BS). The university minimum for elective hours is 6, unless the requirements of external accrediting bodies make it impossible.

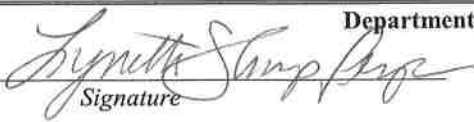
⁵ Program or course changes that apply to any major that includes Teacher Certification will be reviewed by the college, the Teacher Education Council (TEC), and then the UUAC.

⁶ Courses that satisfy ACU's University Requirements (General Education) will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and "not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession" (SACS 2.7.3). Departments may request exceptions to the first three criteria.

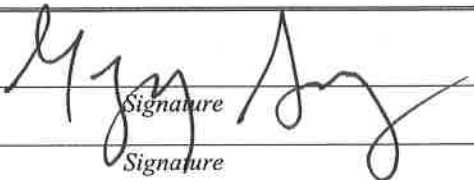
⁷ The UUAC approved the clarification that "general requirements for graduation" means the enumerated items in the "General Requirements for Bachelor's Degrees" section of the catalog.

Revised 3-8-17

Curriculum/Catalog Changes Signature Page

Department/School Chair(s)	
 Signature	9-1-2017 Approval date
_____ Signature	_____ Approval date

College Academic Council(s)	
 Signature	10.6.17 Approval date
_____ Signature	_____ Approval date

Dean(s)	
 Signature	10/6/17 Approval date
_____ Signature	_____ Approval date

Teacher Education Council	
_____ Chair's signature	_____ Approval date

General Education Council	
_____ Chair's signature	_____ Approval date

Undergraduate Academic Council	
_____ Chair's signature	_____ Approval date

Graduate Council	
_____ Chair's signature	_____ Approval date

Provost	
_____ Signature	_____ Approval date

Faculty	
_____ Chair of faculty senate	_____ Approval date

President	
_____ Signature	_____ Approval date

Abilene Christian University

Application for a New Course v10.5

Course ID <i>Subject and Number</i>	COMM 101
Date APPROVED	
Date DENIED	

I. Systems and Catalog Information Complete each item.

1	Course Developer	Lauren Lemley
2	Course Teacher	Lauren Lemley
3	Course Title	Introduction to Communication
4	Course Abbreviation (if title is over 30 characters)	
5	College	Arts & Sciences
6	Department	Communication & Sociology
7	Number of Credit Hours	3
8	Is the course Fixed Credit or Variable Credit?	Fixed
9	Is the course repeatable?	No
10	Maximum number of times course may be repeated	
11	Maximum number of hours credit	3
12	Explanation for variable credit	
13a	Course contact hours - LEC	45
13b	Course contact hours - Lab	
13c	Course contact hours - Practicum	
13d	Course contact hours - Seminar	
13e	Course contact hours - Studio	
13f	Course contact hours - Online	

13g	Course contact hours - Colloquium	
13h	Course contact hours – Field Experience	
13j	Course contact hours - Internship	
13k	Course contact hours - Research	
13m	Course contact hours - Workshop	
13n	Course contact hours – Other (specify)	
14	Instructor Workload	.25
15	Grade Mode (check all appropriate):	☒ Standard ☐ Credit/No Credit (undergrad only)
16	Maximum Enrollment	25
17	Catalog Description (50 words or less)	This course provides a survey of the terminology, methods, theories, and topics within the discipline of communication.
18	List any prerequisites (course/s, test scores, class standing, major, etc.)	none
19	List any co-requisites	none
20	If the course is cross listed, specify the Course ID(s) MUST have signature in Section V off all Department Chairs	
21	Does this course have any special student costs? Yes/No <i>Attach a <u>completed</u> "Request to Add or Change Course Fees" form. Describe in section IV-F.</i>	none
22a	How often will it be offered? Fall	
22b	How often will it be offered? Spring	yearly
22c	How often will it be offered? Summer	
23	Frequency? All, odd, or even years?	Each spring
24	First semester this course will be offered <i>New courses may not be taught under their approved course ID until they appear in the catalog, therefore, no earlier than the coming fall.</i>	Spring 2019 (201920)
25	List course/s that should be deleted, include the last	none

25	List course/s that should be deleted, include the last semester for course/s being deleted <i>A course cannot be deleted when it is a requirement in a degree plan in any department.</i>	none
26	Is this course required for a degree/s? Yes/No <i>If "Yes," attach a revised degree plan(s) reflecting the placement of the new course.</i>	Yes – COMM BA and COMM BS
27	Should the addition of this course be retroactively applied to the degree plan it supports? Yes/no and explain	Yes No
28	Has this course been offered as a Special Topics course? Yes/No <i>If "Yes," specify the Course ID and enrollment for each term it was taught. (Note: New courses are NOT required to be taught as Special Topics courses prior to being approved. However, courses may be taught once as Special Topics before it is proposed. See the Course Descriptions section of the Catalog for details.)</i>	Yes – Spring 2017 (201720) as COMM 140: Special Topics: Introduction to Communication
29	List any courses in which content overlaps the proposed course. (Course ID and Name) <i>Attach statement from instructor/dept chair of existing course justifying the new offering in Section IV-D.</i>	none

II. Curriculum

1	Degree Plan Explanation of how this course affects degree requirements.	Our degree plan for communication currently doesn't include a 100-level introduction course. This addition is intended to provide an introduction to the discipline for new majors/minors.
2	Justification State the justification for adding this course to the current curriculum. Represent the need.	Most communication programs (including all state programs in Texas) include a 100-level introductory course. Our degree plan is missing this important element. While this course will be a good introduction for a new freshman major/minor, it will also be useful to transfer students from other departments or universities/colleges who are new to the study of communication.

III. Course Design

1. Audience and Course Goal

1	Describe the intended audience, including prerequisite skills.	As a 100-level course, COMM 101 is geared toward an audience of individuals new to a major/minor in communication or a student wanting to learn additional communication skills as a supplement to their work in another major.
2	State the overarching course goal(s) in performance terms.	At the end of the course, the student should be familiar with the major sub-disciplines of the field of communication and should understand the role theories play in understanding and researching communication topics.

2. Competencies and Measurements

	Competency	Measurement
1	Demonstrate understanding of key concepts and vocabulary within sub-disciplines of the communication discipline.	Quizzes, Daily Work, Reading Responses, Unit Projects, and Exams
2	Apply a variety of communication theories to examine contemporary issues.	Daily Work, Reading Responses, Unit Projects, and Exams
3	Explore the ethical, moral, and theological implications of current topics within the communication discipline.	Daily Work, Reading Responses, and Unit Projects
4	Craft quality discussion questions and participate in productive group discussion.	Daily Work and Reading Responses

3. Text and Resources

1. Give the full publication information of the textbook/s and other required resources and outside readings.
2. For **combined undergraduate/graduate** courses, make two lists:
 - a. full publication information; label **Undergraduate**.
 - b. full publication information; label **Graduate**. Indicate number of pages required.

Susan R. Beauchamp and Stanley J. Baran, *Introduction to Human Communication* New York: Oxford University Press, 2017).

Sherry Turkle, *Reclaiming Conversation: The Power of Talk in a Digital Age* (New York: Penguin Books, 2015).

IV. Supporting Documentation

Supporting documents must accompany proposal prior to preliminary approval by chair and dean.

1	Library — Submit new course application and syllabus to the Dean of the Library. Consult with the director and establish a deadline for completion of the library report. Attach the signed copy of the Library report.
2	Instructional Design — The application and syllabus must be reviewed by the Adams Center. Attach a copy of the Adams Center Review Letter.
3	Content Overlap — Include one document for each course you listed in Section I-1. Attach statement from instructor/dept chair of existing course justifying the new offering.
4	Departmental Resources — List the resources that support the course and are available only through the department, if applicable. Attach the list of the holdings and the location/s.
5	Resources — List resources (other than library or departmental resources) that are needed to support this course (computers, lab equipment, other technology, etc.). Attach a complete list of all items and indicate possible sources or estimated cost of each. List the sources of any needed funds.
6	Expenses — List additional expenses needed to implement this course (full-time or part-time faculty, graduate or lab assistants, student employees, travel, special student costs, room renovation, storage facility, etc.). Attach a complete list of all items, the estimated cost of each and the source of the funds.
7	Justification — Attach all documents referred to in Section II-2
8	Syllabus — Attach the syllabus for the course based upon the anticipated first-semester offering.
9	Provide documentation for all additional attachments here

V. Preliminary Approvals

All supporting documentation has been assembled and attached to this application. I believe this course is ready to be presented to appropriate councils. We have a plan to fund this new course.

Course Number and Name: COMM 101: Introduction to Communication

Primary Department



Department Chair

9-1-2017

Date



Dean of the College

10.6.17

Date

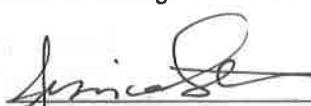
VI. Actions *Place all actions on one page.*

Course ID: COMM 101

Course Title: Introduction to Communication

1. College Academic Council: (for all courses)

Note: Insert additional lines for College Academic Council action for each college involved in cross-listed courses.

Approved ☒ Denied ☐  Date 10.6.17
College Dean or Director

Approved ☐ Denied ☐ _____ Date _____
College Dean or Director

2. Graduate Council: (for graduate level courses)

Approved ☐ Denied ☐ _____ Date _____
Dean of Graduate School

3. Teacher Education Council: (when applicable)

Approved ☐ Denied ☐ _____ Date _____
TEC Chair

4. University General Education Council: (when applicable)

Approved ☐ Denied ☐ _____ Date _____
Provost's designee

5. University Undergraduate Academic Council: (*undergraduate level courses*)

Approved ☐ Denied ☐ _____ Date _____
Vice Provost

6. Academic Provost: (for all courses)

Approved ☐ Denied ☐ _____ Date _____
Provost

7. President of the University: (for all courses)

Approved ☐ Denied ☐ _____ Date _____
President

Attach notes, comments, or conditions from appropriate councils:

INTRODUCTION TO COMMUNICATION
COMM 101 (3 credit hours)
SPRING 2017
TR 9:30 - 10:50 AM – SB 216

PROFESSOR: Dr. Lauren Lemley
OFFICE HOURS: MWF 10-11 am
MW 2-3 p.m. & TR 8-9 p.m.

EMAIL: lauren.lemley@acu.edu
OFFICE: SB 214
PHONE: 674.2241

CATALOG DESCRIPTION

COMM 101: This course provides a survey of the terminology, methods, theories, and topics within the discipline of communication. Prerequisites: none.

ACU MISSION STATEMENT

To educate students for Christian service and leadership throughout the world.

MISSION OF THE COLLEGE OF ARTS & SCIENCES

The mission of the College of Arts and Sciences is to engage students with humanity's greatest ideas to create understanding, apply insights, and serve the world as Christian thinkers and problem solvers.

MISSION OF THE DEPARTMENT OF COMMUNICATION & SOCIOLOGY

To create excellent and ethical communicators, transforming lives through teaching, scholarship and service.

INTENDED AUDIENCE

This freshman-level course is designed for students at all levels and from all majors.

REQUIRED TEXTS

- Susan R. Beauchamp and Stanley J. Baran, *Introduction to Human Communication* New York: Oxford University Press, 2017).
- Sherry Turkle, *Reclaiming Conversation: The Power of Talk in a Digital Age* (New York: Penguin Books, 2015).
- Access to Canvas for additional resources and readings.

COURSE COMPETENCIES AND MEASUREMENTS

Upon completion of the course, students should be able to:

COMPETENCIES	MEASUREMENT INSTRUMENTS
Demonstrate understanding of key concepts and vocabulary within sub-disciplines of the communication discipline.	Daily Work, Quizzes, Reading Responses, Unit Projects, and Exams
Apply a variety of communication theories to examine contemporary issues.	Daily Work, Reading Responses, Unit Projects, and Exams
Explore the ethical, moral, and theological implications of current topics within the communication discipline.	Daily Work, Reading Responses, and Unit Projects
Craft quality discussion questions and participate in productive group discussion.	Daily Work and Reading Responses

FAITH AND LEARNING

Communication is a critical aspect of Christian life and community. This course encourages students to consider how their communication – with others, in groups, and through technology – impacts their lives and walk with Christ.

COURSE POLICIES

ATTENDANCE

Attendance in this course is required. If you are absent for 20% or more of the course (7 or more classes), you will automatically receive an "F." In addition to fulfilling this attendance requirement, most class meetings will include activities that fall into the "daily work" portion of your grade. Some of these will be announced and others will not. Understanding the elements and strategies discussed in class will be essential for success on your papers and presentations throughout the semester. Without consistent class attendance and participation, you will be at a severe disadvantage when working on these assignments.

LATE WORK

Late work will not be accepted without an excused absence. When you know you will miss class for a "non-excused" reason, you should turn in assignments before they are due.

COOPERATION WITH THE AMERICANS WITH DISABILITIES ACT (ADA)

ACU and the College of Arts and Sciences comply with the ADA in making reasonable accommodations for qualified students with disability. If you have a disability as defined by the ADA and would like to request accommodations, please contact the Alpha Scholars Program at 325.674.2667 or online at <http://blogs.acu.edu/alpha> for more information about Student Disability Services at ACU.

ACADEMIC DISHONESTY

Academic integrity is defined as academic work completed as assigned for each class by the individual or group responsible for the work. Violations of academic integrity and other forms of cheating involve the intention to deceive, mislead, or misrepresent and therefore, are a form of lying. Such actions are contrary to behavioral norms that flow from the nature of God. Academic misconduct includes, but is not limited to, the following: 1) Failing to give credit to sources used in a work in an attempt to present the work as one's own, 2) Submitting papers or projects obtained from another source (e.g., research service or club paper file) as one's own, 3) Falsifying information orally or in writing, and 4) Receiving, giving, or using unauthorized aid on an examination or quiz. Academic misconduct may result in, but is not limited to, a zero on the assignment and/or an F in the course. Additionally, the department chair, Dean of the College of Arts and Sciences, and the Dean of Student Life will be notified.

See the full university policy, including how to appeal a decision, by following this link: <http://www.acu.edu/community/offices/administrative/office-of-the-provost/academic-integrity-policy.html>.

GRADING

YOUR FINAL COURSE GRADE WILL BE DETERMINED AS FOLLOWS

90-100 = A 80-89 = B 70-79 = C 60-69 = D 0-59 = F

BREAKDOWN OF COURSE GRADE

Daily Work – 10%

Quizzes & Reading Responses – 20%

Unit Projects – 30% (3 projects worth 10% each)

Exams – 40% (2 exams worth 10% each)

DAILY WORK (10%)

Throughout the semester, you will be given numerous opportunities to apply the concepts discussed in your reading and class through individual and group activities, discussions, and homework assignments. While some of these will be announced, others will not. Therefore, class attendance and participation are essential for this portion of your course grade.

QUIZZES & READING RESPONSES (20%)

Throughout the semester you will take quizzes in class and complete reading response assignments related to course readings. More information on these assignments will be provided in class and on Canvas.

UNIT PROJECTS (30%)

At the end of each course unit (intrapersonal communication, interpersonal communication, and public communication) you will complete a project that requires you to synthesize and apply material from each section of the course through case studies, presentations, and writing assignments. Information on these projects will be provided in class and on Canvas throughout the semester.

EXAMS (40%)

Your knowledge of course material will be tested through two exams – a midterm and a final. These exams will cover both required readings and material presented/discussed during class; therefore, keeping up with readings and taking notes during class are both important to your success. More information about the format of these exams will be provided in class.

**COMM 140: INTRODUCTION TO COMMUNICATION
SPRING 2017 SCHEDULE**

DATE		LECTURE/DISCUSSION TOPIC	READING DUE	ASSIGNMENT DUE
THE DISCIPLINE AND STUDY OF COMMUNICATION				
T	January 17th	Introducing the Communication Discipline: Communication, Culture, Workplace, and Identity		
R	January 19th		The Flight from Conversation Excerpts	RC Response 1
T	January 24th	Communication Research and Inquiry: Studying and Understanding 21st Century Communication	BB 2	
R	January 26th		The Case for Conversation Excerpts	RC Response 2
ONE CHAIR - INTRAPERSONAL COMMUNICATION				
T	January 31st	Individuals as Receivers: Listening, Processing, and Solitude	BB 5	
R	February 2nd		One Chair Excerpts	RC Response 3
T	February 7th	Individuals as Consumers: Critically Consuming Media and Self-Reflection	BB 11	
R	February 9th		One Chair Excerpts	RC Response 4
T	February 14th	The One Chair Project		
TWO CHAIRS - INTERPERSONAL COMMUNICATION				
R	February 16th	Verbal and Nonverbal Communication: Language, Coding, Thought, and Meaning	BB 3	
T	February 21st		BB 4	
R	February 23rd		Two Chairs Excerpts	RC Response 5
T	February 28th	Interpersonal Communication: Relationships and Conflict	BB 6	
R	March 2nd		Two Chairs Excerpts	RC Response 6
T	March 7th	The Two Chairs Project		
R	March 9th			
T	March 14th	SPRING BREAK		
R	March 16th			
T	March 21st	Midterm Exam		
R	March 23rd	TEDxACU – No Class		
THREE CHAIRS - PUBLIC COMMUNICATION				
T	March 28th	Small Group and Organizational Communication: Dynamics, Leadership, and Systems	BB 7	
R	March 30th		Three Chairs Excerpts	RC Response 7
T	April 4th		BB 8	
R	April 6th		Three Chairs Excerpts	RC Response 8
T	April 11th	Intercultural Communication: Cultures, Diversity, and Tolerance	BB 9	
R	April 13th		Three Chairs Excerpts	RC Response 9
T	April 18th	Persuasion: Cognitions, Attitude Change, and Social Influence	BB 13	
R	April 20th		Three Chairs Excerpts	RC Response 10
T	April 25th	The Three Chairs Project		
R	April 27th			
THE FOURTH CHAIR - COMMUNICATING WITH/TO TECHNOLOGY				
T	May 2nd	Social Media and Communication Technologies: The Light and Dark of Communication/Technology	BB 12	
R	May 4th		A Fourth Chair Excerpts	RC Response 11
F	May 12th 10-11:45 am	Final Exam		

ABILENE CHRISTIAN UNIVERSITY

LIBRARY

M E M O R A N D U M

DATE: August 29, 2017
TO: Dr. Lauren Lemley
FROM: Mark McCallon, Associate Dean for Library Information Services
RE: Course Application for COMM 101 – Intro to Communication

After reviewing the course syllabus, the library can adequately support the proposed course. Please contact Laura Baker (bakerl@acu.edu), Librarian Liaison for the Department of Communication and Sociology, if additional resources are needed for the course.

Thank you for letting us examine the course syllabus.

Re: COMM 101 course

Cheryl Bacon <baconc@acu.edu>
To: Lynette Sharp Penya <penyal@acu.edu>
Cc: Jessica Smith <jes98k@acu.edu>

Tue, Sep 26, 2017 at 1:56 PM

Lynette,

Thanks for giving me the opportunity to review this syllabus. While there could be some similarities here and there with some of our courses, I really think only the very last week of the course might actually duplicate content. Therefore, I would not advance any objection to the creation of the course. You may use this email in your journey through councils to indicate acknowledgment from JMC that we are aware of the course and don't foresee problematic overlap. cb

Cheryl Mann Bacon, Ed.D., APR
Professor and Chair
Department of Journalism and Mass Communication
Abilene Christian University

On Fri, Sep 22, 2017 at 12:18 PM, Lynette Sharp Penya <penyal@acu.edu> wrote:
Cheryl,

Our department has created a communication studies introductory survey course that we would like to require for our majors but also make available to other students who are interested in the course. Not only would this course give students a grounding in communication studies and help them to understand the diversity of our field, but it would also provides an entry point into our department as we have tended to offer primarily upper-division courses.

I know the your department offers a communication survey course (JMC 100). I don't think there would be much, if any, overlap with your course. However, I'm wondering if you could take a look at the attached syllabus and let me know if there is much overlap with JMC 100.

Thanks for your assistance.

Blessings,
Lynette

Lynette Sharp Penya, Ph.D.
Professor of Communication
Co-Chair, Department of Communication & Sociology
Abilene Christian University
ACU Box 28156
Abilene, TX 79699-28156

Office: 325-674-2136
Email: penyal@acu.edu