

Approval Chart for Curriculum Changes

A = Approve I= Information Item¹ R= Advise & Respond²

Course _____ or Degree Plan(s) COMS, BA
 State the requested change and reason. A memo may be attached if more space is necessary. _____

We want to revise our current major in the COMS B.A. degree program. This includes removing four courses from the core (COMM 222, 343, 421 and 483) and adding one (COMM 201). It also includes removing the areas of emphasis that are currently not required and adding three required concentrations (COST, COCN, and COPA). The justification, current and revised degree plans (BA), course rotation, and faculty load are attached.

Circle the number that corresponds to the requested change. Degree plan changes are on the second page.

Change to a Course		COUNCIL ³								
		Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	President
1.	Title (description unchanged)	A	A	A	I				I	I
2.	Description (not affecting content)	A	A	A	I				I	I
3.	Course term(s)	A	I	A	I				I	I
4.	Content (substantive change)	A	A	A	I				A	A
5.	Number of hours (lecture, lab, contact)	A	A	A	A				A	A
6.	Course number within the hundred	A	A	I	I				I	I
7.	Course number beyond the hundred	A	A	A	A				A	A
8.	Prerequisites	A	A	A	I				I	I
9.	Course fee(s)	A	--	A	--				A	I
10.	From U to G <i>or</i> G to U	A	A	A	A				A	A
11.	Cross list with another department: U or G level	A	A	A	A				A	A
12.	Department of record	A	A	A	A				A	A
13.	Open or close a course	A	A	A	A				A	A
14.	New course — See website for application and process. This change includes combining or splitting a course(s).	A	A	A	A				A	A

Note: When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

Approval Chart for Curriculum Changes

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COUNCIL ³																		
	Change to a Degree Plan	Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	Faculty	President	Board of Trustees						
1.	University Requirements — Change in approved course content ⁶	A	A	A	A				A	--	A	--						
2.	University Requirements — Add or drop a required course from the University Requirements chart ⁶	A	A	A	A				A	A	A	--						
3.	University Requirements — Add or drop a course from a menu within the University Requirements ⁶	A	--	--	A				A	--	A	--						
4.	University Requirements — Change hours within a menu on the University Requirements chart ⁶	A	A	A	A				A	A	A	--						
5.	Major — Revision of major ^{4,5}	A	A	A	A				A	--	A	--						
6.	Major — Adopt or change admission requirements	A	A	A	A				A	--	A	--						
7.	Major — Add ^{4,5}	A	A	A	A				A	A	A	I						
8.	Major – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I						
9.	Major – Discontinue (proposed by the Provost)	See below.																
10.	GPA — Revise major or cumulative requirement	A	A	A	A				A	A	A	--						
11.	Minor — Revise course selection	A	A	A	I				I	--	I	--						
12.	Minor — Add	A	A	A	A				A	--	A	--						
13.	Minor – Discontinue (proposed by the department or college)	A	A	A	A				A	--	A	--						
14.	Minor – Discontinue (proposed by the Provost)	See below.																
15.	Degree — Add	A	A	A	A				A	A	A	I						
16.	Degree – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I						
17.	Degree – Discontinue (proposed by the Provost)	See below.																
18.	Any change to a graduate degree program	A	A	A	A				A	--	A	--						

COUNCIL ³										
	Provost-Proposed Change	Provost	Department	Dean	TEC	UUAC	Graduate	Faculty	President	Board of Trustees
1.	Major/Graduate Program – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I
2.	Minor – Discontinue (proposed by the Provost)	A	R	R	A			--	A	--
3.	Degree – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I

Approval Chart for Curriculum Changes

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COUNCIL³

	Change to the Catalog Information	Dept./School	College Academic	Deans	UGEC	UUAC	GRAD	Provost	Faculty	President
1.	General requirements for graduation including course requirements that are common to all majors for all degrees ⁷	--	--	--		A		A	A	A
2.	Admission requirements	--	--	--		A		A	A	A
3.	Policies governing academic probation and suspension	--	--	--		A		A	A	A
4.	Requirements for graduating with honors	--	--	--		A		A	A	A
5.	Other academic policy changes	--	--	--		A		A	--	A

¹ Councils may request additional information about "Information" items. These items are approved as "Consent Agenda."

² The Dean and Department should respond to the Provost's recommendation to close a program in writing. Advise & Respond (R) requires that the voting body should receive the written responses at least one week prior to the vote.

³ All courses that meet University Requirements for general education must go through UGEC. Courses or degrees offered only to students seeking teacher certification must go through the Teacher Education Council. All undergraduate changes must go before the UUAC. All graduate degree plan changes must go through the Graduate Council.

⁴ A minimum of 30 hours is required for a major. A maximum is specified for each degree (e.g., BA, BS). The university minimum for elective hours is 6, unless the requirements of external accrediting bodies make it impossible.

⁵ Program or course changes that apply to any major that includes Teacher Certification will be reviewed by the college, the Teacher Education Council (TEC), and then the UUAC.

⁶ Courses that satisfy ACU's University Requirements (General Education) will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and "not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession" (SACS 2.7.3). Departments may request exceptions to the first three criteria.

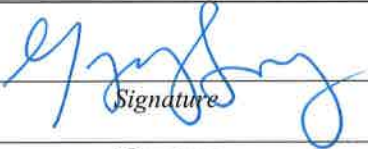
⁷ The UUAC approved the clarification that "general requirements for graduation" means the enumerated items in the "General Requirements for Bachelor's Degrees" section of the catalog.

Revised 3-8-17

Curriculum/Catalog Changes Signature Page

Department/School Chair(s)	
 Signature	2-15-2019 Approval date
_____ Signature	_____ Approval date

College Academic Council(s)	
 Signature	3-1-19 Approval date
_____ Signature	_____ Approval date

Dean(s)	
 Signature	3/6/19 Approval date
_____ Signature	_____ Approval date

Teacher Education Council	
_____ Chair's signature	_____ Approval date

General Education Council	
_____ Chair's signature	_____ Approval date

Undergraduate Academic Council	
_____ Chair's signature	_____ Approval date

Graduate Council	
_____ Chair's signature	_____ Approval date

Provost	
_____ Signature	_____ Approval date

Faculty	
_____ Chair of faculty senate	_____ Approval date

President	
_____ Signature	_____ Approval date

COST, COCN, & COPA Concentrations Justification

A degree in communication may lead to various careers. However, the flexibility of the degree and its current structure make it difficult for our majors to identify/develop career goals and have a developed knowledge/skill set. The tracks in the current degree plan (COMS) were intended to provide direction to students. However, they are not required and are limited in scope. Most of our majors do not select a track. In order to rectify this situation, we want to revise our current major (COMS) to include three concentrations that organize and expand our current offerings: Communication Studies (COST), Corporate and Nonprofit (COCN), and Public Advocacy (COPA).

Our old communication core contained 33 hours, including various courses that are not foundational to our field or career preparation. The new communication core provides several benefits:

1. It contains nine fewer hours (total 24 hours). We have removed Discussion, Dissent and Debate (COMM 222), Business and Professional Communication (COMM 343), Leadership and Communication (COMM 421), and Advanced Public Speaking (COMM 483) from the core and moved them into relevant concentrations.
2. It is limited to courses that either prepare students for upper-division courses in the concentrations or develop knowledge/top skills employers seek (problem-solving skills, ability to work in a team, and interpersonal skills). One course, Interpersonal Communication (COMM 241), has been added to the core because it teaches skills employers seek.
3. It includes a new course, COMM 291 (Survey Methods and Research). Since the department will offer its own research course, a supplement to the major will no longer be required.

Our old major contained 12 optional hours in four separate tracks. However, students were not required to select a track and most did not. In the revised major, students will be required to select one of the three concentrations. The concentration will contain 24 hours. This change provides students with a more developed and focused area of study. The Communication Studies concentration (COST) provides the most flexible degree plan. It focuses on developing knowledge and skill in the foundations of the field, while providing a sampling of advanced coursework and career selections. The other two concentrations focus on developing knowledge and skills to prepare students for careers in two focal areas: corporate/nonprofit and advocacy. The Corporate and Nonprofit concentration (COCN) provides an array of courses that focus on business-related knowledge and skills in profit and nonprofit contexts, while the Communication and Advocacy concentration (COPA) provides courses that focus on developing knowledge and skills to influence and advocate in a variety of contexts. All concentrations provide more focused career preparation in select areas.

See attached course rotation, faculty load, and old and new degree plans (BA and BS) with concentrations.

Abilene Christian University

2018-2019 Catalog

Communication, BA (COMS)

University Requirements

Please see the [University Requirements](#) section of this catalog.

Major Requirements

Communication

- [COMM 101 - Introduction to Communication](#) Credit Hours: 3
- [COMM 222 - Discussion, Dissent and Debate](#) Credit Hours: 3
- [COMM 231 - Small Group Communication](#) Credit Hours: 3
- [COMM 236 - General Communication Theory](#) Credit Hours: 3
- [COMM 343 - Business and Professional Communication](#) Credit Hours: 3
- [COMM 345 - Intercultural Communication](#) Credit Hours: 3 *
- [COMM 384 - Interview Communication](#) Credit Hours: 3
- [COMM 392 - Rhetoric of Pop Culture](#) Credit Hours: 3
- [COMM 421 - Leadership and Communication](#) Credit Hours: 3
- [COMM 483 - Advanced Public Speaking](#) Credit Hours: 3
- [COMM 491 - Rhetorical Theory](#) Credit Hours: 3 (writing-intensive course)
- [COMM 499 - Communication Internship](#) Credit Hours: 3 (capstone course)

*Hours may also fulfill university requirements and are not included in total major hours

Area of Emphasis

Select one communication track:

Corporate Communication (12 Credit Hours):

Select 4 courses from the following menu:

- [COMM 383 - Communication in Multi-National Organizations](#) Credit Hours: 3
- [COMM 408 - Crisis Management in Organizations](#) Credit Hours: 3

- COMM 430 - Conflict Management Credit Hours: 3
- COMM 485 - Organizational Communication Credit Hours: 3
- COMM 486 - Training and Development Credit Hours: 3

Interpersonal and Cultural Studies (12 Credit Hours):

Select 4 courses from the following menu:

- COMM 241 - Interpersonal Communication Credit Hours: 3
- COMM 376 - Family Communication Credit Hours: 3
- COMM 430 - Conflict Management Credit Hours: 3
- COMM 436 - Nonverbal Communication Credit Hours: 3
- COMM 450 - Gender Communication Credit Hours: 3

Public Advocacy (12 Credit Hours):

- COMM 375 - Persuasion Credit Hours: 3
- COMM 383 - Communication in Multi-National Organizations Credit Hours: 3
- COMM 408 - Crisis Management in Organizations Credit Hours: 3
- COMM 415 - Political Communication Credit Hours: 3

General Track (12 Credit Hours):

- Select 12 credit hours from upper-level COMM courses.

Total: 45 Credit Hours

Supplement for Major

English

- Sophomore (or higher) Literature Credit Hours: 3

Foreign Language

- FLLA 221 - Intermediate Latin I Credit Hours: 3
- FLLA 222 - Intermediate Latin II Credit Hours: 3
- or
- FREN 221 - Intermediate French I Credit Hours: 3
- FREN 222 - Intermediate French II Credit Hours: 3
- or
- GER 221 - Intermediate German I Credit Hours: 3
- GER 222 - Intermediate German II Credit Hours: 3
- or
- SPAN 221 - Intermediate Spanish I Credit Hours: 3
- SPAN 222 - Intermediate Spanish II Credit Hours: 3

Total: 9 Credit Hours

Electives

Recommended minors:

- Corporate Communication track: leadership, business, missions, psychology, Bible, sociology, digital media.
- Interpersonal and Cultural Studies track: leadership, Bible, English, psychology, sociology
- Public advocacy track: leadership, business, missions

Minimum - 18 Credit Hours

Total Major Hours: 72

Other Graduation Requirements

Minimum grade for each course in major: C

Minimum GPA for graduation: 2.00

Minimum advanced hours: 33

Minimum total hours: 128

*Courses numbered 0** do not count in minimum hours required for degree.*

NEW Communication, Communication Studies, BA (COMS-COST)

BA: Communication Degree Plan (COMS)

University Requirements

See University Requirements section of catalog.

Major Requirements

Communication Core

Theory

COMM 101 - Introduction to Communication, credit hours: 3 *

COMM 236 - General Communication Theory, credit hours: 3

COMM 491 - Rhetorical Theory (writing intensive course), credit hours: 3

Method

COMM 291 - Survey Methods and Research, credit hours: 3

COMM 392 - Rhetoric of Pop Culture, credit hours: 3

Career Prep

COMM 230 - Interview Communication, credit hours: 3

COMM 231 - Small Group Communication, credit hours: 3

COMM 241 - Interpersonal Communication, credit hours: 3

COMM 345 - Intercultural Communication, credit hours: 3 *

COMM 499 - Communication Internship (capstone course), credit hours: 3

*Hours may also fulfill university requirements and are not included in total major hours

Total: 24 credit hours

Communication Studies Concentration (COST)

- **COMM 343** - Business & Professional Communication, credit hours: 3
- **COMM 421** - Leadership & Communication, credit hours: 3
- **COMM 475** - Persuasion, credit hours: 3
- **COMM 485** - Organizational Communication, credit hours: 3
- **Advocacy selection (choose three hours):**
 - COMM 310** - Civil Discourse, credit hours: 3
 - or
 - COMM 322** - Discussion, Dissent, & Debate, credit hours: 3
- **Advanced Interpersonal Selection (choose three hours):**
 - COMM 376** - Family Communication, credit hours: 3
 - or
 - COMM 430** - Conflict Management, credit hours: 3
 - or
 - COMM 436** - Nonverbal Communication, credit hours: 3
 - or
 - COMM 450** - Gender Communication, credit hours: 3

- ***Career Selection (choose six hours):***
COMM 408 - Crisis Management in Organizations, credit hours: 3
or
COMM 460 - Health Communication, credit hours: 3
or
COMM 461 - Nonprofit Event Communication, credit hours: 3
or
COMM 462 - Executive Coaching, credit hours: 3
or
COMM 486 - Training & Development, credit hours: 3

Total: 24 credit hours

Supplement for the Major

English

- Sophomore (or higher) Literature, credit hours: 3

Foreign Language

- FLLA 221 - Intermediate Latin I, credit hours: 3
- FLLA 222 - Intermediate Latin II, credit hours: 3
or
- FREN 221 - Intermediate French I, credit hours: 3
- FREN 222 - Intermediate French II, credit hours: 3
or
- GER 221 - Intermediate German I, credit hours: 3
- GER 222 - Intermediate German II, credit hours: 3
or
- SPAN 221 - Intermediate Spanish I, credit hours: 3
- SPAN 222 - Intermediate Spanish II, credit hours: 3

Total: 9 credit hours

Electives

Minimum 15 credit hours

Total Major Hours: 72

Communication, Corporate and Nonprofit, BA (COMS-COCN)

BA: Communication Degree Plan (COMS)

University Requirements

See University Requirements section of catalog.

Major Requirements

Communication Core

Theory

COMM 101 - Introduction to Communication, credit hours: 3 *

COMM 236 - General Communication Theory, credit hours: 3

COMM 491 - Rhetorical Theory (writing intensive course), credit hours: 3

Method

COMM 291 - Survey Methods and Research, credit hours: 3

COMM 392 - Rhetoric of Pop Culture, credit hours: 3

Career Prep

COMM 230 - Interview Communication, credit hours: 3

COMM 231 - Small Group Communication, credit hours: 3

COMM 241 - Interpersonal Communication, credit hours: 3

COMM 345 - Intercultural Communication, credit hours: 3 *

COMM 499 - Communication Internship (capstone course), credit hours: 3

*Hours may also fulfill university requirements and are not included in total major hours

Total: 24 credit hours

Corporate and Nonprofit Concentration (COCN)

- **COMM 343** - Business & Professional Communication, credit hours: 3
- **COMM 421** - Leadership & Communication, credit hours: 3
- **COMM 430** - Conflict Management, credit hours: 3
- **COMM 483** - Professional Presentations, credit hours: 3
- **COMM 485** - Organizational Communication, credit hours: 3
- **COMM 408** - Crisis Management in Organizations, credit hours: 3
- **Career Selection (choose six hours):**
 - COMM 461** - Nonprofit Event Communication, credit hours: 3
 - or
 - COMM 462** - Executive Coaching, credit hours: 3
 - or
 - COMM 486** - Training & Development, credit hours: 3

Total: 24 credit hours

Supplement for the Major

English

- Sophomore (or higher) Literature, credit hours: 3

Foreign Language

- FLLA 221 - Intermediate Latin I, credit hours: 3
- FLLA 222 - Intermediate Latin II, credit hours: 3
- or
- FREN 221 - Intermediate French I, credit hours: 3
- FREN 222 - Intermediate French II, credit hours: 3
- or
- GER 221 - Intermediate German I, credit hours: 3
- GER 222 - Intermediate German II, credit hours: 3
- or
- SPAN 221 - Intermediate Spanish I, credit hours: 3
- SPAN 222 - Intermediate Spanish II, credit hours: 3

Total: 9 credit hours

Electives

Minimum 15 credit hours

Total Major Hours: 72

Communication, Public Advocacy, BA (COMS-COPA)

BA: Communication Degree Plan (COMS)

University Requirements

See University Requirements section of catalog.

Major Requirements

Communication Core

Theory

COMM 101 - Introduction to Communication, credit hours: 3 *

COMM 236 - General Communication Theory, credit hours: 3

COMM 491 - Rhetorical Theory (writing intensive course), credit hours: 3

Method

COMM 291 - Survey Methods and Research, credit hours: 3

COMM 392 - Rhetoric of Pop Culture, credit hours: 3

Career Prep

COMM 230 - Interview Communication, credit hours: 3

COMM 231 - Small Group Communication, credit hours: 3

COMM 241 - Interpersonal Communication, credit hours: 3

COMM 345 - Intercultural Communication, credit hours: 3 *

COMM 499 - Communication Internship (capstone course), credit hours: 3

*Hours may also fulfill university requirements and are not included in total major hours

Total: 24 credit hours

Public Advocacy Core (COPA)

- COMM 310 - Civil Discourse, credit hours: 3
- COMM 322 - Discussion, Dissent, & Debate, credit hours: 3
- COMM 408 - Crisis Management in Organizations, credit hours: 3
- COMM 475 - Persuasion, credit hours: 3
- COMM 415 - Political Communication, credit hours: 3
- COMM 483 - Professional Presentations, credit hours: 3
- *Advocacy context selection (choose six hours):*
 - COMM 460 - Health Communication, credit hours: 3
 - or
 - COMM 450 - Gender Communication, credit hours: 3
 - or
 - COMM 461 - Nonprofit Event Communication, credit hours: 3

Total: 24 credit hours

Supplement for the Major

English

- Sophomore (or higher) Literature, credit hours: 3

Foreign Language

- FLLA 221 - Intermediate Latin I, credit hours: 3
 - FLLA 222 - Intermediate Latin II, credit hours: 3
 - or
 - FREN 221 - Intermediate French I, credit hours: 3
 - FREN 222 - Intermediate French II, credit hours: 3
 - or
 - GER 221 - Intermediate German I, credit hours: 3
 - GER 222 - Intermediate German II, credit hours: 3
 - or
 - SPAN 221 - Intermediate Spanish I, credit hours: 3
 - SPAN 222 - Intermediate Spanish II, credit hours: 3
-

Total: 9 credit hours

Electives

Minimum 15 credit hours

Total Major Hours: 72

Department of Communication & Sociology, Communication Division, Rotaton Schedule 2019/2020

COMM Course	Course Rotation		
	Fall	Spring	Summer
Lower Division Courses			
101 (Introduction to Communication)	x	x	
136 (Debate Workshop)	x	x	
211 (Speech & Rhetoric)	x	x	x
222 (Discussion, Dissent, & Debate)	x		
231 (Small Group Communication)	x	x	x
236 (Communication Theory)		x	
241 (Interpersonal Communication)	x	x	
284 (Interview Communication)	x		
291 (Survey Methods and Research)		x	
Upper Division Courses			
310 (Civil Discourse)	x		
343 (Business & Professional Communication)		x	
345 (Intercultural Communication)	x	x	x
376 (Family Communication)	x	x	
392 (Rhetoric of Pop Culture)	x		
415 (Political Communication)	x		
421 (Leadership and Communication)	x	x	
430 (Conflict Management)	x	x	x
436 (Nonverbal Communication)		x	x
450 (Gender Communication)		x	
460 (Health Communication)	x		
461 (Nonprofit Event Communication)		x	
462 (Executive Coaching)		x	
475 (Persuasion)		x	
408 (Crisis Management in Organizations)	x		
483 (Professional Presentations)	x		
485 (Organizational Communication)	x		
486 (Training & Development)		x	
491 (Rhetorical Theory)		x	
499 (Communication Internship)		x	x

Faculty Load – Communication Division		
Professor	Fall	Spring
Camp	310, 460/560	621
Cardot	CORE 110, 211.S1, 376, 675	211, 376, 436/536, 6XX
Counts	211M, 430, 485/585	430, 462, 499
Lemley	392, 483, 636	211, 461/561, 491, 687
Ritchie	CORE 110, 222, 241	211.S1, 211, 241
Roper	CORE 110, 211.H1, 345, 415/515	211H, 236, 345, 450/550
Sharp Peña	230, 408/508	231, 475/575
Tatum	101, 620	101, 291, 461/561
Wallace	211M, 231, 421/521, 686	343, 421/521, 486/586, 6XX
Graduate Assistants	211 -- 8 sections	211 -- 8 sections