

Approval Chart for Curriculum Changes

A = Approve I= Information Item¹ R= Advise & Respond²

Course Number JMC 438 or Degree Plan(s) _____

State the requested change and reason. A memo may be attached if more space is necessary.

Change title (1), description (2), course number beyond the hundred (7) and prerequisites (8) to properly align the learning sequence based on changes to other courses. The course goals remain unchanged.

- Title: Broadcast News and Sports
- Description: The study and practice of radio and television story forms with emphasis on information-gathering, broadcast writing and media production methods.
- Course number: 338
- Prerequisites: JMC 224

Circle the number that corresponds to the requested change. Degree plan changes are on the second page.

		COUNCIL ³								
	Change to a Course	Dept./School	College Academic	Deans	TEC	UGEC	UAC	GRAD	Provost	President
1.	Title (description unchanged)	A	A	A	I				I	I
2.	Description (not affecting content)	A	A	A	I				I	I
3.	Course term(s)	A	I	A	I				I	I
4.	Content (substantive change)	A	A	A	I				A	A
5.	Number of hours (lecture, lab, contact)	A	A	A	A				A	A
6.	Course number within the hundred	A	A	I	I				I	I
7.	Course number beyond the hundred	A	A	A	A				A	A
8.	Prerequisites	A	A	A	I				I	I
9.	Course fee(s)	A	--	A	--				A	I
10.	From U to G <i>or</i> G to U	A	A	A	A				A	A
11.	Cross list with another department: U or G level	A	A	A	A				A	A
12.	Department of record	A	A	A	A				A	A
13.	Open or close a course	A	A	A	A				A	A
14.	New course — See website for application and process. This change includes combining or splitting a course(s).	A	A	A	A				A	A

Note: When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

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		COUNCIL ³										Board of Trustees	President	Faculty	Provost	GRAD	UUAC	UGEC	TEC	Deans	College Academic	Dept./School	Change to a Degree Plan
1.	University Requirements — Change in approved course content ⁶	A	A	A	A				A	--	A	--	A										--
2.	University Requirements — Add or drop a required course from the University Requirements chart ⁶	A	A	A	A				A	A	A		A										--
3.	University Requirements — Add or drop a course from a menu within the University Requirements ⁶	A	--	--	A				A	--	A		A										--
4.	University Requirements — Change hours within a menu on the University Requirements chart ⁶	A	A	A	A				A	A	A		A										--
5.	Major — Revision of major ^{4,5}	A	A	A	A				A	--	A		A										--
6.	Major — Adopt or change admission requirements	A	A	A	A				A	--	A		A										--
7.	Major — Add ^{4,5}	A	A	A	A				A	A	A		A										I
8.	Major – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A		A										I
9.	Major – Discontinue (proposed by the Provost)	See below.																					
10.	GPA — Revise major or cumulative requirement	A	A	A	A				A	A	A		A										--
11.	Minor — Revise course selection	A	A	A	I				I	--	I		I										--
12.	Minor — Add	A	A	A	A				A	--	A		A										--
13.	Minor – Discontinue (proposed by the department or college)	A	A	A	A				A	--	A		A										--
14.	Minor – Discontinue (proposed by the Provost)	See below.																					
15.	Degree — Add	A	A	A	A				A	A	A		A										I
16.	Degree – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A		A										I
17.	Degree – Discontinue (proposed by the Provost)	See below.																					
18.	Any change to a graduate degree program	A	A	A	A				A	--	A		A										--

COUNCIL ³										
	Provost-Proposed Change	Provost	Department	Dean	TEC	UUAC	Graduate	Faculty	President	Board of Trustees
1.	Major/Graduate Program – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I
2.	Minor – Discontinue (proposed by the Provost)	A	R	R	A			--	A	--
3.	Degree – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I

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COUNCIL ³										
	Change to the Catalog Information	Dept./School	College Academic	Deans	UGEC	UUAC	GRAD	Provost	Faculty	President
1.	General requirements for graduation including course requirements that are common to all majors for all degrees ⁷	--	--	--	A			A	A	A
2.	Admission requirements	--	--	--	A			A	A	A
3.	Policies governing academic probation and suspension	--	--	--	A			A	A	A
4.	Requirements for graduating with honors	--	--	--	A			A	A	A
5.	Other academic policy changes	--	--	--	A			A	--	A

¹ Councils may request additional information about “Information” items. These items are approved as “Consent Agenda.”

² The Dean and Department should respond to the Provost’s recommendation to close a program in writing. Advise & Respond (R) requires that the voting body should receive the written responses at least one week prior to the vote.

³ All courses that meet University Requirements for general education must go through UGEC. Courses or degrees offered only to students seeking teacher certification must go through the Teacher Education Council. All undergraduate changes must go before the UUAC. All graduate degree plan changes must go through the Graduate Council.

⁴ A minimum of 30 hours is required for a major. A maximum is specified for each degree (e.g., BA, BS). The university minimum for elective hours is 6, unless the requirements of external accrediting bodies make it impossible.

⁵ Program or course changes that apply to any major that includes Teacher Certification will be reviewed by the college, the Teacher Education Council (TEC), and then the UUAC.

⁶ Courses that satisfy ACU’s University Requirements (General Education) will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and “not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession” (SACS 2.7.3). Departments may request exceptions to the first three criteria.

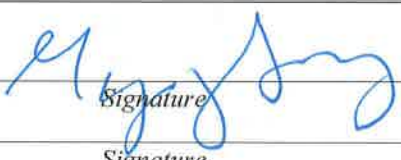
⁷ The UUAC approved the clarification that “general requirements for graduation” means the enumerated items in the “General Requirements for Bachelor’s Degrees” section of the catalog.

Revised 3-8-17

Curriculum/Catalog Changes Signature Page

	Department/School Chair(s)
Signature	1-15-19
Signature	Approval date

	College Academic Council(s)
Signature	3-1-19
Signature	Approval date

	Dean(s)
Signature	3/17/19
Signature	Approval date

Teacher Education Council	
Chair's signature	Approval date

General Education Council	
Chair's signature	Approval date

Undergraduate Academic Council	
Chair's signature	Approval date

Graduate Council	
Chair's signature	Approval date

Provost	
Signature	Approval date

Faculty	
Chair of faculty senate	Approval date

President	
Signature	Approval date

JMC 338 Broadcast News and Sports

*Monday, Wednesday, Friday
9 - 9:50 a.m.*

Fall 2020

Don Morris 110

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Course description

(3-0-3), fall. The study and practice of radio and television story forms with emphasis on information-gathering, broadcast writing and media production methods. Prerequisite: JMC 224.

Required materials

Broadcast News and Writing Stylebook, 6th ed., 2017. Papper.

Course goals

The goal of this course is to help students learn how to produce professional-quality news stories for radio and television.

By the conclusion of the course, the student should be able to effectively:	Assessment
understand the differences between print and broadcast writing styles.	Class Discussion, Radio Reader, Quizzes
perform roles of anchor, reporter and producer for radio and television newscasts.	Radio and Television Newscasts
propose radio and television stories appropriate to specific audiences.	Cut and Copy, Voicer, Wrap, Two-way, VO, VO/SOT
write and edit clear, concise and accurate copy using broadcast style.	Reader, Cut and Copy, VO
produce professional-quality audio and video media for specific story forms.	Wrap, VO/SOT

Course audience

This course is a requirement for Journalism majors and a menu option for Multimedia majors in the Department of Journalism and Mass Communication. It is also an elective for Advertising/Public Relations majors who will find this course a useful way to improve their storytelling.

Departmental mission

Our mission is to engage students in critical and creative thinking in the classroom, in the laboratory and through mentoring relationships, leading them to become exceptional, ethical and agile communicators in a rapidly changing media environment, embracing technology, valuing diversity and embodying Christ-centered service.

College mission

The mission of the College of Arts and Sciences is to educate students for worldwide Christian service and leadership through programs of study and other learning experiences that blend a liberal arts education with professional and career education.

University mission

The mission of Abilene Christian University is to educate students for Christian service and leadership throughout the world.

Christian perspective

Journalism is the pursuit of truth, manifested as service to others through sharing these truths. Words and images have tremendous power to persuade, regardless if the message is true or not. Truth is all the more important for Christian storytellers and media makers. It must be the core of any news message, whether written, spoken or shown through images and sound. As truth tellers, our first duty is to our own conscience as we strive to follow the example of Christ.

Multicultural perspective

A Christian honors the differences God created in each of us. Those who control the flow of images in the mass media have a responsibility to their audience to illustrate messages in a fair and truthful manner, without bias or prejudice, and with careful consideration to creating imagery that does not reinforce societal stereotypes. See the university-wide perspective on diversity at <http://www.acu.edu/community/cas/departments-schools/jmc/jmc-resources/diversity-policy.html>.

Racial and sexual harassment statement

Racial and sexual harassment is a violation of the code of conduct as described in Section 2-02 of the ACU Student Guide and will not be tolerated during class or class-related activities. Harassment is any action, including a joke or suggestion that creates an intimidating, hostile or degrading environment and would have such an effect on a reasonable person of the alleged victim's status. Violations of this section will be referred to Campus Life.

Disability statement

Appropriate accommodations will be provided for students with documented disabilities. Students seeking reasonable accommodations for any recognized disability must submit requests in writing to the instructor by the end of the second week of the semester. This documentation must come in writing from ACU's Alpha Academic Services, which can be

contacted at Ext. 2667. *The ability to consistently meet deadlines is an essential requirement of most media and media related professions. Thus, in JMC courses where meeting deadlines is an inherent element of instruction, extended time for some types of testing or other assignments may not always be an option.*

Use of technology in class

Please remain focused during class. Except for rare emergencies, your friends and family can wait until you are out of class to receive a response from you. Please mute electronic devices to avoid distracting yourself and others. Avoid using electronic devices unless instructed to do so by the professor. Students who must be reminded of this policy may have devices confiscated until the end of the class period.

Attendance

Attendance will be taken for each class session. Attendance factors into the final grade for this course. Students with four or fewer unexcused absences are eligible for an "A" grade. Five unexcused absences limit a student's highest possible grade to a "B." Students with six or seven unexcused absences will be limited to a "C" grade. Students with eight unexcused absences will be limited to a "D" grade. Nine unexcused absences result in an "F" as the final grade. Students are responsible for keeping up with class when absent.

Academic integrity

Rationale for Policy

The most powerful motive for integrity and truthfulness comes from one's desire to imitate God's nature in our lives. As a community of Christian students and scholars, we are each responsible to expect behaviors from each other consistent with the nature of God, to respect the community, and to respect ourselves.

Expectations of academic honesty and integrity extend to both university employees and students. Every member of the community is responsible for protecting the integrity of learning, scholarship, and research. Being responsible requires action against violations in spite of peer pressure, loyalty, or compassion. Individuals must take responsibility for their own conduct and discourage misconduct by others.

Definition of Academic Integrity

Academic integrity is defined as academic work completed as assigned for each class by the individual or group responsible for the work. Academic work includes but is not limited to reading assignments, homework assignments, assessments, examinations and tests, attendance at required out-of-class activities, written or oral presentations, and laboratory experiments and research.

Violations of academic integrity and other forms of cheating involve the intention to deceive or mislead or misrepresent and therefore, are a form of lying. Specific examples of academic dishonesty in this course include, but are not limited to, the following:

- Submitting for credit, in whole or in part, the work of others.

- Receiving, giving, or using unauthorized aid on an examination or quiz.
- Failure to give credit to sources used in a work in an attempt to present the work as one's own.
- Submission of paper(s) or project(s) obtained from any source, such as a friend, research service, or club paper file, as one's own.
- Allowing other members of a group to provide a disproportionate fraction of a required group project or activity.
- Claiming credit for an attendance or service activity without attending or performing the activity.
- Written or oral presentation of falsified materials and facts, including but not limited to the results of interviews, laboratory experiments, and field-based research.
- Providing false information and/or documentation regarding an absence in an effort to have the absence excused.
- Thwarting an academic integrity investigation or providing information deemed to be false during an investigation.

Consequences of Breach

Academic dishonesty may result in, but is not limited to, the following:

- A first offense will result in a grade reduction (lowering the grade on the assignment in which academic dishonesty occurred and/or assigning an F for the final course grade).
- Should you be permitted to remain in the class after being found in violation of the academic integrity policy, you may also be required to retake the exam or an alternate exam, resubmit the course work, or complete an alternate assignment. Any such makeup work may be graded independently or averaged with the penalized grade for the original dishonest work. Failure to comply with such requirements constitutes a second violation.
- A second violation in a class will result in an automatic F in the course.
- All instances of academic dishonesty will be reported to Dean of the College of Arts and Sciences and the Dean of Students in the Student Life Office.

Appeal Process

If you would like to appeal a decision, then please follow this link to learn about how to file an appeal:

<http://www.acu.edu/community/offices/administrative/office-of-the-provost/academic-integrity-policy.html>.

Class format and student responsibilities

Class sessions will include topical discussions, active learning exercises, story idea proposals and collaborative editing of work in progress. The class works best when all students have taken the appropriate quizzes ahead of class and keep up with deadlines. Participation is expected during sessions where story ideas are proposed and scripts are edited. This course uses a very specific grading structure that requires all students to track their own progress throughout the course. Canvas will be used to maintain records of these

projects. While some time may be given to workshop projects during class time, most assignments will be completed outside of class.

Tests, assignments and grading

Assignments in JMC 338 Broadcast News and Sports are described in detail below. Assigned stories will be graded by your instructor. Original stories will be graded in coordination with KACU's News Director and the Optimist's Editor. If original stories are attempted but fail to meet the needs of KACU or the Optimist and are not published or broadcast, no credit will be given. There is no penalty for unsuccessful projects as long as a different successful story is completed. The final grade in this course is based on successful completion of assignments, quizzes, and maintaining a limited number of absences:

Your grade is based on the following areas of work:

Radio Projects	20%	200 points
Television Projects	30%	300 points
Written Analyses	20%	200 points
Quizzes	20%	200 points
Final Exam	10%	100 points

The following grading scale will be used to determine the final grade:

A	92 or higher
B	83 - 91
C	74 - 82
D	65 - 73
F	64 or lower

Final Exam (100 points): A final exam will be given on December 12 at 8 a.m. and will be assessed for 10% of the final grade.

Quizzes (200 points): Fourteen open-book quizzes will be given during the first half of the semester. Quizzes are given online through Canvas and are to be completed outside of class. Quizzes measure comprehension of material presented in the course textbook. The overall quiz average represents 20% of the final grade.

Written Analyses (200 points): Six written analyses will be assigned during the semester. All six must be submitted by the deadline to receive credit. Submissions after the deadline will not be graded. Wildcards may be applied to receive a grade on written analyses received past the deadline.

Reader (10 points): Rewrite a print or online story as a radio "reader" that airs on KACU. This project will be assessed for a total of 1% of the final grade.

Cut and Copy (15 points): Produce an original “cut and copy” that airs on KACU. This project will be assessed for a total of 1.5% of the final grade.

Voicer (25 points): Produce an original “voicer” by recording and trimming an actuality for a story that airs on KACU. This project will be assessed for a total of 2.5% of the final grade.

Wrap (50 points): Record and trim an actuality, write the script and record your voice to produce a 45-second “wrap” that airs on KACU. This project will be assessed for a total of 5% of the final grade.

Radio Two-way (50 points): Produce a “two-way interview” that airs on KACU. This project will be assessed for a total of 5% of the final grade.

Radio Newscast (50 points): Produce and anchor a KACU newscast. This project will be assessed for a total of 5% of the final grade.

News VO #1 (10 points): Write, shoot and edit an assigned 30-second “VO” that is included in the Optimist newscast. This project will be assessed for a total of 1% of the final grade.

News VO #2 (15 points): Write, shoot and edit an original 30-second “VO” that is included in the Optimist newscast. This project will be assessed for a total of 1.5% of the final grade.

VO/SOT #1 (15 points): Write, shoot and edit an assigned 45-second VO/SOT that is included in the Optimist newscast. This project will be assessed for a total of 1.5% of the final grade.

VO/SOT #2 (50 points): Write, shoot and edit an original 45-second VO/SOT that is included in the Optimist newscast. This project will be assessed for a total of 5% of the final grade.

Television Newscast (50 points): Produce and anchor an Optimist newscast. This project will be assessed for a total of 5% of the final grade.

Television Two-way (50 points): Produce a “two-way interview” that is published by the Optimist. This project will be assessed for a total of 5% of the final grade.

Sports VO #1 (10 points): Write, shoot and edit an assigned 30-second “VO” that is included in the Optimist sportscast. This project will be assessed for a total of 1% of the final grade.

Sports VO #2 (50 points): Write, shoot and edit an original 30-second “VO” that is included in the Optimist sportscast. This project will be assessed for a total of 5% of the final grade.

Television Sportscast (50 points): Produce and anchor an Optimist sportscast. This project will be assessed for a total of 5% of the final grade.

Wildcards: A series of extra credit projects are available. One wildcard can be used to have late analyses graded. Individual quiz scores can be improved by 25% with the use of each wildcard. Multiple wildcards can be applied to the same quiz.

1. Perform the role of television or radio anchor a second time.
2. Perform the role of television or radio producer a second time.
3. Deliver a second radio wrap.
4. Deliver a second television VO/SOT.
5. Deliver a second radio feature.
6. Deliver a second television PKG.
7. Write a seventh analysis.
8. Deliver a same-day turnaround for a radio story on KACU. If a story is pitched and accepted in the morning, it must be delivered for air that afternoon. If a pitch is accepted in the afternoon, it must be delivered for air the next morning.
9. Perform an on-camera interview for the Optimist newscast.
10. Interview a guest live on KACU.
11. Have a story air on KUT's Texas Standard.
12. Answer phones for two hours at KACU's fundraising campaign (available Oct 1-5, 7 a.m. to 6 p.m.).

Course schedule

Readings and project deadlines are available in Canvas, ACU's learning management system.