

Approval Chart for Curriculum Changes

A = Approve I= Information Item¹ R= Advise & Respond²

Course Number _____ or Degree Plan(s) **New Track in Public History**

This is a proposal for a new BA Track in Public History. It should accompany the application saved as Public History Track Application (2.10.21). In that application, all proposed changes to the Major Requirements Degree Core (shared with the General History BA) are highlighted in yellow.

Circle the number that corresponds to the requested change. Degree plan changes are on the second page.

		COUNCIL ³						
		Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD
Change to a Course								
1.	Title (description unchanged)	A	A	A		I		I
2.	Description (not affecting content)	A	A	A		I		I
3.	Course term(s)	A	I	A		I		I
4.	Content (substantive change)	A	A	A		I		A
5.	Number of hours (lecture, lab, contact)	A	A	A		A		A
6.	Course number within the hundred	A	A	I		I		I
7.	Course number beyond the hundred	A	A	A		A		A
8.	Prerequisites	A	A	A		I		I
9.	Course fee(s)	A	--	A		--		A
10.	From U to G or G to U	A	A	A		A		A
11.	Cross list with another department: U or G level	A	A	A		A		A
12.	Department of record	A	A	A		A		A
13.	Open or close a course	A	A	A		A		A
14.	New course — See website for application and process. This change includes combining or splitting a course(s).	A	A	A		A		A

Note: When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

Approval Chart for Curriculum Changes

A = Approve

I= Information Item¹

R= Advise & Respond²

		COUNCIL ³							Provost	Faculty	President	Board of
Change to a Degree Plan		Dept./School	College	Deans	TEC	UGEC	UUAC	GRAD				
1.	University Requirements — Change in approved course content ⁶	A	A	A		A			A	--	A	--
2.	University Requirements — Add or drop a required course from the University Requirements chart ⁶	A	A	A		A			A	A	A	--
3.	University Requirements — Add or drop a course from a menu within the University Requirements ⁶	A	--	--		A			A	--	A	--
4.	University Requirements — Change hours within a menu on the University Requirements chart ⁶	A	A	A		A			A	A	A	--
5.	Major — Revision of major ^{4,5}	A	A	A		A			A	--	A	--
6.	Major — Adopt or change admission requirements	A	A	A		A			A	--	A	--
7.	Major — Add ^{4,5}	A	A	A		A			A	A	A	I
8.	Major — Discontinue (proposed by the department or college)	A	A	A		A			A	A	A	I
9.	Major — Discontinue (proposed by the Provost)	See below.										
10.	GPA — Revise major or cumulative requirement	A	A	A		A			A	A	A	--
11.	Minor — Revise course selection	A	A	A		I			I	--	I	--
12.	Minor — Add	A	A	A		A			A	--	A	--
13.	Minor — Discontinue (proposed by the department or college)	A	A	A		A			A	--	A	--
14.	Minor — Discontinue (proposed by the Provost)	See below.										
15.	Degree — Add	A	A	A		A			A	A	A	I
16.	Degree — Discontinue (proposed by the department or college)	A	A	A		A			A	A	A	I
17.	Degree — Discontinue (proposed by the Provost)	See below.										
18.	Any change to a graduate degree program	A	A	A		A			A	--	A	--

COUNCIL³

Approval Chart for Curriculum Changes

A = Approve I= Information Item¹ R= Advise & Respond²

	Provost-Proposed Change	Provost	Department	Dean	TEC	UUAC	Graduate	Faculty	President	Board of
1.	Major/Graduate Program – Discontinue (proposed by the Provost)	A	R	R		A		A	A	I
2.	Minor – Discontinue (proposed by the Provost)	A	R	R		A		--	A	--
3.	Degree – Discontinue (proposed by the Provost)	A	R	R		A		A	A	I

Approval Chart for Curriculum Changes

A = Approve I= Information Item¹ R= Advise & Respond²

					COUNCIL ³					
	Change to the Catalog Information	Dept./Scho	College Academic	Deans	UGEC	UUAC	GRAD	Provost	Faculty	President
1.	General requirements for graduation including course requirements that are common to all majors for all degrees ⁷	--	--	--	A			A	A	A
2.	Admission requirements	--	--	--	A			A	A	A
3.	Policies governing academic probation and suspension	--	--	--	A			A	A	A
4.	Requirements for graduating with honors	--	--	--	A			A	A	A

¹ Councils may request additional information about “Information” items. These items are approved as “Consent Agenda.”

² The Dean and Department should respond to the Provost’s recommendation to close a program in writing. Advise & Respond (R) requires that the voting body should receive the written responses at least one week prior to the vote.

³ All courses that meet University Requirements for general education must go through UGEC. Courses or degrees offered only to students seeking teacher certification must go through the Teacher Education Council. All undergraduate changes must go before the UUAC. All graduate degree plan changes must go through the Graduate Council.

⁴ A minimum of 30 hours is required for a major. A maximum is specified for each degree (e.g., BA, BS). The university minimum for elective hours is 6, unless the requirements of external accrediting bodies make it impossible.

⁵ Program or course changes that apply to any major that includes Teacher Certification will be reviewed by the college, the Teacher Education Council (TEC), and then the UUAC.

⁶ Courses that satisfy ACU’s University Requirements (General Education) will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and “not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession” (SACS 2.7.3). Departments may request exceptions to the first three criteria.

⁷ The UUAC approved the clarification that “general requirements for graduation” means the enumerated items in the “General Requirements for Bachelor’s Degrees” section of the catalog.

Revised 8-26-19

Curriculum/Catalog Changes Signature Page

Department/School Chair(s)	
<i>Ron Morgan</i>	Feb. 2, 2021
<i>Signature</i>	<i>Approval date</i>
<i>Signature</i>	<i>Approval date</i>

College Academic Council(s)	
 Jonathan Camp (Mar 2, 2021 11:37 CST)	
<i>Signature</i>	<i>Approval date</i>
<i>Signature</i>	<i>Approval date</i>

Dean(s)	
	
<i>Signature</i>	<i>Approval date</i>
<i>Signature</i>	<i>Approval date</i>

Teacher Education Council	
<i>Chair's signature</i>	<i>Approval date</i>

General Education Council	
<i>Chair's signature</i>	<i>Approval date</i>

Undergraduate Academic Council	
<i>Chair's signature</i>	<i>Approval date</i>

Graduate Council	
<i>Chair's signature</i>	<i>Approval date</i>

Provost	
<i>Signature</i>	<i>Approval date</i>

Faculty	
<i>Chair of faculty senate</i>	<i>Approval date</i>

President	
<i>Signature</i>	<i>Approval date</i>

New Track, Minor, or Certificate Application

I. Program Identification

- A. **Public History Track** within History B.A. degree
- B. Track
- C. Home department: History and Global Studies. Associated degree: History B.A.
- D. Developers: Drs. Tracy Shilcutt, Ron Morgan, Kelly Elliott, and Amanda Biles. All have PhDs in history; Dr. Shilcutt has professional experience in public history; Dr. Biles has prior teaching experience in public history and serves on the History Advisory Committee of the Grace Museum in Abilene.
- E. The majority of required courses will be offered at the ACU campus; some iterations of HIST 310 (Topics in Public History) will be offered at Study Abroad campuses, and HIST 301 (Public History Internship) is offered online, with students working at their internship sites in various locations.
- F. Proposed date of implementation: August 2021 (for 2021-22 catalog year)

II. Program Details

- A. Description: The Public History Track within the History BA will equip students for public history careers such as museum curation, archives management, museum education, exhibit design, national, state, and local parks services, historical commissions and societies, presidential libraries, and other roles in institutions of public memory and commemoration.

Students who pursue the Public History Track will, like the former HIST BA (hereafter, General History BA) students, receive a broad historical education, including surveys of U.S. and western/world history, methodological training in the discipline, and upper level courses in specialized content areas, but their course of study will place particular emphasis both theoretically and practically on public history approaches to the historical discipline.

Required coursework will include Introduction to Public History (a public history-focused approach to the U.S. history since Civil War survey), Topics in Public History (which will engage students in methods of interpretation, description, and presentation of history in a variety of contexts and approaches intended for the general public), and Public History Internship (which combines guided online coursework with hands-on experience at such institutions as the Smithsonian, the National Parks service, the Grace Museum, the WASP Museum, etc.) Students on the Public History track will also choose nine additional hours from a menu of relevant coursework from outside the department, courses we deem particularly apropos for careers in Public History and related institutions. (See attached emails of approval from dept. chairs.)

- B. Description of target audience: Our creation of the track is a response to the increasing demand from current and incoming students for emphasis on the study

and practice of public history, with an eye towards careers in museums, archives, national parks, and historical societies. We're seeing more and more students with the ACU History degree go on to a Museum Studies or Public History graduate degree, and to work in the public history profession. This more hands-on, pragmatic career pathway seems very attractive to students and parents as an alternative to an academic career (the more common path for a General History BA), and amidst increasing national debate about public memory, historical narrative creation, and commemoration, the topic of public history is more resonant than ever. This track will serve those students and meet their expectation for this type of coursework.

- C. Projected total enrollment for each of the first five years: In October 2020, Kelly Elliott asked each HIST BA student about their intended career path. Of the 22 students in the degree, 17 of them expressed the desire to obtain a job in public history, and all of the freshmen and sophomores expressed interest in switching to the Public History track when it became available. We thus estimate an enrollment in 2021-22 of fifteen to twenty students, with another five or so enrolling as freshmen with each successive year, and hope to grow the program from there as word gets out.

III. Rationale and Need for Program

A. Mission fit and strategic plan. The HIST BA degree forges historical storytellers whose knowledge of the past can temper both present and future: we recognize that the stories we tell about our past shape our communities now. We affirm that the teaching of history through museums, education, writing, and other forms of interpretation is an influential public service. Thus the future HIST BA will equip students in two tracks to educate and serve in different ways. Our department sees the expansion of this degree into two tracks—a General History track for those who desire to enter academia, law, and other research-based professions, and a Public History track for those who intend to enter public history work—as a means to better serve the interests and needs of our students while preparing them to lead and serve in a larger number of career pathways.

The new public history track provides both methodological training and firsthand experiences—equipping museum curators, archivists, and public history interpreters to successfully navigate complex debates around access, commemoration, and the interpretation of history for the general public. Our courses in this track are deeply experiential and have been designed to combine guided study of the theory and scholarship of public history with firsthand engagement with historic sites, archives, museums, libraries and parks, including at least one semester-long internship. ACU Public History students will be fully prepared to take their places in the public history profession. In these careers, they will help shape the historical narratives that people will encounter every day. The track is thus a significant contribution to ACU's commitment to equip students for Christian service and leadership throughout the world, as well as a support to the university's move toward more experiential learning.

B. Societal need. Public history and memory—monuments, memorials, and holidays, but also museums and school curricula—have become major sites of public debate in the last several years. Particularly in the wake of the August 2017 Charlottesville protests around the proposed removal of a statue of Robert E. Lee from a public park, questions about how to appropriately relate, teach, and memorialize our history have animated not just historians (and the American Historical Association, which has officially weighed in on the topic several times), but politicians, presidents, mayors, and city planners. Further, the answers to these questions of history and memory increasingly determine the shape and health of our communities in the present. Protests against racial violence in the summer of 2020 were fueled by the death of George Floyd, but often took shape around the history of race—and how that history is remembered or silenced—in the United States. Meanwhile the Abilene ISD school board voted in summer 2020 to rename four local schools that had honored former Confederates. As this litany of examples makes clear, it has never been more important that ACU servant leaders be prepared to engage with such debates. Finally, the opportunities for public history careers are exploding as this topic receives more attention.

C. Prospective student interest. As mentioned above, more than 75% of currently enrolled HIST BA students polled in October 2020 expressed their intention to pursue a career in public history. Prospective students visiting or writing to the department also most frequently declare this intention. We genuinely believe that opening a Public History track is our best opportunity and pathway toward growing our department during a time of widespread decline in History majors.

D. Disciplinary benchmarking.

The creation of a Public History degree, emphasis, or track, or the addition of a Museum Studies or Archives degree, has been a common theme amongst some, but not all, regional universities in the last decade. We suggest a clear window of opportunity for ACU given the following examples, and believe this addition will give ACU a competitive edge in recruiting students interested in Public History careers.

-Texas Christian University – Offers a History BA (no separate public history track); offers a Public History Internship course

-University of Texas at Arlington - has recently completely overhauled their degree plan and now includes a History Internship, described as follows on their site: “The Department’s new internship course is intended to provide high achieving students with opportunities to apply their acquired historical knowledge and skills in professional settings across the DFW metroplex. We [are] currently developing partnership arrangements with several local institutions including UTA’s own [Special Collections](#), the [Military Museum of Fort Worth](#), the [African American Museum of Dallas](#), and the [National Videogame Museum](#) in Frisco, TX.” The UTA Dept of Art and Art History also offers a Museum Studies minor, which history interns are encouraged to pursue.

- Texas Woman's University – Offers a public history track within History BA degree
- University of North Texas – Offers a History BA (no separate public history track)
- Oklahoma Christian University – Offers a History BA (no separate track), but specifies that History graduates will “demonstrate knowledge of the fundamentals of American, European, and public history” and requires ALL history majors to take an Introduction to Public History course
- Lubbock Christian University – History BA (no separate track, no courses in Public History)
- Harding University – History BA (no separate track, no courses in Public History)
- Baylor University – offers a History BA with an undergraduate minor in Museum Studies, as well as an MA degree in Museum Studies. Currently, two recent ACU grads are pursuing the MA in Museum Studies at Baylor.
- Pepperdine – offers a History BA (no separate track) and an Art History BA. It appears that students interested in museum careers are more likely to pursue the latter.

IV. Curriculum

Course of study. For tracks, this will include the list of courses required in addition to the existing degree core. For certificates and minors, it includes all courses included in the program. For minors, please see [catalog requirements](#).

- A. See chart below.

HIST, BA (HIST)

University Requirements (Please see the [University Requirements](#) section of this catalog.)

Major Requirements (Degree Core)

Lower Level Requirements

- [HIST 117 - Civilization I](#) Credit Hours: 3 *
- [HIST 118 - Civilization II](#) Credit Hours: 3
- or
- [HIST 131 - World History: Cultures and Connections since 1400](#) Credit Hours: 3
- HIST 201 – Introduction to Public History: Interpreting American Pasts Credit hours: 3 *
- [HIST 221 - American History I](#) Credit Hours: 3
- or
- [HIST 250 - Introduction to Gender and Multicultural Studies in the US](#) Credit Hours: 3

Upper Level Requirements

- [HIST 353 - Historical Methods](#) Credit Hours: 3 (writing-intensive course)
- [HIST 459 - Historiography Seminar](#) Credit Hours: 3 (capstone course)
- 3 courses of Advanced United States Selections Credit Hours: 9
- 3 courses of Advanced Non-United States Selections Credit Hours: 9

Other Required Courses

- [GEOG 354 - Cultural Geography](#) Credit Hours: 3 *
- [Sophomore \(or higher\) Literature](#) - Credit Hours: 3
- [FREN 221 - Intermediate French I](#) Credit Hours: 3
- [FREN 222 - Intermediate French II](#) Credit Hours: 3
- or
- [FLLA 221 - Intermediate Latin I](#) Credit Hours: 3
- [FLLA 222 - Intermediate Latin II](#) Credit Hours: 3
- or
- [GER 221 - Intermediate German I](#) Credit Hours: 3
- [GER 222 - Intermediate German II](#) Credit Hours: 3
- or
- [SPAN 221 - Intermediate Spanish I](#) Credit Hours: 3
- [SPAN 222 - Intermediate Spanish II](#) Credit Hours: 3

*Hours may also fulfill university requirements and are not included in total major hours

Total: 39 Credit Hours

Public History Track

- [HIST 301 Public History Internship](#) Credit Hours: 3
- [HIST 310 Topics in Public History](#) Credit Hours: 3 (must be taken twice = 6 total hours)

Select 3 hours from:

- ART 221 -Art History: General Survey I Credit Hours: 3
- ART 222 -Art History: General Survey II Credit Hours: 3
- ART 324 -Art History: American Credit Hours 3
- ART 325 -Art History: Christian Credit Hours 3

Select 6 hours not taken above from:

- ART 221 -Art History: General Survey I Credit Hours: 3
- ART 222 -Art History: General Survey II Credit Hours: 3
- ART 324 -Art History: American Credit Hours 3
- ART 325 -Art History: Christian Credit Hours 3
- COMM 310 - Civil Discourse Credit Hours 3
- COMM 343 - Business and Professional Communication Credit Hours 3
- COMM 345 - Intercultural Communication Credit Hours 3
- ENVR 241 - Geographic Information Systems Credit Hours: 3
- JMC 165 - Media Maker Credit Hours: 3
- MGMT 330 - MGMT 330 - Management and Organizational Behavior Credit Hours 3

Total: 18 Credit Hours

Electives

A minor is optional as part of the electives.
Minimum - 15 Credit Hours

Total Major Hours: 72

Other Graduation Requirements

Minimum GPA in major: 2.75
Minimum GPA for graduation: 2.00
Minimum advanced hours: 33
Minimum total hours: 128

*Courses numbered 0** do not count in minimum hours required/or degree.*

B. Courses. Create a table that shows for each course:

1. Rotation and frequency (e.g., fall odd years)
2. Whether the course is required or on a menu
3. Which track(s) the course serves, if applicable
4. Program outcomes that the course serves
5. Current faculty credentialed to teach

HIST 201	HIST 301	HIST 310
Spring, every year	Every term (online, not in faculty load)	Fall, every year
Required for PH track	Required for PH track	Required x2 for PH track
PH and GH (required), History and Social studies teaching, menu option	PH (required), GH (menu option)	PH (required x2), GH, History teaching, and social studies teaching (upper level menu option)
Introduction to theory and practice of public history; first exposure to exhibit design	Hands-on internship experience in partnership with a professional institution; career preparation	Topical, focused exploration of public history in a specific context and around specific themes
Biles, Shilcutt	Elliott, Purcell, Shilcutt, Morgan, Biles	Shilcutt, Morgan, Elliott, di Stefano, Biles

C. New courses. For new courses included in the program/major requirements, list:

1. HIST 301 Public History Internship. A practicum course designed to provide a real-world experience of partnering with an institution of public history or the arts such as a museum, archives, a historic site or library, with emphasis on preparing students for careers in public and professional history. Required for all Public History track students. May count as an upper level history credit for General History track students (U.S. or non-U.S. depending on institutional focus).
2. HIST 201 Introduction to Public History: Interpreting American Pasts. The purpose of this course is to help students experience and understand American history through the lens of public history, exploring the ways that American pasts have been communicated through museums, documentary films, National Parks, etc., and examining debates around the construction of the American history narrative. Fulfills social science and historical literacy requirements for students of any major. Required for both Public History track and General History track.
3. HIST 310 Topics in Public History. **Catalog description:** Students will experience and understand history through the lens of public history, exploring the ways that particular pasts have been communicated through the creation of public memory via such methods as museums, documentary films,

National Parks, etc. Students will examine historiographic debates around the construction of a specific history narrative.

Note: HIST 310 is required x2 for Public History track. For General History track, History Teaching (HSTT), and Social Studies Teaching (HSST), HIST 310 may be taken up to twice to fulfill (depending on topic) upper-level HIST requirements (U.S., European, or non-Western for HSST or U.S. and non-US for HSTT). See degree plan change proposals for all three degrees.

The deadlines to approve the foregoing new courses have been set the Provost's Office. The courses, the deadlines for their submissions to the CAS council for approval, and the target date for their first offerings are:

Course code/number	Course name	Deadline for submission to CAS Council	Projected date of first offering
HIST 201	Introduction to Public History	Already approved	Spring 2021
HIST 301	Public History Internship	Already approved	Spring 2021
HIST 310	Topics in Public History	February 2021	Fall 2021

V. Required Institutional Support

- A. Faculty requirements and availability. Show instructors for a full cycle of curriculum delivery using current faculty members, new faculty members, and anticipated use of part-time faculty.

Summer 2020: HIST 301 (Elliott)

Spring 2021: HIST 201 (Biles), HIST 301 (Purcell), HIST 340 – Special Topics pilot of the eventual HIST 310 (Shilcutt)

Fall 2021: HIST 310 (Shilcutt), HIST 301 (Purcell)

Spring 2022: HIST 201 (Biles), HIST 301 (Elliott)

Summer 2022: HIST 301 (Elliott)

Fall 2022: HIST 310 (Morgan), HIST 301 (Purcell)

Spring 2022: HIST 201(Biles), HIST 301 (Elliott)

See details below.

1. There are three new required courses for the public history track.

HIST 201 and HIST 301 are both through councils already. HIST 310 will come before councils along with the public history track in Spring 2021.

- HIST 201 (Intro to Public History). This course will be taught every spring by Dr. Amanda Biles, an adjunct faculty member who we anticipate will remain with the department for the foreseeable future. Dr. Biles created this course and is excited about teaching it. For now, we expect that one offering of this class per academic year (in spring) will serve the needs of students in the track, but if an additional offering is necessary, Dr. Shilcutt's background in museum work and expertise in modern U.S. history certainly qualify her to offer an additional section, or to take over the class in the event that Dr. Biles does not remain with us long term.
- HIST 301 (Public History Internship). This online course requires a much lower faculty workload than others. While students will receive 3 hours of credit, the course will count as 1-hour in faculty load. The course will be taught by Dr. Kelly Elliott or by adjunct faculty member Beth Purcell, with Drs. Shilcutt and Morgan available, as well. We intend to offer this class every fall and spring and once in summer, in order to allow students to enroll concurrently with their internship. The online format is intended to provide flexibility so that students may intern during a study abroad semester, or at another location away from Abilene during the summer. Thus far, students in this course have interned with the WASP Museum in Sweetwater, TX, and with the National Parks Service Penatuhkah Comanche Trails Project.
- HIST 310 (Topics in Public History), to be taken twice (6 hours total) in the public history track. This course will be taught by various faculty and in various locations depending on our department's study abroad opportunities, and while SLOs will be consistent, content and themes will be adapted to location and faculty member. We will offer the course every fall. Dr. Tracy Shilcutt will pilot the course as Topics in African-American Public History (Race and Representation) in Spring 2021 (as a Special Topics course, HIST 340). Note that this new class is being brought to councils in Spring '21 alongside the track. Dr. Shilcutt will teach the class a second time (the first time as 310) as Topics in Public History: Imperialism, Knowledge, and Historical Narrative Creation in Fall '21, and we anticipate that Dr. Morgan will teach it as Topics in

Public History: Commemoration in Latin America in
Fall '22.

2. The program can be delivered without a new hire at present level of demand. However, when a retirement (or the Provost's Office) gives us a line, we will certainly be looking to hire a new full-time faculty member who is credentialed to teach courses in this track.
 3. Use of adjunct faculty/salaries: Dr. Amanda Biles will teach HIST 201 (Intro to Public History) every spring. At present, the CAS Dean's Office sets that adjunct salary at \$2500 per course. HIST 301 will be taught by adjunct faculty member Beth Purcell occasionally; the stipend for this course will be covered by our John C. and Ruth Stevens Fund. When and if we ask Dr. Andrea di Stefano (also adjunct faculty) to teach HIST 310 (Topics in Public History), his salary would remain the \$3000 set by the CAS Dean's Office.
- B. Impact on existing programs. It may be possible that students who would have considered an art major with the intent of going into curation may choose to pursue public history instead, but that's the only possible shift I can anticipate.

- C. *For certificates only:* N/A
- D. Staff requirements. No additional staff needed beyond admin coordinator for department.
- E. Library resources. Identify discipline-specific library resources necessary to serve the requirements of the program. These may be existing holdings and services and new ones.
 - 1. HIST 301 is offered online; all course materials will be available in Canvas.
 - 2. HIST 201 will be offered on the Abilene campus face to face. Textbooks will be available from the bookstore, with additional materials available on Canvas. The instructor will build use of the Maker Lab and Learning Studio in to instruction time, so that students can make use of these resources in their exhibit design process.
 - 3. HIST 310 – materials will vary for this course depending on instructor and topic. See Dr. Shilcutt's HIST 310 syllabus for details.
- F. Physical resources. Classroom/office use will be the same as before. HIST 201 (Intro to Public History) will make use of the Maker Lab for exhibit design projects, and we are striving in general in all courses to make more use of resources such as the Learning Studio, but we don't anticipate any specific purchase needs beyond these spaces and materials we already have at ACU.
- G. Scholarships. We have no specific new scholarships in place associated with the public history track at this time, but will hope to pursue the possibility in the future.
- H. Recruiting. We see this shift towards offering specific training in public history, particularly given that the track's core courses are so experiential, as a major effort to increase the perceived employability and relevance of a History BA. We intend to foreground the public history track on the website and in our flyers to be distributed to prospective students, and hope that the new track will significantly aid program growth. Prospective students who express interest in history should be made aware of the track; in particular, ACU will be the only CoC-affiliated institution with a specific public history track, and so this could be a major point of recruitment for those students.
- I. Additional cost to deliver program. We do not anticipate additional expenses at this time. The Introduction to Public History course (HIST 201) will include exhibit design projects, but materials for those will be funded by the partnering institutions. The same is true for the Public History Internship course (HIST 301).

Initial Review and Required Signatures

When sections I-V are complete, please submit to the Office of the Provost for initial review and development. Section VI is not required for all applications; you will learn whether it's required for your program during initial review.

This proposal complies with curricular requirements of the university and addresses all required questions for institutional review.

See next page

Assistant Provost for Curriculum and Assessment

Date

This proposal does not require additional review for institutional accreditation

purposes. SACSCOC Liaison

Date

Fwd: public history track to review

17 messages

Jessica Smith <jes98k@acu.edu>

Wed, Feb 17, 2021 at 12:24 PM

To: Ronnie Morgan <rxm03c@acu.edu>, Jon Camp <jwc03b@acu.edu>

Hi, Ron —

Both Chris and I have reviewed the public history track proposal, and you may attach this email thread in place of our signatures.

Note the list of necessary documentation at the bottom of the application. You'll include the following along with the proposal and our emailed approval when you send this to Jon:

I. Supporting Documentation

- A. Approval Chart for Curriculum Changes
- B. Memo of support from the department chair of each department outside the home department that will provide a course for the program.
- C. When the new program application is complete, provide the full proposal to the following individuals for review. Each will provide a memo to attach to the proposal.
 1. Dean of the library for library resources review.
 2. Dean of the college of the program for a statement of commitment to the items in Required Institutional Support.

I hope you are faring well in the weather this week. Hang in there. And thanks to you and Kelly for all of your work on the proposal so far! -j

Jessica Smith, Ph.D.
Associate Provost for Curriculum and Assessment
Abilene Christian University
325-674-2024

----- Forwarded message -----

From: **Chris Riley** <cmr97t@acu.edu>
Date: Wed, Feb 17, 2021 at 11:00 AM
Subject: Re: public history track to review
To: Jessica Smith <jes98k@acu.edu>

Please allow this email to serve as my signature.

On Wed, Feb 10, 2021 at 2:00 PM Jessica Smith <jes98k@acu.edu> wrote:

Hi, Chris —

History and Global Studies is proposing a new track of the History BA. It incorporates three new classes but otherwise uses existing courses at the university.

I've attached the proposal for your review and left the signature page in your box. Thanks! -j

Jessica Smith, Ph.D.
Associate Provost for Curriculum and Assessment
Abilene Christian University
325-674-2024

From: Mike Wiggins mmw03b@acu.edu
Subject: Re: collaboration with your dept.
Date: January 21, 2021 at 1:46 PM
To: Ron Morgan rxm03c@acu.edu

MW

ART

*

I approve those. I am sure we discussed this but ART 105 is a prereq for ART 351 (Type 1). Hope you are well!
Mike

On Thu, Jan 21, 2021 at 1:03 PM Ron Morgan rxm03c@acu.edu wrote:

Mike, my dept. are about to submit new track application for Public History. You and I exchanged 1.5 years ago about us including those courses listed in green in a menu of selections, of which students will select 9 hours. (There will also be a course in MGMT, 3 COMM, and one other.

You had approved in 2019. Can you reply again with your approval, which I'll submit with the application?

Ron Morgan

On Aug 28, 2019, at 4:24 PM, Mike Wiggins mmw03b@acu.edu wrote:

Yes, that looks good to me.

On Mon, Aug 26, 2019 at 5:35 PM Ron Morgan rxm03c@acu.edu wrote:

Mike, I'm following up on our conversation from last week while I can still decipher my notes.

Will you confirm that the following courses would be useful/appropriate/accessible for non majors interested in public history and museum work? I know some of them fill often, so when I say "accessible," I don't mean a non-major can get in any class at any time they want; I just mean that they would be allowed to enroll.

Four art history courses: 221, 222, 324, 325

History of Architecture and Design (DSGN 221, 222) — I'm not sure we discussed this sequence.

Photography: 291 (B&W), 292 (Digital Art Phot.)

Two-dimension Design (105)

Typography I (351)

That's what my notes show. I realize (and we would advise our students) that some of these are only offered every-two years, and that many of these courses routinely fill.

do you okay that list for us to include in a menu of options for History - Public History Track?

Ron

On Aug 22, 2019, at 11:18 AM, Ron Morgan rxm03c@acu.edu wrote:

Mike, I failed to add these other courses, which I did not realize were ART courses. (Well, I assume your dept. teaches these).

DSGN 221 - History of Architecture and Design I

DSGN 222 - History of Architecture and Design II

On Aug 22, 2019, at 11:01 AM, Ron Morgan rxm03c@acu.edu wrote:

Hi Mike,

My dept. is working on a new track for our History majors called Public History (museum and archives work). What we intend to do is create 1 or 2 new courses that will be required — Internship in Public History and maybe an Introduction to Public History. But in addition, this "track" would require coursework from other programs. We're creating a menu of selections (marketing, Ad/PR, Business and Professional Writing, etc.) and I'd like to include some Art courses. Most obvious to me would be all your history courses — 221, 221, 324, 325, 423. Are all of those classes that a non-Art student could take? (I.e., is there normally space in the courses? Are there pre-reqs?) Also, are there other courses that non-Art majors could access without pre-reqs? The photography courses (291, 292) and Identify and Brand Design (353, 453) look interesting as well.

How many of those could we place on a menu for those interested in a Public History emphasis?

From: Lynette Sharp Peña penyal@acu.edu
Subject: Re: possible collaboration
Date: February 6, 2021 at 12:00 PM
To: Ron Morgan rxm03c@acu.edu

comm

LP

Hi, Ron.

* Your majors are welcome to take these courses. However, COMM 343 has COMM 211 as a prerequisite, which is needed for COMM 343.

Please let me know if you have any additional questions.

Blessings,
Lynette

Lynette Sharp Peña, Ph.D.
Professor of Communication
Chair, Department of Communication and Sociology
Abilene Christian University
ACU Box 28156
Abilene, TX 79699-28156

Office: 325-674-2136
Email: penyal@acu.edu

On Feb 6, 2021, at 10:58 AM, Ron Morgan rxm03c@acu.edu wrote:

Lynette, thanks for your willingness to work with my dept. on this new track in Public History.

Could you reply here with your approval for my dept. to list the following three COMM courses: 310 (Civil Discourse), 345 (Intercultural Communication), and 343 (Business and Professional Communication)?

And please confirm that our majors would be able to enroll in each of these classes without needing prerequisites.

Note: The student numbers would be minuscule. The numbers of students in the Public History Track will be small, and these COMM courses would be on an interdisciplinary menu from which students would select 2 courses among a total of 10 courses.

With collegial regards,

Ron Morgan
History & Global Studies

From: Ron Morgan <rxm03c@acu.edu>
Subject: Re: question about GIS course
Date: February 9, 2021 at 12:09 PM
To: Jim Carpenter <jac16d@acu.edu>

ENVR

RM

On Jan 24, 2021, at 8:31 PM, Jim Carpenter <jac16d@acu.edu> wrote:

Ron,
We will be teaching it one way or another. It is now a required course for all our ENVR students.
In Him,
JimC

On Thu, Jan 21, 2021 at 4:01 PM Ron Morgan <rxm03c@acu.edu> wrote:

thanks, Jim. Is it better for me to omit it from our degree plan, but then allow students to take it IF it's offered? (and we use a substitution?) Or do you feel good about me putting it in our menu of options?

On Jan 21, 2021, at 3:32 PM, Jim Carpenter <jac16d@acu.edu> wrote:

Ron,
I'm glad you are considering this, and can definitely approve the course. It is in the schedule for fall 2021, and is on a 2-year rotation. The problem I have now is that Bobby Burke, the adjunct who has been teaching it, took a new position and moved to Tyler TX. He has offered to teach it as an online class, but I would prefer it be taught F2F. I am looking for someone else locally willing and able to teach it. So far, though I do not have any candidates.
In Him,
JimC

On Thu, Jan 21, 2021 at 12:23 PM Ron Morgan <rxm03c@acu.edu> wrote:

Jim, I'm following up on your emails with Kelly Elliott back in March. We seek your approval to place ENVR 241 in a menu of optional courses for students who will do the new History degree track in Public History.

We will submit the new degree proposal in the next couple of days.

Can you approve our inclusion of the course in a menu of several options, so that students interested in this topic can enroll in that course?

Can you clarify how often it's offered, and when?

Thanks.

Ron Morgan

From: Kenneth Pybus <kenneth.pybus@acu.edu>
Subject: Re: JMC
Date: February 9, 2021 at 11:26 AM
To: Ron Morgan <rxm03c@acu.edu>

KP

JMC

OK. Sorry, Ron, JMC supports the Department of History and Global Studies listing JMC 165 in a menu from which Public History majors could choose.

Kenneth

Kenneth R. Pybus, J.D., Ph.D.
Associate Professor and Chair, Department of Journalism and Mass Communication
Abilene Christian University
ACU Box 27892
Abilene, Texas 79699
325-674-2553

On Tue, Feb 9, 2021 at 11:24 AM Ron Morgan <rxm03c@acu.edu> wrote:

Hi Ken, I'm going to submit my proposals today. If you have an answer to my query, send it on. If not today, ASAP and I'll then forward it to John Camp.

Ron

On Feb 5, 2021, at 12:52 PM, Kenneth Pybus <kenneth.pybus@acu.edu> wrote:

Ron,

Thanks for the email. Let me run this past Cade White, who developed and teaches the class to get his view. We're interested in making the class more accessible for folks outside the major, perhaps even to offer a non-majors version, so I don't know that your request will be a problem. I'll also look at the pre-req question.

Kenneth

Kenneth R. Pybus, J.D., Ph.D.
Associate Professor and Chair, Department of Journalism and Mass Communication
Abilene Christian University
ACU Box 27892
Abilene, Texas 79699
325-674-2553

On Fri, Feb 5, 2021 at 12:29 PM Ron Morgan <rxm03c@acu.edu> wrote:

Hi Ken,

My dept. is submitting proposals to councils to create a new track in Public History.

We have included a menu of courses from several disciplines beyond History, the aim being to allow our students to gain some knowledge in fields that range from the technical (JMC 165 or ENVR 241) to organizational (COMM and MGMT courses) to Art History.

I thought I had email exchanges with you around 18 months ago when we started moving in that direction, but cannot find an email thread. But to list courses from other departments on this degree plan, I need each chairperson to give me their okay.

So I'm wondering: Would you approve us listing JMC 165 in a menu from which our majors could choose? Would they be able to enroll in that course without needing prerequisites?

Let you be concerned about having space in your classes: The student numbers would be minuscule. The numbers of students in the Public History Track will be small, and your JMC course would be on a menu from which students would select 2 courses among a total of ten.

Could you send me an email affirming which of those 3 aforementioned courses we might add to our new track application? Or, of course, stating that this request is not possible for whatever reason.

I'd appreciate a quick response, as I need to submit this application very soon.

Ron Morgan

Select 6 hours from the following menu:

From: Katie Wick kjw13b@acu.edu
Subject: Re: Question re. MGMT
Date: February 5, 2021 at 10:27 AM
To: Ron Morgan rxm03c@acu.edu

KW

MGMT (Coba)

Hi Ron -

The management sciences department is in full support of your proposal. We usually have some seats left in MGMT 330 each semester, so this won't be an issue. A non-COBA student can take this class as long as they have sophomore standing (24 earned credit hours). There are no specific course prerequisites.

Best,
Katie

On Fri, Feb 5, 2021 at 10:18 AM Ron Morgan <rxm03c@acu.edu> wrote:

Hi Katie,

I'm Ron Morgan, acting chair of History and Global Studies.

My dept. is submitting a proposal in a few days to create a new BA degree track called Public History. One feature that will distinguish it from our current BA (which will now be called General History Track) is an interdisciplinary menu of about 10 courses from which students can choose, depending on which areas they'd like to gain some knowledge in: Communication, Art History, JMC, and Management. Students will choose 2 courses from that list; some may even choose to minor in Business.

We have penciled in MGMT 330 as one of those 10 options. In case you are concerned: The student numbers would be minuscule. The numbers of students in the Public History Track will be small, and this MGMT course would be on a menu from which students would select 2 courses among a total of ten.

Could you send me an email affirming your agreement with adding MGMT to the aforementioned menu on our new track application? I'd appreciate a quick response, as I need to submit this application very soon. Also, please specify whether a non COBA major would be allowed to take this course without pre-requisites. And if there are such, please specify which.

Thanks for your collaboration.

Ron Morgan

Dr. Katie Wick
Associate Professor of Economics
Chair, Dept. of Management Sciences
Abilene Christian University
Office: MBB 241, (325) 674-3790
katie.wick@acu.edu

**ABILENE CHRISTIAN UNIVERSITY
LIBRARY**

M E M O R A N D U M

DATE: February 19, 2021

TO: Dr. Ron Morgan

FROM: Mark McCallon, Associate Dean for Library Information Services

RE: Application for New Public History Track in B.A. History Degree

Thank you for the opportunity to review the application for the Public History Track in the B.A. History degree program. The Library can support the proposed track with existing resources, including the Maker Lab and Learning Studio. If additional resources are needed, please contact Melinda Isbell, Librarian Liaison, at mgil2a@acu.edu

Thank you for letting us review the application, and we look forward to working with you to make this new track a success.

Abilene Christian University
College of Arts and Sciences
Box 29210
Abilene, Texas 79699



To: Members of Academic Councils

From: Greg Straughn, Dean, College of Arts and Sciences

Date: February, 22, 2021

Re: Memo of Support – BA Track in Public History

This message acknowledges the support of the College of Arts and Sciences for the Bachelor of Arts track in Public History as developed by Dr. Kelly Elliott and Dr. Ron Morgan.

This track primarily gathers together existing courses from a variety of programs but also includes three new classes. No additional teaching load is needed in the form of additional faculty as the new classes can be accommodated within existing teaching loads and rotation schedules. Students would choose from a newly-created menu of courses to satisfy the requirements of the track.

This is a very efficient program that can support and attract high-achieving students. I am grateful for the hard work that has gone into the creation of this minor and am happy to give it my full support and the support of the College of Arts and Sciences.