

Approval Chart for Curriculum Changes

ATTACHMENT A

A = Approve I= Information Item¹ R= Advise & Respond²

Course Number ENTR 120.01 or Degree Plan(s) _____

State the requested change and reason. A memo may be attached if more space is necessary.

This new course is part of broader plan to introduce a new minor and certificate in entrepreneurship.

Circle the number that corresponds to the requested change. Degree plan changes are on the second page.

					COUNCIL ³					
Change to a Course		Dept./School	College Academic	Deans	TEC	UGEC	UAC	GRAD	Provost	President
1.	Title (description unchanged)	A	A	A	I				I	I
2.	Description (not affecting content)	A	A	A	I				I	I
3.	Course term(s)	A	I	A	I				I	I
4.	Content (substantive change)	A	A	A	I				A	I
5.	Number of hours (lecture, lab, contact)	A	A	A	A				A	I
6.	Course number within the hundred	A	A	I	I				I	I
7.	Course number beyond the hundred	A	A	A	A				A	I
8.	Prerequisites	A	A	A	I				I	I
9.	Course fee(s)	A	--	A	--				A	I
10.	From U to G <i>or</i> G to U	A	A	A	A				A	I
11.	Cross list with another department: U or G level	A	A	A	A				A	I
12.	Department of record	A	A	A	A				A	I
13.	Open or close a course	A	A	A	A				A	I
14.	New course — See website for application and process. This change includes combining or splitting a course(s).	A	A	A	A				A	I

Note: When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

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		COUNCIL ³										
	Change to a Degree Plan	Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	Faculty	President	Board of Trustees
1.	University Requirements — Change in approved course content ⁶	A	A	A	A				A	--	A	--
2.	University Requirements — Add or drop a required course from the University Requirements chart ⁶	A	A	A	A				A	A	A	--
3.	University Requirements — Add or drop a course from a menu within the University Requirements ⁶	A	--	--	A				A	--	A	--
4.	University Requirements — Change hours within a menu on the University Requirements chart ⁶	A	A	A	A				A	A	A	--
5.	Major — Revision of major ^{4,5}	A	A	A	A				A	--	A	--
6.	Major — Adopt or change admission requirements	A	A	A	A				A	--	A	--
7.	Major — Add ^{4,5}	A	A	A	A				A	A	A	I
8.	Major – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I
9.	Major – Discontinue (proposed by the Provost)	See below.										
10.	GPA — Revise major or cumulative requirement	A	A	A	A				A	A	A	--
11.	Minor — Revise course selection	A	A	A	I				I	--	I	--
12.	Minor — Add	A	A	A	A				A	--	A	--
13.	Minor – Discontinue (proposed by the department or college)	A	A	A	A				A	--	A	--
14.	Minor – Discontinue (proposed by the Provost)	See below.										
15.	Degree — Add	A	A	A	A				A	A	A	I
16.	Degree – Discontinue (proposed by the department or college)	A	A	A	A				A	A	A	I
17.	Degree – Discontinue (proposed by the Provost)	See below.										
18.	Any change to a graduate degree program	A	A	A	A				A	--	A	--

		COUNCIL ³								Board of Trustees
Provost-Proposed Change		Provost	Department	Dean	TEC	UUAC	Graduate	Faculty	President	
1.	Major/Graduate Program — Discontinue (proposed by the Provost)	A	R	R		A		A	A	I
2.	Minor — Discontinue (proposed by the Provost)	A	R	R		A		--	A	--
3.	Degree — Discontinue (proposed by the Provost)	A	R	R		A		A	A	I

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COUNCIL ³										
	Change to the Catalog Information	Dept./School	College Academic	Deans	UGEC	UUAC	GRAD	Provost	Faculty	President
1.	General requirements for graduation including course requirements that are common to all majors for all degrees ⁷	--	--	--		A		A	A	A
2.	Admission requirements	--	--	--		A		A	A	A
3.	Policies governing academic probation and suspension	--	--	--		A		A	A	A
4.	Requirements for graduating with honors	--	--	--		A		A	A	A

¹ Councils may request additional information about "Information" items. These items are approved as "Consent Agenda."

² The Dean and Department should respond to the Provost's recommendation to close a program in writing. Advise & Respond (R) requires that the voting body should receive the written responses at least one week prior to the vote.

³ All courses that meet University Requirements for general education must go through UGEC. Courses or degrees offered only to students seeking teacher certification must go through the Teacher Education Council. All undergraduate changes must go before the UUAC. All graduate degree plan changes must go through the Graduate Council.

⁴ A minimum of 30 hours is required for a major. A maximum is specified for each degree (e.g., BA, BS). The university minimum for elective hours is 6, unless the requirements of external accrediting bodies make it impossible.

⁵ Program or course changes that apply to any major that includes Teacher Certification will be reviewed by the college, the Teacher Education Council (TEC), and then the UUAC.

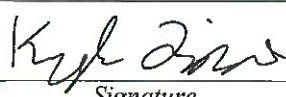
⁶ Courses that satisfy ACU's University Requirements (General Education) will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and "not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession" (SACS 2.7.3). Departments may request exceptions to the first three criteria.

⁷ The UUAC approved the clarification that "general requirements for graduation" means the enumerated items in the "General Requirements for Bachelor's Degrees" section of the catalog.

Revised 8-26-19

Curriculum/Catalog Changes Signature Page

Department/School Chair(s)	
	Feb 24, 2021
Signature	Approval date
Signature	Approval date

College Academic Council(s)	
	April 26, 2021
Signature	Approval date
Signature	Approval date

Dean(s)	
 Brad Crisp (Apr 28, 2021 14:35 CDT)	Apr 28, 2021
Signature	Approval date
Signature	Approval date

Teacher Education Council	
Chair's signature	Approval date

General Education Council	
Chair's signature	Approval date

Undergraduate Academic Council	
Chair's signature	Approval date

Graduate Council	
Chair's signature	Approval date

Provost	
Signature	Approval date

Faculty	
Chair of faculty senate	Approval date

President	
Signature	Approval date

Application for a New Course v10.7

Course ID (<i>Subject and Number</i>)	ENTR 120
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I. Systems and Catalog Information Complete each item.

1	Course Developer	Jim Litton / Monty Lynn
2	Course Instructor	Jim Litton
3	Course Title	Foundations of Entrepreneurship
4	Course Abbreviation for Banner if title is more than 30 characters	N/A
5	College	College of Business Administration
6	Department or School	Management Sciences
7	Number of Credit Hours	1.0 hours
8a.	Number of contact hours – lecture	1.0 hours
8b.	Number of contact hours – lab/activity	0
9	Is the course for a fixed or variable number of credit hours?	Fixed
10	Explanation for variable credit	N/A
11	Is the course repeatable for additional credit?	No
12	Maximum total number of credit hours a student can earn for this course	1.0
13	What type of course is this? (Select one option. Please see Schedule Type definitions on Page C.)	☒ Traditional lecture ☐ Traditional lab ☐ Traditional lecture/lab ☐ Experiential Learning ☐ Seminar ☐ Studio ☐ Thesis ☐ Dissertation

14	Number of faculty workload hours	1.0
15	Grade Mode	☒ Standard ☐ Credit/No Credit (undergrad only)
16	Maximum Enrollment	150
17	Catalog Description (50 words or less)	Students will be introduced to basic concepts about entrepreneurship and how an entrepreneurial mindset can be applicable in different vocations. The course includes a semester-long project that takes students through the process of identifying an opportunity, developing a solution, building and testing a business model in the marketplace.
18	List any prerequisites (course/s, test scores, class standing, major, etc.)	None
19	List any corequisites (these <i>must</i> be taken at the same time; note that a single requirement cannot be both a prerequisite <i>and</i> a corequisite)	None
20	If the course is cross-listed, specify the Course ID(s)	N/A
21	Does this course require any additional student course fees?	☒ No ☐ Yes If yes, attach a completed "Request to Add or Change Course Fees" form. Describe in section IV-8.
22a	Will the course be offered in fall terms?	☐ No ☒ Yes If yes: all, even, or odd years? <i>All years</i>
22b	Will the course be offered in spring terms?	☐ No ☒ Yes If yes: all, even, or odd years? <i>All years</i>
22c	Will the course be offered in summer terms?	☒ No ☐ Yes If yes: all, even, or odd years?
23	First semester this course will be offered under the new Course ID. <i>May not be earlier than the coming fall semester.</i>	Fall 2021 if timing allows. If not, the new Course ID will be used in Spring 2022.

24	Is this course required for a degree/s?	☐ No ☒ Yes If yes, attach a revised degree plan(s) reflecting the placement of the new course. <i>This course is required for the proposed minor and certificate in entrepreneurship.</i>
25	Should the addition of this course be retroactively applied to the degree plan it supports? <i>This is rare, and rationale should explain compelling extenuating circumstances.</i>	☒ No ☐ Yes If yes, provide rationale:
26	Has this course been offered as a Special Topics course? <i>New courses are not required to be taught as Special Topics courses prior to approval.</i>	☒ No ☐ Yes If yes, provide course ID, term, and enrollment:
27	List any courses in which the content overlaps the proposed course. (Course ID and Name) <i>Attach a statement from the instructor/dept chair of the existing course justifying the new offering in Section IV-D.</i>	N/A

II. Curriculum

- A. Explain effect on degree plans. If the addition of the course alters degree requirements, submit a separate Approval Chart for Curriculum Change to update the degree plan.
 - a. This course will serve as a course requirement for a new entrepreneurship minor and certificate.
- B. Justify the addition of this course to the current curriculum, explaining the gap it meets.
 - a. This course lays the groundwork for all other entrepreneurship courses and provides all students with the opportunity to learn an entrepreneurial mindset. This will also enhance the quality and applicability of the entrepreneurship minor and certificate.

III. Course Design

- A. Audience and Course Goal
 - a. Describe the intended audience, including prerequisite skills.
 - i. This course is intended for undergraduate students, typically in their first or second year. No prerequisite skills are required. This course is required for students pursuing the new minor or certificate in entrepreneurship.

- b. State the overarching course goal(s) in performance terms.
 - i. The course is interactive in nature and will require students to work hard, both individually and in groups. Students pursuing a degree from the College of Business must earn a grade of "C" or better in the course.

B. Student Learning Outcomes and Measurements

	Student Learning Outcome	Measurement
1	Recognize and apply the foundational concepts and theories related to entrepreneurship.	Quizzes / Venture Out
2	Evaluate the different types of entrepreneurship and their potential fit in your future vocation.	Discussion Board
3	Identify a problem and then develop and pitch a solution.	Venture Out

3. Text and Resources

Give the full publication information of the textbook/s and other required resources and outside readings. For **combined undergraduate/graduate** courses, make two lists:

- A. full publication information; label **Undergraduate**.
 - a. A collection of video lectures, articles and case studies are provided through the Experiential Entrepreneurship Curriculum. This is an online collection that costs \$99 for lifetime access. Additional materials in the curriculum may be used in subsequent entrepreneurship courses offered at the university.

IV. Supporting Documentation

Required of all applications		
1	Approval Chart for Curriculum Changes	See Attachment A
2	Syllabus — Attach the syllabus for the course based upon the anticipated first-semester offering.	See Attachment B
3	Instructional Design — The syllabus must be reviewed by the Adams Center. Attach a copy of the Adams Center letter.	See Attachment C
4	Library — Submit new course application and syllabus to the Library dean's office. Attach the Library's memo.	See Attachment D

Attach if applicable		
5	Content Overlap — Include one document for each course you listed in Section I-27. Attach statement from instructor/dept chair of existing course justifying the new offering.	N/A
6	Departmental Resources — List the resources that support the course and are available only through the department, if applicable. Attach the list of the holdings and the location/s.	N/A
7	Resources — List resources (other than library or departmental resources) that are needed to support this course (computers, lab equipment, other technology, etc.). Attach a complete list of all items and indicate possible sources or estimated cost of each. List the sources of any needed funds.	N/A
8	Expenses — List additional expenses needed to implement this course (full-time or part-time faculty, graduate or lab assistants, student employees, travel, special student costs, room renovation, storage facility, etc.). Attach a complete list of all items, the estimated cost of each and the source of the funds.	N/A
9	Justification — Attach any documents to which you refer in Section II-B.	See application for minor in entrepreneurship

**ENTR 120.01
FOUNDATIONS OF ENTREPRENEURSHIP
SYLLABUS – FALL 2021
M 2:00 - 2:50, 1.0 CREDIT HOURS**

To educate students for Christian service and leadership throughout the world. (ACU Mission)

To glorify God by creating a distinctively Christian environment in which excellent teaching, combined with scholarship, promotes the intellectual, personal, and spiritual growth of business students, and educates them for Christian service and leadership throughout the world. (ACU COBA Mission)

Contact Information for Professor

Jim Litton, JD, MBA
Director, Griggs Center for Entrepreneurship and Philanthropy
Associate Professor
325.674.2210 | jim.litton@acu.edu
Mabee Business Building #105A
Office Hours: By appointment only

Peer Mentors

Approximately 30 juniors and seniors will be serving as peer mentors for this course. They will join us for most of our class sessions and be assigned to project teams beginning in Week 5 of the course. These student mentors will be available to help answer questions about the course as well as your orientation to the university, COBA, and the Griggs Center.

Course Description (from ACU Course Catalog)

Students will be introduced to basic concepts about entrepreneurship, its role in society, and how an entrepreneurial mindset can be applicable in different career paths. The course includes a semester-long project that takes students through the process of identifying an opportunity, developing a solution, building and testing a business model, and pitching it to potential investors.

Christian Perspective

This course covers how you can apply an entrepreneurial mindset in different vocational paths. As part of that process, you will be asked to consider your individual gifts, calling and purpose in a future career.

Prerequisites

There are no prerequisites for this course.

Course Objectives

The primary learning objectives of this course are listed below along with the assignments used to assess your achievement of each objective.

Learning Objectives	Related Assignment(s)
Recognize and apply the foundational concepts and theories related to entrepreneurship.	Quizzes / Venture Out
Evaluate the different types of entrepreneurship and their potential fit in your future vocation.	Discussion Board
Identify a problem and then develop and pitch a solution.	Venture Out

Course Materials

A collection of video lectures, articles and case studies are provided through the Experiential Entrepreneurship Curriculum. This is an online collection that costs \$99 for lifetime access. Additional materials in the curriculum may be used in subsequent entrepreneurship courses offered at the university.

You can purchase the curriculum pack through the ACU Campus Store or directly online at this link:
[insert link]

Grades and Assignments

Final grades will be determined on a 1,000 point scale at the end of the semester as follows: A = 900 or higher; B = 800 – 899; C = 700 – 799; D = 600 – 699; F = below 600.

The four primary types of assignments and the overall percentage of the final grade represented by each one are listed below. Detailed descriptions of the assignments are included later in this syllabus.

Assignment	Individual / Group	Total Points / Percentage of Grade
Quizzes	Individual	20% (200 points)
Discussion Board	Individual	20% (200 points)
Venture Out	Individual / Group	60% (600 points)

While I am happy to discuss any grade that you receive, please note that you must wait **48 hours** before talking with me about your grade on a particular assignment.

Description of Assignments

The following are summaries of the graded assignment for the course. Grading rubrics and additional information on each type of assignment are available on Canvas.

Quizzes (20% of Final Grade)

Quizzes will be used each week to assess your understanding of key terms and main concepts covered in the assigned readings and/or video lectures.

Discussion Board (20% of Final Grade)

You will be asked to respond in writing or a video recording to a weekly prompt focused on different ways you can utilize and apply an entrepreneurial mindset in your future career.

Venture Out (60% of Final Grade)

You will participate in a semester-long project focused on identifying potential opportunities for a new venture, working with a team to develop a business model, testing your model by interacting with customers, suppliers, etc., and making a final pitch to a panel of experienced entrepreneurs and investors.

ADA Compliance Policy

Abilene Christian University is dedicated to removing barriers and opening access for students with disabilities in compliance with ADA and Section 504 of the Rehabilitation Act. The Alpha Scholars Program facilitates disability accommodations in cooperation with instructors. In order to receive accommodations, you must be registered with Alpha Scholars Program, and you must complete a specific request for each class in which you need accommodations. If you have a documented disability and wish to discuss academic accommodations, please call our office directly at (325) 674-2667 or email alpha@acu.edu.

Academic Integrity

Academic integrity is defined as academic work completed as assigned for each class by the individual or group responsible for the work. Violations of academic integrity and other forms of cheating involve the intention to deceive, mislead, or misrepresent and therefore, are a form of lying. Such actions are contrary to behavioral norms that flow from the nature of God. Academic misconduct includes, but is not limited to, the following: 1) Failing to give credit to sources used in a work in an attempt to present the work as one's own, 2) Submitting papers or projects obtained from another source (e.g., research service or club paper file) as one's own, 3) Falsifying information orally or in writing, and 4) Receiving, giving, or using unauthorized aid on an examination or quiz. Academic misconduct may result in, but is not limited to, a zero on the assignment and/or an F in the course. Additionally, the department chair, Dean of the College of Business Administration, and the Dean of Student Life will be notified. See the full university policy, including how to appeal a decision, by following this link.

Anti-Harassment Policy

As a professor, one of my responsibilities is to help create a safe learning environment on our campus. I also have a mandatory reporting responsibility related to my role as a professor. It is my goal that you feel able to share information related to your life experiences in classroom discussions, in your written work, and in our one-on-one meetings. I will seek to keep the information you share private to the

greatest extent possible. When I am not able to keep your information confidential, I will only share it with responsible administrators on campus who can provide you with services and resources. I am required to share with the Title IX Coordinator information regarding sexual misconduct or harassment, dating or domestic violence or stalking that you report to me. If you would prefer to share information in a confidential setting, I encourage you to speak with someone in the ACU Counseling Center. All of your options are available for review by clicking on the link to ACU's policy.

Other Policies

Minimum Course Grade

- If you are pursuing a major, minor, and/or certificate in business and/or entrepreneurship, you must earn a course grade of "C" or higher.

Attendance

- You may miss up to two times without penalty.
- Doctor's notes are unnecessary; illness generally counts as an absence, as may arriving late or leaving early.
- University-sponsored absences (e.g., band, athletics) will be excused when documentation is provided.
- Fifty points will be deducted from your total points for every absence beyond the two.

Late Work Policy

- Assignments will not be accepted late.
- If an assignment is due at the beginning of class, it is considered late if it is submitted after the beginning of class. For example, if an assignment is due at the start of class (e.g., 3:00) it would be considered late if a student arrived to class late (e.g., 3:30) and submitted the assignment.

Electronic Devices

- Put away all electronic devices (i.e., laptops, tablets, phones, iPads) except when invited to use them.

Dropping the Course

- To drop our course you must complete required paperwork with your advisor. You cannot reuse class hours in block tuition if you drop after the first week of the semester.

COBA Honor Code

Objective

COBA faculty, staff and students will strive to proclaim in their lives competence, character and community. In joining COBA, students, faculty, and staff covenant to abide by the following ethical principles.

Competence

To lead and serve well requires competence. And to become competent requires diligence and hard work. We owe it to all who have prepared the way and who will follow in our footsteps, to be good stewards of opportunities and resources. Thus, in all you do: set priorities, seek excellence and professionalism in your work, satisfy requirements, and take responsibility for your learning and performance. You cannot build competence if you lie, cheat, steal, or tolerate those who do.

Character

A reputation of good character is built slowly through testing, yet can be destroyed in an instant by compromise or careless work, just as it can through injustice. Guard your character; it is worth more than a grade or promotion. "A good name is more desirable than great riches; to be esteemed is better than silver or gold" (Proverbs 22:1). You cannot build character if you lie, cheat, steal, or tolerate those who do.

Community

A spirit of fellowship and mutual encouragement holds each community member accountable. Accountability leads to a healthy community through adequate preparations for the tasks at hand, respectful truthfulness in all situations, and adding value to the tasks at hand. As a community, we must hold each other accountable to the principles of competence, character, and community. You cannot build community if you lie, cheat, steal, or tolerate those who do.

Course Schedule

The following schedule is subject to change. Updates to the schedule will be announced through the "Announcements" feature on Canvas. It is your responsibility to consult Canvas on a regular basis for updates regarding daily class preparation and assignments.

Week	Topic	Discussion Board	Venture Out Focus
1 Aug 25	Types of Entrepreneurship	N/A	N/A
2 Sep 1	Opportunity Recognition	Post #1: Introducing You	Finding Opportunities in Problems
3 Sep 8	Business Model	Response to Post #1	Top 10 Questions
4 Sep 15	Entrepreneurial Insights: Guest Entrepreneur	Post #2: Founder of Scalable Startup	Individual Pitch
5 Sep 22	Teambuilding	Response to Post #2	Teambuilding

6 Sep 29	Lean Startup	Post #3: Lifestyle Business Owner	MVP / Lean Canvas
7 Oct 6	Entrepreneurial Insights: Guest Entrepreneur	Response to Post #3	Testing Plan
8 Oct 13	Customer Discovery	Post #4: Corporate Entrepreneur	Testing
9 Oct 20	External Environment	Response to Post #4	Testing
10 Oct 27	Entrepreneurial Insights: Guest Entrepreneur	Post #5: Social Entrepreneur	Testing
11 Nov 3	Role in Society	Response to Post #5	Testing
12 Nov 10	Raising Capital	Post #6: Necessity-Based Entrepreneur	Testing
13 Nov 17	Entrepreneurial Insights: Guest Entrepreneur	Response to Post #6	Testing
14 Nov 24	N/A (Thanksgiving)	Post #7: Family Enterprises	Organize Pitch
15 Dec 1	Entrepreneurial Journey	Response to Post #7	Executive Summary & Pitch Deck
Finals Dec 7-10	N/A	N/A	Final Pitch

Dr. Jim Litton
Mabee Business Building 105A
325.674.2210

11-3-2020

Re: Review of ENTR 120: Foundations of Entrepreneurship

Dear Dr. Litton,

Thank you for the submission of ENTR 120: Foundations of Entrepreneurship . I reviewed the syllabus based on the [ACU Syllabus Guidelines](#). The syllabus meets all of the recommended guidelines.

This letter is not meant to be a final approval in the course application process. Instead it is intended as a reference which will be read by your department chair and members of the council, who may also have questions or comments of their own.

We would like to thank you for allowing the Adams Center team to review your course application. The instructional design team would love to work with you on your syllabus, as well as the design, development or revision of this and other courses. If there is anything else we can do to help you, please feel free to let me know.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Amy Boone".

Abilene Christian University Library

MEMORANDUM

Date: November 5, 2020
To: Mr. Jim Litton
From: Mark McCallon, Associate Dean for Library Information Services
RE: Course Application for ENTR 120 – Foundations of Entrepreneurship

After reviewing the course application and syllabus, the library can adequately support the proposed course. Please contact Mark McCallon (mccallonm@acu.edu), Librarian Liaison for COBA, if additional resources are needed for the course. Thank you for letting us examine the course proposal