

University Undergraduate Academic Council
May 5, 2021
3:30 p.m. – 5:00 p.m.
Virtual Zoom Meeting

Present: K. Witemeyer, J. Smith, D. Mayhall, M. Long, D. Kneip, G. Broderick, S. Martinez

Absent: A. Sutherlin, K. Cha, D. McNulty, B. Burton

Ex-officios: B. Fang, L. Merchant, E. Gumm, B. Carroll

Guests: D. Kennamer, M. McCallon, J. Camp, S. Hamm, T. Womble, J. Litton

The meeting began at 3:34 p.m.

1. Call to order by J. Smith.
2. Prayer by J. Smith.
3. Approval of the minutes from 4.21.21

Motion to approve the minutes by G. Broderick; seconded by D. Kneip; all in favor; motion passes.

Information Items

4. ENGL 231 – Revise Course Terms
5. ENGL 320 – Revise Course Terms
6. ENGL 321 – Revise Course Terms
7. ENGL 322 – Revise Course Terms
8. ENGL 324 – Revise Course Terms
9. ENGL 331 – Revise Course Terms
10. ENGL 332 – Revise Course Terms
11. ENGL 333 – Revise Course Terms
12. ENGL 362 – Revise Course Terms
13. ENGL 363 – Revise Course Terms
14. ENGL 377 – Revise Course Terms
15. ENGL 410 – Revise Course Terms
16. ENGL 470 – Revise Course Terms
17. ENGL 472 – Revise Course Terms

18. ENGL 481 – Revise Description
19. ENGL 483 – Revise Course Terms
20. ENGL 484 – Revise Course Terms
21. ENGL 497 – Revise Course Terms
22. MGMT 419 – Change Prefix to ENTR 419
23. MGMT 430 – Change Number and Prefix to ENTR 411
24. MGMT 432 – Change Number and Prefix to ENTR 412
25. Business Minor – Revise Course Selections

Action Items

26. BA ENGL – Revision of Major – Add ENGL 461 and Experiential Learning Menu

T. Womble – We are adding an experiential learning requirement. We are designating certain courses as experiential learning and requiring all of our majors to take one of those courses or have a study abroad experience. It won't actually add any hours to the degree plan. We can grow these options over time as well. The other two changes are clerical items to add a new course to a menu and to correct the math for another.

D. Kneip – Will these experiential learning courses be offered often enough for students to have access to these to fulfill this requirement? T. Womble – One is a spring course. The others are summer courses. D. Kneip – I would just want to make sure that if we approve this that we can offer the courses often enough to meet the need. Another question is about how the study abroad piece will fit in DegreeWorks. E. Gumm – We can scribe a key required courses for each of the long semester study abroad programs, and for students who attend a summer program, the department will need to submit a substitution form to grant the credit for this requirement.

Motion to approve by G. Broderick; seconded by D. Mayhall; all in favor; motion passes.

27. SOCW 381 – Change Hours to "4 or 5" Variable Credit Hours

S. Hamm – The course used to be a 5-hour course. They will change to 4 hours for the revised degree. However, students in current catalogs will end up falling short of their required hours when the hours change to 4. Having variable credit will allow us to offer the course for the hours needed for each group of students. J. Smith – Do you have a timeline for this? S. Hamm – We hope to change to a fixed 4-hour course in the future, perhaps in about 2 years.

28. SOCW 481 – Change Hours to "4 or 5" Variable Credit Hours

See discussion above.

Motion to approve items 13-14 by D. Kneip; seconded by D. Mayhall; all in favor; motion passes.

29. BUSA 120 – Reduce Hours from 3 to 2

J. Litton – We are splitting this course into a modified 2-hour course and requiring an additional 1-hour entrepreneurship course.

30. MGMT 320 – Change Course Number Beyond 100 to ENTR 410

D. Kneip – I see that you are changing prefixes for several of your existing courses. It seems to be a change not a cross-listing. Will MGMT majors have an issue with having fewer MGMT courses to choose from? J. Litton – We worked closely with the department to troubleshoot, so hopefully this will offer no difficulty to the students.

31. ENTR 120 – New Course – Foundations of Entrepreneurship

See discussion below.

32. ENTR 305 – New Course – Entrepreneurial Mindset

J. Litton – Many of these courses will be 1.5 hours. So when combined, they will have the normal 3 hours. We've offered these in pairs as special topics in the past to make it easily equal 3 hours. In the future, however, the class size would be not be limited to a pairing to create a 3-hour block. We will revisit this in a year or two to see if things are too confusing. We can revise and create a new approach if it causes more problems than it solves. D. Kneip – Not all of our training modules fit a 3-hour model. So, we see the value in stretching content over two semesters. J. Smith – To clarify the pilot piece, I think this could be a disruptive change initially, but it has potential in the long term. They will be tracking data for us regarding completion rates, student feedback about scheduling and availability, and any trends we see in substitutions that are needed. E. Gumm – We will want to be cognizant of starting these courses at times that are consistent for final exam schedules and fitting into student schedules.

G. Broderick – Does that create any payroll issues with teaching half hours? J. Litton – My understanding is that they are looking at load for an entire year, so it should not create an issue. If they are over load, the stipend would be prorated. J. Smith – We do separate credit hours and workload hours. Sometimes those things are not yoked. That will be something we look at in this pilot as well.

D. Kneip – Are these courses standard for your field? J. Litton – We did an in-depth benchmarking analysis. We did a deep-dive on their curriculum of successful programs, looking at the learning outcomes to see what content is being delivered. We developed

the content based on what we learned from this research. We've taught most of these courses at least once, and we've got a good handle on how to target the content in the various courses. We feel confident that everything is lined up appropriately.

33. ENTR 315 – New Course – Business Models

See discussion above.

34. ENTR 325 – New Course – Raising Capital

See discussion above.

35. ENTR 335 – New Course – Building Startup Teams

See discussion above

36. ENTR 420 – New Course - Entrepreneurial Journey

See discussion above.

37. ENTR 430 – New Course – Topics in Entrepreneurship

See discussion above.

Motion to approve items 29-37 by D. Mayhall; seconded by G. Broderick; all in favor; motion passes.

38. New Minor and Certificate in Entrepreneurship

J. Litton – We've decided to offer both a certificate and a minor after 18 months of study and benchmarking. The co-curricular requirement allows us to have fewer hours than normal for the undergraduate certificate. J. Smith – This will have an experiential learning requirement that will be solidified in both the minor (18 hours) and certificate (9 hours). J. Litton – We're having a menu approach to the experiential learning piece. We will have software that will track the student's progress toward completing the co-curricular piece. E. Gumm – We are working on a way to get the software to communicate with Banner. It's not there yet, but we have a plan B to track it internally within the department who will then communicate to our office when the requirement is completed for each student.

39. ACCT, FIN, IS, MKTG, MGMT – Revise Business Foundations

J. Litton – We are updating the business foundations courses to add ENTR 120 that will pair with the BUSA 120 revised course. Some of the renamed courses are also being updated.

40.MGMT – Revision of Entrepreneurship & Philanthropy Track

J. Litton – We wanted to mirror the courses in the entrepreneurship minor in this track offering. E. Gumm – I don't see how many points are required for this program. J. Litton – We looks at other programs like music and decided to list it as vague as possible in the catalog to give us the flexibility to adjust year to year. Once the student declares this concentration, they will be identified in the system so they will see exactly what their requirement is. E. Gumm – If it is 50 for the minor and 25 for the certificate, what is it for the major? J. Litton – It is 25. E. Gumm – So the major requires fewer hours than the minor? J. Litton – We focused on bringing the certificate requirements into the major. I do see the argument about having the major have the higher level, however. D. Kneip – What is the best way to do this at the catalog level? Is it just saying the department approves? E. Gumm – I think the language they have specified is fine. J. Smith – We always want to clarify requirements to students, but as long as the department believes the requirement is met and communicate expectations clearly to the student, that is acceptable.

Motion to approve items 38-40 by D. Kneip; seconded by G. Broderick; all in favor; motion passes.

Meeting ended at 4:36 p.m.