

**University Undergraduate Academic Council**  
**February 16, 2022**  
**3:30 p.m. – 5:00 p.m.**  
**Adams Center Classroom**

Present: K. Witemeyer, J. Smith, M. Long, J.D. Wallace, D. Mayhall, G. Broderick, A. Sutherlin, D. Kneip, S. Martinez

Absent: R. Jessup, K. Cha

Ex-officios: S. Jones, B. Fang, E. Gumm, L. Merchant

Guests: C. Powell, C. Riley, K. Pybus

The meeting began at 3:33 p.m.

1. Call to order by J. Smith.
2. Prayer by J. Smith.
3. Approval of the minutes from 2.2.22

**Motion to approve the minutes by A. Sutherlin; seconded by D. Kneip; all in favor; motion passes.**

*Information Items*

4. JMC 111 – Revise Title & Description
5. JMC 165 – Revise Title
6. JMC 224 – Revise Prerequisites
7. JMC 233 - Revise Prerequisites
8. JMC 265 - Revise Prerequisites
9. JMC 321 – Revise Description
10. JMC 342 - Revise Prerequisites
11. JMC 355 – Revise course Terms & Prerequisites
12. JMC 361 – Revise Title & Description
13. JMC 465 – Revise Title, Course Terms, & Prerequisites
14. JMC 495 – Revise Prerequisites
15. Journalism Minor – Add JMC 166
16. Multimedia Minor – Add JMC 166
17. Film Minor – Add JMC 166, JMC 265, and JMC 365 to Menu
18. CS 115 – Revise Course Terms
19. CS 116 – Revise Course Terms
20. CS 116 – Revise Title
21. CS 330 - Revise Prerequisites
22. DET 365 – Revise Title

### 23. DET 410 - Revise Prerequisites

#### *Action Items*

#### 24. PHP 310 – New Course – MCAT Preparation

C. Powell - The pre-health field covers a number of different careers with different entrance exams. Many students take preparation courses for these exams. We have partnered with Kaplan to provide this content for our students. Kaplan offers a discount for institutions who offer it as a course. They are zero-credit courses. We have the students sign a waiver that they will not drop the course after gaining access to the materials. That way ACU isn't stuck paying the bill if they drop. There is no tuition but there is a course fee. We have offered several special topics versions of these courses for the past several years.

We prefer that these courses be non-graded. There is no need for the students to have these on their transcript. J. Smith - Non-graded courses do not show up on the transcript. If we want the course to show on the transcript, we would need to have a grade mode such as CR/NC. C. Riley - Is this online or face-to-face? C. Powell - It has been online due to COVID. If we have 14 or more students, we will have it face-to-face. If there are fewer students, we will have it online.

L. Merchant - Will students from other disciplines be able to take the GRE prep course? C. Powell - Yes. S. Martinez - Is it advertised to students outside of the pre-health programs? C. Powell - We don't advertise it ourselves since our focus is pre-health but we would be happy for others to spread the word. Perhaps through testing, advising, or the office of graduate programs.

#### 25. PHP 320 – New Course – DAT, OAT, PCAT Preparation

See discussion above.

#### 26. PHP 330 – New Course – GRE Preparation

See discussion above.

**Motion to approve items 24-26 by D. Mayhall; seconded by J.D. Wallace; all in favor; motion passes.**

#### 27. JMC 166 – New Course – Media Maker II

K. Pybus - The primary change came out of our experiential learning study. We looked at how we were preparing students for multimedia career paths. We created JMC 165 to focus on the technology they need to know as a foundation for their other courses. We

realized there was more content that we needed to cover. We wanted to expand into Media Maker II so that this is a freshmen experience across both semesters.

#### 28.JMC 365 – New Course – Film Practicum

K. Pybus - The multimedia degree covers a broad spectrum. This course will offer an opportunity to explore film and areas they are most interested in. G. Broderick - Is there an area for podcasts? K. Broderick - We added a podcast room at KACU a year ago. Our broadcasting course will cover this as well.

#### 29.JMC 421 – New Course – Promotional Video Practicum

K. Pybus - This course will pair students with a nonprofit organization to create promotional videos as a service for the community and for students to use as a portfolio for future employers. J. Smith - How sustainable do you expect this to be? K. Pybus - We have the largest number of nonprofits per capita in Abilene compared to the rest of the US. We see potential there. We will target mid-range nonprofits in need of multimedia services. There might be some repetition, but there should be enough time between the repeats that the experience will still be strong.

#### 30.JMC 261 – Revise Number of Hours, Title, Prerequisites

K. Pybus - Much of what was covered in the lab will be covered in JMC 166. Also, there were some redundancies between the lecture and lab portions. We are able to do more in the lecture portion now. The lab is no longer needed.

#### 31. JMC 338 - Revise Number of Hours and Prerequisites

See discussion above.

**Motion to approve items 27-31 by D. Kneip; seconded by D. Mayhall; all in favor; motion passes.**

#### 32. BA Journalism – Add JMC 166

See discussion in the course section.

#### 33. BS Journalism – Add JMC 166

See discussion above.

34. BS Multimedia – Add JMC 166, 365, and 421

K. Pybus - We rearranged to add the new experiential learning courses into the degree.

35. BS Advertising/Public Relations – Add JMC 166

See discussion above.

36. BS Journalism/Multimedia with Teacher Certification – Add JMC 166

See discussion above

**Motion to approve items 32-36 by A. Sutherlin; seconded by M. Long; all in favor; motion passes.**

37. Bachelor Degree Requirements

J. Smith - We are looking at specific degree requirements as reviewed and recommended by UGEC. We gathered feedback from departments and deans as part of this process. The BSN and BBA are very specific, but the BA and BS are very general degrees. There is a change to the BA. Previously we required 6 hours of sophomore foreign language and 3 hours of sophomore literature. The revised version has dropped the literature due to the expansion of the humanities menu. BSN will keep the reduced Bible hours, and BBA will keep the notation of economics. The BFA, BSE, and BM will now have no additional requirements. Our general education is robust, so it covers many of the courses considered typical for both a BA and a BS.

The BA had the most hours required outside the general education. It still does, but it was reduced to 6 hours instead of 9.

Motion to table by J.D. Wallace. No second. Motion does not carry.

J. Smith - Typically the differentiator between the BA and BS has largely been literature and foreign language. That distinction is beginning to blur with a greater number of professional degrees. UGEC addressed the value of language being kept in the BA degrees. M. Long - If we approve this, what are we changing? J. Smith - What we previously approved were the general education requirements for all students. Today we are looking at requirements in addition to that general education based on what degree the student is pursuing. A. Sutherlin - This gave us the opportunity to tweak things. E. Gumm - It is pretty standard for other institutions to have foreign language

requirements for BA and not for BS. I think less than 25% of our students graduate with BA degrees. J. Smith - Departments can decide for themselves about keeping the additional literature for their BA programs, but with this change it wouldn't be mandated by the university.

**Motion to approve by D. Kneip; seconded by G. Broderick; all in favor; motion passes.**

Meeting ended at 4:31 p.m.