

Approval Chart for Curriculum Changes

A = Approve I= Information Item¹ R= Advise & Respond²

Course Number _____ or Degree Plan(s) BBA in Management

State the requested change and reason. A memo may be attached if more space is necessary.

See attached memo.

Circle the number that corresponds to the requested change. Degree plan changes are on the second page.

		COUNCIL ³								
	Change to a Course	Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	President
1.	Title (description unchanged)	A	A	A	I				I	I
2.	Description (not affecting content)	A	A	A	I				I	I
3.	Course term(s)	A	I	A	I				I	I
4.	Content (substantive change)	A	A	A	I				A	I
5.	Number of hours (lecture, lab, contact)	A	A	A	A				A	I
6.	Course number within the hundred	A	A	I	I				I	I
7.	Course number beyond the hundred	A	A	A	A				A	I
8.	Prerequisites	A	A	A	I				I	I
9.	Course fee(s)	A	--	A	--				A	I
10.	From U to G <i>or</i> G to U	A	A	A	A				A	I
11.	Cross list with another department: U or G level	A	A	A	A				A	I
12.	Department of record	A	A	A	A				A	I
13.	Open or close a course	A	A	A	A				A	I
14.	New course — See website for application and process. This change includes combining or splitting a course(s).	A	A	A	A				A	I

Note: When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

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		COUNCIL ³										
	Change to a Degree Plan	Dept./School	College Academic	Deans	TEC	UGEC	UUAC	GRAD	Provost	Faculty	President	Board of Trustees
1.	University Requirements — Change in approved course content ⁶	A	A	A		A			A	--	A	--
2.	University Requirements — Add or drop a required course from the University Requirements chart ⁶	A	A	A		A			A	A	A	--
3.	University Requirements — Add or drop a course from a menu within the University Requirements ⁶	A	--	--		A			A	--	A	--
4.	University Requirements — Change hours within a menu on the University Requirements chart ⁶	A	A	A		A			A	A	A	--
5.	Major — Revision of major ^{4,5}	A	A	A		A			A	--	A	--
6.	Major — Adopt or change admission requirements	A	A	A		A			A	--	A	--
7.	Major — Add ^{4,5}	A	A	A		A			A	A	A	I
8.	Major – Discontinue (proposed by the department or college)	A	A	A		A			A	A	A	I
9.	Major -- Discontinue (proposed by the Provost)	See below.										
10.	GPA — Revise major or cumulative requirement	A	A	A		A			A	A	A	--
11.	Minor — Revise course selection	A	A	A		I			I	--	I	--
12.	Minor — Add	A	A	A		A			A	--	A	--
13.	Minor – Discontinue (proposed by the department or college)	A	A	A		A			A	--	A	--
14.	Minor – Discontinue (proposed by the Provost)	See below.										
15.	Degree — Add	A	A	A		A			A	A	A	I
16.	Degree – Discontinue (proposed by the department or college)	A	A	A		A			A	A	A	I
17.	Degree – Discontinue (proposed by the Provost)	See below.										
18.	Any change to a graduate degree program	A	A	A		A			A	--	A	--

COUNCIL ³										
	Provost-Proposed Change	Provost	Department	Dean	TEC	UUAC	Graduate	Faculty	President	Board of Trustees
1.	Major/Graduate Program – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I
2.	Minor – Discontinue (proposed by the Provost)	A	R	R	A			--	A	--
3.	Degree – Discontinue (proposed by the Provost)	A	R	R	A			A	A	I

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COUNCIL ³										
	Change to the Catalog Information	Dept./School	College Academic	Deans	UGEC	UUAC	GRAD	Provost	Faculty	President
1.	General requirements for graduation including course requirements that are common to all majors for all degrees ⁷	--	--	--	A			A	A	A
2.	Admission requirements	--	--	--	A			A	A	A
3.	Policies governing academic probation and suspension	--	--	--	A			A	A	A
4.	Requirements for graduating with honors	--	--	--	A			A	A	A

¹ Councils may request additional information about "Information" items. These items are approved as "Consent Agenda."

² The Dean and Department should respond to the Provost's recommendation to close a program in writing. Advise & Respond (R) requires that the voting body should receive the written responses at least one week prior to the vote.

³ All courses that meet University Requirements for general education must go through UGEC. Courses or degrees offered only to students seeking teacher certification must go through the Teacher Education Council. All undergraduate changes must go before the UUAC. All graduate degree plan changes must go through the Graduate Council.

⁴ A minimum of 30 hours is required for a major. A maximum is specified for each degree (e.g., BA, BS). The university minimum for elective hours is 6, unless the requirements of external accrediting bodies make it impossible.

⁵ Program or course changes that apply to any major that includes Teacher Certification will be reviewed by the college, the Teacher Education Council (TEC), and then the UUAC.

⁶ Courses that satisfy ACU's University Requirements (General Education) will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and "not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession" (SACS 2.7.3). Departments may request exceptions to the first three criteria.

⁷ The UUAC approved the clarification that "general requirements for graduation" means the enumerated items in the "General Requirements for Bachelor's Degrees" section of the catalog.

Revised 8-26-19

Curriculum/Catalog Changes Signature Page

Department/School Chair(s)	
<u>K. Wink</u>	<u>4/22/22</u>
Signature	Approval date
_____	_____
Signature	Approval date

College Academic Council(s)	
<u>Kyle Jiggins</u>	<u>4/22/22</u>
Signature	Approval date
_____	_____
Signature	Approval date

Dean(s)	
<u>Brad Criss</u>	<u>4/22/22</u>
Signature	Approval date
_____	_____
Signature	Approval date

Teacher Education Council	
_____	_____
Chair's signature	Approval date

General Education Council	
_____	_____
Chair's signature	Approval date

Undergraduate Academic Council	
_____	_____
Chair's signature	Approval date

Graduate Council	
_____	_____
Chair's signature	Approval date

Provost	
_____	_____
Signature	Approval date

Faculty	
_____	_____
Chair of faculty senate	Approval date

President	
_____	_____
Signature	Approval date

Summary of Planned Changes to MGMT degree beyond Business Foundations changes

The BBA in Management will be updated to create flexibility, skills, and creativity in its majors. This update is necessary since our major has mostly been the same for a few decades. We want to make sure our degrees are staying current and providing students the tools they need to be successful in the pursuit of a career or further education. Toward that end, every student will be required to pursue professional development in the form of an internship that the college will be heavily involved in helping them pursue and acquire.

Though there are new requirements, there are also new paths of study including a new analytics and interdisciplinary track. Each track is 24 hours of coursework, and it must include an information systems class to meet the management core requirements. The management core is 15 hours and there are also 11 hours of required electives in the degree. These added to the 24 hours of business foundations (9 hours of which are included in the 2022 university Gen Ed core) results in 72 hours of total academic work necessary to complete a BBA in management.

MGMT Degree Summary:

56 hours in university Gen Ed (as of 2022)
24 hours in proposed BBA core
15 hours in proposed MGMT core
24 hours in specified proposed MGMT track
9 hours of electives

Total Hours = 128

These changes are addressed below:

BBA in MANAGEMENT

Convention used:

STRIKE-THROUGH RED = REMOVE

PLAIN BLACK TEXT = NO CHANGE

GREEN TEXT = ADD OR CHANGE

BLUE TEXT = EXPLANATION OR COMMENT NOT INCLUDED IN THE CATALOG

Business Foundations Common to all BBA Degrees: Showing Revisions

Business

ACCT 210 - Financial Accounting (3)

~~BLAW 363 - Legal Environment of Business (3)~~

BLAW 363 - Introduction to Business Law and Ethics (3) [Comment: renamed course]

BUSA 120 - Introduction to Business (2)

ENTR 120 - Introduction to Entrepreneurship (1)

~~ECON 260 - Principles of Macroeconomics (3)~~

~~ECON 261 - Principles of Microeconomics (3)~~

Choose one of the following: [Comment: only one ECON course required in BBA Core]

ECON 260 - Principles of Macroeconomics (3)*, or

ECON 261 - Principles of Microeconomics (3)*

FIN 310 - Financial Management (3)

~~IS 322 - Business Statistics (3)~~

IS 222 - Analytics 1: Statistics (3) [Comment: renamed and numbered]

IT 263 - Analytics 2: Data Management and Visualization (3) [Comment: new course]

MGMT 330 - Management and Organizational Behavior (3)

~~MGMT 331 - Operations Management (3)~~

MKTG 320 - Principles of Marketing (3)

Choose one of the following international courses:

BUSA 419 - International Business (3)*

~~FIN 419 - International Finance (3)~~

ENTR 419 - Global Entrepreneur (3)*

MKTG 419 - International Marketing (3)*

Choose one of the following math courses:

MATH 130 - Finite Math for Applications (3)*

MATH 131 - Calculus for Application (3)*

MATH 185 - Calculus I (3)*

MATH 186 - Calculus II (3)*

*Note: hours may also fulfill university requirements and are not included in total major hours.

TOTAL: ~~27~~ 24 credit hours

BBA in MANAGEMENT Core (15 hours): Showing Revisions

~~ACCT 211 – Managerial Accounting~~

~~Or~~

~~ACCT 302 – Cost Accounting I~~

~~IS 324 – Management Information Systems~~

~~MGMT 345 – Introduction to Management Science~~

MGMT 439 - Strategic Management (capstone and writing-intensive course) (3)

Choose one: ACCT 499, FIN 499, IS 499, MGMT 499, or MKTG 499 - Internship (3)

MGMT 331 - Operations Management (3)

Choose one: Any ECON course numbered 260-269 that has not already been taken for credit (3)

Choose one:

ACCT 211 – Managerial Accounting (3)

ACCT 302 – Cost Accounting (3), or

FIN 416 – Personal Financial Planning (3)

~~Choose 12 hours: Advanced Business Selections~~

~~BUSA 435 – Christian Business Leadership Perspectives~~

~~Or~~

~~MGMT 335 – Leadership in Organizations~~

~~ENTR 305 – Entrepreneurial Mindset~~

~~ENTR 315 – Business Models~~

~~MGMT 305 – Foundations of Entrepreneurship~~

~~MGMT 332 – Human Resource Management~~

~~MGMT 342 – Total Quality Management~~

~~Or~~

~~MGMT 452 – Logistics and Supply Chain Management~~

~~MGMT 499 – Management Internship~~

Business Leadership Track (24 Hours): Showing Revisions

~~Choose 2 or 3 courses:~~

MGMT 335 - Leadership in Organizations (3)

~~BUSA 435 - Christian Business Leadership Perspectives (3)~~

IS 324 - Management Information Systems or an upper-level IS selection (3)

~~MGMT 459 - Project Management~~

Choose 9 hours from:

any advanced MGMT course,

BUSA 435 – Christian Business Leadership Perspectives (3), or

PSYC 388 – Teams and Team Leadership (3)

~~Choose 0 or 1 course:~~

~~COMM 421 - Leadership and Communication~~

~~PSYC 388 - Teams and Team Leadership~~

~~Advanced Selection~~

~~Choose 2 Advanced business or business concentration or support field (advanced selections from same non business prefix)~~

Choose 9 hours from any business courses (ACCT, FIN, BLAW, BUSA, ECON, ENTR, IS, MGMT, MKTG)

~~Business Process Management Track:~~ Showing Revisions

~~Choose 2 courses:~~

~~MGMT 342 Total Quality Management~~

~~MGMT 452 Logistics and Supply Chain Management~~

~~MGMT 459 Project Management~~

~~Choose 1 course:~~

~~IS 405 Systems Analysis and Design~~

~~IS 410 Enterprise Resource Planning~~

~~Advanced Selection~~

~~Choose 2 Advanced business or business concentration or support field (advanced selections from same non business prefix)~~

[Comment: This track to be eliminated entirely]

Analytics Track (24 Hours): Showing Revisions

CS 115 - Scripting 1 (3)

CS 116 - Scripting for Analytics (3)

IS 432 - Analytics 3: Data Mining (3)

IS 442 - Analytics 4: Business Analytics Projects (3)

Choose 6 hours of upper level MGMT courses

Choose 6 hours from any business or SITC courses (ACCT, FIN, BLAW, BUSA, CS, ECON, ENTR, IS, IT, ITC, MGMT, MKTG)

Operations Track (24 Hours): Showing Revisions

IS 405 - Systems Analysis & Design (3)

MGMT 452 - Logistics & Supply Chain Management (3)

Choose two of the following:

IS 432 - Analytics 3: Data Mining (3)

IS 442 - Analytics 4: Business Analytics Projects (3), or

Any upper-level MGMT (3)

Choose 6 hours from any SITC courses (CS, IS, IT, ITC)

Choose 6 hours from any business courses (ACCT, FIN, BLAW, BUSA, ECON, ENTR, MGMT, MKTG)

Entrepreneurship Track (24 Hours): Showing Revisions

~~ENTR 120 - Foundations of Entrepreneurship~~

ENTR 305 - Entrepreneurial Mindset (1.5)

ENTR 315 - Business Models (1.5)

ENTR 325 - Raising Capital (1.5)

ENTR 335 - Building Startup Teams (1.5)

ENTR 420 - Entrepreneurial Journey (1)

ENTR 430 - Topics in Entrepreneurship (1), must be taken twice with different topics

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~~Choose at least 3 hours:-~~

~~ENTR 410 - Social Entrepreneurship~~

~~ENTR 411 - Entrepreneurial Venture Management~~

~~ENTR 412 - Launching the Venture~~

~~ENTR 419 - Global Entrepreneur~~

~~ENTR 430 - Topics in Entrepreneurship~~

~~BLAW 365 - Law and Entrepreneurship~~

~~FIN 420 - Entrepreneurial Finance~~

~~Advanced Selection~~

~~Choose one advanced business or business concentration or support field~~

Choose 3 additional hours of ENTR courses (3)

Choose either:

IS 324 - Management Information Systems (3), or
upper-level IS selection (3)

Choose any combination of business or SITC courses to equal 9 hours from the following:

ACCT, FIN, BLAW, BUSA, ECON, ENTR, MGMT, MKTG, CS, IS, IT, ITC

Human Resource Management Track (24 Hours): Showing Revisions

MGMT 332 - Human Resource Management (3)

Choose one of the following:

IS 324 - Management Information Systems (3),
or upper-level IS selection (3)

Choose any 3 of the following courses:

MGMT 335 - Leadership in Organizations (3)
MGMT 337 - Health, Safety, and Security (3)
MGMT 373 - Employee Planning, Recruitment, and Selection (3)
MGMT 447 - Compensation and Benefits Management (3)

Choose any business courses to equal 9 hours from the following: ACCT, FIN, BLAW, BUSA, ECON, ENTR, IS, MGMT, MKTG, or PSYC 278, 305, or 388

~~Choose 2 courses:~~

~~MGMT 337 - Safety, Health and Security~~

~~MGMT 373 - Employee Planning, Recruitment and Selection~~

~~MGMT 375 - Employee and Labor Relations~~

~~MGMT 447 - Compensation and Benefits Management~~

~~-~~

~~Advanced Selection~~

~~Choose 2 Advanced business or business concentration or support field~~

Interdisciplinary Track (24 hours): Showing Revisions

Criteria for Pursuing the MGMT - Interdisciplinary track

Students must meet the following criteria before being admitted to a MGMT - Interdisciplinary program:

- Students must have earned at least 42 and no more than 72 credit hours to declare a MGMT - Interdisciplinary major and should have a minimum GPA of 3.5.
- Students must submit a written statement explaining the value of an interdisciplinary track to their academic interests and career goals. The statement should address why the interdisciplinary track is a better fit for the student than any existing degree or track, and that no other existing degree or track can support what the student seeks to accomplish with their education. Students should have a clear rationale for pursuing the track. With rare exception, practical considerations, such as reducing time required to graduate, are not valid justifications for pursuing a MGMT - Interdisciplinary track.
- The department chair from the Management Sciences department must approve the degree plan, including finalizing required courses from that major that must be included in the degree plan. The Provost's Office must approve the degree plan as a whole.
- The Registrar's Office must ensure that the plan meets the general graduation requirements for the University, and that areas selected for the MGMT - Interdisciplinary track are areas in which the university is approved to grant degrees (including minors), based on the catalog.

Choose 6 hours of upper-level MGMT courses

Choose 3 hours from any upper-level business course (ACCT, FIN, BLAW, BUSA, ECON, ENTR, IS, MGMT, MKTG)

Choose one of the following:

IS 324 - Management Information Systems (3), or
upper-level IS selection (3)

Any combination of courses that total 12 hours