

University Undergraduate Academic Council
May 4, 2022
3:30 p.m. – 5:00 p.m.
Virtual Meeting via Zoom

Present: K. Witemeyer, J. Smith, M. Long, D. Mayhall, A. Sutherlin, G. Broderick, D. Kneip, K. Cha, R. Jessup, S. Martinez

Absent: J.D. Wallace

Ex-officios: S. Jones, E. Gumm (B. Fang and L. Merchant were absent)

Guests: A. Little, J. Homer, M. Phillips, R. Slaymaker, J. Neill, Amy Boone (for Berlin Fang), Neal Coates, Dana Kennamer

The meeting began at 3:31 p.m.

1. Call to order by J. Smith.
2. Prayer by J. Smith.
3. Approval of the minutes from 4.6.22

With no amendments or corrections requested, minutes were accepted as approved.

Information Items

4. BLAW 363 – Revise Title & Description
5. IS 432/MKTG 432 – Revise Title
6. Business Minor - Revise Course Selection
7. CS 115 – Revise Description
8. CS 118 – Revise Prerequisites
9. CS 120 – Revise Description
10. DET 230 – Revise Title
11. DET 230 – Change Course Terms
12. DET 230 – Revise Description
13. IT 221 – Revise Prerequisites
14. ITC 499 – Revise Description

15. POLC 370 – Revise Description
16. READ 322 – Revise Title, Description, & Course Terms
17. SOCW 351 – Change Writing-Intensive Course from SOCW 451 to SOCW 351

Action Items

18. IS 322 – Change Title and Course Number to IS 222

Andrew Little – We haven't changed our curriculum in decades. We received significant feedback from our visiting committee and Dean's council for suggested changes. Our secondary accreditor is looking for increased emphasis on technology and ethics as well as changes within the accounting profession and CPA exam prep requirements. To address this, we have revised our business foundations as well as made changes within each major. We tried to create a way for every business student to have the option for a track in analytics, for example. J. Smith – Is the college wanting to create an analytic series for all majors? A. Little – Yes. The BBA core will require at least Analytics 1 and 2. Analytics 3 and 4 are available as selections or within the analytics tracks. Items 18-20 here are addressing that sequencing. We are renaming existing courses and creating a new course. Analytics 2 will be taught outside the department by SITC faculty.

J. Smith – The renumbering here is going from an upper-division course to a lower-level course. We want to make sure that this is appropriate. Can you address that? M. Phillips – Our basic stats course has gradually added some content (visualization) to create a 300-level course. That piece will be pulled out and the focus will be on basic statistics. It will be more appropriate for a 200-level course.

K. Cha – Regarding ethics, since we are a Christian university, some business courses already include biblical ethics. What kind of changes will be made? Is this just rebranding of titles or significant content change? A. Little – Ethics in business education is very important. There are two different ways business schools teach ethics. You can either have a stand-alone course to address it or can have it covered across the curriculum. ACU has taken the "across the curriculum" approach, but now we want to call it out specifically as part of BLAW 363 in addition to continuing to infuse it across the curriculum. This course has evolved over the years to contain more ethics material. So, the change in name better reflects what is already being taught.

19. IS 342 – Change Title, Description, & Course Number to IS 442

See discussion above.

20. IT 263 – New Course – Analytics 2

See discussion above.

Motion to approve items 18-20 by K. Cha; seconded by G. Broderick; all in favor; motion passes.

21. BBA Accounting – Revise Major & Add Tracks

See discussion above.

D. Kneip – Were there any courses that you were sad to lose from the foundations area?

A. Little – We will need to redesign a course or two to address the new cultural literacy as we react to the new general education as that arises. M Phillips – There was some resistance for moving from two courses in a particular discipline to one, but our faculty as a whole agreed on this new approach.

22. BBA Finance – Revise Major & Add Tracks

See discussion above.

E. Gumm – In Finance, ACCT 302 is referred to in the track but that is already in the core. J. Neill – That should be ACCT 304 in the track. E. Gumm – In the Professional

Development section, the finance degree has 3 options but accounting only has one. Why is that? J. Neill – Our state board requires a business communication course. So,

we will limit accounting students to taking the English course to fulfill that requirement. We are encouraging internships but requiring that English course.

23. BBA Information Systems – Revise Major & Tracks

See discussion above.

24. BBA Marketing – Revise Major & Add Tracks

See discussion above.

25. BBA Management – Revise Major & Tracks

See discussion above.

J. Smith – How will these degrees better serve our students? M. Phillips – Management is our most generic degree. With these changes, we have included broader menus to give students more flexibility. Sometimes students are not focused and fall behind. With more choices, we will see an uptick of students completing the program in 4 years. A. Little – From a recruiting standpoint, the analytics piece is more of an industry-facing focus than we have had previously. These courses will give students tools that they can use once they leave the university. This will make them more marketable in the career

world. A lot of our students are coming in with better math skills, but if they lack those skills, we have scaffolded these courses in a way that will build their skills gradually in a way that is challenging but not overwhelming. D. Kneip – That is something that will sit well with the parents. R. Jessup – I teach analytics courses. Historically, it's been difficult to get the students the courses they need in order to go on to graduate work. They would have to go out of their way to get this content. Now, it will be easier for them to access this content. A. Little – Lots of business schools are emphasizing analytics these days.

Motion to approve items 21 – 25 (with correction of course number of ACCT 304 in wealth management track) by D. Kneip; seconded by M. Long; all in favor; motion passes.

26. DET 305 – Change Course Number to DET 255

J. Homer – We are going from an upper-level course to lower-level. This reflects changes in technology. The software does more for you, so it is now covering more basic skills in the discipline.

27. CS 117 – New Course – Introduction to Game Scripting

J. Homer – This is a ripple effect from the changes made to the BBA core. This will clean up issues we had with having two different courses in fall and spring. We will add this course into our majors.

28. CS-GDP – Revise Game Development Concentration

J. Homer – We have had large concentrations where students will complete large percentages of the track then get stuck. We are changing this to allow more flexibility. Twelve hours of required courses with 12 hours of selections. Students could even combine two concentrations. This should make it easier for advising and less stressful for students. J. Smith – Would both of those concentrations show on the student transcripts? J. Homer – My understanding is that, yes, we can put multiple concentrations on the transcripts. E. Gumm – The transcript will list both concentrations. This happens occasionally in Bible.

29. CS-SE – Revise Software Engineering Concentration

See discussion above.

30. CS-CT – Revise Computing Theory Concentration

See discussion above.

31. DET-CINE – Change Track from Cinematics to Virtual Production

J. Homer – This new terminology reflects changes in the industry. There are changes for adding CS 117 and some minor shuffling of courses as well.

32. DET-GD – Revise Game Development Concentration

See discussion above.

Motion to approve items 26-32 by D. Mayhall; seconded by A. Sutherlin; all in favor; motion passes.

33. KGEN – Add IPE Courses to Menu

S. Jones – Our college has developed these interprofessional education courses, and they fit really well with our tracks that have a health focus. We've placed it in our PEAC menus to keep the hours consistent. We might end up adding these to our nutrition majors in the future. D. Kneip – These are not required but are options in the degree plan, correct? S. Jones – Yes. J. Smith – Do you feel good about the trade-off with the PEAC courses? S. Jones – Yes.

34. KNPT – Add IPE Courses to Menu

See discussion above.

35. KNOT – Add IPE Courses to Menu

See discussion above.

Motion to approve items 33-35 by A. Sutherlin; seconded by D. Kneip; all in favor; motion passes.

36. POLC 410 – Close Course

N. Coates – This is to clean up the catalog. We haven't taught this course in some time. D. Kneip – Is the material no longer relevant or is it covered in other courses? N. Coates – We just don't need this course anymore. Some of the content might be incorporated in other courses in the future should a need arise.

Motion to approve by D. Mayhall; seconded by R. Jessup; all in favor; motion passes.

37. All Teacher Education Programs – Revise Admission Requirements

D. Kennamer – One of the challenges we face is having candidates get to the end of the program and are unable to complete their clinical teaching successfully. We are looking for ways to identify students at risk for this situation. We need benchmarks that are meaningful. We looked at other programs like the one at Baylor and found that they include a requirement of a 2.75 GPA in their professional sequence. Looking at our students, we have never had a candidate with a GPA below 2.75 in that sequence successfully complete clinical teaching. We have to sign documents that say the student is prepared to be a teacher of record. We are accountable. If we identify students struggling in their junior year, we can address this need.

J. Smith – How will you be tracking this GPA? D. Kennamer – We have a deadline for structuring the degree plans in a way that will allow DegreeWorks to track this. We also have a staff person who tracks this manually within the department. We are very hands on in our department and communicate regularly with students. We don't want to just provide a barrier for students but to give them the support they need to be successful.

38. IDSC & SPEL – Add HIST 250 to Menus

D. Kennamer – This is to provide more options to students. HIST 250 is a survey course and gives them experience at viewing history through a specific lens. We would like to give students more flexibility and felt this would be a meaningful option for our candidates.

Motion to approve items 37-38 by M. Long; seconded by K. Cha; all in favor; motion passes.

39. SOCW 441 – Break Cross-listing with GERO 441

R. Slaymaker – Sociology used to be a part of the Social Work Department then they moved over to Communication. We haven't had a non-social work student take 441 in 5-7 years. Those who did really struggled since they didn't have a foundation of social work knowledge. Suzie is fine with us removing the cross-listing. They will keep it on the Aging Studies minor as an option for social work students pursuing that minor.

Motion to approve by A. Sutherlin; seconded by D. Mayhall; all in favor; motion passes.

Meeting ended at 4:39 p.m.