

Abilene Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Respond in Writing

Course Number _____ or Degree Plan(s) BA COMS - COPA

State the requested change and reason. A memo may be attached if more space is necessary.

1. Requesting degree plan changes that necessarily follow from the revision to ACU's newly approved General Education Program.

Indicate the requested change.

	Change to a Course	Dept./School	College	Dean	TEC	UGEC	AUAC/Grad	Provost	President
1.	Title (description unchanged)	A	A	A	I	-	I	I	I
2.	Description (not affecting content)	A	A	A	I	-	I	I	I
3.	Course term(s)	A	I	A	I	-	I	I	I
4.	Content (change of course outcomes)	A	A	A	I	-	I	A	I
5.	Number of hours (lecture, lab, contact)	A	A	A	A	-	A	A	I
6.	Course number within the hundred	A	A	I	I	-	I	I	I
7.	Course number beyond the hundred	A	A	A	A	-	A	A	I
8.	Prerequisites	A	A	A	I	-	I	I	I
9.	Course fee(s)	A	-	A	-	-	-	A	I
10.	From U to G or G to U	A	A	A	A	-	A	A	I
11.	Cross-list course	A	A	A	A	-	A	A	I
12.	Department of record	A	A	A	A	-	A	A	I
13.	Close a course	A	A	A	A	-	A	A	I
14.	New course (includes combining or splitting courses)	A	A	A	A	-	A	A	I

	Change to the University Requirements (All Campuses)	Dept./School ¹	College	Dean	TEC	UGEC	AVAC/Grad	Provost	Faculty	President	Trustees
1.	University Requirements — Change course outcomes of an included course ²	A	A	A	—	A	—	A	—	A	—
2.	University Requirements — Add or drop a required course from the University Requirements ²	A	A	A	—	A	—	A	A	A	—
3.	University Requirements — Add or drop a course from a menu within the University Requirements ²	A	—	—	—	A	—	A	—	A	—
4.	University Requirements — Change hours within a menu in the University Requirements ²	A	A	A	—	A	—	A	A	A	—
	Change to Catalog Information (for Campus)										
1.	General Requirements for Bachelor's Degrees and Associate's Degrees	—	—	—	—	—	A	A	A	A	—
2.	Policies governing academic probation and suspension	—	—	—	—	—	A	A	A	A	—
3.	Requirements for graduating with honors	—	—	—	—	—	A	A	A	A	—
	Change to a Degree Plan Proposed by Faculty or College										
5.	Educational Program — Revise ³	A	A	A	A	—	A	A	—	A	—
6.	Educational Program — Adopt/change admission requirements	A	A	A	A	—	A	A	—	A	—
7.	Educational Program — Add ³	A	A	A	A	—	A	A	A	A	I
8.	Educational Program — Discontinue	A	A	A	A	—	A	A	A	A	I
9.	GPA — Revise program-required GPAs	A	A	A	A	—	A	A	—	A	—
10.	Minor — Revise	A	A	A	I	—	I	I	—	I	—
11.	Minor — Add	A	A	A	A	—	A	A	—	A	—
12.	Minor — Discontinue	A	A	A	A	—	A	A	—	A	—
13.	Degree — Add	A	A	A	A	—	A	A	A	A	I
14.	Degree — Discontinue	A	A	A	A	—	A	A	A	A	I
	Change to a Degree Plan Proposed By Provost										
15.	Educational Program — Discontinue	R	—	R	A	—	A	A	A	A	I
16.	Minor — Discontinue	R	—	R	A	—	A	A	—	A	—
17.	Degree — Discontinue	R	—	R	A	—	A	A	A	A	I

¹ When an academic unit does not have a council, the UGEC and/or UUAC will serve as its academic council, depending on the nature of the issue.

² Courses that satisfy ACU's University Requirements will normally have lower-level numbering, be free of prerequisites and co-requisites, appeal to more than one or two majors, and "not narrowly focus on those skills, techniques, and procedures specific to a particular occupation or profession" (SACS 2.7.3). Departments may request exceptions to the first three criteria.

³ For undergraduate majors, a minimum of 30 hours is required. These programs must have a minimum of 6 elective hours, unless the requirements of external accrediting bodies make it impossible.

Department/School Chair(s)		Feb 1, 2023
<i>April Day</i>	Signature	Approval date
	Signature	Approval date

College Academic Council(s)		Feb 8, 2023
<i>Jonathan Camp</i>	Signature	Approval date
	Signature	Approval date

Dean(s)		Feb 15, 2023
<i>Gregory H. Hargrett</i>	Signature	Approval date
	Signature	Approval date

Teacher Education Council	
Chair's signature	Approval date

University General Education Council	
Chair's signature	Approval date

Abilene Undergraduate Academic Council	
Chair's signature	Approval date

Graduate Council	
Chair's signature	Approval date

Provost	
Signature	Approval date

Faculty	
Chair of Faculty Senate	Approval date

President	
Signature	Approval date

Communication, Persuasion and Advocacy, BA (COMS-COPA)

BA: Communication (COMS)

University Requirements

Please see the [University Requirements](#) section of this catalog.

Major Requirements

Communication Core

Theory

- [COMM 101 - Introduction to Communication](#) Credit Hours: 3 *
- [COMM 236 - General Communication Theory](#) Credit Hours: 3
- [COMM 491 - Rhetorical Theory](#) Credit Hours: 3 (writing-intensive course)

Method

- [COMM 291 - Survey Research Methods](#) Credit Hours: 3
- [COMM 492 - Rhetoric of Pop Culture](#) Credit Hours: 3 (capstone course)

Career Preparation

- [COMM 225 - Communicating Professional Identity and ePortfolios](#) Credit Hours: 3
- [COMM 231 - Small Group Communication](#) Credit Hours: 3
- [COMM 241 - Interpersonal Communication](#) Credit Hours: 3
- [COMM 345 - Intercultural Communication](#) Credit Hours: 3 *
- [COMM 499 - Communication Internship](#) Credit Hours: 3 (capstone course)
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- *Hours may also fulfill university requirements and are not included in total major hours

Total: 24 Credit Hours

Persuasion and Advocacy (COPA)

- [COMM 310 - Civil Discourse](#) Credit Hours: 3 *
- [COMM 322 - Discussion, Dissent and Debate](#) Credit Hours: 3
- [COMM 408 - Crisis Management in Organizations](#) Credit Hours: 3
- [COMM 415 - Political Communication](#) Credit Hours: 3
- [COMM 475 - Persuasion](#) Credit Hours: 3
- [COMM 483 - Professional Presentations](#) Credit Hours: 3

Advocacy Context Selection (Choose 2)

- [COMM 412 - Risk Communication](#) Credit Hours: 3
- [COMM 450 - Gender Communication](#) Credit Hours: 3
- [COMM 460 - Health Communication](#) Credit Hours: 3
- [COMM 461 - Nonprofit Event Communication](#) Credit Hours: 3

Total: ~~24~~ 21 Credit Hours

Supplement for Major

English ¶

- ~~Sophomore (or higher) Literature Credit Hours: 3 ¶~~

Foreign Language

- [FLLA 221 - Intermediate Latin I](#) Credit Hours: 3
- [FLLA 222 - Intermediate Latin II](#) Credit Hours: 3
- or
- [FREN 221 - Intermediate French I](#) Credit Hours: 3
- [FREN 222 - Intermediate French II](#) Credit Hours: 3
- or
- [GER 221 - Intermediate German I](#) Credit Hours: 3

- [GER 222 - Intermediate German II](#) Credit Hours: 3
- *or*
- [SPAN 221 - Intermediate Spanish I](#) Credit Hours: 3
- [SPAN 222 - Intermediate Spanish II](#) Credit Hours: 3

Total: ~~9-6~~ Credit Hours

Electives

Minimum - ~~45-23~~ Credit Hours

Total Major Hours: ~~72~~74

Other Graduation Requirements

Minimum grade for each course in major: C

Minimum GPA for graduation: 2.00

Minimum advanced hours: 33

Minimum total hours: 128

*Courses numbered 0** do not count in minimum hours required for degree.*