

Abilene Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Respond In Writing

Degree Plan(s): [BS Graphic Design/Advertising](#),

Add ART293 STREET PHOTOGRAPHY to the degree (as a menu option).

	Campus-Level Academic Review ¹						
	Change to a Course Include signatures from all chairs/program directors for cross-listed courses. ¹						
1.	Title (description unchanged)	A	A	A	I	I	I
2.	Description (not affecting content)	A	A	A	I	I	I
3.	Course term(s)	A	I	A	I	I	I
4.	Content (change of course outcomes)	A	A	A	I	I	A
5.	Number of credit hours	A	A	A	A	A	A
6.	Course number within the hundred	A	A	I	I	I	I
7.	Course number beyond the hundred	A	A	A	A	A	A
8.	Prerequisites	A	A	A	I	I	I
9.	Course restriction (e.g., majors only, junior standing)	A	A	A	A	A	A
10.	Level change (U to G or G to U)	A	A	A	A	A	A
11.	Cross list course	A	A	A	A	A	A
12.	Department of record	A	A	A	A	A	A
13.	Open or close a course	A	A	A	A	A	A
	Change to a Degree Plan						
14.	Educational Program — Revise	A	A	A	A	A	A
15.	Educational Program — Adopt/revise admission	A	A	A	A	A	A

	requirements							
16.	GPA — Revise program-required GPA	A	A	A	A	A	A	A
17.	Minor — Revise	A	A	A	A	A	A	A

	Full Review									
	Change to Catalog Information (for Campus)									
18.	General requirements for Bachelor’s and Associate Degrees	-	-	-	-	A	A	A	A	I
19.	Policies governing academic probation and suspension	-	-	-	-	A	A	A	A	I
20.	Requirements for graduating with honors	-	-	-	-	A	A	A	A	I
	Change to a Degree Plan									
21.	Educational Program — Add or Discontinue ^{2 3}	A	A	A	A	A	A	A	A	I
22.	Educational Program — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I
23.	Minor — Add or Discontinue	A	A	A	A	A	A	-	A	I
24.	Minor — Discontinue (Provost-proposed)	R	-	R	A	A	A	-	A	I
25.	Degree — Add or Discontinue	A	A	A	A	A	A	A	A	I
26.	Degree — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I

	Change to General Education Requirements for Undergraduates (System)									
27.	Change course outcomes of an included course	A	A	A	A	A	A	-	A	I
28.	Add or drop a required course from the General Education Requirements	A	-	A	-	A	A	A	A	I
29.	Add or drop a course from a menu within the General Education Requirements	A	-	A	-	A	A	-	A	I
30.	Comprehensive revision of General Education Requirements	-	-	-	-	A	A	A	A	I

Notes

² Any change to a cross-listed course requires the signature of both department chairs or program directors overseeing the course to ensure that the courses stay in sync. This includes courses taught at other campuses (e.g. BIBL 101 and BIBO 101).

³ For undergraduate majors, a minimum of 30 hours is required. These programs must have a minimum of 6 elective hours, unless the requirements of external accrediting bodies make it impossible. Master's programs must include a minimum of 30 hours, and doctoral programs must include a minimum of 30 hours beyond the master's.

⁴ When a department/school or dean proposes closing a program, approval routing follows the typical process beginning with the department/school. An administrative proposal by the provost or senior vice president for academic affairs would follow the "provost-proposed" routing on the chart.

Updated 8/1/2023

Department/School(s)



2-1-24

Chair Signature

Date

Chair/Program Director Signature

Date

College Academic Council(s)

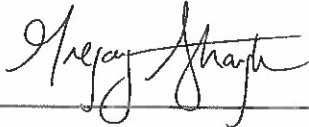


February 16, 2024

Chair Signature

Date

Dean(s)



February 19, 2024

Signature

Date

Signature

Date

Teacher Education Council

Signature

Date

**Campus Academic Council:
Abilene Undergraduate or Abilene Graduate**

Signature

Date

Provost

Signature

Date

University General Education Council

Signature

Date

University Faculty

Abilene Faculty Senate Chair signature

Date

Dallas Faculty Council Chair signature

Date

Senior Vice President for Academic Affairs

Signature

Date

President

Signature

Date

Abilene Christian University

2023-2024 Catalog With Addendum

Graphic Design, Advertising, BS (ARTD-AV)

This concentration combines training in art with that of journalism and mass communication. It is designed for the student who desires to enter newspaper, magazine or other advertising design fields. Students wishing to pursue this program of study should consult with advisors in both the art and the journalism and mass communication departments.

BS: Graphic Design (ARTD)

General Education Requirements

Please see the [General Education](#) section of this catalog.

Major Requirements

Art

- [ART 105 - Two-Dimensional Design](#), Credit Hours: 3
- [ART 106 - Three-Dimensional Design](#), Credit Hours: 3
- [ART 111 - Basic Drawing](#), Credit Hours: 3
- [ART 112 - Figure Drawing I](#), Credit Hours: 3
- [ART 341 - Painting I](#), Credit Hours: 3

or

- [ART 347 - Plain Air Painting](#), Credit Hours: 3

- [ART 351 - Typography I](#), Credit Hours: 3
- [ART 352 - Typography II](#), Credit Hours: 3
- [ART 353 - Identity and Brand Design I](#), Credit Hours: 3
- [ART 358 - Interactive Design I](#), Credit Hours: 3
- [ART 453 - Identity and Brand Design II](#), Credit Hours: 3
- [ART 454 - Information Graphics](#), Credit Hours: 3
- [ART 455 - Persuasive Graphics](#), Credit Hours: 3
- [ART 456 - Graphic Design Portfolio](#), Credit Hours: 3
- [ART 458 - Interactive Design II](#), Credit Hours: 3
- 3 hours of two and/ or three-dimensional studio (ART 200-499) Credit Hours: 3

Total: 45 Credit Hours

Advertising (AV)

Communication

- [IMC 165 - Media Maker I](#), Credit Hours: 3
- [IMC 224 - Media Writing](#), Credit Hours: 3
- [IMC 348 - Principles of Advertising](#), Credit Hours: 3
- [IMC 390 - Advertising Creativity and Copy Writing](#), Credit Hours: 3
- [IMC 488 - Communication Law](#), Credit Hours: 3
- [IMC 492 - Ad/PR Campaigns](#), Credit Hours: 3

Choose 3 hours from the following:

- [ART 291 - Introduction to Black and White Photography](#), Credit Hours: 3
- [ART 292 - Digital Art Photography](#), Credit Hours: 3
- [IMC 261 - Television Production](#), Credit Hours: 3
- [IMC 351 - Web Publishing](#), Credit Hours: 3
- [IMC 361 - Advanced Media Production](#), Credit Hours: 3
- [ART 293 Street Photography](#), Credit Hours: 3

Total: 21 Credit Hours

Supplement for Major

- [ART 221 - Art History: General Survey I](#) Credit Hours: 3
- [ART 222 - Art History: General Survey II](#) Credit Hours: 3
- [ART 423 - Art History: 20th Century](#) Credit Hours: 3 (capstone and writing-intensive course)

Total: 9 Credit Hours

Electives

Covered by two-field requirements.

Total Major Hours: 75

Other Graduation Requirements

Minimum GPA in major: 2.25

Minimum GPA for graduation: 2.00

Minimum advanced hours: 33

Minimum total hours: 129

*Courses numbered 0** do not count in minimum hours required for degree.*