

Abilene Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Respond In Writing

Course Number: _____ **or Degree Plan(s): All Abilene campus BBA degrees**

#14: Educational Program - Revise

As COBA has continued to add international societal impact consulting courses to its summer offerings, it has become necessary for us to create a single set of course materials to ensure that all of our summer program participants receive thorough, relevant, and consistent training for their international consulting projects. As a part of that process, we worked closely with our current International Business professor to make sure we included in this new course the fundamental international business topics covered in BUSA 419, our Abilene-based International Business class. (NOTE: BUSA 419 has just been changed to BUSA 319. This change will be reflected in the 2025-26 catalog.) The newly designed prep course (BUSA 311: Global Business Foundations) is a 1.5 hour course that will be offered in the second half of the spring semester. All students participating in a summer societal impact travel course, regardless of the trip location, will be required to take the Global Business Foundations course before traveling. This sequence ensures that students have received appropriate international business, cultural, missional, and project-specific knowledge to be effective in the summer travel course.

Students will then complete a second 1.5 hour course (BUSA 312: Global Business in Action) during their summer travel period. In this follow-up course they will complete their global business project.

We are proposing the addition of BUSA 311 and BUSA 312 to the international menu for all BBA majors.

In a similar vein, we have added the same international business content into the first half of BUSA 423: Social Enterprise Consulting. Students will then travel and complete a consulting project for an international client in the second half of the semester. We are, therefore, also proposing to add BUSA 423 to the international menu for all BBA majors.

Please see the additional file "Tracking changes for the new International Menu (all BBA degrees)" for the proposed changes to the catalog.

		Dept./School	College	Dean	TEC	AUAC/Grad	Provost
	Campus-Level Academic Review¹						
	Change to a Course Include signatures from all chairs/program directors for cross-listed courses. ¹						
1.	Title (description unchanged)	A	A	A	I	I	I
2.	Description (not affecting content)	A	A	A	I	I	I
3.	Course term(s)	A	I	A	I	I	I
4.	Content (change of course outcomes)	A	A	A	I	I	A

5.	Number of credit hours	A	A	A	A	A	A
6.	Course number within the hundred	A	A	I	I	I	I
7.	Course number beyond the hundred	A	A	A	A	A	A
8.	Prerequisites	A	A	A	I	I	I
9.	Course restriction (e.g., majors only, junior standing)	A	A	A	A	A	A
10.	Level change (U to G or G to U)	A	A	A	A	A	A
11.	Cross list course	A	A	A	A	A	A
12.	Department of record	A	A	A	A	A	A
13.	Open or close a course	A	A	A	A	A	A
	Change to a Degree Plan						
14.	Educational Program — Revise	A	A	A	A	A	A
15.	Educational Program — Adopt/revise admission requirements	A	A	A	A	A	A
16.	GPA — Revise program-required GPA	A	A	A	A	A	A
17.	Minor — Revise	A	A	A	A	A	A

		Dept./School	College	Dean	TEC	AUAC/Grad	Provost	Campus Faculty	Senior VPAA	President
	Full Review									
	Change to Catalog Information (for Campus)									
18.	General requirements for Bachelor's and Associate Degrees	-	-	-	-	A	A	A	A	I
19.	Policies governing academic probation and suspension	-	-	-	-	A	A	A	A	I
20.	Requirements for graduating with honors	-	-	-	-	A	A	A	A	I
	Change to a Degree Plan									
21.	Educational Program — Add or Discontinue ²³	A	A	A	A	A	A	A	A	I
22.	Educational Program — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I
23.	Minor — Add or Discontinue	A	A	A	A	A	A	-	A	I
24.	Minor — Discontinue (Provost-proposed)	R	-	R	A	A	A	-	A	I
25.	Degree — Add or Discontinue	A	A	A	A	A	A	A	A	I
26.	Degree — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I

		Dept./School	College	Dean	AUAC	Provost	UGEC	University Faculty	Senior VPAA	President
	Change to General Education Requirements for Undergraduates (System)									
27.	Change course outcomes of an included course	A	A	A	A	A	A	-	A	I
28.	Add or drop a required course from the General Education Requirements	A	-	A	-	A	A	A	A	I
29.	Add or drop a course from a menu within the General Education Requirements	A	-	A	-	A	A	-	A	I
30.	Comprehensive revision of General Education Requirements	-	-	-	-	A	A	A	A	I

Notes

² Any change to a cross-listed course requires the signature of both department chairs or program directors overseeing the course to ensure that the courses stay in sync. This includes courses taught at other campuses (e.g. BIBL 101 and BIBO 101).

³ For undergraduate majors, a minimum of 30 hours is required. These programs must have a minimum of 6 elective hours, unless the requirements of external accrediting bodies make it impossible. Master's programs must include a minimum of 30 hours, and doctoral programs must include a minimum of 30 hours beyond the master's.

⁴ When a department/school or dean proposes closing a program, approval routing follows the typical process beginning with the department/school. An administrative proposal by the provost or senior vice president for academic affairs would follow the "provost-proposed" routing on the chart.

Updated 8/1/2023

Department/School(s)


[Phil Vardiman \(Mar 25, 2025 12:40 CDT\)](#)

Mar 25, 2025

Chair Signature

Date

Chair/Program Director Signature

Date

College Academic Council(s)


[Arisoa Randrianasolo \(Mar 26, 2025 12:27 CDT\)](#)

Mar 26, 2025

Chair Signature

Date

Chair Signature

Date

Dean(s)



Mar 26, 2025

Signature

Date

Signature

Date

Teacher Education Council

Signature

Date

**Campus Academic Council:
Abilene Undergraduate or Abilene Graduate**

Signature

Date

Provost

Signature

Date

University General Education Council

Signature

Date

University Faculty

Abilene Faculty Senate Chair signature

Date

Dallas Faculty Council Chair signature

Date

Senior Vice President for Academic Affairs

Signature

Date

President

Signature

Date

BUSA 311: Global Business Foundations

SYLLABUS – Spring 2025

1.5 CREDIT HOURS



ACU Mission: To educate students for Christian service and leadership throughout the world.

COBA Mission: To educate business and technology professionals for Christian service and leadership throughout the world.

Professor Contact Information

Professor: Dr. Mark Phillips, Professor of Management

Phone: 325.674.2993

Email: mark.phillips@acu.edu

Office: COBA # 243

Office hours by appointment

Class Meetings

Days/Times: MWF 12:00-12:50

Dates: March 17 – May 2

Also: May 8 12:00-1:45

Location: TBD

About the Course

This preparatory course equips students with essential consulting skills, cultural insights, and international business knowledge. Topics include effective consulting practices, understanding local contexts, and navigating challenges in developing countries, ensuring students are well-prepared to make a positive impact.

As followers of Christ, we recognize that all people are created by God. Part of the prep work involved in this class focuses on understanding and appreciating various cultures along with fostering an understanding that there are many good ways to approach business, life, family, etc. and that we have much to learn about life, business, and our Christian faith from people in different cultures.

Students taking this class need to be interested in a hands-on group project that will require critical thinking, flexibility, and assimilation of skills learned across various business classes.

This course will be interactive and highly applied in nature; it will require you to work hard, both individually and in groups. High performance in this course requires participation and preparation in all aspects of the course. Throughout this course, please keep an open mind, think outside the box, and intellectually challenge your peers.

Learning Objectives

Learning Objectives	Related Assignment(s)
Explain the impact that globalization and other environmental factors (e.g. political, economic, cultural, technical, legal, ecological) can have on businesses in a specific international context. <i>Maps to Cultural Literacy LO B1.</i>	Online/in-person discussions, Assignments Examples: Describe the specific effects of globalization on business operations and strategies within a chosen country. Evaluate the influence of political, economic, cultural, technical, legal, and ecological factors on business performance in a selected international market, providing case-specific examples.
Analyze how past and current world affairs affect the business environment in a specific global context. <i>Maps to Cultural Literacy LO B1.</i>	Online/in-person discussions, Assignments Examples: Identify and analyze two recent global events and explain their direct or indirect impact on business operations in a particular international context. Discuss the potential implications of these events for business strategy and decision-making.
Assess your Christian worldview and culture in the context of global business and explain how your Christian worldview and cultural understanding impact your approach to "helping" in an international context. <i>Maps to Cultural Literacy LO B3.</i>	Online/in-person discussions, Assignments Examples: Conduct a self-assessment to identify personal cultural biases and perspectives. Develop a reflective essay discussing how your cultural understanding affects your approach to international business scenarios, including a specific plan for culturally sensitive engagement.
Compile background information and practice skills needed for your in-country experience. <i>Maps to Cultural Literacy LO B2.</i>	Online/in-person discussions, Assignments Examples: Research and compile an analysis of one of the following areas and present it to your classmates: cultural norms, business etiquette, legal regulations, or economic conditions relevant to your in-country experience.

	Participate in a simulation or role-play to practice preparedness for potential communication challenges in the country to which you are traveling. Reflect on the impact that local culture and socio-economic conditions will have on the sustainability and viability of proposed consulting solutions and their eventual social impact in the client's context.
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Course Work, Grades, and Assignments

Course Work: Culture Smart book for the country being visited in the travel course. Various titles and authors. *Example:* Koutnik, J. and Culture Smart! (2012). Costa Rica - Culture Smart!: The Essential Guide to Customers & Culture. London: Kuperard Publishers. ISBN: 978-1857336658

Grades: All grades will be given on a 100-point scale.

Final grades will be determined as follows: A = 90 or higher; B = 80 – 89; C = 70 – 79; D = 60 – 69; F = below 60.

Assignments: Class assignments and the percentage of the final grade represented by each assignment are listed below. Detailed descriptions of the assignments are included on Canvas.

Assignment	Percent of final grade
Individual assignments	60%
Team assignments	30%
Participation and professionalism	10%

Attendance, Constructive Engagement, Class Conduct

Attendance: This course is designed to give you the skills necessary to be a good consultant, to engage with your international clients in a culturally appropriate way, and to be a prepared and ready team member. Since class attendance and participation are essential for achieving those goals, you are expected to be in class. If you are seriously ill or have an emergency, please work with us to create alternative arrangements.

Tardies: Since this class is preparing you to be a business consultant, you should engage in professional behavior, including coming to class on time. Habitual tardiness will adversely impact the Participation and Professionalism portion of your grade.

Constructive Engagement: Beyond mere attendance, this is the practice of actively engaging with your professors, classmates and any class guests with thoughtful contributions. Below are elements we will consider in evaluating constructive engagement:

- Are you a good listener?
- Do your comments show evidence of thorough analysis?
- Do you help to ask constructive questions of other students that help to deepen everyone's understanding?
- Are you willing to share ideas and information in a collegial fashion?
- Do your comments build on earlier comments to advance the discussion or are you merely repeating earlier comments that do not fit into the current discussion?
- Do your comments incorporate concepts presented in readings and earlier discussions?
- Do you make your points succinctly?

Class Conduct: You are expected to abide by the following as a part of participating in this team-oriented course:

- Be present at and on time for all scheduled events and ready to take notes
- Be courteous towards all class participants and special guests
- Be dressed in appropriate attire (as communicated by your professors) for all project related activities

Late Work

Given the nature of the course, no late work will be accepted. If you have any concerns about meeting assignment deadlines, please contact us as soon as possible.

Course Schedule

This schedule is subject to change. A more detailed class schedule will be provided (and kept up to date) in Canvas. It is your responsibility to access Canvas and check due dates for various assignments.

Week	Day	Chapter	Topics
Weeks 1-4	Monday	various	Global Business
	Wednesday	3	Culture
	Friday	15	Missional Mindset
Weeks 5-7	Monday	various	Global Business
	Wednesday		Consulting Skills
	Friday		Specific Country Focus
Week 8	Thursday		Bringing it all together

Week	Chapter	Global Business Topics
1	1	Reasons to go global
2		Impact of history on the current business environment in the country or countries in which the group will be working (in the companion travel course)

3	14	International marketing
4	2,5	The role of government in international business
5	9	Entrepreneurial climate
6	8	Regionalization
7	5,6	Finance
8	7	Bringing it all together & final trip prep

Academic Accommodations

If you have a documented disability and want to request academic accommodations, contact the ACU Student Disability Services Office (a part of Alpha Academic Services). To receive accommodations must be registered with Disability Services and complete a specific request for individual classes. Call 325.674.2667 for an appointment with the Director of Disability Services. Here is a [link to ACU's website accessibility statement](#).

Title IX

Here is a [link to ACU's Title IX information](#) with links to the Title IX policy and information on how to get help or report an incident.

Academic Integrity Policy

We support ACU's Academic Integrity Policy and process located at:
<https://acu.edu/office-of-the-provost/academic-integrity-process/>

This important policy offers examples of academic infractions and a process for assigning consequences and voicing appeals. Ignorance of this policy is never an excuse. Individual instructors will define course specific definitions, however, in general you should avoid:

- Plagiarism: Copying or even paraphrasing words or ideas from another source (including current or past students) without giving adequate credit.
- Lying: Inventing data or sources or making false attributions about the origin of material or offering a deceptive reason for an absence or delay in the completion of academic work.
- Cheating: Facilitating or participating in any process that circumvents the intent of any exam, test, quiz, paper, or assignment.

Any dishonest act observed or reported will be investigated and may be subject to the following outcomes:

- A zero for the assigned work
- A grade reduction for the course
- A failing grade for the course
- Dismissal from the university

BUSA 312: Global Business in Action

SYLLABUS – Summer 2025

1.5 CREDIT HOURS



ACU Mission: To educate students for Christian service and leadership throughout the world.

COBA Mission: To educate business and technology professionals for Christian service and leadership throughout the world.

Professor Contact Information

Professor: Dr. Jennifer Golden, Assistant Professor of Marketing

Phone: 325.674.2596

Email: jennifer.golden@acu.edu

Office: COBA # 267

Office hours by appointment

Professor: Dr. Sarah Easter, Associate Professor of Management

Email: sarah.easter@acu.edu

Class Dates & Location

July 22 – August 5

Turrialba, Costa Rica

Flights to be determined later

About the Course

This immersive travel course allows students to engage directly with clients in developing countries, providing consulting services across various business disciplines. Students will work collaboratively on real-world projects, applying business and cross-cultural skills to foster sustainable growth and innovation in local businesses.

The entirety of this class consists of a consulting project with a cross-cultural client. As followers of Christ, we recognize that all people are created by God, so to do this work well, we must appreciate the culture of our client and do our best to understand that culture. We will work to co-create solutions with our clients so that they are able to help us provide business solutions appropriate for their business, their family, and their cultural context. An appreciation for the God-given value of our clients and their environment is necessary for us to help them most effectively.

The course will give students hands-on experience dealing with a real and substantial issue or challenge faced by a socially-minded organization. Student teams are assigned to a specific project under the supervision of faculty. Student teams define the issues, identify salient facts and analyze the situation.

This course will be interactive and highly applied in nature; it will require you to work hard, both individually and in groups. High performance in this course requires participation and preparation in all aspects of the course. Throughout this course, please keep an open mind, think outside the box, and intellectually challenge your peers.

Learning Objectives

Learning Objective	Related Assignment(s)
Apply international business concepts to real-life decisions faced by organizations, incorporating differences in culture and local business practices. <i>Maps to Cultural Literacy LO B2</i>	Class discussions, Assignments Example: Apply international business theories to a business scenario, considering both culture and local business practices.
Assess your Christian worldview and culture in the context of global business and explain how your Christian worldview and cultural understanding impact your approach to "helping" in an international context. <i>Maps to Cultural Literacy LO B3.</i>	Class discussions, Assignments Example: Reflect on the role that cultural sensitivity and client collaboration play in developing and implementing solutions that help the client make a long-term positive social impact within the community.
Recommend culturally appropriate solutions to your client. <i>Maps to Cultural Literacy LOs B2 & B3</i>	Written paper & Oral presentation Example: Work with the client to define project objectives. Conduct research, develop actionable solutions, and present findings to the client through a final report and presentation.

Course Work, Grades, and Assignments

Course Work: All necessary readings will be provided by the professors via the Canvas platform.

Grades: All grades will be given on a 100-point scale.

Final grades will be determined as follows: A = 90 or higher; B = 80 – 89; C = 70 – 79; D = 60 – 69; F = below 60.

In order to receive a passing grade, students must submit all proper documentation requested to facilitate travel by the communicated deadlines. Ultimately, it is each student's responsibility to ensure that documents are completed and received by the deadlines provided.

Assignments: Class assignments and the percentage of the final grade represented by each assignment are listed below. Detailed descriptions of the assignments are included on Canvas.

Assignment	Percent of final grade
Miscellaneous assignments	15%
Final deliverables (both written documents and oral presentations)	60%
Participation and professionalism	25%

Attendance, Constructive Engagement, Class Conduct

Attendance: Since this course takes place internationally, you are expected to participate in all in-country experiences in order to receive academic credit. If you are seriously ill or otherwise unable to attend all events, please work with us to create alternative arrangements.

Tardies: Since this class is preparing you to be a business consultant, you should engage in professional behavior, including coming to class on time. Habitual tardiness will adversely impact the Participation and Professionalism portion of your grade.

Constructive Engagement: Beyond mere attendance, constructive engagement is the practice of actively engaging with your professors, classmates and any class guests with thoughtful contributions. Below are elements we will consider in evaluating constructive engagement:

- Are you a good listener?
- Do your comments show evidence of thorough analysis?
- Do you help to ask constructive questions of other students that help to deepen everyone's understanding?
- Are you willing to share ideas and information in a collegial fashion?
- Do your comments build on earlier comments to advance the discussion or are you merely repeating earlier comments that do not fit into the current discussion?
- Do your comments incorporate concepts presented in readings and earlier discussions?
- Do you make your points succinctly?

Class Conduct: You are expected to abide by the following as a part of participating in this team-oriented course:

- Be present at and on time for all scheduled events and ready to take notes
- Be courteous towards your teammates, your professors, your clients, and any other people with whom you interact during the trip.
- Be dressed in appropriate attire (as communicated by your professors) for all project related activities

Late Work

Given the nature of the course, no late work will be accepted. If you have any concerns about meeting assignment deadlines, please contact us as soon as possible.

Course Schedule

This schedule is subject to change. A more detailed class schedule will be provided prior to departure, but will continue to change throughout the trip. Please prepare to be flexible.

Week	Day	Topics
July 22	Tuesday	Fly to San Jose, Costa Rica Stay at hotel close to SJO airport
July 23	Wednesday	Team meetings at hotel in Alajuela
July 24	Thursday	Travel to Turrialba Stay at CATIE (university)
July 25 – August 3		Complete consulting project
August 4	Monday	Return to Alajuela Stay at hotel close to SJO airport
August 5	Tuesday	Fly to USA

Academic Accommodations

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- Plagiarism: Copying or even paraphrasing words or ideas from another source (including current or past students) without giving adequate credit.
- Lying: Inventing data or sources or making false attributions about the origin of material or offering a deceptive reason for an absence or delay in the completion of academic work.
- Cheating: Facilitating or participating in any process that circumvents the intent of any exam, test, quiz, paper, or assignment.

Any dishonest act observed or reported will be investigated and if proven, be reported in administrative offices and records, and may be subject to any or all of the following outcomes:

- A zero for the assigned work
- A grade reduction for the course
- A failing grade for the course
- Dismissal from the university

MGMT 423: SOCIAL ENTERPRISE CONSULTING
SYLLABUS – SPRING 2025 3 CREDIT HOURS
WEDNESDAYS 3:00 – 4:50 COBA 316



To educate business and technology professionals for Christian service and leadership throughout the world. (COBA Mission Statement)

Professor Contact Information

Professor: John Homer
Phone: 785.341.1514
Email: john.homer@acu.edu
Office: COBA 236

Professor: Mark Phillips
Phone: 325.691.1774
Email: mark.phillips@acu.edu
Office: COBA 243

About the Course

This project-based course is designed to provide hands-on experience dealing with a substantial issue or challenge faced by a socially-minded organization.

The first half of the course equips students with essential consulting skills, cultural insights, and international business knowledge. Topics include effective consulting practices, understanding local contexts, and navigating challenges in developing countries, ensuring students are well-prepared to make a positive impact.

The travel portion of this course allows students to engage directly with clients in developing countries, providing consulting services across various business disciplines. Students will work collaboratively on real-world projects, applying business and cross-cultural skills to foster sustainable growth and innovation in local businesses. For the last half of the course, student teams will be assigned to a specific project under the supervision of faculty. Student teams will define the issues, identify salient facts and analyze the situation, making recommendations to the clients at the end of the semester.

As followers of Christ, we recognize that all people are created by God. Part of the work involved in this class focuses on understanding and appreciating various cultures along with fostering an understanding that there are many good ways to approach business, life, family, etc. and that we have much to learn about life, business, and our Christian faith from people in different cultures.

This course is interactive and highly applied in nature; requiring hard work, both individually and in groups. High performance in this course requires participation and preparation in all aspects of the course, including class sessions and assignments prior to departure.

Client Organizations and Nature of Specific Project

WEARSOS is a social enterprise whose mission is to “empower women in rural Costa Rica by providing training and income opportunities through the production of upcycled goods.” They are currently focusing primarily on upcycled leather products and are an active participant of the Southwest Airlines Repurpose with Purpose program. As a part of that program, WEARSOS receives used leather from the seats of Southwest planes that are being refurbished.

Lynne Corvaglia and Chris Riquelme are the founders and owners of WEARSOS and are our clients for this project. Lynne and Chris have teamed with a local artisan to design accessories using a combination of repurposed Southwest Airlines leather (all of which is blue) and pineapple leather (which adds color variety to the products). They are considering several projects for us including an analysis of their pricing structure, HR issues, and overall sales strategy.

Eliecer Vargas is an Economist at CATIE University, our home base for the trip. He and his wife Janice work with “Micro-micro enterprises” (his term), guiding them over a 4-month period from basic business concept to launch-ready business plan. Several of these entrepreneurs will be our clients; we will work with them in Costa Rica, build recommendations after we return to Abilene, and present our findings to them in April.

Course Objectives

Week	Global Business Topics
1	Why go global?
2	Impact of history on the current business environment in the target country
3	International marketing
4	The role of government in international business
5	Entrepreneurial climate
6	Regionalization
7	Finance
8	Bringing it all together & final trip prep

The primary learning objectives of this course are listed below along with the assignments used to assess achievement of each objective.

Objective	Related Assignment(s)
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Analyze and synthesize information to develop sound recommendations to client based upon data driven process	Class contribution, team presentations, team project, individual written assignments
Demonstrate ability to deliver client solutions that are on time and meet client needs	Client team project and presentation
Tolerate ambiguity and work cohesively with team	Class contribution, peer evaluations
Develop an understanding about a Theology of Biblical Stewardship in relation to the Mission of God for others and the rest of creation	Class contribution, individual written assignments
Understand cultural values of different culture and demonstrates ability to communicate across intercultural differences	Class contribution, individual written assignments, team presentations

Course Work, Grades and Assignments

Course Work: All necessary readings will be provided by the professors via the Canvas platform.

Grades: All grades will be given on a 100 point scale.

Final grades will be determined as follows: A = 90 or higher; B = 80 – 89; C = 70 – 79; D = 60 – 69; F = below 60.

Assignments: Class assignments and the percentage of the final grade represented by each assignment are listed below. Detailed descriptions of the assignments are included on Canvas.

Assignment	Individual / Group	Percentage of Final Grade
Individual assignments	Individual	30%
Participation and professionalism	Individual	15%
Group assignments	Team	15%
Final project (client presentation, final deliverables)	Team	40%

Attendance Policy, Constructive Engagement, Citizenship and Preparedness

Attendance: Given the nature of this course, *you must attend all pre-trip classes and in-country experiences to receive academic credit.* If you are seriously ill or otherwise unable to attend all events, please work with us to create alternative arrangements.

Separate from attendance, constructive engagement is the practice of actively interacting with your professors and classmates, as well as with the client organization during the in-country visit, with thoughtful contributions.

Constructive engagement includes supportive activities such as:

- Active listening and constructive questioning
- Comments showing thorough analysis, building on previous discussion rather than simply repeating ideas
- Sharing of resources and ideas to help advance the project as a whole
- Making your points succinctly.

Citizenship & Professionalism deal with attitudes, behaviors and demeanor. Examples include:

- Being present and on time for all scheduled events
- Showing courtesy and respect towards all project participants (team members and clients)
- Wearing appropriate attire (as communicated by your professors) for all project related activities, and culturally appropriate attire during non-work time
- Demonstrating the values and ideals of ACU's College of Business Administration.

Preparedness – To receive course credit, students must submit all travel documentation by the communicated deadlines. Each individual is responsible for ensuring that documentation is completed and submitted by the deadlines.

Late Work

Given the nature of the course, no late work will be accepted for the primary deliverables. If you have any concerns about meeting assignment deadlines, please contact us as soon as possible.

Course Schedule

This schedule is subject to change. A more detailed class schedule will be provided the first week of class and a more detailed itinerary for the portion of the trip outside of the U.S. will be provided closer to departure. **It is your responsibility** to access Canvas and check due dates for assignments.

Date	Topics	Assignment(s)
Pre-trip class sessions (8 sessions) Wednesdays, 3:00 – 4:50 pm	Topics to be addressed during pre-trip class sessions: • Introduction to consulting • Serving in God's work • Cultural context • Entrepreneurial climate • Understanding and reaching target markets • Basic concepts in marketing research	Individual and team background assignments and reflections; class contributions
March 8 - 15, 2025	Costa Rica Trip	TBD

Post-country weekly class sessions (7 sessions) Final deliverable due during finals week	Topics addressed in final project: • tbd	Team project and presentation; class contributions; final reflection; peer evaluations
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Academic Accommodations

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- Lying: Inventing data or sources or making false attributions about the origin of material or offering a deceptive reason for an absence or delay in the completion of academic work.
- Cheating: Facilitating or participating in any process that circumvents the intent of any exam, test, quiz, paper, or assignment.
- Using AI or similar resources: AI and similar tools can provide tremendous help as you refine and improve your work. However the wholesale creation of work (e.g. AI gives you a full or partial draft and you edit and submit it) is a violation of university policy. Do your own work, then use these tools to clean it up and enhance it.

Any dishonest act observed or reported will be investigated and if proven, be reported in administrative offices and records, and may be subject to any or all of the following outcomes:

- A zero for the assigned work
- A reduction of one letter grade for the course
- A failing grade for the course
- Dismissal from the university

Tracking changes for the new International Menu (all BBA degrees).

All changes occur in the Business Foundations menu. All the changes are located in the section titled "International Courses."

NOTE: The classes that are being added to the International Courses menu have also been submitted to be added to the Cultural Literacy menu. When/if that happens, they will also need to have an asterisk to denote inclusion in a general education menu.

Business Foundations

Business Courses

ACCT 210 - Financial Accounting Credit Hours: 3

BLAW 363 - Introduction to Business Law and Ethics Credit Hours: 3

BUSA 120 - Introduction to Business Credit Hours: 2

ENTR 120 - Foundations of Entrepreneurship Credit Hours: 1

ECON 260 - Principles of Macroeconomics Credit Hours: 3 *

or

ECON 261 - Principles of Microeconomics Credit Hours: 3 *

FIN 310 - Financial Management Credit Hours: 3

IS 222 - Analytics 1: Statistics Credit Hours: 3

IT 263 - Analytics 2: Data Management and Visualization Credit Hours: 3

MGMT 330 - Management and Organizational Behavior Credit Hours: 3

MKTG 320 - Principles of Marketing Credit Hours: 3

International Courses

Choose ~~one~~three hours:

- BUSA 419 - International Business Credit Hours: 3 *
- ENTR 419 - Global Entrepreneur Credit Hours: 3
- MKTG 419 - International Marketing Credit Hours: 3
- BUSA 423 - Social Enterprise Consulting Credit Hours: 3
- BUSA 311 - Global Business Foundations Credit Hours: 1.5
- BUSA 312 - Global Business in Action Credit Hours 1.5

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Math Courses

Choose one:

MATH 130 - Finite Math for Applications Credit Hours: 3 *

MATH 131 - Calculus for Application Credit Hours: 3 *

MATH 185 - Calculus I Credit Hours: 3 *

MATH 186 - Calculus II Credit Hours: 3

*Hours may also fulfill general education requirements and are not included in total major hours.

Total: 24-30 Credit Hours