

Abilene Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Respond In Writing

Course Number: **or Degree Plan(s): Admission requirements to the BBA**

Traditionally, students spent their first year or year and a half taking primarily general education classes, but in the current environment freshmen are bringing in a significant number of hours, most of which are general education requirements.

2025-26 freshman class average number of hours brought in:

Accounting: average of 28.52 hours (21 students with 24 or more)

Finance: average of 15.2 hours (14 students with 24 or more)

Marketing: average of 16.96 hours (19 students with 24 or more)

Management: average of 13.47 hours (14 students with 24 or more)

In addition, some students who still need to take gen ed classes are saving some of those classes to use during a Study Abroad experience. Therefore, many students need to enroll in major-specific courses earlier than in the past.

We would like to propose changing the catalog so that any student can enroll in MGMT 330 - Management and Organizational Behavior and/or MKTG 320 - Principles of Marketing if they meet the course prerequisite of 24 earned hours.

Currently, based on the BBA admission requirements, students cannot enroll in upper-level courses until they have been admitted to a BBA program.

Students with sufficiently high composite ACT (27 or higher) or SAT (1210 or higher) test scores receive an automatic admit. For the remaining students, however, admission occurs when a student has achieved 42 earned hours with a cumulative GPA of 2.5 or higher.

That means that, even though non-COBA students can enroll in MGMT 330 and MKTG 320 with 24 earned hours, COBA students who are not automatically admitted into a BBA program have to wait until they have 42 earned hours. In addition, even if a student brought in 42 hours, they could not register in their first semester to take MGMT 330 or MKTG 320 in their second semester because they do not yet have a GPA. Because the restriction is at the program-level, students who are not admitted to a BBA program cannot register for either of these courses even if a manual override is applied by their academic advisor. Instead, the advisor has to register the student manually.

To understand the time-saving benefit of this change: there were 47 students in the 2025 incoming class who had 24 or more earned hours coming into their first semester who were NOT automatic admits based on their test score. This proposed change would allow those 47 students to register for MGMT 330 and/or MKTG 320 on their own (if that's what was needed based on their degree plan), instead of requiring manual registration by one of our advisors.

This application proposes the following changes to the College of Business Administration section of the catalog (additions are outlined in red). These changes do not impact the course-level prerequisite of 24 earned hours. This change will also help students who drop below a 2.5 cumulative GPA who have already taken their lower-level courses.

Bachelor of Business Administration

Admission Requirements

Admission to a BBA program is required before pre-business and undecided majors can enroll in upper-level business courses, **other than MGMT 330 and MKTG 320**.

Admission occurs upon one of the following:

- An SAT (reading and writing + math) score of 1210 or higher or an ACT (composite) score of 27 or higher.
- Completing 42 ACU and/or transfer credit hours with a cumulative grade point average (GPA) of 2.5 or higher.

Once admitted, if a student's GPA drops below 2.5, the student will be reverted to preadmission status. Students who revert to preadmission status must apply for readmission with their department chair. Based on the chair's evaluation of the student's progress and potential to complete the major, the student may be readmitted to the College of Business Administration without condition, readmitted with condition, or not readmitted. Students who have the preadmission designation, as well as students who are undecided, may repeat business courses within the college but may not progress to additional 300-level or higher business courses, **other than MGMT 330 and MKTG 320**, until the GPA requirement is met.

		Dept./School	College	Dean	TEC	AUAC/Grad	Provost
	Campus-Level Academic Review¹						
	Change to a Course Include signatures from all chairs/program directors for cross-listed courses. ¹						
1.	Title (description unchanged)	A	A	A	I	I	I
2.	Description (not affecting content)	A	A	A	I	I	I
3.	Course term(s)	A	I	A	I	I	I
4.	Content (change of course outcomes)	A	A	A	I	I	A
5.	Number of credit hours	A	A	A	A	A	A
6.	Course number within the hundred	A	A	I	I	I	I
7.	Course number beyond the hundred	A	A	A	A	A	A

8.	Prerequisites	A	A	A	I	I	I
9.	Course restriction (e.g., majors only, junior standing)	A	A	A	A	A	A
10.	Level change (U to G <i>or</i> G to U)	A	A	A	A	A	A
11.	Cross list course	A	A	A	A	A	A
12.	Department of record	A	A	A	A	A	A
13.	Open or close a course	A	A	A	A	A	A
	Change to a Degree Plan						
14.	Educational Program — Revise	A	A	A	A	A	A
15.	Educational Program — Adopt/revise admission requirements	A	A	A	A	A	A
16.	GPA — Revise program-required GPA	A	A	A	A	A	A
17.	Minor — Revise	A	A	A	A	A	A

		Dept./School	College	Dean	TEC	AUAC/Grad	Provost	Campus Faculty	Senior VPAA	President
	Full Review									
	Change to Catalog Information (for Campus)									
18.	General requirements for Bachelor's and Associate Degrees	-	-	-	-	A	A	A	A	I
19.	Policies governing academic probation and suspension	-	-	-	-	A	A	A	A	I
20.	Requirements for graduating with honors	-	-	-	-	A	A	A	A	I
	Change to a Degree Plan									
21.	Educational Program — Add or Discontinue ²³	A	A	A	A	A	A	A	A	I
22.	Educational Program — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I
23.	Minor — Add or Discontinue	A	A	A	A	A	A	-	A	I
24.	Minor — Discontinue (Provost-proposed)	R	-	R	A	A	A	-	A	I
25.	Degree — Add or Discontinue	A	A	A	A	A	A	A	A	I
26.	Degree — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I

		Dept./School	College	Dean	AUAC	Provost	UGEC	University Faculty	Senior VPAA	President
	Change to General Education Requirements for Undergraduates (System)									
27.	Change course outcomes of an included course	A	A	A	A	A	A	-	A	I
28.	Add or drop a required course from the General Education Requirements	A	-	A	-	A	A	A	A	I
29.	Add or drop a course from a menu within the General Education Requirements	A	-	A	-	A	A	-	A	I
30.	Comprehensive revision of General Education Requirements	-	-	-	-	A	A	A	A	I

Notes

² Any change to a cross-listed course requires the signature of both department chairs or program directors overseeing the course to ensure that the courses stay in sync. This includes courses taught at other campuses (e.g. BIBL 101 and BIBO 101).

³ For undergraduate majors, a minimum of 30 hours is required. These programs must have a minimum of 6 elective hours, unless the requirements of external accrediting bodies make it impossible. Master's programs must include a minimum of 30 hours, and doctoral programs must include a minimum of 30 hours beyond the master's.

⁴ When a department/school or dean proposes closing a program, approval routing follows the typical process beginning with the department/school. An administrative proposal by the provost or senior vice president for academic affairs would follow the "provost-proposed" routing on the chart.

Updated 8/1/2023

Department/School(s)

 Phil Vardiman (Feb 25, 2026 12:50:24 CST)	02/25/2026
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Chair Signature

Date

Chair/Program Director Signature

Date

College Academic Council(s)

 Arisoa Randrianasolo (Feb 26, 2026 13:24:04 CST)	02/26/2026
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Chair Signature

Date

Chair Signature

Date

Dean(s)

	02/26/2026
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Signature

Date

Signature

Date

Teacher Education Council

Signature

Date

**Campus Academic Council:
Abilene Undergraduate or Abilene Graduate**

Signature

Date

Provost

Signature

Date

University General Education Council

Signature

Date

University Faculty

Abilene Faculty Senate Chair signature

Date

Dallas Faculty Council Chair signature

Date

Senior Vice President for Academic Affairs

Signature

Date

President

Signature

Date