

Abilene Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Respond In Writing

Course Number: MKTG 344

or Degree Plan(s): BS in Interior Architecture and Design,

Business (INAD-IBUS)

MKTG 344 needs to be removed from among the Business Track course options in this degree plan because the course was closed by COBA.

	Campus-Level Academic Review ¹	1	2	3	4	5	6
	Change to a Course Include signatures from all chairs/program directors for cross-listed courses. ¹						
1.	Title (description unchanged)	A	A	A	I	I	I
2.	Description (not affecting content)	A	A	A	I	I	I
3.	Course term(s)	A	I	A	I	I	I
4.	Content (change of course outcomes)	A	A	A	I	I	A
5.	Number of credit hours	A	A	A	A	A	A
6.	Course number within the hundred	A	A	I	I	I	I
7.	Course number beyond the hundred	A	A	A	A	A	A
8.	Prerequisites	A	A	A	I	I	I
9.	Course restriction (e.g., majors only, junior standing)	A	A	A	A	A	A
10.	Level change (U to G or G to U)	A	A	A	A	A	A
11.	Cross list course	A	A	A	A	A	A
12.	Department of record	A	A	A	A	A	A
13.	Open or close a course	A	A	A	A	A	A
	Change to a Degree Plan						
14.	Educational Program — Revise	A	A	A	A	A	A
15.	Educational Program — Adopt/revise admission requirements	A	A	A	A	A	A
16.	GPA — Revise program-required GPA	A	A	A	A	A	A
17.	Minor — Revise	A	A	A	A	A	A

		1	2	3	4	5	6	7	8	9
	Full Review									
	Change to Catalog Information (for Campus)									
18.	General requirements for Bachelor's and Associate Degrees	-	-	-	-	A	A	A	A	I
19.	Policies governing academic probation and suspension	-	-	-	-	A	A	A	A	I
20.	Requirements for graduating with honors	-	-	-	-	A	A	A	A	I
	Change to a Degree Plan									
21.	Educational Program — Add or Discontinue ^{2 3}	A	A	A	A	A	A	A	A	I
22.	Educational Program — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I
23.	Minor — Add or Discontinue	A	A	A	A	A	A	-	A	I
24.	Minor — Discontinue (Provost-proposed)	R	-	R	A	A	A	-	A	I
25.	Degree — Add or Discontinue	A	A	A	A	A	A	A	A	I
26.	Degree — Discontinue (Provost-proposed)	R	-	R	A	A	A	A	A	I

	Change to General Education Requirements for Undergraduates (System)	1	2	3	4	5	6	7	8	9
27.	Change course outcomes of an included course	A	A	A	A	A	A	-	A	I
28.	Add or drop a required course from the General Education Requirements	A	-	A	-	A	A	A	A	I
29.	Add or drop a course from a menu within the General Education Requirements	A	-	A	-	A	A	-	A	I
30.	Comprehensive revision of General Education Requirements	-	-	-	-	A	A	A	A	I

Notes

² Any change to a cross-listed course requires the signature of both department chairs or program directors overseeing the course to ensure that the courses stay in sync. This includes courses taught at other campuses (e.g. BIBL 101 and BIBO 101).

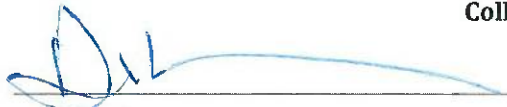
³ For undergraduate majors, a minimum of 30 hours is required. These programs must have a minimum of 6 elective hours, unless the requirements of external accrediting bodies make it impossible. Master's programs must include a minimum of 30 hours, and doctoral programs must include a minimum of 30 hours beyond the master's.

⁴ When a department/school or dean proposes closing a program, approval routing follows the typical process beginning with the department/school. An administrative proposal by the provost or senior vice president for academic affairs would follow the "provost-proposed" routing on the chart.

Department/School(s)

	2-16-26
Chair Signature	Date
	2-16-26
Chair/Program Director Signature	Date

College Academic Council(s)

	2-17-26
Chair Signature	Date

Chair Signature	Date
	2-17-26
Signature	Date

Dean(s)

Signature	Date
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Teacher Education Council

Signature	Date
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**Campus Academic Council:
Abilene Undergraduate or Abilene Graduate**

Signature	Date
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Provost

Signature	Date
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University General Education Council

Signature	Date
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University Faculty

Abilene Faculty Senate Chair signature

Date

Dallas Faculty Council Chair signature

Date

Senior Vice President for Academic Affairs

Signature

Date

President

Signature

Date

Interior Architecture and Design, Business, BS (INAD-IBUS)

Business Track Option

- Business Courses 100-400 level (of which 1 must be upper level; course prerequisites should be followed) Credit Hours: 12

Suggestions:

- [ACCT 210 - Financial Accounting](#) Credit Hours: 3
- [ACCT 211 - Managerial Accounting](#) Credit Hours: 3
- [BUSA 120 - Introduction to Business](#) Credit Hours: 2
- [ECON 261 - Principles of Microeconomics](#) Credit Hours: 3
- [FIN 310 - Financial Management](#) Credit Hours: 3
- [FIN 416 - Personal Financial Planning](#) Credit Hours: 3
- [MGMT 330 - Management and Organizational Behavior](#) Credit Hours: 3
- [MGMT 331 - Operations Management](#) Credit Hours: 3
- [MGMT 373 - Employee Planning, Recruitment and Selection](#) Credit Hours: 3
- [MKTG 320 - Principles of Marketing](#) Credit Hours: 3
- [MKTG 342 - Consumer Behavior](#) Credit Hours: 3
- [MKTG 343 - Personal Selling](#) Credit Hours: 3
- ~~[MKTG 344 - Marketing Promotion](#) Credit Hours: 3~~ Remove

Total: 12 Credit Hours