

**ABILENE CHRISTIAN UNIVERSITY DALLAS
ACADEMIC COUNCIL**

**16 June 2020
3 pm ACU Time
Zoom**

The mission of the College of Graduate and Professional Studies is to prepare students for Christian service and leadership by providing them with the knowledge and skills to advance their careers, thereby placing them in positions of influence for the expansion of God's purposes in the world.

CALL TO ORDER

The regular meeting of the ACU Dallas Academic Council was called to order 3pm, on 16 June 2020, on Zoom video conference, by Joseph Halbert, Chair.

OPENING CEREMONIES

The invocation was given by Joseph Halbert.

ROLL CALL

Members in attendance: Phil Vardiman, Dena Counts, Linda Gibson, Brian Cole, Sara Salkil, Kipi Fleming, Scott Self, Andrea Haugen, Jason Morris, Joe Feliciano, Joseph Halbert, Joey Cope

Members absent: Mark Phillips

Guests present: Meghan Hope, Mark McCallon, Karen Witemeyer, Jessica Smith, Eric Gumm, Matt Maxwell, Sarah Lee

ANNOUNCEMENTS

Dean Cope discussed initiatives towards more inclusivity at ACU Dallas, including: undergraduate curriculum changes in CORE 115; Dr. Johnson's campus-wide email; listening to Black voices; increasing understanding amongst faculty and staff; modifying certain learning requirements; diversity training; and modification of hiring practices to nourish diversity. Dr. Haugen inquired about listening plans and Dean Cope explained work was being done on this, including with Dr. Stephanie Hamm.

QUORUM

A quorum was present.

MINUTES

The minutes of the 9 June 2020 meeting were approved as presented.

NEW BUSINESS

B.S. in Healthcare Administration. This program was presented by Drs. Sarah Lee and Meghan Hope. It was created in part by benchmarking subject matter and rigor with similarly situated institutions. The presenters explained that the degree is targeted to students whose life and professional goals are best suited for the healthcare administration field of study. The Bachelor of Science in Health Administration program provides these students with an opportunity to gain leadership, ethics, public health, communications and operations skills necessary for impactful healthcare management careers. The program has a servant-leader mentality and seeks to help students find ways to help their communities. The program offers three tracks: Public & Community Health, Change Movement, or the General Track. The program was designed to help achieve certification by the Association of University Programs in Health Administration.

Dr. Self motioned to approve the program. The program was approved by a vote of 11 yes, 0 no, 1 abstention.

B.S. in Digital Media. This program was presented by Dr. Sarah Lee and Matt Maxwell. Mr. Maxwell explained the program was tailored for adult learners in digital media and story. The mission of the Bachelor of Science in Digital Media is to provide students with the knowledge, confidence, and technical skill to create world-changing stories that can take many forms: film, graphic design, marketing, and social media. Through a Christian perspective, these students will learn how stories can be impactful and will be prepared for several fields in the multifaceted industry of digital media. Three tracks would be available, including Graphic Design, Film Production and General. Portfolio and capstone courses would provide students with opportunities to present a proposal and project to a client. There was discussion over the best ways for students to obtain equipment, as well as possible interaction between other courses such as the current web design course created by an MFA holder. Emphasis on the program will be more towards professional/corporate style of storytelling as opposed to “Hollywood” style.

Dr. Morris motioned to approve the program. The program was approved by a vote of 11 yes, 0 no, 1 abstention.

Shared Courses/Cross-Listing. Dean Cope explained this item. In current practice ACU Dallas shares programs with the Abilene campus. Using ACU Abilene’s learning outcomes, the Dallas branch develops the courses for the online modality and the online learner. There has been ongoing conversation on how to list these courses and since that has been decided upon, our campus is going back to “clean up” course listings. Dallas campus relies upon previous approval done on Abilene campus, changing the courses for the online modality and then adding an “O” to the course code to reflect the online nature and approving them as new courses. Then, the courses are cross-listed to show the connection between the courses.

There was a question on whether one campus changing their course would necessitate the other campus changing theirs. The answer was that a change on the other campus was not necessary. The “O” listing would also be kept. Either campus could terminate the cross-listing.

Dr. Salkil motioned to accept the shared course/cross-listing proposal. The order of business was approved by a vote of 11 yes, 0 no, 1 abstention.

ADJOURNMENT

The meeting was adjourned by the chair at 4:13 pm ACU time.

APPROVAL

Minutes approved this X day of MONTH, 20xx.

Joseph Halbert, Chair