

ACU Dallas Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Advise & Respond

Course Number: _____ or Degree Plan(s): BS Marketing

The BS in Marketing degree program proposes a catalog change adding the following requirements to the B.S. in Marketing degree...

“Other Requirements”

The following policies apply to all students working toward a BS in Management degree.

- *Students must earn a 2.5 GPA or higher for all courses taken at ACU and at least a “C” in each business course.*
- *Transfer Credit: At least 50 percent of the credit hours in business must be completed at ACU.”*

The rationale for this change is to align with the Bachelor of Business Administration degree requirements on the Abilene campus and for consistency for the BS in Marketing accreditation under AACSB. In addition, the proposed changes help to provide a consistent assessment of student learning outcomes and performance based on the business courses in the ACU Dallas online program.

For Registrar’s Office: Add “Other Requirements” section to the SPS page for both the BS in Management and BS in Marketing. Also, update the "Other Graduation Requirements" on the degree plan pages. The transfer piece does not fit there, but the GPA and "C" requirement does.

Highlight the item that corresponds to the requested change.

		Program	Dean	College Academic	Provost	President
	Change to a Course					
1.	Title (description unchanged)	A	A	I	I	I
2.	Description (not affecting content)	A	A	I	I	I
3.	Course term(s)	A	A	I	I	I

4.	Content (substantive change)	A	A	A	A	I
5.	Number of credit hours	A	A	A	A	I
6.	Course number within the hundred	A	A	I	I	I
7.	Course number beyond the hundred	A	A	A	A	I
8.	Prerequisites	A	A	A	A	I
9.	Course fee(s)	A	A	--	A	I
10.	From U to G <i>or</i> G to U	A	A	A	A	I
11.	Cross list with another program or department	A	A	A	A	I
12.	Program/department of record	A	A	A	A	I
13.	Open or close a course	A	A	A	A	I
14.	New course (application required)	A	A	A	A	I

		Program	Dean	College Academic	President	Board of Trustees
	Change to a Degree Plan					
1.	Major/Program — Revision	A	A	A	A	--
2.	Major/Program — Adopt or change admission requirements	A	A	A	A	--
3.	Major/Program — Add	A	A	A	A	--
4.	Major/Program — Offer existing university program on campus	--	A	A	A	--
5.	Major/Program — Discontinue (proposed by Program or College)	A	A	A	A	I
6.	Major/Program — Discontinue (proposed by Provost)	R	R	A	A	I
7.	GPA — Revise major/program or cumulative requirement	A	A	A	A	--
8.	Minor — Revise course selection	A	A	I	I	--
9.	Minor — Add	A	A	A	A	--
10.	Minor — Discontinue (proposed by Program or College)	A	A	A	A	--

11.	Minor — Discontinue (proposed by Provost)	R	R	A	A	A	--
12.	Degree — Add	A	A	A	A	A	I
13.	Degree — Discontinue (proposed by Program or College)	A	A	A	A	A	I
14.	Degree — Discontinue (proposed by Provost)	R	R	A	A	A	I

		Program	Dean	College Academic	UIGEC	UUIAC	President	Faculty	President
	Change to Undergraduate University Requirements								
15.	University Requirements — Change in approved course content	A	A	A	A	A	A	--	A
16.	University Requirements — Add or drop a required course from the University Requirements chart	A	A	A	A	A	A	A	A
17.	University Requirements — Add or drop a course from a menu within the University Requirements chart	A	--	--	A	A	A	--	A
18.	University Requirements — Change hours within a menu on the University Requirements chart	A	A	A	A	A	A	A	A
	Change to Catalog Information For Campus								
1.	General requirements for graduation including course requirements that are common to all majors for all degrees	--	--	A	--	--	A	--	A
2.	Admission requirements	--	--	A	--	--	A	--	A
3.	Policies governing academic probation and suspension	--	--	A	--	--	A	--	A
4.	Requirements for graduating with honors	--	--	A	--	--	A	--	A

Nancy Kucinski
Nancy Kucinski (Apr 14, 2023 10:59 CDT)

Program Director/Department Chair

Apr 14, 2023

Signature

Date

Signature

Date

Dean(s)

Nancy W. Shaw, Ph.D.

Apr 14, 2023

Signature

Date

Signature

Date

College Academic Council

Chair's Signature

Date

Chair's signature

Date

University General Education Council

Chair's signature

Date

Undergraduate Academic Council

Chair's signature

Date

Provost

Signature

Date

Faculty

Faculty Senate Chair's signature

Date

President

Signature

Date