

Dallas Approval Chart for Curriculum Changes

A = Approve I = Information Item R = Respond In Writing

Course Number: _____ **or Degree Plan(s):** BS ORCO - OCO

Change of major requirements:

COMO 101* - Introduction to Communication
COMO 120* - Introduction to Public Speaking
COMO 225 - Communicating Professional Identity and Eportfolios
COMO 231- Small Group Communication
COMO 241 - Interpersonal Communication
COMO 291 - Survey Methods and Research
COMO 345* - Intercultural Communication
ORCO 311 - Rhetorical Messaging
COMO 475 - Persuasion
COMO 485 - Organizational Communication
APCO 491 - Organizational Communication Capstone
24 Hours

* Courses are a part of Gen Ed menus. 9 of the hours don't apply to a degree.

Rationale: These proposed changes take the communication core from 33 hours to 24 hours. I am proposing moving Crisis Communication and Leadership and Communication into the tracks (see track applications). That moves 6 hours out of the core into the tracks. This change also removed the Training and Development course. I am concerned that some students shy away from this major because of a fear of public speaking. I don't want to remove the COMO 120 course but removing the T&D course could give us more focus on communication within organizations.

We would move 3 hours back into electives.

Track Changes: Increasing Organizational Change track from 12 hours to 18 hours.

Adding two new courses to track.

- **ORCO 451 Communicating with Data**
- **ORCO 445 - Organizational Culture and Change.** Explores the relationship between organizational culture and change, including the role of culture in shaping attitudes, behaviors, and responses to change and strategies for managing cultural change.

		P	O	P	I	O
	Campus-Level Academic Review					
	Change to a Course Include signatures from all program directors/chairs for cross-listed courses. ¹					
1.	Title (description unchanged)	A	A	I	I	
2.	Description (not affecting content)	A	A	I	I	
3.	Course term(s)	A	A	I	I	
4.	Content (change of course outcomes)	A	A	I	A	
5.	Number of credit hours	A	A	A	A	
6.	Course number within the hundred	A	A	I	I	
7.	Course number beyond the hundred	A	A	A	A	
8.	Prerequisites	A	A	A	I	
9.	Course restriction (e.g., majors only, junior standing)	A	A	A	A	
10.	Level change (U to G or G to U)	A	A	A	A	
11.	Cross list course	A	A	A	A	
12.	Program/department of record	A	A	A	A	
13.	Open or close a course	A	A	A	A	
	Change to a Degree Plan					
14.	Educational Program — Revise	A	A	A	A	
15.	Educational Program — Adopt or change admission requirements	A	A	A	A	
16.	GPA — Revise program or cumulative requirement	A	A	A	A	
17.	Minor — Revise	A	A	A	A	

	Full Review	Proposed	Reviewed	Approved	Discontinued	Revised
	Change to Catalog Information (for Campus)					
18.	General requirements for Bachelor's and Associate Degrees	-	-	A	A	I
19.	Policies governing academic probation and suspension	-	-	A	A	I
20.	Requirements for graduating with honors	-	-	A	A	I
	Change to a Degree Plan					
21.	Educational Program — Add or Discontinue ²	A	A	A	A	I
22.	Educational Program — Discontinue (proposed by Senior VPAA)	R	R	A	A	I
23.	Minor — Add or Discontinue	A	A	A	A	I
24.	Minor — Discontinue (proposed by Senior VPAA)	R	R	A	A	I
25.	Degree — Add or Discontinue (proposed by Program or College)	A	A	A	A	I
26.	Degree — Discontinue (proposed by Senior VPAA)	R	R	A	A	I

	Change to General Education Requirements for Undergraduates (System)	Proposed	Reviewed	Approved	Discontinued	Revised	Revised
27.	Change course outcomes of an included course	A	A	A	A	-	I
28.	Add or drop a required course from the General Education Requirements	A	A	-	A	A	I
29.	Add or drop a course from a menu within the General Education Requirements	A	A	-	A	-	I
30.	Comprehensive revision of General Education Requirements	-	-	-	A	A	I

Notes

¹ Any change to a cross-listed course requires the signature of both department chairs or program directors overseeing the course to ensure that the courses stay in sync. This includes courses taught at other campuses (e.g. BIBL 101 and BIBO 101).

² For undergraduate majors, a minimum of 30 hours is required. These programs must have a minimum of 6 elective hours, unless the requirements of external accrediting bodies make it impossible. Master's programs must include a minimum of 30 hours, and doctoral programs must include a minimum of 30 hours beyond the master's.

³ When a program faculty or dean proposes closing a program, approval routing follows the typical process beginning with the program. A proposal by campus academic administration or senior vice president for academic affairs would follow the "proposed by the Senior VPAA" routing on the chart.

Updated 8/1/2023

Program Director/Department Chair



May 20, 2024

Program Director Signature

Date

Program Director/Department Chair Signature

Date

Dean(s)

Nannette W. Glenn, Ph.D.
Nannette W. Glenn, Ph.D. (May 20, 2024 17:15 CDT)

May 20, 2024

Signature

Date

Signature

Date

Campus Academic Council

Chair's Signature

Date

University General Education Council

Chair's signature

Date

University Faculty

Dallas Faculty Council Chair's signature

Date

Abilene Faculty Senate Chair's signature

Date

Senior Vice President for Academic Affairs

Signature

Date

President

Signature

Date

Applied Communication, Organizational Change, BS (APCO-OCO)

← Return to: [Academic Programs A-Z](#)

This program is for online undergraduate students only.

BS: Applied Communication (APCO)

General Education Requirements

Please see the [General Education](#) section of this catalog.

Major Requirements

COMO 101 - Introduction to Communication Credit Hours: 3 *

COMO 120 - Introduction to Public Speaking Credit Hours: 3 *

COMO 225 - Communicating Professional Identity and ePortfolios Credit Hours: 3

COMO 231 - Small Group Communication Credit Hours: 3

COMO 241 - Interpersonal Communication Credit Hours: 3

COMO 291 - Survey Research Methods Credit Hours: 3

COMO 345 - Intercultural Communication Credit Hours: 3 *

~~COMO 408 - Crisis Management in Organizations Credit Hours: 3~~

~~COMO 421 - Leadership and Communication Credit Hours: 3~~

COMO 475 - Persuasion Credit Hours: 3

COMO 485 - Organizational Communication Credit Hours: 3

~~COMO 486 - Training and Development Credit Hours: 3~~

APCO 311 - Rhetorical Messaging Credit Hours: 3

APCO 491 - Applied Communication Capstone Credit Hours: 3

*Hours may also fulfill general education requirements and are not included in total major hours

Total: ~~33~~ 24 Credit Hours

Organizational Change (OC)

- APCO 411 - Theories of Change Management Credit Hours: 3
- APCO 421 - Executing Organizational Change Credit Hours: 3
- APCO 441 - Consulting and Assessment for Organizational Change Credit Hours: 3
- LEAD 411 - Decision Making in Organizations Credit Hours: 3
- **ORCO 445 - Organizational Culture and Change** Credit Hours: 3
- ORCO 451 - Communicating with Data Credit Hours: 3

Total: ~~12~~ 18 Credit Hours

Electives

Minimum - ~~21~~ 24 Credit Hours

Total Major Hours: 66

Other Graduation Requirements

Minimum GPA in major requirements: 2.00

Minimum GPA for graduation: 2.00

Minimum advanced hours: 33

Minimum total hours: 120

*Courses numbered 0** do not count in minimum hours required for degree.*

