

Motion and clarification

Jeff Haseltine <haseltinej@acu.edu>

12/3/12

to Autumn, David, Derek, Geoff, Joyce, me, Lauren, Margot, Qiang

Council,

Autumn made a motion on one part and asked for some clarification on the second part (see below).

Here are my answers to her questions:

Yes, the BA requires second year foreign language and one additional literature course. Sometimes there are more electives in a BA, but not always.

Yes, ART 457 is an existing course.

Thanks to all.

--Jeff

Jeffrey O. Haseltine, Ph.D.
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----- Forwarded message -----

From: **Autumn Sutherlin** <als03c@acu.edu>
Date: Mon, Dec 3, 2012 at 8:40 PM
Subject: Re: Matters New and Old
To: Jeff Haseltine <haseltinej@acu.edu>

I move to approve **COMS** Request to change the name of the M.S. in Organizational and Human Resource Development to M.S. in Organizational Development.

Is that correct as far as the only difference between BA and BS? Is that a new course they are also designing?

Autumn

Autumn Sutherlin, Ph.D.
Department of Chemistry and Biochemistry
Abilene Christian University

On Mon, Dec 3, 2012 at 2:52 PM, Jeff Haseltine <haseltinej@acu.edu> wrote:

Dear Council,

I have two new matters and one old matter.

NEW: Attached are the only two requests that I have at this time. They seem pretty straightforward, but that's up to you. If you choose to handle these two requests via email, then we won't meet this Friday afternoon at 2 p.m.

ARTD Request to change the name of the M.S. in Organizational and Human Resource Development to M.S. in Organizational Development.

COMS Request to change the degree in Graphic Design/Advertising from a B.A. to a B.S. and make one change to the required courses in that degree plan.

OLD: I've heard from Geoff, Autumn, John, and David voting in favor of the changes to the ART and THEA teaching degree plans (David had caught an error regarding the number of hours in a couple of the courses), but I've not yet had a response from the other four members.

Thanks for your work! Busy time of year, I know. 81 degrees outside, and only 22 days until Christmas!

--Jeff

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Jeff Haseltine <haseltinej@acu.edu>

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to Autumn, David, Derek, Geoff, Joyce, me, Lauren, Margot, Qiang

Sorry--I should have said "No, ART 457 Interactive Design is an existing course." Their changes do not require a new course approval.

It's late . . .

Autumn Sutherlin <als03c@acu.edu>

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to Jeff, David, Derek, Geoff, Joyce, me, Lauren, Margot, Qiang

I get it... he says its a new course, but already approved so now they can include it in the degree. Yes?

I move to approve the change in the Art Degree as well.

Qiang Xu <qxx07a@acu.edu>

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to Autumn, Jeff, David, Derek, Geoff, Joyce, me, Lauren, Margot

I second Autumn's motion.

John

Kelly Elliott <kelly.elliott@acu.edu>

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to Jeff, Autumn, David, Derek, Geoff, Joyce, Lauren, Margot, Qiang

ARTD I vote to approve the change of name from M.S. in Organizational and Human Resource Development to M.S. in Organizational Development.

COMS Request to change the degree in Graphic Design/Advertising from a B.A. to a B.S. and make one change to the required courses in that degree plan. **I do not feel that I can vote to approve this without first hearing some explanation as to why this change is necessary. Sorry. It seems to me that removing language requirements from degrees, rather than adding them, is moving us in the opposite direction of where we want to see the curriculum go university-wide.**

On the old matter, I vote in in favor of the changes to the ART and THEA teaching degree plans.

Kelly

David P. McAnulty Ph. D. <dxm09a@acu.edu>

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to Jeff, Autumn, Derek, Geoff, Joyce, me, Lauren, Margot, Qiang

Approve change of name of the M.S. in Organizational and Human Resource Development to M.S. in Organizational Development

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Joyce Haley <haleyj@acu.edu>

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to Kelly, Jeff, Autumn, David, Derek, Geoff, Lauren, Margot, Qiang

I believe the degree designations have been switched (due no doubt to the lateness of the hour they were sent).

ARTD --- should be **COMS** --- I vote to approve the change of name from M.S. in Organizational and Human Resource Development to M.S. in Organizational Development.

The ARTD changes may require some discussion. I can speak to why the language requirements may not be in the BS in Ad/PR. The "number of hours in the major" required by ACEJMC, our accrediting body, makes it difficult to meet the rest of the liberal arts requirements. I agree with Mike that it doesn't make sense to require a foreign language in a joint degree when the individual degrees don't require it so I vote to approve the change to remove the foreign language requirement. Should the lack of a language requirement in the individual degrees be questioned? Is that our role as a council?

I vote to approve the change from BA to BS if the degree meets the requirements of the BS distinction.

Yes on the THEA and ART teaching degree changes.

Joyce Haley

Instructor of Advertising, Dep't of Journalism and Mass Communication
Adviser, Morris & Mitchell, student-run Ad/PR agency

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Autumn Sutherlin <als03c@acu.edu>

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to Joyce, Kelly, Jeff, David, Derek, Geoff, Lauren, Margot, Qiang

I agree with Kelly in theory... but if those are the requirements of a B.S. degree, that seems like a whole different argument. It seems if having a B.S. degree suits their purposes better, then so be it.

Kelly Elliott <kelly.elliott@acu.edu>

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to Autumn, Joyce, Jeff, David, Derek, Geoff, Lauren, Margot, Qiang

I'd like to ask for clarification. Joyce, you mention that "it doesn't make sense to require a foreign language in a joint degree when the individual degrees don't require it." Does this mean that neither the Advertising major nor the PR major requires a foreign language? If this is the case, I agree with you--it doesn't make sense to add a foreign language requirement to the joint degree.

Joyce Haley <haleyj@acu.edu>

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to Kelly

I was quoting from Mike's memo he submitted stating that neither the BS in Ad/PR nor the BFA in Graphic Design require the sophomore level foreign language so it didn't make sense to require it of the joint BA Graphic Design/Advertising which is a cross-disciplinary degree drawing from both programs.

Jeff, Do you think the language requirement was added because the joint program is a BA rather than a BS or BFA?

Jeff Haseltine <haseltinej@acu.edu>

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to Kelly, Autumn, Joyce, David, Derek, Geoff, Lauren, Margot, Qiang

The B.S. in Ad/PR (a JMC degree) does not require any foreign language. In fact, I don't think we have any B.S. degrees that require a foreign language.

Nor does the BFA in Graphic Design (an ART degree) require a foreign language.