

University Undergraduate Academic Council
April 29, 2015, 3:30 p.m. - 5:00 p.m.
Adams Center Conference Room

Present: S. Lewis, S. Jones, D. Pope, G. Powell, J. Reese, S. Stewart, S. Wages, V. Williams

Absent: P. Lakey, D. Williams

Ex-officios: T. Baggs, E. Gumm, B. Fang

Guests: J. Arrington, C. Bacon, T. Milholland, L. Penya, B. Scott, M. Wiggins

The meeting began at 3:32 p.m.

I. Call to order by S. Lewis

II. Prayer by S. Lewis

III. Approval of the minutes from 4.15.15

Motion to approve by S. Jones; seconded by S. Stewart; all in favor; none opposed; motion passes.

IV. Bible, Missions, and Ministry minor change

V. BIBM 413 term change

VI. BIBM 439 term change

VII. EDUC 370 prerequisite change

VIII. READ 464, 460, 480 prerequisite change

IX. History term changes

X. Change SOCI prefix to POLC for SOCI 205 and SOCI 449

XI. JMC Information items

- JMC Minors revisions
- JMC various term and prerequisite changes
- JMC 111 description change
- JMC 201 description change
- JMC 233 description change
- JMC 260 title, description, and course number change
- JMC 302 title change
- JMC 303 title change

- JMC 321 description change
- JMC 351 title and description change
- JMC 352 title and description change
- JMC 360 title, description, and course number change

There was no discussion by the council on the above items because they were information only.

XII. Remove Jazz track from BA Music major

S. Lewis noted that this track has not been used, so the Department of Music has proposed to remove it from the catalog.

Motion to approve by S. Stewart; seconded by D. Pope; all in favor; none opposed; motion passes.

XIII. IDSC Early Childhood/Elementary degree plan change (add POLS 225)

S. Stewart presented this item. The department already substitutes POLS 225 for 226 in the degree plan, so this proposal would negate the need for that paperwork and it gives students an option in the degree plan.

Motion to approve by J. Reese; seconded by S. Jones; all in favor; none opposed; motion passes.

XIV. IDSC Early Childhood/Elementary degree plan change (add EDUC 323)

S. Stewart presented this item. This course was previously required in the degree plan, but it was removed in order to give students more elective hours. This course helps better prepare future elementary teachers for certification, particularly in regards to teaching math. Adding this course to the degree plan will reduce the number of electives.

Motion to approve by D. Pope; seconded by S. Wages; all in favor; none opposed; motion passes.

XV. CSMT degree plan changes (reduce electives)

S. Lewis stated that this proposal reduces the number of electives from 9 to 8 and also brings the total number of hours to 128 from 129. J. Reese asked what students can take for two hours. Various attendees said students can take two PEAC courses, Music courses, etc.

Motion to approve by D. Pope; seconded by S. Stewart; all in favor; none opposed; motion passes.

XVI. KNPT and KSRM degree plan changes (bullets 3 and 4 only)

S. Lewis began by noting that the first bullet point is an information item regarding the change of hours listed in the course description in the back of the catalog. The council might consider the second bullet point next week. S. Jones said that the department wanted to remove BIBP 352 from the PT track because it limits students in their upper level Bible selection, and not every student is able to get into that class. Creating a Nutrition menu in the KRSM track would also solve scheduling issues.

Motion to approve bullet points 3 and 4 by S. Stewart; seconded by V. Williams; all in favor; none opposed; motion passes.

XVII. Title, description, and credit hour changes for JMC 341

S. Lewis noted that the only voting item is the credit hour change. C. Bacon said that the department is handling the lab portion differently than before; the current method doesn't match student needs, so they want to revise it.

Motion to approve by J. Reese; seconded by S. Jones; all in favor; none opposed; motion passes.

XVIII. Title, description, and credit hour changes for JMC 342

C. Bacon said that this was a 3 credit hour course, it was changed to a 4 hour course to increase the percentage of JMC majors' credit hours that are taught by terminally degreed faculty members; the department wants to change it back to a 3 credit hour course because it has more terminally degreed faculty now.

Motion to approve by S. Stewart; seconded by S. Wages; all in favor; none opposed; motion passes.

XIX. Close JMC 239

XX. Close JMC 310

XXI. Close JMC 333

The three closures were discussed together. C. Bacon said that JMC 239 was a worthy experiment, but the course objectives from that course can be covered in other classes. 310 has been taught by adjuncts for several years, so the course content depended on who was teaching it. S. Lewis noted that the skills learned in 310 have moved to other classes. 333 is a photojournalism class; journalists today need photo and video experience, so this class is no longer necessary.

Motion to close JMC 239, 310, and 333 by V. Williams; seconded by D. Pope; all in favor; none opposed; motion passes.

XXII. New course: JMC 367 - Social Media

C. Bacon noted that this course will be taught by Jessica Smith; she taught this class at Texas Tech University before coming to ACU. There is a high demand for this class. Social media is covered in other classes, but the topic needs a stand-alone class. This will not be required for degree plans, but it will be a menu option. G. Powell asked how social media effectiveness is measured. C. Bacon said there are many ways to measure that, including Google analytics.

Motion to approve by J. Reese; seconded by S. Wages; all in favor; none opposed; motion passes.

XXIII. New course: JMC 441 - Topics in Convergence Journalism

C. Bacon stated that the department has wanted to add this class for years, and they now have the faculty to do so. This course will allow new topics based on student interest (sports/education/health, etc. reporting). S. Lewis asked how far in advance the department will set the topic. C. Bacon said ideally a year in advance but at least one semester in advance. S. Lewis then asked if they would team teach the course with one JMC faculty and one non-JMC faculty. C. Bacon said possibly. She could imagine a political reporting class team taught with Mel Hailey. They may do parallel projects as opposed to team teaching. G. Powell noted that the course application says students can receive a maximum of 6 credit hours, but it is a 3 hour class. C. Bacon replied that students can take the class two times if they are two different topics. S. Lewis mentioned that the first learning objective uses the term “book report” and she requested that the term be changed to more accurately describe the assignment, which is an analysis.

Motion to approve by J. Reese; seconded by G. Powell; all in favor; none opposed; motion passes.

XXIV. New course: JMC 465 - Documentary Storytelling

C. Bacon began by stating that this course is not officially a capstone, but it is a sort of capstone, senior level experience for multimedia majors. This course looks at pre and post-production in documentaries as well as the history of documentaries. S. Lewis asked if students will take on projects from clients. C. Bacon replied that it's currently set up to be student generated topics. V. Williams noted that he teaches Historical Documentary Production and there are no conflicts with this proposed course, and that the History department endorses it. G. Powell noted that video is not mentioned in the description, and that it should be added to the course description. C. Bacon said that it is a video class that includes audio elements.

Motion to approve with the course description change by J. Reese; seconded by S. Jones; all in favor; none opposed; motion passes.

XXV. Convergence Journalism degree plan changes

C. Bacon began by stating that most changes were due to course closures and newly approved courses. Students now have options in the lower division writing classes. Every student must have a support field or minor. S. Lewis clarified that students can choose a support field or minor. She also noted that they can't choose Bible as either of support field or minor and that the support field language was different throughout the three proposed degree plan changes. C. Bacon noted that the faculty was comfortable with the idea that journalists have a solid reason to choose almost any minor. J. Reese asked why Bible is not a minor or support field choice. C. Bacon noted it could be allowed if the student wanted to be a religion reporter, but they don't want to list it as an option.

XXVI. Advertising/Public Relations degree plan changes

C. Bacon noted that they are adding an option between SOCI 415 and 416, as well as adapting this major to the changes approved earlier. S. Lewis asked if they anticipate people changing to the 15-16 catalog. C. Bacon said juniors and seniors would not change catalog years; sophomores may change. S. Lewis then asked if they wanted all changes to the courses to be retroactive. C. Bacon said no; they'll submit substitutions when needed.

XXVII. Multimedia degree plan changes

S. Lewis noted that in this degree plan the choose 6 hours of additional support does not designate the courses as a sequence as it should. C. Bacon said it was ok to add a statement that "some prerequisites must be honored to take certain courses." A. Hale said she would make that change on the proposal. E. Gumm asked if they wanted the support fields to be prefix based. C. Bacon replied that that is the intention. E. Gumm noted that he would work with L. Wiggins to make sure Degree Works pulls the support fields correctly.

Motion to approve the three new degree plans (JOCJ, JAPR, JMM) with the aforementioned changes by J. Reese; seconded by G. Powell; all in favor; none opposed; motion passes.

XXVIII. Journalism/Multimedia with Teacher Certification degree plan changes

C. Bacon noted that the changes are necessary due to the course closures and new courses. The department wants to make sure students are adequately prepared to teach in this field; they also wanted to reflect the increased graduation GPA that was approved last year but not indicated in the catalog.

Motion to approve by S. Stewart; seconded by G. Powell; all in favor; none opposed; motion passes.

XXIV. BS Graphic Design/Advertising degree plan changes

M. Wiggins presented this proposal. These changes are related to the JMC changes; removing the closed courses and updating course titles. The Art and Design department is also modifying the photography and design/publication course requirements. S. Lewis noted that JMC 361 is more in line with what Graphic Design/Advertising students would want to do. M. Wiggins replied that Nathan Gibbs said these students can take JMC 361 if they have previous video experience, but they wanted to add 261 as an option for novice video students.

Motion to approve by S. Jones; seconded by S. Stewart; all in favor; none opposed; motion passes.

S. Lewis noted that the remaining items will be moved to the next agenda. She asked the council to begin reviewing the large number of Engineering/Physics changes in preparation for the next meeting. The council then decided to change the meeting time for next week to 1:00-3:30.

The meeting adjourned at 4:59 p.m.